

Proof

The strength and exquisite flavour of this GOLDEN Orange Pekoe Tea have never been equalled at anything like the price of Rakwana—and the first cup you drink will prove it!



RAKWANA
GOLDEN ORANGE PEKOE Tea

E. R. BROW

146 Richmond St., Charlottetown

Fire, Life, Accident, Sickness and Plate Glass Insurance at Lowest Rate.

Good Strong Stock Companies

Agent at Summerside, Lloyd Lewis



Calgary Power Company Limited

5% First Mortgage Gold Bonds

Maturing April 1, 1960. Principal and interest payable in Canadian, United States or Sterling funds. Denominations \$1,000 and \$500.

The installed capacity of the Company's hydro-electric plants comprises more than 98% of the developed waterpower in Alberta, and its transmission system of 1,695 miles serves the most thickly populated section of the Province.

We recommend these Bonds as an attractive public utility investment.

Price: 94 and interest, yielding about 5.40%

Descriptive circular on request

Royal Securities Corporation Limited

Riley Building, Charlottetown

Stewart Jones & Co.

Correspondents of **Greenshields & Co.**

Members of the Montreal Stock Exchange

88 Great George St., Charlottetown

MONTREAL STOCK EXCHANGE

MARKET REVIEW

The annual report of Imperial Oil Limited, for the year 1929 has been given the deepest consideration. From all angles the statement furnishes a record of the impressive growth which this organization has been registering and a quite clear conception of its rate of development during the past year. This is made possible because it is the second statement which the company has released to its shareholders and the public, the first having covered the year 1928.

During the year which the latest report covers the company did much in the way of consolidating its whole position, building up its own and subsidiary company effectiveness, fixed assets and scope of operation. In the year the company derived particular benefit from its controlling interest in International Petroleum dividends on the latter company's stock being largely increased.

In view of the possible exchange of Famous Players shares for those of Paramount Famous Lasky, interest attaches to the results obtained by the latter corporation. The annual report for 1929 has just become available and it states that in the year

the company made the greatest progress in its history, profits being \$15,544,844 or 78 percent of 1928, the previous record year. Current earnings are understood to be at a substantially higher rate than in the corresponding period of last year. The balance sheet as at December 28, 1929, shows total assets of \$236,710,40 of which current assets were \$37,063,395. Current liabilities were \$14,960,683 indicating working capital of over \$22,000,000. During 1929 the company acquired a large list of theatres in the United States and it now owns and operates theatres in 40 states.

Whether the exchange of the Canadian stock for shares of the Lasky Corporation is advisable remains a matter for serious consideration. A study of the situation which is now being prepared will be available during the coming week. We will be glad to offer our service in this matter to any one interested in the exchange.

STEWART JONES & CO.

Market reports furnished by Greenshields & Co., Montreal, to Stewart Jones & Co., 88 Great George St., Charlottetown.

Quoted at closing, April 23, 1930.

Central Guardian

BRIDGE—Knights Columbus Hall, Thursday, April 24th. Playing starts at 8.15. Good prizes.

CARPENTER WORK and general contract. Jobbing a specialty. Phone E. T. Myers, 891. 3112-4-16-23-21

THE ANNUAL MEETING of the Charlottetown Tennis Club will be held in the office of J. A. Bentley, (McLeod and Bentley) on Thursday the 24th inst. at 7.30 p. m. 3265-4-23-21

THE GRAB BAG SALE—See the advertisement in this issue for the "Grab Bag" sale to be held at H. L. Worthy's Drug Store, Queen Street, on the 23rd and runs till the 26th.

THE AUCTION SALE of cattle at A. Campbells' and Sons Farm at Brookfield which was to take place yesterday will be held today at same hour. 3284-11.

BRADALBANE, United Church of Canada. Services on the above charge for Sunday, April 27, are as follows: Rose Valley, 11 a. m.; Granville, 3 p. m.; Pleasant Valley, 7.30 p. m. Thomas Falsethorpe, Minister.

WORK AT MARINE WHARF.—The painting of buoys and the general repair work to the hydrographic survey steamers, Bayfield, Cartier and Brant is almost completed, and the work of buoy delivery will begin on about May 1st, as planned. The steamer Amla, at Bruce Stewart's wharf is being put in condition for dredge service.

POLICE COURT—At the Police Court yesterday morning, a speeder was fined \$5 and costs. In a second case for the same offense, it was found that the wrong party had been summoned and the case was dismissed. The case of a man charged with unlawful sale of intoxicating liquor was adjourned.

PERSONALS

Masters K. Clark and Arthur Cantwell spent their Easter holidays in Louis.

Mr. Jno A. McDonald, land surveyor, was in the city yesterday returning to his home in Hermanville from Kinkora.

Miss Diana Dougherty, student of P. W. C., spent her Easter holidays in Victoria, the guest of Mrs. Earl Lord.

MALPEQUE

It is pleasing to learn that through the kindness of friends the lumber for Mr. W. H. Crozier's barn is now in readiness to commence work this week and ere long a new building will replace the one destroyed by fire a month ago. Mr. Crozier is much improved in health after his recent illness and expresses his appreciation of the work that has been done towards compensating in some measure for his heavy loss.

Miss Spriggs, R. N., Kensington, is visiting in Hamilton.

MONTREAL

Abitibi	37
Alberta Pacific Grain	19
Asbestos	23
Brazilian	53
B. A. Oil	40
B. C. Power	42 1/2
Building Products	26 1/2
Canada Car	27
Canada Cement	18 1/2
Canada Power and Paper	16 1/2
Canada Brewing	10
Dominion Bridge	70 1/2
Foreign Power Securities	33 1/2
Fraser Company	15 1/2
General Steel Wares	13
Home Oil	750
Imperial Oil	27 1/2
International Nickel	36 1/2
Industrial Alcohol	8 1/2
International Nickel	36 1/2
International Petroleum	22 1/2
Massey Harris	36
Montreal Power	149 1/2
McColl Protenac	25
National Breweries	31 1/2
National Steel Car	65
Canada Brone	51
Canada Mailing	17
Dominion Tar	20
Famous Players	56 1/2
Noranda	33
Power Corporation	88
Price Bros	83 1/2
Quebec Power	66 1/2
Shawinigan	79
Smelters	228 1/2
Steel of Canada	48
Steel of Canada Pfd	41
Simons	37
Winnipeg Electric	42 1/2
American Can	148 1/2
American Radiator	36
Alleghany	31
ndia	63 1/2
Bendix Aviation	51 1/2
Consolidated Gas	131

The many friends of Miss Alma Woodside, who has been in the employ of R. T. Holm's Ltd., Summerside, will regret to learn of her serious illness with pneumonia.

Mrs. Thomas MacNutt, who has been visiting relatives in Campbellton, New Brunswick, for two months, returned to her home on Monday.

Mrs. William Woodside, Darnley, left on Monday for Kensington, where she will be joined by her son Mr. Russel Woodside who spent Easter Sunday with his friend Rev. S. Proffit, O'Leary. Mr. Woodside graduates this year from Pine Hill Divinity Hall and his mother is accompanying him to Halifax and will be present at the closing exercises.

Among those spending the Easter holidays at their homes here are the following: Misses Lena Donald, Adele MacNutt, Annie Woodside, Messrs. Wesley Crozier and Ernest Lockerby.

Miss Margaret Pickering, daughter of Mr. Stanford Pickering, Sea View who is at present in Prince County Hospital is steadily improving after her recent operation for appendicitis.

Miss Marjorie MacRae stenographer

19,813 WORLD-FAMOUS BEAUTY EXPERTS ADVISE PALMOLIVE!

"We advise Palmolive"

... because of its safe, soothing cosmetic oils"

says

W. T. PEMBER

well-known beauty expert of TORONTO



"SOAP and water cleanliness is a basic part of all our home beauty treatments. But not any soap will do. We specify Palmolive." So says this beauty shop. And more than 19,800 beauty specialists of distinction, here and abroad, also specify Palmolive.

Why vegetable oils are best

There is a soothing, penetrating quality about a vegetable oil soap lather that searches down into the tiniest pores and frees them of the day's accumulation without hurting the fabric of the skin. As you know, the skin is very sensitive, and must be very carefully handled. Palmolive Soap lather cleanses without irritation. It leaves the skin soft and smooth, and in wonderful condition for your beauty expert's treatment.

Dangers to skin beauty

Unless the skin is thoroughly cleansed twice a day, dirt and dust and cream and make-up gather in the pores of your face and soon become hard little accumulations which develop into blackheads and pimples. These unsightly blemishes are a sign of neglect on your own part. Use the right soap, use the right cleansing method, and you are taking the best steps toward complexion beauty. Palmolive is a pure vegetable oil soap. Its color is the

The operators of the W. T. Pember Stores, Limited, are among the most important beauty experts of Toronto, and this beauty shop is representative of the highest professional standards.

W. T. Pember, the leader in the beauty profession, represents a salon with modern, scientific methods and a skilful, well-trained staff. It is such experts who advise their patrons to use Palmolive Soap.

"Your skin must be kept clean and free of irritation. The vegetable oils in Palmolive Soap are soothing, refreshing, penetrating. You should use this palm and olive oil soap twice a day to safeguard complexion beauty."

W. T. PEMBER
129 and 272 Yonge St., Toronto

natural color of palm and olive oils. The delicate natural odor of these vegetable oils makes the addition of heavy perfumes unnecessary.

With both hands make a smooth lather of Palmolive Soap and warm water. Massage this gently into the skin, both face and throat, for about two minutes. Then rinse it off with warm water until you can actually feel the accumulation being swept away. Now, give a final rinse with cold water, even icy water. This is refreshing, and closes the pores, preventing too much dirt and grease from getting underneath the surface of the skin.

Consult your beauty expert

There is only one person truly qualified to advise you, and that is a trained professional beauty expert, who has spent time and study learning how best to care for your good looks. When she tells you to use Palmolive you have the highest possible authority, and 19,813 such experts, today, advise this vegetable oil soap. You will probably use it for the bath as well as the face. It costs only 10c a cake, you know ... little enough to pay for a safeguard to beauty.



PALMOLIVE SOAP Retail Price 10c

In Memoriam

PETER McLEOD

On the evening of the 11th, of March last the angel of death visited Albion Cross when the soul of Peter McLeod took its departure and crossed the Great Divide, the journey we all must take and from which no one ever returns. By Mr. McLeod's death the community of Albion Cross lost a good citizen, upright and honorable in his way with his fellowman, obliging and true to his neighbors, a friend to all. His sudden death caused by peritonitis was indeed a shock to the community and left a vacancy that cannot be filled in the home circle and among his many friends. To his many friends and relatives weep not although departed he is not, and will not be forgotten for a good man here is a good man there and is gone to his reward.

Mr. McLeod leaves to mourn an aged mother who now resides with her daughters in Cambridge, Mass., namely Mrs. Christy Urling, Mrs. Harvey Urling and Mrs. John W. McKay. Two of his sisters journeyed all the way home to attend the

MRS. ELIZABETH MATHESON

At Dundas on April 9th, 1930 there passed away peacefully to her eternal home Mrs. Elizabeth Matheson, aged eighty-four, widow of the late Donald Matheson who predeceased her 20 years. Three weeks previous to her death she suffered a stroke of paralysis which medical skill and tender nursing failed to restore her fully to consciousness which developed into the last long sleep. This woman was greatly beloved for her many Christian graces and her generous hospitality, her kindly helpfulness to the needy. As a mother she was exemplary honored and loved by her family. She was the daughter of the late Benjamin Aorn, a brother and a sister still survive to mourn their loss, William Aorn, in Charlottetown and Mrs. Susan Taylor in Upton, Dundas. She was the mother of eight, one son James, gave his life to secure our freedom in the great World War of 1914-18, others of the family still living are Alexander D., in Marlboro, Mass., Mrs. Christina McInnis and Mrs. Margaret Dean, in Worcester, Mass., Mrs. Mary Murdoch, in Saco, Maine, Mrs. Jane Aorn in Primrose, P. E. I., and Benjamin in the Dundas home. The funeral took place in Dundas April 12th, a large number of people from far and near attended, the services were conducted by the Rev. Mr. Constable, assisted by Rev. William McLeod, both of the United Church.

Blest heralds of God's Easter, As souls Christ's arms enfold. Through Thee each day is Easter, Arising in the heart, And life becomes eternal, Of it Thou art a part. Our dead are only sleeping, A time in nature's grave; Lift up your eyes through Easter To see the Christ God gave.

There is an uplift in every line of the above message. To many the months that have passed since the sunshine of last Easter smiled upon the earth have been filled with a sense of loss and loneliness. A dear one has been called home, and the heartache seems even yet greater than can be borne. May this Easter message keep us from losing sight of the two master monitors of life, faith and courage.

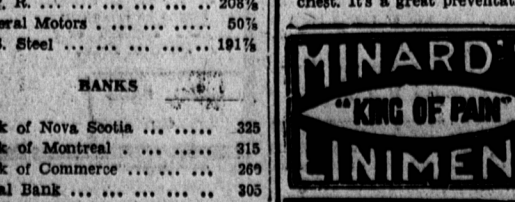
The many friends here of Miss Thelma Ballem, nurse in training at the Goddard Hospital, Brockton, Mass., will be pleased to learn that she has so far recovered from her recent indisposition as to be on duty again.

Miss Julia Myers, Hazelbrook, has returned home from a pleasant visit with friends and relatives in the city.

Mrs. W. J. McEachern was a visitor to the city last week.

Changing Seasons

Brings colds and other sicknesses. Keep Minard's in the medicine chest. It's a great preventative.



MINARD'S "KING OF PAIN" LINIMENT

MOUNT ALBION AND VICINITY

EASTER HOPE

O Christ of all the ages, Thou who art ever near, Bring peace to hearts of trouble Beside each passing bier; Cause them to see the blossoms That burst from winter's cold,



Man!

Look up at this skyscraper, the size of the good twist you swap a few cents for when you ask for

HICKEY NICHOLSON

"BLACK TWIST" CHEWING