



Keep Your Chin Up..

There'll always be an England to give us those distinctive English styles in Biltmore Hats. Drop in and see our new and personally selected range of Hats.

Biltmore
"The Master Hat of Canada"

Prices start at \$3.85



Moore & McLeod

Life Insurance In Canada

TORONTO, September 20—Up \$6,500,000 for the first year of the war, sales of new ordinary life insurance in Canada and Newfoundland by 18 companies having 84 per cent of the business in force, show an improvement of 1.75 per cent over the previous twelve months period.

Figures compiled by the Life Insurance Sales Research Bureau and released today by the Canadian Life Insurance Officers Association, show detailed sales of \$375,170,000 for the period September 1939 to August 1940, as compared with \$368,723,000 for the previous twelve months.

These sales are exclusive of group and wholesale insurance, annuities, pension bonds without insurance, reinsurance, revivals, etc.

Detailed sales by provinces for August were as follows:

British Columbia	\$1,783,000
Alberta	1,029,000
Saskatchewan	796,000
Manitoba	1,381,000
Ontario	9,860,000
Quebec	6,969,000
New Brunswick	774,000
Nova Scotia	1,188,000
Prince Edward Island	233,000
Newfoundland	585,000
Total	\$24,998,000

YOUR INDIVIDUAL

(Continued from page 2)

possible values. Original ideas can be productive. Operate at full speed. Piscean!

A CHILD BORN ON THIS DAY presents this fine picture: Fond of home and its luxury; genial, sympathetic, devoted to children, kind to animals; will absorb knowledge comprehensively; ambitious, not for money's sake but to be thorough and because it appreciates achievement. Musical.

Cuba expects its national budget deficit this year will be \$1,000,000.

The Eastern Guardian

*This column is reserved for news of local interest but advertising of a newsy nature may be inserted at 2 cents a word strictly payable in advance.

*SUBSCRIPTIONS to the Charlottetown Guardian may be handed to their Rent Arrears Office.

POTATO BASKETS

A large stock on hand made of heavy New Brunswick second growth ash by one of the best Potato Basket Makers in the Provinces. Also P. E. I. made Baskets selling at lowest prices

WHOLESALE AND RETAIL at our SEED STORE, Queen Street.

CARTER & CO., LIMITED

YEO THEATRE

"CAPTAIN FURY"

WITH BRIAN AHERNE, VICTOR MCGLAGLEN, PAUL LUKAS, JUNE LANG

A United Artists Production

MONTAGUE — FRI. 27th
MONTAGUE — SAT. 28th.
SOURIS — MONDAY 30th

Grocery Values
On Sale Wednesday and Thursday

KELLOGGS ALL BRAN Large Pkg.	21c
BULK	
ROLLED OATS Lb. 5c, 10 Lbs.	49c
WHITE BEANS 5 Lbs. — —	25c
TROPIC GOLD LARGE 50 OZ. TIN	
GRAPE FRUIT JUICE Each —	25c
BULK	
BAKING SODA Lb. 8c, 3 Lbs.	23c
EATON'S	
BULK COCOA Lb. — —	15c
MARVEN'S	
SULTANA CAKE 2 Lb. Cake —	25c
CANADIAN NO. 2	
ONIONS Lb. 3c, 10 Lbs.	23c
GREEN TOMATOES Pk. —	23c
MCKINTOSH	
APPLES Good Size, Doz. —	29c
EATON'S SELECT YOUNG PORK	
SAUSAGE Lb. — —	25c
CORNED	
PLATE RIBS Lb. 13c, 2 Lbs. —	25c
BOLOGONA Sliced, Lb. —	16c
TRIMMED	
PORK CHOPS Lb. — —	29c

THE CANADIAN STORES LTD.



THE BATTLE OF LONDON

Six Pages of Roto Pictures

Trails of white smoke from the exhausts of fighter planes, Nazi squadrons of bombers with their rear formations shot to pieces, searchlight beams shooting across the skies of London, demolished houses, A.R.P. wardens and firefighters at work, "listeners" in their sandbagged emplacements, are all shown in six pages of roto pictures that give you some idea of what is now happening in London.

Exciting Novel of the Maritimes

"Grappling Tides"

by MARION McLURE STEWART

This complete novel unfolds an exciting and romantic story whose action takes place along the coast of Nova Scotia. You won't want to miss this fine story in this week's edition of The Standard.

Churchill's Miracle

by D'ARCY MARSH

A well-known Canadian writer tells the story of how the greatness of Churchill is leading the rebirth of Englishmen's confidence in themselves and their leaders.




Unsung Hero of the A.R.P.

From the hot spot of Southeast England, Robert J. Casey cables the story of Jock Evans, hero of the A.R.P., that typifies the gallant spirit of England. This news story in The Standard's Magazine Section will really thrill you. You'll also find many other fascinating features and exciting short stories in The Standard's Magazine Section.

Beauty Exercises

A beautiful model goes through a series of exercises that will keep you healthy and beautiful in this week's Photoneur Section.

10¢ The Standard 10¢

All the Best Comics—Magazine—Canadian & World News

ON SALE NOW AT YOUR NEWSDEALER

DIABETES CURABLE U.S. DOCTOR HOLDS

NEW HAVEN, Conn., Sept. 24—Dr. Elliot P. Joslin of the Harvard University Medical School cited today and as yet unpublished discovery that diabetes can be both cured and prevented in animals, and said that the world "can look forward to the day when the same result can be achieved for humans."

Speaking to nearly 500 doctors at the opening session of the Connecticut State Medical Society's 16th Annual Clinical Congress, Dr. Joslin said human applications of the principles of the discovery was but a matter of time.

The discovery, he said, covers a program of research by Dr. Charles Best, of Toronto, and his associates, the result of which are to be published for the first time in the October 15 issue of the New England Journal of Medicine.

There are at present, Dr. Joslin said, 690,000 diabetics in the United States and, if the present ratio of increase is maintained, there will be 1,000,000 by 1950. However, he stated, under modern treatment the average span of life of a diabetic can be prolonged for 12-12 years from the time of the inception of the disease until death, a period nearly nine times as great as that which prevailed from 1900 to 1914. The average age at death has increased from 45 to 65 years, he said, and the life expectancy of the 10-year-old child with diabetes is 40 years.

DAY SKIRTS REACH TO MID KNEE CAP

PARIS, Sept. 24—Delayed—via Berlin—Spangled evening gowns, flashing embroideries and costly mink coats were high style luxury items in Paquin's Winter collection paraded yesterday through well-

filled salons in the season's second fashion opening.

A brilliant social season was forecast in lace-trimmed evening dresses posed over gold net and in low cut gowns of stiff black silks jacketed with spangled boleros.

A black silk jersey model had bodice embroidery of flashing, multi-colored sequins and a mantilla headdress with a sequined centre.

Some striking dinner dresses of black velvet and wool jersey had full skirts cut ankle length in back and still shorter in front. These had high, round necks and long, tight sleeves.

Short-skirted cocktail mode's included black velvet suits and dresses also black crepe frocks inset with sheer black nets. Cocktail overblouses were shown in black velvet or wool jersey trimmed with applique embroideries in tinsel or jet.

Fur coats included mink models in straight, full length and bolero styles, also Persian lamb loose coats

and capes in three quarter length. There were also princess-fitting long afternoon coats in black broad-tail.

All day skirts in Paquin's collection were short, scarcely reaching to the mid-kneecap, and were flared. Waistlines kept to the natural position in front but tended to droop behind. Waists were tightly nipped in for dresses, coats and jackets.

High necks were emphasized through day wear and finished with small turnover or back collars.

Fitted princess lines were followed for sport coats with the exception of some hooded swaggers styles in three-quarter length.

Original style hats here included open top bandeaux of tweed materials matching coats or suits.

The air ministry announced that 110 persons were killed and 260 injured in Wednesday night's raids on London.

BODY OF WOMAN FOUND

PITTSFIELD, Mass., Sept. 24—Slain a month before her scheduled marriage, the battered body of Madeline Clark, 44-year-old choir singer, was found floating today on the surface of this city's reservoir.

A medical examiner's report of murder caused state police to broadcast a call to "arrest and hold for questioning on a murder case," Sylvester Dellear, 51, known to have been attentive to the victim.

Lane Fyler, 45, mechanical engineer in a local paper mill which employed Miss Clark as a clerk told police that he and Miss Clark intended to marry next month. Police also said that Fyler said he had asked Miss Clark to "break the news gently to Dellear."

Oil deposits found in Turkey may be much richer than was expected.

TORONTO, Sept. 24—(CP) John Walker Spears, 57, who resigned in 1935, as assistant general manager of the Bank of Montreal in Winnipeg, died at his home today following a short illness. He came to Canada from Scotland, 1906 in the service of the Bank of British North America at 5th John, N.B.

EXAMINATION
Fitting and Supplying Glasses Etc.

H. J. MABON
OPTOMETRIST
Montague, P. E. I.
Office Hours: 10 to 12 A. M. 2 to 5 P. M.
Holidays etc., by appointment
Office Connected with DRUGSTORE