



### NEW WAR PINS

made in striking designs— emblems of the concerted action of Great Britain and the Dominion in the present great war.

### SHOW YOUR COLORS

By special arrangement we have secured a number of these emblems for the readers of "The Guardian" now on sale at the "Guardian" office at 10c each.

(The exceedingly low price does not convey the excellence in workmanship and fine enamelling—you will be proud to wear one of these really handsome emblems.)

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### Binder Twine

We handle only the best at lowest prices.

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Made specially for binders, Binder whips, Gas engine oil, Cup grease, Cream separator oil, and the king of all Binders.

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The Carriage and Harness People



### Lower Prices on Ford Cars

Effective August 1st, 1914, to August 1st, 1915, and guaranteed against any reduction during that time. All cars equipped f. o. b. Ford, Ont.

Runabout.....\$580  
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### Buyers to Share in Profits

All retail buyers of new Ford cars from August 1st, 1914, to August 1st, 1915, will share in the profits of the Company to the extent of \$40 to \$60 per car, on each car they buy, PROVIDED: we sell and deliver 30,000 new Ford cars during that period.

Ask for particulars.

Bruce Stewart & Co., Ltd.  
Steam Navigation Wharf.

## The Great Agricultural Exhibition Of The Maritime Provinces

1914 Charlottetown, September 22, 23, 24 and 25th. 1914

Live stock entries close 11th September.

All other entries close 15th September.

### 3 DAYS HORSE RACING 3

GRAND ATTRACTIONS IN FRONT OF THE GRAND STAND.

AEROPLANE FLIGHTS ON THE THREE FIRST DAYS.

LOW RATES ON STEAMERS AND RAILWAYS.

For prize list and all information write the Secretary.

FRANK R. HEARTZ,

C. R. SMALLWOOD,

President,  
Charlottetown.

Sec'y-Treas.  
Charlottetown.

5135-8-26Mfmw111

### FIRST OVERSEAS FORCE

Canadian Soldiers Went Abroad Nearly Seventy Years Ago

The Crimean War and Indian Mutiny gave Canada its first opportunity to send soldiers to foreign shores to fight for the Empire. During those anxious days of nearly three-score years ago Canadian imagination was at fever pitch, and then, as now, came forth the wish for a more than individual representation of the country on Britain's hottest fighting line. That led to the forming in 1857 of the famous old Hundredth Regiment (now First Leinster Regiment of the British Army). Sir Edmund Head, Governor-General, was instructed to inquire of the Home Government whether it would accept such a body of Canadians, if organized under the command of Col. de Rottenburg. The offer was thankfully accepted, and the first Canadian regiment for service abroad authorized. There was a rush to join. De Rottenburg was the adjutant-general of the country at the time. A farewell banquet was tendered to De Rottenburg at Toronto upon his departure to assume command. Major Dunn, the Toronto soldier who received the Victoria Cross for his gallantry at Balaklava, succeeded in command of the regiment. Its honorable service abroad, through the Mutiny, in Canada again in 1867, and again in India after 1877, was everywhere recognized. After its drifting into the British regular army, the 100th had deposited over the clock of the Parliamentary Library at Ottawa, where they still hang, the original battle-riant regimental colors.

### GENERALS MUST WIN OR BE DISGRACED

Stern Laws Which Govern War Make Death Preferable to Defeat or Capture

Those who know Kipling may recall the lines in his poem, "That Day," "And the Major cursed his Maker 'cause he'd lived to see that day. And the Colonel broke his sword across and cried."

Incidents of soldiers taking their own lives rather than fall into the hands of the enemy are common in the annals of warfare, ancient and modern. Conspicuous is the case of General Bourbaki in the Franco-Prussian war of 1870. He was commander of a French army of 100,000 men, mostly raw recruits, who had never fired a rifle. Suddenly confronted with a greatly superior force under General von Werder, Bourbaki's troops fled, many of them escaping to Switzerland with their loaded muskets still in their hands. In despair at the disgrace which had fallen upon the French, Bourbaki attempted to blow out his own brains, but he succeeded only in inflicting a serious wound. He recovered, and when he returned to France he found that his fellow-countrymen appreciated the fact that he had done all that was possible to avert the rout, and lived among them in honor until his death.

Probably it was the fact that he suffered a severe wound in the war with Germany that saved Marshal MacMahon from disgrace, but the French people felt that he had not been to blame, and eventually made him President of the Republic. Gen. Stoesel, who surrendered Port Arthur to the Japanese after one of the most desperate defenses in history, returned to St. Petersburg a ruined man, and under sentence of death, which was only commuted by the Czar. On the contrary, Kouropatkin, who had suffered one defeat after another, was loaded with honors. In this war there were scores of instances of Japanese soldiers and sailors taking their own lives rather than fall into the hands of the enemy.

General von Emmich, the leader of the German troops who stormed Liege, committed suicide. Whether he was to blame for the delay in reducing the forts, or the plans of the German general staff were responsible, the fact remains that the first important move in the war was entrusted to him, and that this plan miscarried and made necessary the attack of the whole German plan of attack. Von Emmich knew the Kaiser well. He was aware that for failure there could be no excuse. Von Emmich's failure occurred at a critical moment. He could expect nothing better than disgrace, and he chose death.

All the powers in the war now raging having very strict military laws covering surrender or failure, the commander appears to have the pleasant choice of conquering or of surrendering, and then being shot at leisure when he returns home.

Any commander who surrenders, whether he is British, French, German, Russian or Japanese, leaves himself open to a court-martial. In fact, a general who surrenders is left with the onus of guilt upon him, and has to clear himself of it before he is permitted to assume his rank in the army. Only last year the Czar issued in his own name an order to the Russian naval commanders that they were to sink their vessels rather than surrender them in the event of war. The British regulations prescribe severe penalties not only for the commander who surrenders, but for one who is captured, having failed to take due precautions.

### Luxemburg's Young Ruler

Great interest is naturally manifested just now in the personality of the Grand Duchess Marie Adelaide of Luxembourg, whose little kingdom has been turned by Germany into the cockpit of European war. The grand duchess is at once the youngest and prettiest sovereign in Europe. In spite of her youth, she rules over her 250,000 subjects with great dignity, and attends all functions in full state with a large escort of her "army," which numbers about 400 men, including 39 musketeers.

The General says: Each of our enormous mills is a complete producing unit in itself where we make all our goods from the raw materials into the finished product.

### Certain-teed

Quality ROOFING Durability Certain-teed is one of the most popular products because it stands for high quality, reasonable price, and long service on the roof. It is guaranteed 5 years for 1-ply, 10 years for 2-ply and 15 years for 3-ply, and this guarantee is backed by the world's biggest roofing and building paper mills.

### THE NEWSPAPER PUBLICITY LAW.

Its Application to Other Organizations Needed. The Newspaper Publicity Law, enacted by Congress some time ago, ought to be applied to many other business organizations. This law provides that all publications must file an affidavit with the Postmaster General setting forth full information concerning their ownership, management, circulation, etc. A copy of this affidavit must be printed in certain designated issues of the paper, and a marked copy thereof filed with the Postmaster General. Failure to do this will authorize the Postmaster General to deny the use of the mails to the offending publication. This law has eliminated many newspaper evils, such as the paid editorial, the overstatement of circulation, and hidden ownership.



Ownership All this has been attained by the simple remedy of publicity. A similar law applied to other organizations would work equally well and would eradicate many evils, such as corruption and mismanagement. For instance, if labor organizations were required to publish full information as to their objects and their transactions, and to make public an account of their dues, etc., many abuses that now exist would be removed. Labor organizations should not carry favor from legislatures and Congress any more than business organizations should carry right to special exemption from anti-trust legislation. A labor union is a form of business.

Business should be required to give full publicity as to prices, volume of business, methods of operation, etc., so as to give each competitor the right conclusions concerning their particular field of industry. We need publicity of all business organizations to cure the evils of mismanagement and we need it for labor unions, as well, to bring a stop to their frequent abuse and their unlawful methods of attaining their objects. A law which would produce such results would bring capital and labor into the open field and their differences would be less and they could be settled more amicably than they are now.

There is a dealer in your locality who handles Certain-teed Products. If you consult him he will be glad to give you full information about our goods and will quote you reasonable prices on all of them. Be sure the goods are made by us. We stand behind them.

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Mills and Land Property

The undersigned offers for sale his Grist Mill and fifty acres of land situated at Cardigan Head, Lot 51 in Kings County.

This farm is well fenced with wire. Good house and barn and outbuildings.

Will sell with or without crop. For particulars apply to the owner on the premises.

JOHN McKINNON  
Head of Cardigan,  
P. E. I.

3545-7-18Ms 2mos.



### Cross Foxes

We have on hand a choice lot of Cross Foxes for immediate delivery. These foxes may be seen at any time at our sales ranch on the Mt. Edward Road, Charlottetown, P. E. I.

Parties interested in purchasing Foxes should see what we have and get our prices before purchasing elsewhere.

Correspondence solicited.  
Massachusetts Fox Exchange,  
161 Queen St., Phone 615,  
Charlottetown, P. E. I.  
5133-3-29Mf.



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Charlottetown.

### For the Benefit of the Army Field Service Fund

Bis dat qui cito dat.

### TENDERS

TENDERS will be received by the undersigned until Saturday the 19th September inst. for a complete system of heating for St. Aleris R. C. Church, Rollo Bay East, P. E. Island.

E. WALKER, P. P.  
Rollo Bay East,  
P. E. Island.  
5517-9-9M101.

### New Goods

We have a large and excellent assortment of ladies wear now in stock, and new lines arriving daily. We invite the ladies to call in and inspect our blouses in lawn, white and fancy corset covers, ladies' underwear, etc. Prices so low you cannot resist buying.

P. E. I. Dry Goods Store  
formerly  
Simon Joseph & Co.



### Canadian Government Railways

From Charlottetown to Canadian National Exhibition TORONTO Fare and One Third

August 27, 28, 29, 30, 31, Sept. 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, Oct. 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, Nov. 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, Dec. 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 1914.

Special Excursion Fare \$21.55 Sept. 1, 4 and 8.

All tickets good for return leaving Toronto Sept. 15 '14.  
Choice of 2 Trains.  
Maritime Express. Ocean Limited  
5133-3-29Mf.

### For Sale

2 pairs Newfoundland Silver Black Foxes, these may be inspected at our Sales Ranch.



A few pairs of Patch and Cross foxes. We also handle Mink, Marten and Fisher. NOW is the time to buy your stock. Call and see us before buying. Full information re Ranch building and Ranching given to customers.

Agents for the ANGLO-AMERICAN SILVER BLACK FOX CO., LIMITED.

### The Farm Stock & Fox Exchange of P. E. I.

Head Office 36 Queen St. Charlottetown  
Phone 485 P. O. Box 4

### Canadian Government Railway P. E. I. RAILWAY

Table with train schedules including columns for Train Name, Direction, Time, and Station. Includes sections for 'Trains Outward', 'Trains Inward', and 'Daily Ex. Sun.'.