

S. A. McDONALD'S

THE NEW DRY GOODS STORE

Cash Versus Credit

Since starting out on a cash basis, Trade has been growing day by day.

The public are coming to realize that a store selling for cash only, can give better value than the one doing a credit trade.

When you buy here you have no ones goods to pay for but your own.

When you buy at the credit stores you have to pay for the fellow who never pays.

THE BUSY STORE

McDonald's thronged when other stores are well nigh empty, means what?

It is a current comment that McDonald's is one of the stores constantly crowded and that in view of the stirring scenes here daily is convicted to optimism.

We count it a flattering tribute to the fairness of McDonald's methods, guaranteeing to undersell or money back if you want it.

Reason we buy for cash sell for cash also.

The person writing the best essay showing the many advantages derived from a cash store, we will give the following prizes 1st prize—goods \$5.00, Second—\$3.00 third—\$2.00.

School children 12 years of age and under, 1st prize—\$3.00, second—\$2.00, third—\$1.00.

Competition closes July 24th.

This is a season of the year when business is at its best in the clothing line and this season has been an unusually busy one with us; our clothing this season has been better at every point and easily places us in the front rank.

It is well known that we have practically revolutionized the clothing business in this province since we entered it and we flatter ourselves with the fact that we have educated the people to buy better made, more fashionable clothing than formerly sold in this city.

Our present showing in New Suits for men and boys is very strong ranging in prices for boys from \$1.50 to 6.00, youths \$3.00 to 10.00, men, from \$5.00 to 20.00.

Light summer vests for men. We have a superb showing of new and fashionable vests. Modesty prevents us from saying that we have the most complete showing of new and fashionable vests, but we think you will agree with us that it is so. In the new stripes, checks, fannel effects and over checks, they are very swell. We would like to have the pleasure of showing you this line today. Prices 1.25, 1.65, 2.10, 2.45, 3.00, 4.50

D & A CORSETS

Of all the different brands of corsets on the market, none has stood the test like the old reliable D & A. We carry it in all sizes and the different makes.

You run absolutely no risk when you buy this corset as every pair is fully guaranteed. If any part of them proves unsatisfactory to you return them to us and we give a new pair free of charge, we could not afford to make this offer were it not for the fact that the D & A corset is the very best on the market.

If you have not yet given this corset a trial call in and have us explain why you should.

S. A. McDonald.

CLOSED SEASON FOR PARTRIDGE

TORONTO, July 15.—The order-in-council has been passed by the Ontario government prohibiting the shooting for taking of grouse or partridge for one year from September 15th next.

LORD FALMOUTH VISITS SYDNEY

SYDNEY, N. S., July 15.—Lord Falmouth, accompanied by Lady Falmouth and his son Hon. Evelyn Boscawen, arrived in the city to-night from Quebec. He was met at the Sydney Hotel by Alexander Dick of the Coal Co. with whom a trip was arranged for Louisburg tomorrow morning. Lord Falmouth stated that his visit was expressly for the purpose of seeing the old fortress of Louisburg with the history of which his ancestor Admiral Boscawen was identified during the first siege of 1745. The title of Lord Falmouth and the Peerage was bestowed in 1747 for services rendered in connection with that great historical event.

OTTAWA WOMAN BEATS CHILD

Small Boy Found Terribly Bruised and With Skull Fractured.

OTTAWA, July 15.—The police have arrested Mrs. Delphine Han-chay a Clarence Street woman, on the charge of brutally maltreating her nine-year-old step-son. The little boy was found in the house by an official of the Children's Aid Society with both eyes blackened, his body covered with bruises and abrasions and his skull fractured. According to the lady's story his step-mother has been unmercifully beating him during her fits of unaccountable rage for months past. A young brother and sister have also been coming in for similar treatment.

DID NOT WANT TO GO TO THE PARTY

Keir Hardie Now Says He Would Not Accept the King's Invitation to Garden Party.

BLKTHORN, Manx, July 15 With the House of Commons forming the Independent Labor party met on Thursday in the House to consider the exclusion of James Keir Hardie, a Laborite, from the garden party given lately by the King at Windsor Castle. It was stated that the Laborites had communicated with the Lord Chamberlain on the subject, and deducing that Hardie's non-invitation was due to the King's displeasure at his action in reference to His Majesty's recent visit to the Czar at Reval, had decided that the Court had attempted to influence members of Parliament in the discharge of their duties and in expressing opinions honestly on political questions. The party accordingly adopted a resolution associating itself with Hardie and requesting that until his name he restored to the official list of those invited to such functions the names of all the members of the party be removed. Since the incident Hardie has reiterated in public speeches and otherwise, that he would not have accepted an invitation to the garden party had it been extended to him.

PRINCE OF WALES LANDS JULY 22

HALIFAX, July 15.—The Prince of Wales will land at Quebec on July 22nd for the tercentenary celebration of the landing of Champlain. Official representatives of all the province of Canada will be there, as well as representatives of the United States, France and Great Britain. The two French cruisers that arrived at Sydney on Saturday for the purpose of proceeding to Quebec to represent the government of the French republic at the fetes to be celebrated there, left Brest, France, on July 14th, and reached Sydney on Saturday July 11th.

DISTRIBUTING THE REVENUE.

MONTREAL, July 15.—The reports of the various departments of a great Railway system, would, if made public, often surprise the readers of current news. It has been gathered that the Grand Trunk Railway System has spent, within the past few years, not less than fifteen million dollars in double tracking the main line, and that the pioneer Canadian Railway now operates the long stretch of double track under one management, in the world. In addition to this they have spent other millions in stations, shops and other improvements, thus increasing the carrying capacity of the road contributing to the upbuilding of the country, and at the same time affording added security to the lives and property of its patrons which the installation of block signals on a single tracked line could never secure. By the expenditure of all these millions in Canada, they are distributing the Revenue as a good share of it among the people.

RESOLVED THAT YOU DONT HAVE TO HUNT AROUND FOR BARGAINS EVERYTHING IS A BARGAIN IN OUR STORE.



WE NEVER PUT SHODDY STUFF INTO OUR STORE, THEREFORE WE NEVER HAVE SHODDY STUFF. QUALITY IS THE FIRST THING PEOPLE SHOULD KNOW IS GOOD WHEN THEY BUY AN ARTICLE. YOU WILL BE SURE TO GET GOOD QUALITY IF YOU BUY FROM US. AFTER QUALITY, PRICE IS THE NEXT THING YOU WISH TO BE RIGHT. ARE NOT THESE PRICES LOW ENOUGH TO BE HONEST PRICES?

- BOYS' TWO PIECE SUITS \$2.00 TO \$6.50
- BOYS' THREE PIECE SUITS \$4.75 TO \$8.50
- MEN'S SUITS \$6.00 TO \$18.00
- MEN'S FELT HATS \$1.00 TO \$5.00
- MEN'S SHIRTS (FANCY) 55c TO \$2.50
- MEN'S UNDERCLOTHING \$1.00 PER SUIT AND UP
- MEN'S TIES 15c EACH AND UP
- MEN'S HOSE 15c PER PAIR AND UP

STORE OPEN EVENINGS TILL 8 O'CLOCK.

H. H. BROWN

THE YOUNG MEN'S MAN.

BRUCE STEWART & CO

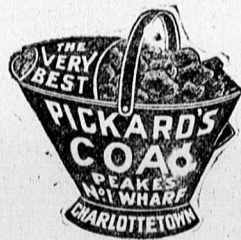
MACHINISTS

ROTARY SAW MILLS.

Are you installing a Saw Mill? We manufacture Rotary and Shingle Mills of a high grade which will give you the best of satisfaction. We can also supply you water wheels or steam over second to none in Canada.

STEAM NAVIGATION WHARF.

Charlottetown, P. E. Island



A. PICKARD & CO

Phone 240

Lace Curtains

-AND-

Window Drapery

The busy housewife will find the Star Steam Laundry a boon, just now with the house cleaning problem on hand. We can handle this department of your home work with satisfaction and dispatch.

A. F. Webster.

Star Steam Laundry 134 Kent St. Phone 151

Special

Conroy's Oil Dressing gives a beautiful shine.

Warranted. Try a bottle only 10c.

CONROY, The Shoeman

97 Queen St. Ch'Town P.E.I. dmwrrf



Ice Cream Freezers Oil Stoves Wholesale and Retail

The Rogers Hardware Company, Ltd.

Canada Life Facts

The Canada Life has on its books nearly \$3,500,000 profits added to policies as bonus additions. No other Canadian company even approaches this sum, the largest amount so credited being \$576,000.

Consult our agents for plans and rates.

W. T. Burrows, Agent Summerside. W. K. Rogers, Manager P. E. I. Branch. W. P. Callaghan, Agent Ebbesfleet. B. D. Rogers, Cashier. dmwrrf

WANTED

50 Doz. Clean White qt. bottles

JAS. KELLY & CO

Summer Goods.

Hammocks.

Hammocks.

A large New Stock just opened, all colors all prices.

Croquet Sets.

4 Ball, 6 Ball, 8 Ball Sets, new and bright.

Garden Sets. Sand

Pails. Sand Shovels, Sporting Grods etc etc.

Carter & Co. Ltd.

Wholesale & Retail.

drttff.

W. N. Tanton

JEWELER. 115 Grafton St.

Why Bake

In Hot Weather

Let us relieve you of the worry. We make this our business and will give you the sweetest bread you could wish for. Notice the rich golden brown crust and the deliciously appetizing bread. You need not suffer baking when you can get such bread for 8 cts per 2 lb loaf.

THE NORTH BAKERY

dmwfgm 226 Euston St.

Annapolis Valley Pure Apple Cider

in 20 & 30 gall. bbls. CYDRAX, the new non-alcoholic drink in 20's & 30' and PURE APPLE CIDER VINEGAR in 20's & 40's also LAND OF EVANGELINE BRAND APPLE CIDER in champagne pint bottles. A large stock of the above goods now in stock and we will be pleased to receive a sample order from you. ANNAPOLIS VALLEY CIDER CO. P. O. Box 209. Char'ottetow

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Good Cup of Tea use

MORSE'S

Empire Extra

40c bl

-AT-

Walter S. Brown's

Clean Grocer PHONI 199. frdt.

Tourist Souvenirs

of P. E. Island

Souvenir China,

Souvenir Post Cards

Souvenir uckles,

Souvenir Leather Goods,

Souvenir View Albums

New Novels,

Latest Magazines,

Waterman Fountain

Pens.

Haszard & Moore

Sunnyside. rwt.

Minard's Liniment Co., Limited. Gents.—I cured a valuable hunting dog of mange with MINARD'S LINIMENT after several veterinarians had treated him without doing him any permanent good. Yours &c., WILFRID GAGNE, Prop. of Grand Central Hotel, Drummondville, Aug. 3, '04.

Buy your hats at Brown's.

DON'T FORGET OUR

Aperient Fruit Salts

are a splendid remedy to take this time of year. They cool the blood and rid it of all impurities.

Large sized bottle Price 25c.

A. W. Reddin, Phm., B.

Central Drugstore. Sunnyside