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RED ROSE TEA "is good tea"

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75 Handsome Designs. Prices Lowest in the Dominion.

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MOORE & McLEOD, LIMITED, Charlottetown, P. E. Island.

Name, P. O. Address, Province

MOORE & McLEOD LIMITED 119-181 Queen Street Charlottetown, P. E. I.

ANDERSON'S St. Peters

Will Give You 20% OFF DRY GOODS, BOOTS AND SHOES, AND HARDWARE. 15% OFF RUBBER FOOTWEAR. 10% OFF GROCERIES.

EST. OF L. ANDERSON



PROPER BAKING OF ROSS-MILLER FOX FOODS

With the most modern machinery renders these quality products thoroughly digestible.

ROSS-MILLER PRODUCTS

have been wonderfully built up in PROTEIN with genuine GROUND MEAT, powdered WHOLE MILK and FISH MEAL.

R-M PUPPY FOODS are especially prepared for bone-building and vigorous growth.

- (1) STANDARD R-M FOX BISCUIT .. \$7.50 per cwt. (2) R-M KIBBLER .. \$8.00 per cwt. (3) R-M PUPPY BISCUIT .. \$8.50 per cwt. (4) R-M PUPPY MEAL .. \$8.50 per cwt. (5) R-M CHARCOAL BISCUIT .. \$9.00 per cwt.

Manufactured by ROSS-MILLER BISCUIT CO., Limited, Napanee, Ontario.

BRACE, McKAY & CO., LIMITED, SUMMERSIDE, P. E. I.

CARVELL BROS., LIMITED, CHARLOTTETOWN, P. E. I.

Western Guardian

"I WILL BE LOADING live hogs at Kensington, Tuesday, March 15th, Alden Mosses, 4287-3-11-31

"ALL WOOL POIRET Dresses sizes 36 to 44 in Brown, Navy, and Black. Special \$3.95 each. At Sinclair & Co. 4291-3-11-44

"SINCLAIR'S ARE showing a superior line of new crepe dresses, sizes 34 to 46, at \$7.75, \$9.75, \$11.95 and \$15.00. See them! 4291

"CHILDREN'S FLANNEL dresses, sizes to 14 years, special \$3.00 each. At Sinclair's. 4291

"LADIES FLANNEL dresses, sizes 34 to 40, on sale \$5.00 each. At Sinclair's. 4291

"NEW GINGHAM HOUSE Dresses, size 34 to 50 inch. Only \$1.00 each. At Sinclair's. 4291

"SAD BEREAVEMENT. The death of George Culliton, son of Mr. and Mrs. John E. Culliton of West Devon, of Thursday at the Prince County Hospital, where he had been removed that day for treatment, came as a shock to the community. The boy had been sick for a short time previous, but his death came unexpectedly and was a bad blow to his family. He was four years of age and beginning to be a great help to his father and mother. The funeral, which took place on Sunday was largely attended. The services were conducted by Rev. Mr. Turpie, assisted at the grave by Mr. Simpson of the Y. M. C. A.

Successful Social At Marshfield

That Presbyterianism thrives under difficulties has again been made manifest, when on Monday evening last, at the beautiful new home of Mr. L. H. D. Foster, the Marshfield branch of the W. F. M. S. in connection with the Presbyterian church, held the most successful parlour social in its history.

While this is not regarded as a money making event, being more concerned with the social side of life, yet the collection received upon an indication of the health of the society, and the amount received at this meeting amounted to \$50.66 (the best yet) speaks with no uncertain sound.

A pleasing feature of the evening was the presentation to Miss McBeath by the fellow members of a life membership certificate in memory of her mother, the late Mrs. A. McBeath, who had been a member of this society—and a consistent worker and life long member of the Presbyterian church.

The following pleasing programme added much to the enjoyment of the evening. Programme:—The organ. Devotional exercises led by Mr. L. H. D. Foster.

Opening address—The President. Recitation—Miss Dorothy Roper.

Vocal Solo—Miss Pauline Mill. Piano Solo—Miss Dorothy McFarlane.

Vocal Solo—Miss Miller. Duette—Miss Elsie and Mr. Wm. Rhymer.

Recitation—Miss Ruth Roper. Duette—Miss Terrell. Piano Solo—Miss Emma McNevin.

Duette—Miss Miller and Mr. Wm. Rhymer. Violin Solo—Miss Pauline Mill. Reading—Mrs. E. Jenkins.

After partaking of a tempting lunch prepared by the good ladies and a vote of thanks to Mr. and Mrs. Foster for the use of their lovely home, the proceedings were brought to a close by singing the National Anthem.

Lies are always in a hurry, but the truth awaits its turn contentedly.

About the best the man can do who tries to drown his sorrows is to make his head swim.

Even the troubles of a pretty woman are interesting only the first time they are told.

Borden's EAGLE BRAND

1857 Then

More bottle-fed babies have been successfully raised on Eagle Brand than on all other infant foods combined.

and Now-1927

The Leader

Eastern Guardian

"SOURIS, March seventeenth, 'Gilded Youth' 4 act comedy drama. 4319-3-12-31

"AUCTION SALE at Vernon Ross, Union Road, Kings' County, March 16th, 12 o'clock. 4173-3-4-1stfs

"EASTERN AGENT—Mr. J. W. Murdock is now Guardian agent in Montserrat and will be pleased to receive news items, advertising, new and renewal subscriptions.

"SAD BEREAVEMENT.—There passed away at Brudenell on February twenty-six at the home of his sister, Mrs. Dan Stewart, John Nicholson at the early age of twenty-nine years. Mr. Nicholson had been in failing health for about a year but was able to be up till a week before he died. He leaves to mourn their loss a kind and loving brother, one sister and two brothers, namely, Mary, Mrs. Dan Stewart, Brudenell, and Neil in Howland, Mass., and Alexander in Vanderhoof, B. C. His funeral was largely attended, services being conducted by his pastor, Rev. J. A. McLellan, burial was at Valleyfield cemetery.—B.

Neuritis Cured In Charlottetown

Only those who suffer from neuritis have any idea of what a painful ailment it is. Fortunately there is a safe and sure cure for it. The Parador has effected many cures of severe cases on this island. Here is another tribute from a grateful user.

Dear Sir,—Last October I became a great sufferer from neuritis and found no relief until I started to use the Parador about the middle of December, and from that time I began to get better. My sleep returned, the pains became less and I can now truly say that I am entirely cured. A sense of gratitude moves me to make this statement. MRS. ISABEL FERGUSON. The foregoing letter is addressed to W. E. Egan, Parador Representative, 266 Sydney St., Charlottetown, Phone 586-J. Ask for literature.

Canada And Immigration

Immigration in the modern world arises mainly from two causes closely related to each other—the pressure of population in the thickly settled countries, and the search for opportunity. When it is remembered that the population of all Europe averages 120 persons to the square mile and that the population of Canada as yet amounts to less than three persons per square mile, the importance of the part which this Dominion is to play in the readjustment of the pressure of population in the Old World and the New is appreciated.

Not only does this increasing pressure of population in older countries continually tend toward stimulating migration to newer lands, but the cost of opportunity from these newer lands, where social and economic life have not yet hardened into rigid strata, is particularly appealing. The prospects for young men or men whose families make a start for themselves and attain independence are admittedly more attractive in a new land, where great natural resources await development.

Canada's call for population, although securely based upon ample natural resources, is rendered more urgent by the optimism which in past years made provision for a larger population than the country yet contains. The maintenance of law and order and the provision of education, social, and transportation facilities serving vast areas but sparsely populated, are an economic procedure. That Canada has been able to discharge these responsibilities is a testimony to the readiness with which her natural resources yield their wealth, but is no argument for continuing to 9,000,000 people the overhead which might as well be distributed over many times that number.

While the argument in favour of immigration is unanswerable, the argument against a wide-open policy allowing the entry of all races and classes is equally convincing. More numbers of themselves would contribute nothing to Canada's prosperity. Idle men without means are never an economic asset and may on the contrary become a very heavy drag upon the producing part of the population. It is essential that immigrants coming to this country come not only to Canada, but to employment. It is equally essential that in finding employment for themselves they do not displace others. This is particularly evident when the case with which native-born Canadians can transfer themselves to the industrial fields of the United States is borne in mind. The task before Canada is, therefore, not merely to find immigrants but to find employment for immigrants. This employment must, in the first place, one of the natural resources of the country.

Agriculture, which is simply the conversion of soil fertility into raw materials for food and clothing, is the industry to which the new settler in Canada can be most confidently directed. Lumbering, fishing, mining, and the labour required for converting running water into electric energy all afford fields of employment, and all are secondary to and to some degree dependent upon agriculture. Urban population, which already exceeds fifty per cent of the whole, is equal to the country's present requirements, and the continual drift from country to city which is a feature of modern life, not only in Canada but elsewhere, is likely to at least maintain that proportion. For this reason the Department of Immigration and Colonization of Canada confines its activities to securing people of the type who will work on the land, either as farmers or as farm labourers. Houseworkers, for service in the homes in both country and city, are also particularly encouraged. Precautions are taken against the admission to Canada of unsuitable types by rigid inspection as to physical, mental, and moral qualifications, and also, (except in the case of the British Isles, the United States, and some few European countries) an examination as to occupational fitness to engage in agriculture in Canada. Any movement of classes which cannot readily find employment is guarded against, and, through an efficiently organized Land Settlement Branch which has ramifications in all parts of the Dominion, the farm settler or labourer is guided toward suitable lands or courses most likely to start him on the road to success. Immigration to Canada has ceased to be merely the admission of great numbers who, after arrival, were allowed to shift for themselves, and has become instead a matter of directed colonization with specific attention to every individual case. An outline of the procedure followed by the Canadian Department of Immigration and Colonization in its efforts to obtain desirable types of immigrants and at the same time protect Canada against the entry of those who would be of no economic value, will be given in the succeeding articles on this subject. These articles will deal with the Organization of the Department, with Immigration Laws and Regulations, Publicity and Propaganda, Empire Settlement.



Vice-Admiral Sir Michael H. Hodges, who is now second in command of the British fleet in the Mediterranean.

Transportation, Land Settlement Organization, and other branches of immigration activities of interest to Canadians. The next articles, dealing with Organization, will appear in an early issue of this paper.

The careful man boarded a bus and asked the conductor, "What's the fare from here to 'Charing Cross'?"

"Tuppence," replied the conductor. The careful man got off and started to run beside the bus. After some distance he got on again and inquired, "And what's the fare now?"

The conductor replied, "Fourpence." "How's that?" "Well, you're coming away from 'Charing Cross'."

Small girl's voice: Is this hair oil in the green bottle? Mother: No, Gum. Small girl's voice: I wondered why my hat would not come off.

Well-Meaning Hostess: "Now, Mr. Jenkins, you need never again tell us you can't sing! We know now."

Prowse & Sons Sale Will Continue Until March 18.

If you are in need of Dry Goods, Groceries, Hardware, now is your chance to buy at greatly reduced prices.

Great discounts on all Dry Goods, also on other lines of Goods not mentioned below.

- Flannelette and prints 1/4 a yard. 15% discount on all Flannelette. 15% discount on all Cottons. 20% discount on all Dark Prints. 15% discount on all Light Prints. 20% discount on Children's Hosiery.

Men's Fleece Underwear 25c per box 85c per Garment. Boys' Fleece Underwear 50c per Garment. All other Dry Goods 10% discount during Sale.

Men's Boots 15% discount. Ladies' Boots 20 to 40% discount. 10% on all Men's Rubbers. 10% on all Women's Rubbers. Welch's Preserve 3 bottles 60c. Tomatoes .. 2 cans for 30c. Peas .. 2 cans for 30c. Corn .. 2 cans for 30c. E. Beans .. 2 cans for 30c. Chicken Soup .. 2 cans for 45c. Lobsters .. 2 cans for 60c. Lobsterette .. 2 cans for 30c.

Surprise Soap 5 bars for 32c. P. & G. Soap .. 5 bars for 32c. Lenox Soap .. 6 bars for 25c. Borax Soap .. 6 bars for 25c. Claretta Soap 6 bars for 25c. Soap per box .. \$3.75

Electric Dingmans 6 bars for 25c per box \$3.75. Acorn's Spices .. 8c per pkg. Condensed milk 6 cans for 75c. Empire and Electric Lintiment 2 for 25c. White Lintiment .. 2 for 30c. Mazola Oil .. 30c. Safety Razors .. 10c. Wilson's Syrup of Cod Liver Oil .. 2 for 59c. Snap .. 2 cans for 25c. Gem Lye .. 6 cans for 75c. Simon Beans .. 3 cans for 35c. Baking Powder Jersey Cream .. 20c per lb. Baking Powder Colman's .. 20c per lb. Chamberlain's Lintiment .. 2 for 40c. Wine Tar Honey and Wild Cherry .. 2 for 60c. Cotton Bating .. 2 for 25c. 10% discount on all Patent Medicines. 10% discount on all Hardware during Sales.

Prowse & Sons Ltd. MURRAY HARBOR



We have put the "Eat" into wheat by making a cereal using the whole grain of the wheat, adding nothing to it taking nothing from it.

We are offering your Wholesome Whole Wheat Cereal, made from the choicest hard wheat that is raised in our community.

You pay no unnecessary freight or other expenses when you buy Wholesome Wholewheat Cereal. Eat more of your own wheat. Eat it in the form of cereal, bread, biscuit, muffins, etc. Made from wholesome. Wholewheat Cereal.

MANUFACTURED BY Central Bedeque Flour Mills

Advertisement for hats featuring a large price tag of \$3.95 and illustrations of various hat styles.

A Early Shipment of very lovely Spring Hats

Miss Foster and Miss Harris, who are searching the markets for attractive spring Merchandise, have just shipped us a great lot of the very smartest and latest new Hats.

In this new lot there are many examples of the popular felts for early spring wear—these shown in \$3.95 all the new shapes and colors at...

Then there are combined Felt and Crochet, and Crochet and Felt, very clever and very \$7.00. There's a striking collection of pretty hats for little girls. \$1.75 to \$2.75 new.....

On sale in the new Millinery Section, second floor.

That Wonderful Offer in Swiss Curtains with applique border worth to \$7.50 for \$4.95

Many wise buyers have taken advantage of this bargain offer, lovely Swiss Curtains with applique border. The curtains 2 1-4 yards long and wide.

Our buyers got hold of these away under regular value, and is passing the saving on to you.

On sale now, in the new Wall Paper Section \$4.95

Moore & McLeod Ltd.

The prodigy mother: "Of course, Frank— These young women I know she makes little mistakes have an advantage over you girls sometimes; but, you see, she plays because they know all about the story entirely by ear." The prodigy's May—Yes; and because the story is told by her uncle "Unfortunately, that's the men who know all about them and why I listen, dead."