

WILLYS "CARRIES ON" IN CANADA

A STATEMENT TO OWNERS OF

WILLYS CARS

and to those who are considering the purchase of a new car

Willys "carries on" in Canada.

That means there will be no let down in service, as supplied by Willys dealers across Canada.

It also means that thrifty-minded motorists, who are considering the purchase of a new car, can still enjoy the many outstanding advantages that are obtainable in the Willys American.

Any time, but especially now, Willys American is the car best suited, in every respect, to meet the demands of the Canadian motoring public. For whatever happens you'll drive for less in an American.

American is thrifty transportation!

It saves you money in every way. With American you enjoy lowest operating cost every mile you drive. American travels farther on

a gallon of gas than any other full sized car. Because it has fewer working parts and because of its durability the purchase of an American assures longer, trouble-free service throughout its long life. If you wish you can put the money you save on driving an American into War Savings. . . you'll be surprised how it mounts up!

American is a comfortable car!

It is a full size car . . . with big car features throughout. It carries as many passengers, in comfort, as other automobiles.

American is a good looking car!

It has smartly styled exterior lines with interior appointments to satisfy the most discriminating. It provides fine, fashionable, prideful transportation.

American is a safe car!

It has an all-steel body; oversized, well assembled hydraulic brakes; safety glass all round and a powerful motor that provides instant response to the demand for extra speed. It has all the proper and necessary safety features.

American is a satisfying car!

It enables families of every income group to have the maximum of motoring enjoyment. It lives up to all the claims made for it.

A word of warning!

Automobile production quotas are limited due to government decree. If you are considering buying a new car an early decision is necessary. See the new 1941 American today . . . when you do you'll agree that there is no valid reason for buying any other car.

WILLYS FIRST AGAIN IN 1941 GILMORE GRAND CANYON RUN

For six straight years—1936 through 1941—Willys has gone more miles per gallon—carrying the same weight of passengers and averaging the same speed—than all other (more expensive) entrants.

30,000 MILES IN 30 DAYS

Willys establishes a new world's record!

WILLYS PLANT GOES INTO HIGH GEAR IN WAR WORK

Right now the big Willys plant is working full speed ahead on munitions and war orders for the democratic nations, yet is able to continue producing cars and trucks for the demands of the public.

See the NEW 1941 Models at

T. G. IVES

219 Great George Street Charlottetown

Accuse Afrikaner Party Leader of Insulting America

CAPE TOWN, South Africa, June 11—(CP)—Dr. D. F. Malan, leader of the Nationalistic Afrikaner Party, was accused today by the Cape Town press of "insulting America."

The editorial denunciation followed a speech by Dr. Malan in which he said the United States was arming "not for war but for

peace because she wants to be heir to Britain's estate. She wants to hold a mortgage on the British fleet in case Britain loses it."

The Afrikaner Party was formed early this year with the announced intention of following an anti-war policy.

The Cape Argus said "Americans are nearer entry to war than ever before simply because they are becoming more convinced that the conflict is not for territorial gains but for the defence of human liberty against tyranny and barbarism."

HEARD BUT NOT SEEN

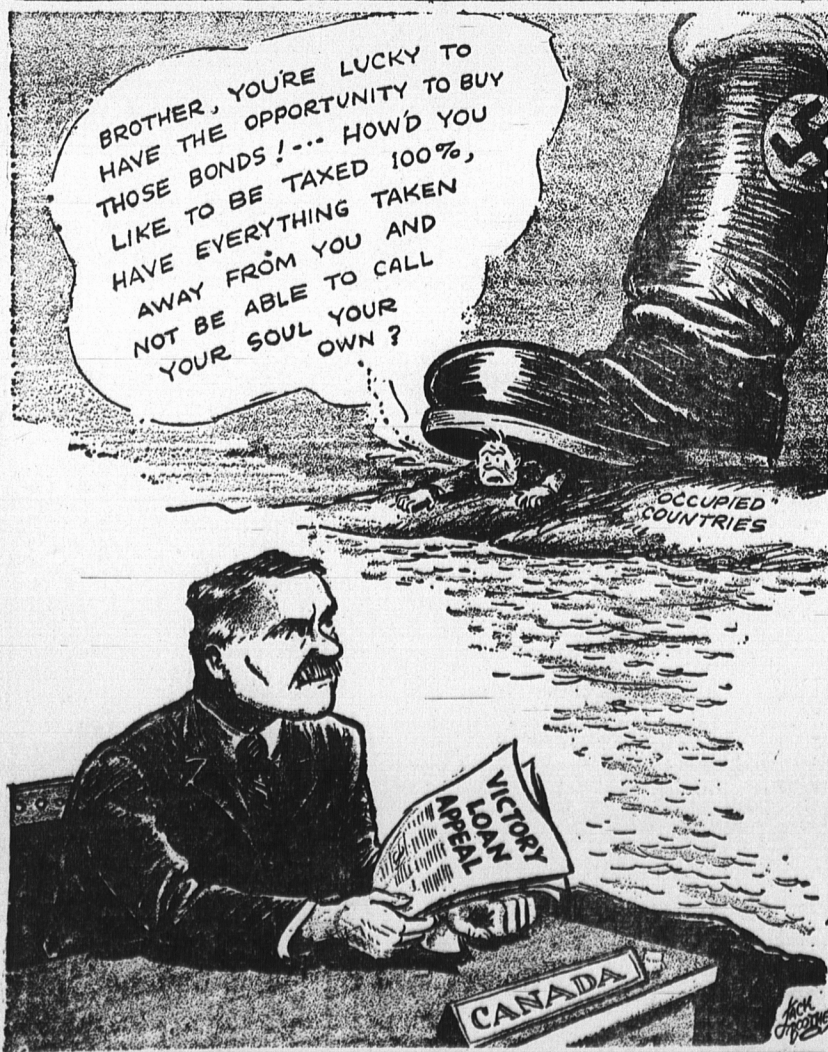
More persons have heard owls than have seen them, because most owls are active at night.

NORTH TRYON SCHOOL

Honor roll for the month of May:

- Grade VII—1. Anniebelle MacDonald.
 - Grade VI—1. Joyce Thomson 2. Shirley Thomas. 3. Ethelbert Dawson.
 - Grade V—1. Melvin Dawson. 2. Charles Thomson. 3. Arthur Thomas.
 - Grade IV—1. Heath Delaney. 2. Morley MacDonald. 3. Richard Newsome.
 - Grade III—No Exams.
 - Grade II (Sp)—1. Leroy Delaney 2. Margo Dawson.
 - Grade I (Sp)—1. Grace Howatt. 2. Boyd MacDonald. 3. Kathleen Hill.
 - Grade I—No Exams.
- Teacher: Everett Howatt Jr.

If They Could Speak



Contributed to the Victory Loan Campaign by Jack Boothe of the Vancouver Province, Vancouver, B. C.

Canada's Faith In Industries Is Justified

Canadian Manufacturers' Head Points to Wartime Production as Indicating Sound Basis of Nation's Plants.

SEIGNIORY CLUB, QUE., June 12.—(CP)—Emphasizing the part that industry is playing in Canada's war effort by enumerating the many war products now being manufactured in Canadian plants, Harold Crabtree of Montreal, in his presidential address at the opening of the 70th annual general meeting of the Canadian Manufacturers' Association declared that it was indeed fortunate that Canadians, since Confederation, had built up an industrial system capable of such a contribution.

"This great system," he said, "was not developed in a night. It is the result of imagination, thought, intelligence, ability, industry and perseverance of several generations of Canadians who believed tenaciously, in the face of many discouragements, that Canada should and could become a great industrial country. Many Canadian industries where thousands of men and women are now at work making on a remarkable scale, sorely needed war products, have been the subjects of controversy as to whether or not they were indigenous to Canada and should have been encouraged in this country."

Mr. Crabtree said Canadians had heard the argument many times in the past that Canada should be largely a producer of foods and raw materials and a trader of these commodities for the manufactured goods made in other countries.

"It is well that in determining the national policies of this country, the inherent good sense of the majority of Canadians and their faith in their country's future prevailed, and encouraged and supported the development of the manufacturing industries which are now contributing on such an immense scale to war needs," said the president.

Mr. Crabtree claimed that the foundation of skilled management and employees and experience established in the past was enabling industry to undertake experiments in making entirely new and very complicated articles never before made in Canada. But while Canadians were making new records in industrial production, he warned that this should not be viewed with complacency. More could be done, and there yet remained a considerable amount of unused industrial capacity.

Making Survey

"There are still many firms in Canada which can put into operation a larger proportion of their employees, machines and equipment in making articles for war," Mr. Crabtree pointed out. "We, in co-operation with the Canadian Chamber of Commerce and by special request of the Department of Munitions and Supply, are completing an industrial survey of Canada in order to assist the department to increase still further the national output of war materials."

Noting that in the United Kingdom concentration of production was well under way, Mr. Crabtree quoted a statement in the British House of Commons showing that in the United Kingdom the government's economic policy was to facilitate the fullest possible transfer of resources to war production. While British industry had to deal with serious problems from which Canadian industry was happily free for the time, nevertheless concentration of production was on the way in Canada also.

"Heavy taxes have been imposed on certain commodities, not primarily to secure revenue, but to diminish manufacture," he noted. "Controls have been established. New models have been restricted. A system of priorities has been put into operation. Similar policies and practices are being introduced in the United States. These are indications of trends which cannot be disregarded—they are certain to increase as the war continues and intensifies."

Matter of Costs

Turning to industrial relations, Mr. Crabtree made a strong plea for the holding down of costs. Profits, he declared, had been reduced to a minimum by government taxation. Many companies working for the government for small management fees, it was obvious that increased costs could only be paid for by increased prices. Wages and salaries constituted the chief part of industrial costs. He recommended that the government action taken through the establishment of the Wartime Prices and Trade Board, the Foreign Exchange Control Board and other methods of control. These had been successful to a gratifying extent since, after a year and a half of war, the cost of living, according to government figures, had risen only about seven per cent.

Until a few months ago relations between employers and employees in regard to wages and conditions of labor were, on the whole, satisfactory. Opportunities for work had increased rapidly and in many cases most of the adult members of families had found employment. The government endeavored to provide for reasonable time rises in wages to keep pace with the very moderate rise in the cost of living by suggesting that the wage level of 1926-29, with higher wages paid since then, be taken as a fair standard, with a cost of living bonus payable as and when the cost of living rose.

"With these conditions," said Mr. Crabtree, "and with growing and steady employment, the great majority of Canadian industrial employees were contented and were concentrating their abilities and energies on helping in every possible way to carry on the war."

"During the past few months," he continued, "a sinister change has appeared. Demands for large increases of wages and control of plant operations have multiplied, accompanied by applications for boards of conciliation under threat of strikes. There is ample evidence that these demands are promoted by small minority groups who are seeking to acquire influence over

thousands of new workers in industry by holding out promises of higher wages than those declared by the government to be reasonable. These same groups are demanding practically control of plant operations."

MOTORCYCLE ACCIDENTS TAKE TOLL

OTTAWA, June 10.—(CP)—Motorcycle accidents are taking a heavy toll of Canadian troops in Britain, according to a Gamck invalidated out of the army after months overseas. Many of the men who came back with him, he said, were forced out of uniform by injuries they suffered while dashing around on these vehicles. Main reasons for their crashes, he said, are the narrow English roads and the blackouts which make night manoeuvres difficult.

HERE'S SOMETHING
A finer ring with a built-in cigarette lighter has been patented.

3 DAYS OF FOOD VALUES

Friday--Saturday--Monday, June 13th, 14th, & 16th

THIS IS YOUR OPPORTUNITY TO STOCK UP AND SAVE

SHIRRIFFS GOOD MORNING MARMALADE	Large 105 Oz. Tin Each	39c
16 Oz. JAR 25c	2 For	19c
32 Oz. JAR 37c	Eatons Sunglo COFFEE, Fresh Ground. Lb.	45c

INFANTS DELIGHT SOAP

EACH 5c

NEWPORT FLUFFS	13 Oz. Pkg.	25c
	22 Oz. Pkg.	39c

DOMESTIC SHORTENING	1 Lb. Pkg.	15c
	2 Lbs.	29c

FRY'S HOT CHOCOLATE

1/2 Lb. Tin 23c

HAVE A DRINK On Us!

This Saturday—come in for a taste of a new, delicious chocolate drink—made with

IRRADIATED CARNATION MILK 29c

Tall Tin 10c
3 For 29c

Fruits and Vegetables

Sunkist ORANGES	Med. Size. Dozen	29c
GRAPEFRUIT, Small Size. Each 6c.	3 For	17c
Firm Ripe BANANAS, Lb. 10c.	3 Lbs.	29c
NEW RADISH, Bunch		10c
APPLES, Good Size. Dozen		29c
LARGE CELERY HEAD		25c
NEW CABBAGE, Lb.		10c
NEW CARROTS, Lb. 10c.	2 Lbs.	19c

Royal Russet APPLE JUICE	Large 105 Oz. Tin Each	39c
GRAPEFRUIT JUICE, 20 Oz. Tin	Each 10c.	2 For 19c
Eatons Sunglo COFFEE, Fresh Ground. Lb.		45c

BULK SEEDLESS RAISINS

Lb. 12c. 2 Lbs. 23c

Eatons TOILET TISSUE	Each 7c. 4 For	23c
No. 4 Leader BROOMS, Good Quality. Each		35c
BULK MACARONI, Lb. 6c.	3 Lbs.	17c
SWANSDOWN CAKE FLOUR, Pkg.		29c
BULK ICING SUGAR, Lb. 12c.	2 Lbs.	23c

Kraft Miracle Whip SALAD DRESSING	4 Oz. Bot. 8 Oz. Bot. 16 Oz. Bot. 32 Oz. Bot.	10c 19c 35c 53c
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Clover Leaf PILCHARDS, 15 Oz. Tin		15c
Island Brand PORK AND BEANS	18 Oz. Tin 11c. 2 For	21c
Island Brand CHICKEN, Boneless. 7 Oz. Tin		25c
Lynn Valley APPLE AND CHERRY JAM With Added Pectin	4 Lb. Tin	39c

EATONS SNOWFLAKE BAKING POWDER

1 Lb. Tin 15c. 2 Lbs. 29c

Fresh and Cooked MEATS

FRESH PLATE BEEF, Lb.		14c
RIB ROAST BEEF, Lb.		25c
FRESH BACON, Lb.		19c

Eatons Select Young Pork SAUSAGE

ALWAYS FRESH, Lb. 25c

COOKED HAM Sliced, Lb.		55c
FRANKFURTS, Lb.		25c
HEAD CHEESE, Sliced. Lb.		23c
Picnic Style PORK SHOULDERS, Lb.		29c
FRESH SALMON, Lb.		35c
FRESH HADDOCK, Lb.		16c

THE CANADIAN STORES LTD