

Children Cry for Fletcher's

CASTORIA

The Kind You Have Always Bought, and which has been in use for over 30 years, has borne the signature of *Chas. H. Fletcher* and has been made under his personal supervision since its infancy. Allow no one to deceive you in this. All Counterfeits, Imitations and "Just-as-good" are but experiments that trifle with and endanger the health of Infants and Children—Experience against Experiment.

What is CASTORIA

Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. It is pleasant. It contains neither Opium, Morphine nor other Narcotic substance. Its age is its guarantee. It destroys Worms and allays Feverishness. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic, all Teething Troubles and Diarrhoea. It regulates the Stomach and Bowels, assimilates the Food, giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

GENUINE CASTORIA ALWAYS

Bears the Signature of

Chas. H. Fletcher

The Kind You Have Always Bought

In Use For Over 30 Years

THE CENTAUR COMPANY, NEW YORK CITY, N. Y.

PAINT KNOWINGLY!

Apply a simple business rule: Before you *act* know the whole *truth*. Don't paint or let a contract till you get *endurance* facts.

Learn about paint's first essential—White Lead. You'll find that the World's standard for more than a hundred years is Brandram's B.B. Genuine. *Guaranteed* figures will prove to you that an *uniquely* large proportion of this World's premier white lead is combined in

BRANDRAM-HENDERSON "ENGLISH" PAINT

Come in! We have a booklet of plain but *convincing* paint facts awaiting your judgement.

Fennell & Chandler
Charlottetown, P. E. I.

King George's Navy Plug



10¢

KING GEORGE NAVY PLUG CHEWING TOBACCO

IS IN A CLASS BY ITSELF!

It surpasses all others in quality and flavour because the process by which it is made differs from others.—It is deliciously sweet and non-irritating.

SOLD EVERYWHERE: 10¢ A PLUG

ROCK CITY TOBACCO Co., Manufacturers, QUEBEC

A Castle in Spain

"not in it" with a good substantial, up-to-date steel range in your kitchen. Don't hoard up all your money, building castles for future years, and in the meantime have your wife worn out in day to day, working with a poor stove. The Farmer's wife as well as the Farmer, need good tools. A few dollars invested now in an Enterprise Monarch Steel Range will save the time and temper of the housekeeper, lessen fuel and repair bills.

S. W. CRABBE
Agent for Enterprise Monarch Steel Ranges

PRINCE EDWARD ISLAND AS A SUMMER RESORT

THE LAND OF PURE DELIGHT FOR TOURISTS AND HEALTH SEEKER

SOME OF P. E. I. ATTRACTION

Prince Edward Island is the best spot on earth in which to spend a vacation. It is more, it is the ideal land, we've all heard and sung about in the halcyon days of childhood and youth, "The Land of Pure Delight." Some of its outstanding features are:

A LAND OF BEAUTY.

Three hundred and seventy-eight years ago Jacques Cartier wrote:—"All this land is low and the most beautiful. This is a land of the best temperature which it is possible to see." Thousands of tourist visitors attest that it is more beautiful today, and the most attractive summer resort in the entire Dominion of Canada.

A DELIGHTFUL SUMMER CLIMATE.

Gentle breezes laden with the breath of the sea blow from the south and the west all through the long summer days, dying with the red and gold amber and green of a gorgeous sunset. The nights are always cool and bright, refreshing rest and sleep. There are no fogs.

A LAND OF HEALTH.

In no country does so large a proportion of the people live to a green old age. Only about one per cent of the population dies each year. The report of the Registrar of Vital Statistics for the year 1911, in which year the mortality was larger than usual, shows that of a total of 1,114 deaths there were

566 over 60 years of age;
411 over 70 years of age;
214 over 80 years of age;
42 over 90 years of age;

The infant mortality of other countries is almost unknown here. There is no other land under the sun where 40 per cent of the population live to pass the seventy year span of life!

A LAND OF ABUNDANCE.

In no other country is there greater abundance of the best food and of clear, sparkling water in town and rural districts alike.

Lamb of the finest flavor;
Eggs, milk, butter and cheese;
The most luscious oysters in the world;
Lobsters in great abundance;
Sea and brook trout, mackerel, cod, etc.;
Wild geese, brant, plover, duck and partridge in their season;
Strawberries, raspberries, blueberries, cranberries;

Apples and plums of rare excellence; cherries and small fruit are plentifully produced.

AGREEABLE SOCIAL CONDITIONS.

The Island is socially a land of the golden mean. Few are very rich and almost none are poor. The great majority enjoy comfort and prosperity. Sobriety and order everywhere prevail. In no part of the American Continent is there proportionately so little serious crime. There are no tramps and beggars are unknown. Churches and schools are abundant.

POSTAL AND OTHER FACILITIES.

There are 468 post offices—one to every 4 1/2 square miles. Throughout a large part of the Province there is free delivery of the mails daily at the farmers' road gates. The Prince Edward Island Railway intersects the Island in every direction, bringing four-fifths of its area within five miles of the rails. Telephone lines all over the Island connect 175 towns, villages and settlements.

SOME SPECIAL ATTRACTIONS FOR TOURISTS

ON THE NORTH SHORE.

The rampart of sand dunes, fifty miles long, thrown up by the waves. The long shallow lagoons inside the dunes, the haunts of fish and waterfowl. Scores of miles of broad, clean, hard sand beaches, the delight of bathers.

IN GENERAL.

Surf bathing and sheltered sea bathing; Shooting wild geese, duck, brant partridge and plover in their season. Fishing brook and sea trout, mackerel and other sea fish. Clam baking, picnicking, oyster digging. Boat sailing and rowing. Hundreds of motor boats.

IN CHARLOTTETOWN.

Victoria Park, 60 acres within ten minutes' walk of the Post Office. Beautiful walks and drives, tennis courts, cricket and baseball. The Belvidere Golf Links. Amateur Athletic Grounds. An excellent Free Public Library. The Legislative Building, seat of a Legislative Assembly older than the United States Congress. The Micmac Encampment at Rocky Point. The old French Fort at the Harbor's mouth. Seventy miles of land-locked waters for boating, bathing, oyster fishing and clam digging.

THE FOX RANCHES.

Tourist visitors and investors will find great interest in seeing the scores of fox ranches that are thickly dotted over the western and central portions of the Island. There are upwards of 150 of these ranches. There are hundreds of these black and silver beauties, each with a present selling price of \$5,000 upwards. A single black fox represents the value of a good farm, with all its buildings, fences and live stock. The total value of all the black foxes on the Island is believed to be over \$7,000,000. The Island is the recognized headquarters of this important industry. Eighty-five per cent of all the valuable foxes in captivity throughout the world are within P. E. Island ranches.

NEW FURNITURE AT LESS THAN AUCTION PRICES.

At the Yarmouth Y. M. C. A. Boys' Camp, held at Trickett Falls in August, I found MINARD'S LINIMENT most beneficial for sun burn, an immediate relief for colic and tooth-ache.

ALFRED STOKES,
General Secretary.

Another carload of furniture received at Paton's, consisting of Sideboards, Dressers, Commodes, Parlor tables, Bed-room tables, Kitchen tables, Extension tables, square or round. This carload lot was bought before the advance and will be sold at prices equal to auction, open for quality furniture and general house furnishings. Paton's. 5-21mtE31.

MEETING OF CRUSHERS POSTPONED
OHICAGO, Ill., June 9.—The annual convention of the Interstate Cotton Seed Crushers' Association, which was to have opened in Chicago today, has been postponed for two weeks. The postponement was made in order that the members might have an opportunity to attend the convention of the Oil Mill Superintendents' Association in Little Rock this week.

Bruce's REMOVAL SALE Bruce's

We explained in our former adv's. the reason for putting on this sale, moving to new quarters, and will just repeat here, that most of our stock is fresh this Spring, and not old goods. Not very often you have a chance like this to save money

1-4 off

- Collars
- Neckwear
- Gloves
- Handkfs.
- Garters
- Links
- Hose
- Pyjamas
- Caps
- Umbrellas

Men's Underwear

Natural Wool, India Gauze, Merino, Balbriggan, Porus Knit, Spring Needle, in Full Length, Knee Length, Combination, and Athletic Styles
\$1 to \$3 per suit



Men's Hats

The leading shapes in soft and hard hats. A American blocks in English quality. A big variety to choose from. Regular \$1, \$1.50 to \$4.00 at

1-4 off

- Negligee Shirts
- Outing Shirts
- Work Shirts
- Night Robes
- Ready-Made Suits
- Ready-Made Trousers
- Arm Bands etc.

1-4 off

1-4 off

1-4 to 1-3 off

1-4 off

MEN'S RAINCOATS

Every Coat new this season

\$15.00 Raincoats now..... \$12.00
 14.00 Raincoats now..... 11.20
 11.00 Raincoats now..... 8.80
 9.00 Raincoats now..... 7.20
 8.00 Raincoats now..... 6.49

Men's Ready-to-Wear Suits

Some of imported and some our own make

\$25.00 Suits now \$18.75
 22.00 Suits now 16.50
 18.00 Suits now 13.50
 16.00 Suits now 12.00
 12.00 Suits now 9.00
 Colored, Blues, Blacks.

Sweater Coats, Sweaters, Overalls at 1-3 off.

Open Evenings 6-5M3i

D. A. BRUCE,
VICTORIA ROW

Open Evenings

Massachusetts Silver Black Fox Company

Main Office 53 State Street, Room 813, Boston, Mass.

This advertisement appears at the suggestion of Mr. J. C. McKendrick, who is so well and favorably known throughout P. E. I., and who is to have entire charge and supervision of our Ranch, and who feels that his many friends who have confidence in his ability to produce results should have an opportunity to obtain some stock in the Massachusetts Silver Black Fox Company.

A Clean Cut Proposition
Shares \$100.00 Capital \$350,000.00

Of this amount \$225,000 is to be issued for the following purpose:
To complete the purchase of 14 pairs best bred Silver Black Foxes.
To properly equip the 25 acre farm already purchased and situated on the Mt. Edward Road, about two and a half miles from Charlottetown, with a modern up-to-date ranch, arranged for twenty-four pairs of foxes, new house for superintendent and keepers, together with all the most modern facilities that safeguard a ranch.

You Are Assured

That the ranch, equipment, and foxes will not stand the investors in our company more than the cost today of foxes alone, and this includes all promotion charges.

FOXES

Our superintendent assures us that our foxes will be the best, many of them coming from the most prominent ranchers, noted for the quality of their stock, and we have absolute confidence in Mr. McKendrick's ability to select the finest stock, as he is equally interested with the other officers of the company in this enterprise.

EARNINGS

With fourteen pairs of foxes and a modern up-to-date ranch arranged for twenty-four pairs of foxes, and issuing only \$225,000 of our capital against same, and with prices of young foxes at \$15,000 a pair and every indication of the market going higher, 50 p. c. on the capital invested would be a very conservative estimate of earnings of the company. Furthermore, the officers are all successful business men in Massachusetts, where they are well and favorably known, and are ready at all times to give the fullest information in reference to the company to those interested.

APPLICATION FOR STOCK

A limited amount of Stock in the above company on sale of office of the Canada Fox Exchange and Investment Co. Ltd., P. E. I. or apply to Mr. J. C. McKendrick, at the office of J. A. Webster, Charlottetown, P. E. I., or at the Ranch on Mt. Edward Road, or to the main office in Boston. 25 p. c. of subscribed amount must accompany application, balance on or before August 1, 1913.

OFFICERS.

A. L. STARK, President. J. E. NEWSON, Treasurer. W. B. PURDY, Secretary

DIRECTORS.

A. L. STARK, President and Treasurer Stark Supply Co. Director Fidelity Trust Co., Boston, Mass.

JAMES E. NEWSON Newsom & McLeod, Wholesale Produce, Boston, Mass.

J. C. MCKENDRICK Live Stock Dealer, Charlottetown, P. E. I.

LEMUEL S. McLEOD, Newsom & McLeod, Wholesale Produce, Boston, Mass.

W. B. PURDY, Provision Dealer, Boston, Mass.

L. C. CREAMER, Bay State Lobster Co., Boston, Mass.

May 30—Mfmw61E321.