

**Best Pill** For 60 years we have had perfect confidence in Ayer's Pills. We wish you to have this same confidence also. First of all, ask your doctor. Obtain his endorsement. He knows best. Then go ahead.

J. C. Ayer Co., Lowell, Mass.

**Just a Word Before Xmas**

From **WELLNER'S Jewelry Store**

If you cannot think of a suitable gift for someone just drop in and see us. We have the assortment to lay before you.



**Suggestions for Useful Practical, Acceptable Presents For All**

If you want to give a present that is really useful, appropriate and valuable you'll look over our stock. Every article listed below is needed by some all the time and by all sometime. Footwear is something you can't do without or you cannot be supplied with too much. Every shopper will find suggestions in the list below for gifts that are bound to please, gifts that we give purchaser good value for money and delightfully appropriate for recipient. Our prices are as low as quality of goods will permit.

**For Dad Brother or Hubby**

- Felt slippers... 25c to 1.00
- Kid Slippers... 1.00 to 2.50
- Overshoes... 1.50 to 3.00
- Invictus Boots... 4.00 to 6.50
- Snow Shoes... 3.50
- Indian moccasins... 1.40
- Cloth Gaiters... 1.00
- Hockey boots... 2.50 to 3.50

**For Little Tots**

- Felt slippers... 30c to 50c
- Snow shoes... 2.00
- Moccasins, over-shoes, slippers, cloth gaiters, etc., etc.

**Presents for any Woman**

- Felt Slippers... 20c to 1.85
- Kid Slippers... 1.00 to 4.00
- Queen Quality Boots or Shoes... 3.50 to 5.00
- Cloth Gaiters... 1.50 to 1.00
- Overshoes... 1.80 to 2.35
- Snow Shoes... 2.75
- Indian Moccasins... 1.00
- Bedroom Slippers... 1.00 to 2.00
- Hockey Boots... 1.75 to 3.75

**For That Boy**

- Hockey Boots... 1.50 to 3.25
- Snow Shoes... 3.00
- Indian moccasins... 1.00
- Oil Tanned moccasins... 1.00

**For the Small Girls**

- Hockey Boots... 1.75 to 2.10
- Snow Shoes... 2.00 to 2.75
- Cloth leggings, brown or black.
- Slippers, etc., etc.

**ALLEY'S SHOE STORE**

Queen Street Charlottetown

**A Merry Xmas and A Happy New Year to all**

**Geo. H. Cook**

**HOCKEY BOOTS**

You want Hockey Boots now. We have the largest assortment in the city at low prices.

**Hockey Boots.**  
Men's at \$1.90, 2.25, and 3.00 a pair.  
Boys' at \$1.65, 1.75, 1.85.  
See our Boys' Climax  
Black with tan trimmings a corker at 1.75 a pair.  
Sold often at 2.25 a pair.  
Save money by buying your Hockey Boots from

**A. E. McEachen**  
The Shoe Man  
82 Queen Street.

**Cake**

Just received a shipment of Plain and Fancy Biscuits, Fruit and Pound Cake from the well-known firm of Jacob & Co., Dublin, Ireland. THIS FIRM PUTS UP AN ELEGANT LINE OF GOODS THAT ARE WELL WORTH SEEING. This shipment includes Mixed Macaroons, Glacier Wafers, Cream Crackers, Short Bread, Butter Puffs, Philippines Pound Cake, Fruit Cake, etc. The Fruit Cakes come in 7 pound tins and we will cut them up and sell them by the pound.

**Beer & Goff's**

**A. Dufour & Co.**

Charlottetown, P. E. I.



Dealers in all kinds of cattle and sheep.

Phone R 24 P. O. Box 144

**CHARLOTTETOWN and QUEEN'S COUNTY**

It pays to buy in this Province. Amby Croken, Emerald, was in this city Saturday.

Wendal Lea, Vernon River, was in the city Saturday.

Murdock McLeod, St. Peter's, was in the city Saturday.

Dr. H. L. Ready, Montreal, is spending the holidays in this city.

Rev. Dr. F. C. Kelly of Chicago has arrived to spend Christmas at his home here.

Misses Jennie Wood, Mt. Albion, and Eva Gay, Hazelbrook were in the city Saturday.

The death occurred at the home of Donald McKenzie, Milltown, Friday, of his adopted daughter Marion Thompson, aged thirteen years daughter of the late Eli Thompson.

James W. Grant, of New Glasgow, N. S., arrived here Saturday to spend Christmas with his sons Walter and C. L. Grant. He was accompanied by his daughter, Miss Stella.

H. R. and Mrs. Langille, and little daughter of Westville, N. S., came to the city Saturday and left in the afternoon to visit Mrs. Langille's parents, Parmenus and Mrs. Clark, Summerside.

Ben Trainor, Battleford, Sask., was in the city recently. Mr. Trainor is a native of Kelly's Cross and is on a visit with his friends and relatives there. He was registered at the Revere while in the city.

The Guardian has received the season's greetings from the president, vice-president and directors of the Fredericton Exhibition, which are heartily reciprocated. Next year their exhibition will be held from Sept. 16th to 23rd.

Among the outward passengers by the Earl Grey Saturday were Miss Emma Coady from Boston, Dr. C. J. McMillan from Montreal, B. Trainor from Battleford, Sask., to visit in Kelly's Cross; G. A. Jenkins from Edmonton, Earl McKenzie from Moncton, Lea and Mrs. Seaman, Miss Bessie Essory from Boston, E. J. and Mrs. Shiley from River John, N. S., Walter Matheson from Montreal, Mrs. R. S. Bleasdel from Cape Breton.

Excelsior Institute met on Dec. 17, 1910. The President, E. J. Dennis was in the chair. After the general business was taken up, quite a lively discussion took place on the dog tax; the following resolution was passed unanimously. That all keepers of dogs be taxed \$1 and 50c. for each additional dog and that said tax be collected by school trustees; that the money be formed into a fund not less than \$50 to pay for sheep killed by dogs that they do not know the owners of; that all money over \$50 be used for school purposes; that all sheep killed by dogs be valued by valuers, one of which is to be appointed by the owner of the sheep, one by school trustees and the third by the two already appointed. Excelsior Institute is prospering and meets on every second Saturday. The next night of meeting is on December 31, 1910. H. Howard, Secretary.

Mrs. Jessie A. Mackenzie, widow of the late Rev. Malcolm A. Mackenzie, who was pastor of St. Andrew's Presbyterian Church, Rexton, Kent County, from 1878 to 1885, died about a fortnight ago at the home of her daughter, Mrs. D. W. Mackenzie, Winnipeg, in the 70th year of her age. Mrs. Mackenzie was a native of Piffshire, Scotland, and came out to Canada immediately after her marriage to Mr. Mackenzie in 1862. They settled first at Hespeler, near Galt, Ont., and afterwards moved to Inverness, Quebec, from which place Mr. Mackenzie was called to the pastorate of the Presbyterian Church in Kingston and Richibucto, where he labored some seven years. In 1885 they set their faces towards the west, and first at Rat Portage (now Kenora), and afterwards at Morden, Man., laid well the foundations of the Presbyterian Church. Mr. Mackenzie died very suddenly some sixteen years ago at the home of the late J. B. Russ, who was then living in Prince Edward Island. Since that time Mrs. Mackenzie has made her home with her daughters. There are many in Rexton, Richibucto and West Branch who will learn of her death with regret and who will deeply sympathize with the members of the family in the loss they have sustained.

"Are we right? You are thinking about your Xmas shopping—wondering what gifts to select, and perhaps wishing for a little assistance. We want to help you, and cordially invite you to our store, where we are certain we can be of real service to you. E. A. Foster, Central Drugstore, Sunnyside.

E. F. and Mrs. Coffin, Bristol, are on a visit to Boston.

Mrs. Alex. McKay, Lorne Valley, was a visitor to the city Saturday.

George Myer and George Leard, Riverton, were in the city Saturday.

Harry McKenna, Victoria Cross, was a passenger to the city Saturday.

Miss Emma Coady, city, was a passenger returning by the Minto Friday.

The MacDonald Consolidated school will reopen on Wednesday, January fourth.

John A. McKenzie, Victoria Cross, and Roderick McKenzie, Alliston, visited the city Saturday.

Miss Gertrude Farquharson, Southport, and Miss Bird McLean, Souris, arrived Saturday from Newport, P. I., where they graduated from the hospital.

At the police court in this city yesterday two parties for fast driving were fined two dollars. E. Crosby, drunk, had his bail bond at \$5 estreated.

William Drake, Albert Drake and Samuel Taylor, of Vernon, and Earle Ings, of Mt. Herbert, were among the passengers to this city on Murray Harbour train Saturday.

Miss Sarah A. Nicholson of Cardigan was in the city Saturday and left in the afternoon to visit her sisters, Mrs. Cyrus Beers and Mrs. Alex. Richards, Murray River.

Rev. Ewen McDougall will preach Sabbath, January 1st, at Birch Hill at 10.30; Millviaw at 2.30; and Kinross at 6.30. The session will meet at Birch Hill on Monday, the 2nd at 6.30 p. m.

The death of Joseph H. Perry, eldest son of James Perry, occurred at his home at McNair, Sunday morning, after a week's illness of pneumonia. The deceased, who was in his fifth year, was a bright and cheerful lad and a general favorite and leaves to mourn their loss a father, mother, one sister and two brothers. The family have the heartfelt sympathy of the community in their sad bereavement. The funeral was held Tuesday at eight o'clock a. m. at Mount Carmel, Rev. Father Ouellet conducting the funeral services. The pall-bearers were Adolphe Roy, Camille Allain, Felix Maillet, Odilon LeBlanc.—Moncton Ex.

Captain Ellis, the general representative of Warner and Frankard, Fulton Market, New York, and John Neagle & Co., 176 Atlantic Avenue, Boston, wholesale commission dealers in smelts and eels, is in the city. Capt. Ellis, who intends calling on his old and new customers east and west, reports the smelt and eel market good, as there is a scarcity of other fish on the American market. Nova Scotia and New Brunswick are not sending in the quantity of former years and what is going forward is inferior in size, thus giving the fishermen of Prince Edward Island an excellent chance to dispose of their goods if they ship them from here so packed that they will reach the market in a good, firm condition.

John McQuillan & Co. buy dressed hogs, organs attached. 12-12d1f.

**Ladies' Fur Coats AT Next to Half Price**

**Electric Seal**

24 inches long,	36 Bust. Regular	\$25.00.	Sale price	\$12.50
24 " " "	38 " " "	28.00	" "	14.00
24 " " "	36 " " "	28.00	" "	14.00
24 " " "	38 " " "	53.00	" "	26.50
26 " " "	36 " " "	53.00	" "	26.50
26 " " "	38 " " "	58.50	" "	29.00

**Bokaharan Lamb**

24 inches long,	36 Bust. Regular	\$85.00.	Sale price	\$45.00
24 " " "	38 " " "	80.00	" "	45.00

**Russian Lamb**

26 inches long,	36 in. Bust. Regular	\$60.00.	Sale price	\$35.00
26 " " "	36 " " "	68.00	" "	40.00
26 " " "	36 " " "	80.00	" "	45.00
26 " " "	36 " " "	95.00	" "	55.00

**Swamp Wallaby**

38 inches long, 38 in. Bust. Regular \$39.00. Sale price \$22.00

**Fur Lined**

Navy Blue Beaver Shell, Lining of No. 1 quality Grey and White Squirrel. Blue Lynx collar. Size 38—Regular \$85.00. Sale price \$45.00.

**Stanley Bros.**

**THE 'WELLCOME' PHOTOGRAPHIC EXPOSURE RECORD AND DAIRY 1911.**

The 'Wellcome' Exposure Record is one of those hardy annuals which the photographic public have learnt to expect at this season of the year, and one which has established a permanent position in their esteem by its remarkable utility and the compact mass of information it contains. 'Age cannot wither nor custom stale its infinite variety,' and each year its pages constitute a very faithful

and up-to-date index and guide to the present state of the science and art of photography. In this handy pocket volume, under the title of Modern Photographic Methods, the problems which the photographer has to deal with are explained and illustrated in a series of brief succinct and lucid articles. These include descriptions of the following processes negative-making, factorial, time, machine, tank and stand development, colour photography, printing, lantern slide making, toning, intensification, ozobrome and bromoil. The directions which are in every case the result of practical experience are so simple and the methods advocated so certain that those who follow them will find that success is by no means a matter of luck, but a result to be attained with regularity and precision.

Ample provision is made for notes and memoranda and the book is bound in neat pocket book form, with a pencil, automatic catch and wallet, so that it may conveniently become the photographer's companion on all excursions and obviate the necessity for any other note book. For the convenience of its world wide readers and users the 'Wellcome' Exposure Record and Dairy is published in three editions, namely: The Northern Hemisphere and Tropics, (the one suitable for use in Canada). The Southern Hemisphere and Tropics. The United States of America.

When purchasing, care should be taken to specify which edition is required. The 'Wellcome' Exposure Record may be obtained from all photographic dealers and booksellers. Price in Montreal 35 cents.

**COMING EVENTS.**

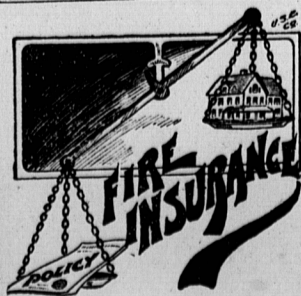
Red Rose meeting, Lodge Prince Edward, S.O.E., Tuesday, Dec. 27.

\*A store full of Christmas suggestions at prices so small you can hardly see them. Simon Joseph, Queen St. 12-14d1f.

**Hard Coal**

We are now discharging Hard Coal from the Arthur N Gibson. Customers should order and take delivery of their coal this week as the price advances after 1st October.

**C. Lyons & Co**



**WEIGH THE SENSE OF SECURITY**

You have after taking out a Policy of Fire Insurance with us in one of our strong Companies. If you decide wisely you will ask us to write your policy. Absolute security for a very small premium.

**D. B. Stewart, Ch'town**  
General Agent  
For the The Queen and The Liverpool and London and Globe Ins. Cos. dittdf

**For the Friend You Overlooked at Christmas**

We have odd lines of Perfume, Chocolates, Hand Satchels, Pipes, Cigars, etc., which we offer at **BARGAIN PRICES.**

**GEO. E. HUGHES** The People's Druggist

**Phone Your Order For Holiday Groceries**

Save yourself unnecessary exertion, hurry and bother by phoning your grocery order. You will get just as good satisfaction—your order will receive prompt attention and will have more time to attend to the careful fulfilling of your instructions. Phone our order—237 is our number.



**Unusual Activity In Cakes**

Our cake department is kept busy. People realize that it is a great advantage to be able to procure cake such as ours. Our cake department should appeal to you from an economical standpoint also, because our prices are very low considering quality. Let us convince you.

**E. J. DesRoches**  
Sunnyside

**PEOPLE'S THEATRE TO-NIGHT**

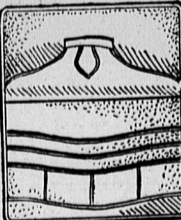
False Love and True  
See how she won a real man  
Hunting Bats In Sumatra  
Interesting Path Film  
Betty as an Errand Girl  
An Excellent Comedy  
**PROF. F. G. PARKER**  
In Illustrated Song

ADMISSION 5 Cts.

**Special Attraction AT 9.30**

Sandy McLeod will try and throw ten men in an hour, or forfeit \$1.00 a minute for every minute the man keeps from being thrown.  
Admission 25 and 35 cts  
For The Wrestling Game

**G. F. Hutcheson Jeweler**



**See Our Leather Goods**

Our showing of leather goods, purses, card cases, pocket books, travelling or toilet sets, collar boxes, hand bags, etc., etc., will suggest gifts for your presence. The line is high-grade throughout and prices as low as quality will permit. You can't afford to pass up this showing—it's replete with suggestions for pleasing useful presents. Come today and look over our stock—see our Howard watches, brooches, pins, rings, opera glasses, ebony goods, hand painted china, etc., etc. Engraving free—open evenings.

G. F. Hutcheson Jeweler