

THE CHARLOTTETOWN GUARDIAN

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TUESDAY, MAY 12, 1931

Rousing Conventions

The strong tide of Conservative sentiment was again in evidence at the enthusiastic conventions held for the purpose of nominating candidates for First Queen's and for the Second District of King's. At the former convention, held on Saturday, Messrs. Walter McKenzie and Thomas Wigmore were unanimously nominated. At yesterday's largely attended gathering at Morell the unanimous choice fell upon Messrs. H. D. McEwen and James B. MacDon-ald. In both cases the candidates nominated were men prominent in the community and of outstanding ability, in whose hands the interests of the districts and of the Province generally will be safe.

Election Promises

According to the Liberal organ, Premier Bennett's promises are "pipe dreams which never did have a chance of materializing." One of those promises was that the Province would receive unemployment relief. The Liberal organ contended at the time that there was no unemployment in the Province; but the "pipe dream" materialized to the extent of \$90,000, much to the satisfaction of the Lea Government. Premier Lea has been fair enough to admit that this promise was implemented satisfactorily, so far as his Province is concerned.

The fact that a bill was introduced at the last session of the Legislature to take advantage of the old pension scheme is further evidence that the Lea Government has more faith in Premier Bennett's "pipe dreams" than it had in its own election promise or in the generosity of the defunct King administration; for until the Bennett Government assumed office it made no effort to ascertain even the cost or the number of persons who would be eligible under the old age pensions scheme.

The Bennett Government is still young in office. It came in at a critical time in the country's history, and already it has succeeded in implementing some of its election pledges. It will carry out the rest at the earliest opportunity. But what of the Lea Government's election promises, made, not last summer, but four years ago? That is what the people are interested in, and it seems to be precisely what our contemporary wants the people to forget!

Smedley Butler Again

General Smedley Butler, of the United States marines, who has been called the stormy petrel of the American army, has again bounced on to the front pages. Indeed, he made two bounces in the same day. One of them happened when he was broadcasting from a Philadelphia station and used the word "hell." He was immediately cut off. The other incident was when he hotly protested that he had been insulted by Mr. Dantes Bellgarde, Haitian minister to the United States. Mr. Bellegarde was quoted as saying that Fort Riviere did not exist, despite the fact that in 1915 Gen. Butler had been given the Congressional Medal for capturing it. Later Mr. Bellegarde modified this statement and said that Fort Riviere existed, but that he had only recently heard of it, and that there had been evidence given before the United States Senate to prove that Butler's exploit there was not a very hair-raising one.

It is only a few weeks since Gen. Butler was reprimanded for retelling a story to the effect that Mussolini had run over a child with his automobile, and had merely remarked that the life of one more or less did not matter. Mussolini took official notice of this speech and the Italian minister to the United States protested to the American Government, which rebuked Butler, after having considered the propriety of court-martialing him. Not so long ago another storm burst because Butler had caused the arrest of a fellow-officer for drunkenness. It was said by his critics that he had been a guest of this officer's the evening of the arrest was made. On the other hand, it was contended that the conduct of the intoxicated officer was so outrageous that Butler had been forced to take action.

A few years ago General Butler was in charge of perhaps the most spectacular effort any American city ever made to put an end to crime growing out of the prohibition laws. He became director of public safety in Philadelphia and proceeded to close down the speakeasies and run the criminals out of the city. In this, he was not successful. In fact, he was attempting an impossible task because of the indifference or hostility of the politicians. But he provided plenty of lively newspaper copy while he was in action, and there was a general sigh of relief when he retired to his position with the marines. In war, General Butler appears to be a first-class soldier, and if the United States were in a perpetual state of conflict he would be one of the most valuable citizens of the nation. He does not so well adapt himself to the requirements of peace.

The British Fiscal Battle

Mr. Stanley Baldwin has accepted the Free Trade challenge thrown out by Mr. Snowden. Opening a country-wide campaign in Liverpool, he has hailed Protection to his mastedead, and with a vigor quite unusual in his political pronouncements, says: "If returned to power our first act will be to impose an emergency tariff on all manufactured goods, while for agriculture there will be the three potent weapons of the wheat quota, prohibition and duties."

Mr. Baldwin, too, would be willing to bargain with Canada. Dealing with Mr. Bennett's offer at the London Economic Conference, and his acceptance of its principle, he says: "I said whatever anybody else was prepared to do, if our party comes into office we will be prepared to do business. And if to do business it is necessary to put a duty on foreign agricultural products to enable the Dominions to bring more of their goods into this country and enable us to make arrangements with them by which we shall get first preferences for our manufactured goods, I am all for that business."

It seems a great pity (from the standpoint of Imperial Preferences) that it will be one of Mr. Snowden's colleagues, not one of Mr. Baldwin's ministers, who will come to Ottawa this Summer for the resumed Economic Conference. However, the fiscal battle is on in Britain, and should Mr. Baldwin and Protection triumph, then the policy of preferences will prevail.

Editorial Notes

Among the souvenirs former Mayor Thompson of Chicago left when he was ousted from office was an empty treasury. It is to be hoped that the Lea Government will not attempt to follow "Big Bill's" precedent in this respect!

Premier Baxter of New Brunswick it is said, is to become a judge of the Supreme Court of that Province on May 16. The change will mean that New Brunswick will lose an able Prime Minister and will gain a notable addition to the judiciary of its highest court.

The work of measuring the real direction of the magnetic needle at different places in Canada is an incidental in the activities of the Topographical Survey, Department of the Interior, Canada. This work was started by Jacques Cartier in the Gulf of St. Lawrence in 1534, and continued by Sir Frances Drake on the Pacific Coast in 1579, Master John Davis in Davis strait in 1585, Captain William Baffin in 1615, Captain Cook and Captain Vancouver on the Pacific coast in 1779 and 1792, and Sir John Franklin in the interior in 1819.

Notes by the Way

After all, the desire for happiness in this world is the primary object in life of the average man. To attain this condition of happiness makes the world a better place to live in or to obtain his happiness in, and unless humanity as a whole works together in improving the world the individual members of society fail to find happiness in life. The community is the world in miniature, so, like the world, it depends upon the co-operation of all its citizens, to make it a better and happier residence for the individual.

"I have never believed that the once great Liberal party would allow itself to be tied hand and foot to a party whose aims are directly contrary to Liberal principles. To bargain with the 'Welsh Wizard' (Lloyd George) is like bargaining with the devil. You think you have made a good deal but later you find that he got the better of you." This is the conclusion of a stirring address by Nevill Chamberlain on what he called the unholy alliance between Lloyd George and the socialists and to which he attributes the conservative victory at Ashton under Lyne last week.

At a meeting of the Primrose League in Albert Hall, London, on May Day, Rt. Hon. Stanley Baldwin made a plea for closer economic union of nations of the Empire, which he deemed necessary if Britain is to hold a commanding position in world trade.

Since the days of Cobden the United Kingdom has been a dumping ground for goods manufactured in all quarters of the globe to the detriment of material produced in home factories. The Conservative leader declared the country would be well advised to promulgate tariff laws that would prevent foreign goods from flooding the country, thereby furnishing employment for the large army of men at present jobless.

The Canadians have inherited the system of British law in which the rights of the individual are paramount and in which the will of the average man is the basis of government, says the New York Evening Post. Their philosophy of politics has not yet been corrupted by the sort of sentimentalism that has left Great Britain hesitant in the face of flamboyant Soviet aggression. Their order-in-council frankly recognizes that the Russian Soviet is seeking to divide the world and to destroy the economic basis of western civilization. Because of this conviction, and not from any concern about details of international trade, the Canadians have struck the most powerful blow yet aimed at Russian plans for a communized world.

The purpose of the cessation of work on Sunday is that man may use at least a part of this leisure for getting into touch with God, says the London Times. It is impossible to compute how many people need a day's rest prefer to box themselves in small cars and speed down the main road in endless procession, the radiator of one car well-nigh touching the rear lamp of the next ahead. There would be more health of mind and body, more peace and happiness, fewer cases of nervous breakdown, if we could as a people regain the use of Sunday as a quiet day, a day of worship, of thought, of friendship, of harmless amusement, instead of making it a day when we rush more madly than on the other six.

There is no more cruel amusement than that which many empty-headed people find in spreading evil gossip about men, women, and even girls. We imagine that the commandment against the bearing of false witness was especially directed against this so-called human, but really inhuman, practice. The scandal-monger is no respecter of persons. He or she is ready to destroy the reputation of a village debutante, though the shining mark of a prominent individual is generally preferred. Few highly-placed personages escape the shafts of these vicious talkers. But whoever the victim, the perpetrator of the injury is contemptible.

The power of fortifying the soul against the invasion of circumstances is one of the great spiritual distinctions of man, because it is a matter of choice because he can say to himself: "I will not be a coward I will not surrender. I will not be the puppet of things and outward conditions." And straightway the soul falls into order, and fear dies, and courage stands at the gate, straight and calm as a sentinel. Is that possible? Not only possible but absolutely certain. Every man is potentially a spiritual giant. He never knows what reserve he has until he takes command. When Rhoderick Dhu blew a blast upon his horn, the heathered moors, so tame and flat, suddenly sprang up into an army of



By James W. Barton, M.D. FOOD AND THE SKIN

That Body of Yours

It is hard to understand why some folks continue to use creams, ointments, face powders, face steamings, and face massage to correct a poor complexion, when it has been demonstrated to years that "no other group of causes are more frequently affective in producing diseases of the skin than improper diet, bad habits of eating and living, and the series of digestive disturbances that go with these."

As you know, if some individuals take alcohol the face becomes flushed; if they eat certain foods, hives break out; if they take certain drugs the skin becomes itchy or irritable. You can see that this is direct evidence of the effect of these things upon the skin.

Now the majority of people can eat just about anything and everything, and so perfectly does their digestive system handle things that they never have any skin eruption or irritation.

However other individuals have a susceptibility, a peculiarity toward certain foods, and the eating of these foods will bring out hives (urticaria), in others intense itching, and in others a skin eruption that remains as long as these foods are eaten.

Such excellent foods as butter, eggs, and sugar, unless eaten in small quantities may cause skin irritation. This would show that in most cases it is not the quality of the food that causes the trouble, but just that the individual has a "peculiarity" toward that food.

On the other hand there are cases of chronic skin ailments where the way the food is prepared, is the cause of the skin trouble. Very hot bread, very fresh cakes and pastry, fried foods, and "prepared" foods that are so well prepared and finely divided that they require no chewing. This lack of chewing, which sends the food down to the stomach without sufficient of the mouth digestive juices, is a real factor in causing a poor skin.

Now there are no particular foods that can be called "good for the complexion," unless it might include stewed or preserved fruits and raw or slightly cooked leafy vegetables. An all round diet of meat, eggs, vegetables, milk and bread is advisable.

The one outstanding article of diet that is really helpful to the skin is plain water. Taken in small quantities with meals, and in large quantities during the day, it dilutes, softens, and makes food more digestible. It helps to wash out the system and the skin is thereby greatly benefited.

Massage, steaming, and so forth help to "keep" a good complexion but the skin should first be put into normal condition.



SONG

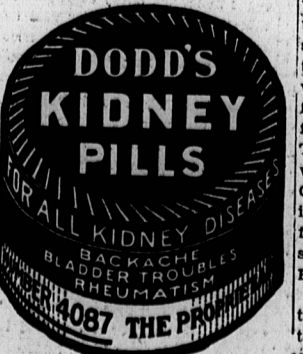
All in a rainy hazel wood I watched the hyacinth break Her lucent sheath, as if she could Make summer for your sake.

And year by year thy hyacinth-tide Breaks in a foam of flowers For other loves than we denied, And other griefs than ours.

Long wed, long dead, so I've been told, But still when Spring's set free, All in a drift of rainy gold You walk the wood with me.

—Marjorie Pickthall.

valiant clansmen. It needs but the bugle call of the will, it needs but the staccato order to "fall in" and suddenly the dormant power of the soul rises up to defend its peace. —Reverend Jolan C. Jaynes.



Canada in Britain

Premier Bennett's presentation at the Imperial Conference of the case of the Dominion in regard to trade is already bearing good fruits. A London letter says Canada is now in charge at the Empire Marketing Board's first Shop to be opened in England. The shop is at 61 High Street, Birmingham, and Canada's display was opened on 20th April by the Hon. G. Howard Ferguson, K. C., High Commissioner for Canada in London. During the next fortnight Canadian produce only will be shown in the Shop, and will also be sold there in sample form.

A Birmingham letter of April 23 gives these details: As quick a change as ever surprised a shopping crowd has turned this Birmingham street corner, within twenty-four hours, into Canada's shop window. Nobody looked twice at 61 High Street, a few weeks ago when it was just an ordinary store site in the centre of a large provincial city. Then it became unique in England: the first Empire Shop to be opened South of the Tweed.

Canada is now in sole occupation, crowds are admiring the splendid window displays and customers are queuing up at the counters. I wish every Canadian citizen could look in at 61, High Street, but I doubt if the local police would be altogether thankful. Already they have had to draft extra officers to regulate the traffic block made largely by Birmingham women, anxious to see what Canada has to offer towards filling the daily shopping basket.

Since no miracle is likely to bring the citizens of the Dominion to the English Midlands, I can give them only a poor idea of how finely their shop catches the attention of passers-by. The windows are dressed as well as I have ever seen this difficult branch of the art of salesmanship handled either in London or in New York. The Canadian officials stationed in England deserve the credit for this excellent work.

The shop is in three sections. The first is devoted to a magnificent display of everything that Canada has to offer the old country housewife and the sale of samples is brisk and busy. Next there is a large hall with a kitchen on the platform and seats for some hundreds of spectators. Here, expert young women, employed by the Empire Marketing Board, give demonstrations in cookery, three times a day. Only Empire ingredients are used and admission is free to all who wish to attend. These demonstrations are generally packed out, the audience for the most part being composed of housewives and of girls contemplating matrimony and keen to pick up cookery skill before taking on a husband. During Canada's tenancy of the shop Canadian ingredients are being used wherever possible, and special Canadian dishes figure on the Empire menus.

A cinema machine is in the third section of the shop placed to catch casual attention, and running continuously with very short films of Canadian and other Empire production scenes. A similar machine has been put at the busiest part of one of the two main Birmingham railway stations, flashing between trains, a message of invitation to all passers-by to visit Canada's display at the High Street Shop.

This direct and intensive sales drive in the interests of Empire produce is being made in an especially favourable area. London—although the Empire Marketing Board means it to be better still—is a good customer of Canadian produce. The North Country is steadily improving, but is still behind the South. Birmingham lies strategically between the two, on the frontiers between Empire and foreign sales (this is, of course, a generalization subject to signal exceptions) and ripe for complete conversion to the Empire side. That is why the Empire Marketing Board, after its successful experiment in Scotland, decided to strike next here, in the Midlands.

The staff work had been going on for some months before the attack was launched. First, the goodwill of the local authorities and, above all of the local traders, wholesale and retail multiple and single and co-operative, was secured. This was essential. It has made possible the staging in shops of all classes in every part of Birmingham of displays of Canadian produce at the same time as Canada is in occupation at her own shop at 61, High Street. Women who call there are sold samples and told where they can get regular supplies for the future. The local trades are thus working in harmony with the Empire Shop and have no fear that a new and officially financed rival has been established.

The effects, moreover of the drive will be permanent. For, after Canada's period in the Empire shop is over, housewives will continue to find their normal retailers ready to supply the newly created demand for Empire goods. Next, the Empire Marketing Board took large advertising space in all the papers and is keeping this up, as each Dominion occupies the Shop.

DOMINION OF CANADA BONDS

War Loan 5% Bonds Maturing 1st October, 1931
Renewal Loan 5 1/2% Bonds Maturing 1st November, 1932
Victory Loan 5 1/2% Bonds Maturing 1st November, 1933
Victory Loan 5 1/2% Bonds Maturing 1st November, 1934

THE BANK OF MONTREAL, at any Branch, is prepared to arrange without charge exchange of your bonds for those of the new Dominion of Canada issue.

Full details and information will be given gladly at any of our offices.

BANK OF MONTREAL

Established 1817

An encouraging feature of the campaign has been the real keenness with which the Birmingham papers have gone out of their way to arouse public interest in Empire buying. The appearance of the Lord Mayor and of leading figures in the business life of the city on the platform at the opening ceremonies has made the work of the newspapers easier. Wise marketing will expand the Canadian trade and such a shop as this is a first-rate move in wise marketing. The Empire Marketing Board's Birmingham shop will, I believe, win many thousands of converts to the growing habit of buying from within the Empire.

Gen. Botha's Escape

(Toronto Mail and Empire)

The death of Sir David Graaf, a South African millionaire who made his money out of meat and cold storage, recalls a peculiar incident in his connection with General Botha. The two men were intimate friends for many years. In the summer of 1914 Botha was visiting in Rhodesia and intended to return to the Transvaal by a German boat. On Friday, July 31, 1914, Sir David reached London from a German watering place. The British Cabinet's decision to go to war had not then been taken, but by Saturday morning Sir David had reached the conclusion that war with Germany was inevitable. He called to General Botha: "British Government declares war on Germany tomorrow." Actually the British ultimatum expired on Tuesday, Aug. 4 at midnight.

General Botha immediately cancelled his passage in the German steamer and hastened overland to Pretoria. The German steamer on which he so nearly embarked left Beira but was never heard of again in South Africa. But for Graaf's telegram General Botha would either have disappeared with the ship or, if she ever reached Germany, have been interned in the enemy's country. In either event what might have been the political consequences? One need only recall the resentment with which General Botha's loyal adherence to Great Britain was received by a large portion of the Dutch South Africans in order to realize the sinister interpretation which might have been placed on such an extraordinary occurrence at that time. General Botha shortly afterwards took the field against the Dutch rebels with fatal results for Germany in South Africa.

BOSTON MAY MUFFLE RADIOS

BOSTON, May 11. (U.P.)—A measure, which may become a city ordinance,

PROTECT YOUR FOXES

against the ravaging effects of round worms and hook worms by treatment with

BURROUGHS & WELLCOME CO.

(London, Eng.) WORM CAPSULES OR NEMA WORM CAPSULES put up by FARKE DAVIS & CO.

Both these Capsules are highly recommended by the leading veterinarians for the destruction of parasites in the intestinal tract not only of foxes but of all animals and poultry. DON'T DELAY.

The 2 MACS

140 Great George Street Send in Your Mail Orders.

ance intended to "soft pedal" radios a radio, or other mechanical reproducing device, shall not be heard beyond a distance of 150 feet during the period of quiet.

CASH PRIZES

\$5.00 first prize and ten prizes of \$2.00 each to persons from whom the correct missing word is received in the following advertisement:

Brahmin Tea is recommended for its Purity. Brahmin Tea is composed of small Broken Orange Pekoe leaves.

Send your answers to Higgs & Co. Ltd., Charlottetown, together with the side of a pound package of Brahmin Tea, with the word "Brahmin" on it. As many answers as "Brahmin" labels may be sent.

Brahmin Tea is sold in red, airtight packages. This Contest Closes 25th May.

Charlottetown Builders Endorse

BEAVER BESTWALL The Superior Plaster Wall Board for Fire-safe, Moisture-proof Walls of Enduring Beauty. Before you build or remodel, let us refer you to builders who have used our Bestwall with marked success. Learn how quickly and easily they can build for you smooth, seamless walls, decorated perfectly in your favorite method—paint, paper, plastic effects—with or without paneling. Let them show you results they have secured. Let them tell what they have learned from experience about Bestwall's exclusive features and why it permits them to give you greater value for your money. MacDonald-Rowe Woodworking Co., Charlottetown

Mangle and Sugar Beet Seed

Our supplies are imported direct from the growers in ENGLAND, twice tested for GERMINATION.

We handle the following POPULAR VARIETIES

YELLOW LEVIATHAN, very large croppers GIANT ROSE, YELLOW GLOBE, DIGNITY LONG YELLOW, WARDEN PRIZE YELLOW INTERMEDIATE (or Gate Post) MAMMOTH LONG RED, GOLDEN TANKARD

SUGAR BEET GIANT SUGAR and GIANT ROSE, LANES IMPERIAL SUGAR and DANISH Varieties all WELL KNOWN and grown by our farmers, for sale at our SEED STORE CARTER & COMPANY Limited

E. R. BROW 146 Richmond St., Charlottetown Fire, Life, Accident, Sickness and Plate Glass Insurance at Lowest Rate. Agent at Summerside, Lloyd Lewis