

"That is the true cocoa color."

It's Baker's Cocoa



THE problem in making cocoa is to preserve the natural flavor, aroma and color of good cocoa beans; to eliminate the excess of fat, so that the cocoa may be easily digested by the most delicate stomach, yet not to take out too much and materially impair its nutritive quality.



By the exercise of great care in the selection and blending of beans, and by the employment of the most highly developed machinery and processes of manufacture we believe that we have solved this problem and produced a

PERFECT FOOD DRINK

MADE IN CANADA BY

WALTER BAKER & CO. LIMITED

Established 1780

CANADIAN MILLS AT MONTREAL

Dorchester, Mass.

Booklet of Choice Recipes sent free

MacLELLAN BROS.

Headquarters for

MEN'S WEAR

The "probs" say "cooler weather," and of course it will be cooler. We all expect cooler weather—What does it matter? We have nice medium weight Overcoats, or we have the nice warm Overcoats of soft cloth, that won't tire you to carry around. It doesn't make any difference what kind of weather there is, we can suit you in an Overcoat. Prices from \$25.00 up.

There are many people who are hard to suit in Hosiery. We have the remedy for these people, right here in our store. Buy your socks from us, and your troubles are over, and besides, your socks won't cost you as much as you have been paying. Another very important part of your apparel for comfort is your gloves. We sell the right kind in wool, mocha and kid, in lined and unlined. All prices.

You frequently hear people say that they cannot get a good fitting suit made. That is their fault—they do not patronize the RIGHT TAILORS! WE MAKE GOOD FITS, and we do not want any customer of ours to wear a suit that does not suit him in every particular. Buy your clothes at the right place, where you can be sure of a good fitting suit—and the price will also suit you.

MacLELLAN BROS.

Merchant Tailors

Men's Furnishings

Sole Agents for W. H. Leishman & Co.

Best Tailored Garments for Men

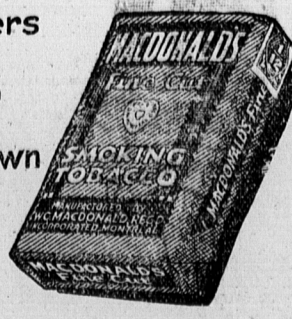
WIDOW, 73, TO WED COLLEGE SWEETHEART CHICAGO, Sept. 26—Mrs. Ella H. Ellis, 73 today was busy with her plans for her marriage to Edward F. Fox, 76, of Albany Ore. who was her college sweetheart. The wedding will take place this week. She is a sister of Elbert H. Gary, chairman of the United States Steel Corporation. When the Gary family lived on a farm near Wheaton, Ill., Mrs. Ellis and Fox married at Wheaton College. Each married another. Mrs. Ellis has been a widow 13 years. Mr. Fox lost his wife seven years ago.

MACDONALD'S

1/2 lb. tin 80¢ Fine Cut 1/2 lb.—15¢



For those smokers who like MACDONALD'S cut fine or who roll their own



The Tobacco with a heart

THE CENTRAL GUARDIAN

SHOP from Hjtman's Catalog. PASTIME DANCE TONIGHT.

CHURCH OF SCOTLAND.—Rev. D.M. Lamont will preach on Saturday, Sept. 30, at Canoe Cove at 7.30 p.m. on Sabbath Oct. 1st at Nine Mile Creek at 10.30 a.m., at Churchill, 2.30 p.m. and in People's Church city at 7 p.m.

Mr. J. D. O'Connell Capiased at St. John For Ice Cream Bill

(Special to The Guardian.) ST. JOHN, N. B., Sept. 27.—J. D. O'Connell, multi-millionaire sugar planter of Cuba and known throughout the Maritime Provinces and the eastern United States as the "Orphans' Friend" was arrested here this evening by High Sheriff Wilson for debt. He was lodged in the county jail but was able later on to make arrangements for his release. His story is that he ordered ice cream from a local ice cream company for a picnic he was giving in Havelock. He says that part of the ice cream was not fit for human consumption and when he was presented with the bill refused to pay. As a result a capias was issued for his arrest and he was taken into custody this evening at the Royal Hotel. He says he will stay in St. John and fight the case to a finish.

Provincial Exhibition (Continued from Page One.)

comes as a real blessing to the farmer wife and mother, who are thus given at a moderate cost the conveniences enjoyed by city folks. Back of all Delco Light products stands the Delco Light Factory and Organization, the factory at Dayton, Ohio, having more than a million square feet of floor space devoted exclusively to the manufacture of electric power and light equipment for farm use.

ROGERS HARDWARE COMPANY LTD

The display this year by this popular firm which is one of the oldest and best known in Eastern Canada consists of all electrical goods and includes radio receiving sets and equipment, Hoover vacuum cleaners and Bluebird electric clothes washers. The Radio apparatus is drawing particular attention. A Marconi wireless receiving set has been installed in the booth and visitors will have the privilege of hearing Radio news and concerts every afternoon during the exhibition. The booth is in charge of Signals Sgt. Angus MacMaster.

MOORE & MCLEOD LTD. Many striking and artistic displays in wall paper are to be seen in the large display-booth occupied by this widely known firm. Exquisite chintz and draperies to match the paper designs have been added to the exhibit which is one of particular interest to every housekeeper. A sign calling attention to the efficient service of the Mail Order Department of the firm is displayed. Other signs emphasize the value in the home of high class decorative wall paper.

MCLELLAN BROS. A tasteful arrangement of gentlemen's furnishings are displayed in the Main Building by Messrs. MacLellan Bros., popular Charlotte town tailors. They have the sole agency for W. H. Leishman & Co., Ltd., of Toronto and part of the booth is occupied with a display of the products of this company. The exhibit includes suits, overcoats, neckwear, etc.

STANLEY SHAW & PEARDON Here is a display of handsome stoves and ranges hard indeed to match anywhere. The Ideal Duchess, Modern Alaska, Modern Acorn and Ideal Princess are featured. Although a difficult line to display artistically, this popular firm has used excellent judgment in their exhibit which is attracting considerable attention, especially from the ladies.

ENTERPRISE FOUNDRY CO LTD. Handsome steel ranges and a cast-iron furnace are displayed in the Main Building by representatives of this company whose plant is situated at Sackville, N.B. The booth is well arranged and an interesting demonstration of the manner in which the pipeless furnace operates, is given by means of colored ribbons blown by an electric fan illustrating clearly to the eye the displacement of the cold by the heated air from the furnace. The Island representatives of this firm are Messrs. Currie & Murnaghan, Braze & McKay Co. Ltd., R. T. Holman's Ltd., and Poole & Thompson, Ltd.

DE LAVAL COMPANY From the dairyman's standpoint the exhibit of De Laval milkers and separators, for which Mr. Jas. Offer is the local agent, is one of the most interesting features of the fair. The booth is in the main building and daily demonstrations of the efficiency of the devices are given. De Laval milkers are advertised as "The Milkers that please the Cow" and as they are simple and dependable in operation they have already achieved a large success. Literature fully explaining the operation of the miller is supplied free of cost.

W.T. WELLNER CO. LTD. This enterprising local firm has

CLEARANCE SALE of English water color paintings, at W. T. Wellner's, Queen street, during Exhibition.

ATTENDING FISHERIES CONFERENCE.—Messrs T. L. Gallant, Inspector, and Overseers: P. A. McLellan, Souris; J. C. Shaw; Brackley Beach; C. R. Palem; Roseville, are attending the Fisheries Conference at Shediac, N.B.

PERSONALS Miss Ethel Norton left yesterday morning for Wolfville University to continue her B. A. course.

Mr. T. C. Whitcomb, representing the Munderlow Co., Montreal, is in the city.

Mr. J. Anthony Reardon leaves this morning for Boston where he will attend the Massachusetts Institute of Technology.

Mr. James Zaib leaves this morning to take up his medical studies at Queens University, Kingston, Ont.

Mr. and Mrs. Amos S. Elter and Mr. and Mrs. Lloyd Black of Amherst, motored to the city Monday night and are guests at the Russ for the week. Mr. Elter has a large exhibit including 48 cattle, some Herefords and Short-horns. He also brought two racing horses which will take part in the races today and tomorrow.

BIRTHS

STEWART.—At Kellher, Sask., on Sept. 16, 1922, to Mr. and Mrs. Harry C. Stewart (Miss Winnie Loft, of Kinross), a son.

DAWSON.—At Albany on August 30th, to Mr. and Mrs. John H. Dawson (nee Miss Janie Ramsay) a son William Barclay, Weight 8 1/2 lbs.

FAIRWEATHER.—At Ottawa, on Sept. 6th, to Mr. and Mrs. Charles Fairweather (nee Miss Nessie Fitzgerald), a daughter.

a splendid exhibit this year, including some handsome Brunswick phonographs and a beautiful finished Stanley piano. There is also a handsome display of cut glass and chinaware, rings, watches, etc. Mr. W.T. Wellner has had nearly a quarter of a century's experience here and abroad in the jewelry business, and patrons are assured of receiving from his store efficient and experienced service.

PASSE PARTOUT WORK Picture lovers will find at the attractive booth of Miss Ida Wang an adjoining the Red Cross booth, a handsome display of pictures including steel engravings, landscapes, reproductions of celebrated paintings, Harrison Fisher drawings and hand tinted views, all nicely framed in passe-partout. There are also some beautiful hand paintings by Miss Jennie Turner. The pictures are for sale and form a very interesting exhibit!

FORD'S NEW LINCOLN CAR

"A car has arrived in Charlottetown for display purposes at our Fall Fair, that should attract the attention of all admirers of complete craftsmanship in automobile construction. This car—a Lincoln 7-Passenger Sedan—will be on view at the Fair and at the showroom of the Queen's County Garage, Limited. It is the result of more than twenty years development, standing alone in motor perfection. In structure and design it is close to the latest, exceedingly neat with a full complement of the latest devices in motor car manufacturing. The striking smartness of the car is entirely compatible with the most refined tastes, being upholstered in a beautiful shade of sand suede with solid walnut interior, trim silvered hardware throughout and painted in a most beautiful shade of orriferd lake; a color so deep and beautiful as to be beyond power of description. One can gain some impression of the beauty of the exterior when he realizes that this car has received twenty-three coats of paint and varnish before leaving the factory in Lincoln Cars there are more than 5000 mechanical operations in which the deviation from a mean standard is not permitted to exceed the one thousandth of an inch; more than 1500 in which it is not permitted to exceed the half of one thousandth of an inch, and more than 300 not to exceed a quarter of one-thousandth. There are operations on eight parts in which even these fine limits are reduced. Such precise operations are made possible by the use of the most delicate machinery, but the thought uppermost in the minds of the producers of the Lincoln product is the highest degree of workmanship and the best product which automobile constructive skill can produce. The discriminating person who recognizes superior specifications in motor cars will study the Lincoln qualifications with surprise and delight. There are many features built into this beautiful car which are not found in other cars. No one attending the Fair should miss an opportunity of inspecting this Lincoln Sedan; it in itself is an education of high class motor construction."

HEMORRHOIDS Do not suffer another day with itching, bleeding, or protruding Piles or Hemorrhoids. No surgical operation required. Dr. Chase's Ointment will relieve you at once and afford lasting benefit. 60c a box; all dealers, or Edmondson, Bates & Co., Limited, Toronto. Sample box free.

"The Haberdashery"



Stylish Hats for Exhibition

RICH, HANDSOME VELOURS \$7. In most every color including gold, havana and sand. Specially priced at\$7.00. LOVELY TWEED HATS, \$4. In soft pretty greys, tans and mixed tweeds.....\$4.00. SNAPPY FUR FELTS, \$4. Genuine fur felt hats, latest blocks, newest colors, very special.....\$4.00. BROCK'S AND BORSALINO'S, \$6 and \$7. The Brock, Canada's finest hat, in many new colorings, \$6. Borsalino's, the best hat made, \$7.00. CAPS WITH CLASS. We have a wonderful showing of new caps in smart tweeds—brimming over with style and made with unbreakable peaks. The kind you admire on the other fellow, but find it difficult to procure. \$2.25 & \$2.50. NEW STYLE SWEATERS. In heavy knitted rib—pullover style with V neck and roll collar. Those sweaters come in handsome combination colors and are most effective. Prices \$3.75 to \$10.50. Coat Sweaters, a large variety to choose from.....\$3.00 to \$7.50.

FALL TOPPERS \$25.00

We are showing a brand new line of fall overcoats in handsome tweeds. Just right for cool evenings. The nicest line of fall toppers we have yet shown and we want you to see them. Reasonably priced at\$25.00

SUITS AND GABERDINES

Large new stock of new fall suits\$20.00 to \$35.00 English Gaberdines, silk lined. Special at\$25.00

HENDERSON & CUDMORE

101 Grafton Street

Classified Advertisements

Agents Wanted, Wanted, Situations Vacant, HELP WANTED—Male, HELP WANTED—Female, For Sale, Miscellaneous