

Woman's Realm Social and Personal Fashions Literature

Dorothy Dix Says—

PERFECT FEMININE CHARM IS A VERY POTENT FORCE

In Its Essence It Perhaps Is Femininity Raised To Its Highest Power

DEAR MISS DIX—We hear a lot about certain girls possessing feminine charm. What is feminine charm? In what does it consist? Can it be acquired?

ANSWER—Well, daughter, it is one of the most potent forces in the universe, yet no scientist has ever been able to classify it or separate its component parts. It is this intangible something that makes the women who possess it draw men to them as the magnet draws the needle, and that enables them to get away with murder and all the minor crimes, yet it is as difficult to describe as the bloom of a rose or the perfume of a lily. In its essence it is perhaps femininity raised to its nth power, and when you say that, you are trying to explain one mystery by another.

It is hard to enumerate just the qualities that go to make up feminine charm. Looks are one of the ingredients. Not beauty necessarily. Never hard, cold, bold handsomeness. But the woman who has feminine charm must be easy on the eyes and pleasant to look at. She must be exquisitely neat and dainty and her clothes must be soft and lovely and womanly. We may admire and respect a woman for her intelligence and her sterling qualities of character, but she throws away all of her feminine charm when she puts on breeches and gets herself up in imitation of a man. Nor would we ever speak of any slovenly and sloppy woman as having feminine charm.

MUST BE SWEET AND GENTLE
Manners also go into the making of feminine charm. To have feminine charm a girl must be sweet and gentle and low voiced and soft-spoken. She must be gracious and considerate of other people's feelings. No woman who is rude, who says cutting and sarcastic things, who is loud-mouthed and quarrelsome can ever be described as having feminine charm.

The girl who has feminine charm must be sympathetic and understanding. She must be kind to the old and tender to little children and have that something about her that makes you want to tell her your troubles. No hard-boiled girl who is cynical and disillusioned has any feminine charm. No woman who can fight her weight in wild cats, and who is aggressive in trying to get the best of everything for herself, who considers babies brats and thinks old people should be sent to a Home for the Senile, or who is a wisecracker, has any feminine charm.

The girl who has feminine charm is not necessarily better than her sister who lacks it. She is just different and somehow more attractive, perhaps because she is more restful and more lovable and comes nearer to our ideal of what a woman should be.

Of course, feminine charm in its perfection is a gift, but an excellent synthetic brand may be made by any girl who will wear chiffons and mind her manners and cultivate a low, sweet voice.

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Living & Leisure

The Woman's Realm

HIGH FLIGHT

Oh, I have slipped the surly bonds of earth,
And danced the skies on laughter-silvered wings;
Sunward I've climbed and joined the tumbling mirth
Of sun-split clouds—and done a hundred things
You have not dreamed of—
Wheeled and soared and swung
High in the sunlit silence; Hov'ring there,
I've chased the shouting wind along
And flung my shadow's self
Against the bright blue sky.
My eager craft through footless halls of air,
Up, up the long delirious, burning blue
I've topped the wind-swept heights
With easy grace,
Where never lark, or even eagle,
flews;
And, while with silent, lifting mind
I've trod the high untrespassed sanctity of space,
Put out my hand, and touched the face of God.

peel than in the juice of an orange.

NUN'S TOAST

Cut four or five hard-boiled eggs into slices. Put a piece of butter the size of an egg into a saucepan, and when it begins to bubble add a finely chopped onion. Let the onion cook a little without taking color, then stir in a teaspoon of flour. Add a cup of milk and stir until it becomes smooth, then put in the slices of eggs and let them get hot. Pour over neatly trimmed slices of hot buttered toast. The sauce must be seasoned to taste with pepper and salt.

NO LETTER, NO SERVICE

"No letter home, no service" is the motto of the cancon run in North Norfolk for the British army. The wife of an army officer who runs the lines found many men were not writing home as often as she thought they should. Now they have to write before they can draw their cup of tea and smokes.

BEVERAGE STAINS

To remove clear tea or coffee stains from rugs, simply wash off with a bland soap and cold water. Rinse with clear cold water. If stains are from tea or coffee with cream, a good liquid dry cleaning agent is advisable. Be sure to select a fluid that will in no way harm the coloring of the rug.

WAFFLE IRONS

To keep your waffle iron in good condition, run it first on oil or never to immerse it in water. After cleaning the shining outside surface simply needs wiping off with a damp cloth after using and then a quick polish with a soft dry cloth. The edges of the grids should be wiped off with a dry cloth when they have cooled.

COLD SOUPS

Many thinned canned soups will jell if orange next to the freezing compartment in your electric refrigerator. Jelled soups are a welcome change from hot, occasional soups, and are not really a summer dish either. Serve with crisp toasted crackers.

BACON TIP

If bacon slices tend to tear when you fry them, the reason is after removing from the refrigerator, put them as they are in a warm oven or in the skillet over a low fire. As the bacon warms, the slices may easily be separated with a fork.

SAVING ELECTRICITY

Keeping a close check on electric light bulbs and fixtures is one way to save electricity—and, incidentally, money for war bonds or stamps. If bulbs or shades or globes become dusty and dirty, you are being robbed of light, sometimes, as much as a fourth of the light you should receive. Globes should be washed and dried periodically, shades carefully dusted, bulbs wiped off (the glass portion) with a moist wet cloth. The bulb has become darkened through long use, it's real economy to replace it with a bright new one.

Massage Can Smooth Away Those Lines



Easy to Learn Beauty Care
Learning modern, scientific beauty methods will help you hold off those ageing lines about the eyes and mouth for a long, long time.
A trained beauty operator would provide special massage to tighten the drooping temple muscles that cause crow's feet. And you can give yourself the same professional treatments.

After cleansing the face thoroughly, work cream into the skin, kneading and stroking upwards on the forehead from just in front of the ears to the hairline and from the eyebrows to the hairline, as the diagram shows.

Now knead and stroke outward from the outer corner of each eye. Follow with a brisk patting with cream and a final patting with astringent.

How to correct drooping mouth corners, a double chin? Expert facial treatments are explained in our 32-page booklet. Tells how to apply make-up, care for hair and hands. Advises on correcting dry and oily skins, coarse pores and blackheads, removing superfluous hair.

Send 20c in coins for your copy of "How to Give Beauty Treatments" to The Guardian Home Service. Be sure to write plainly your Name, Address and the Name of booklet.

Name _____
Street Address _____
City _____ Province _____

THE COOK'S CORNER

FLUFFY MASHED POTATOES

6 potatoes
1-2 tablespoons butter
1-2 teaspoon salt
Dash of pepper
Egg, milk or 2 egg yolks
Method: Scrub the potatoes thoroughly and cook, covered with water, until tender. Peel them when done and mash them. Put through a ricer and whip until light and fluffy with the butter, seasonings and enough hot milk to moisten. Beat in the egg or the 2 egg yolks and again beat until very fluffy. Pile lightly in a greased baking dish. Brush over with melted butter and brown in the oven.

MOCK DRUMSTICK

1 lb. veal steak
1/2 lb. pork steak
Salt, pepper
1-4 cup flour
1 egg
1 cup fine, dry crumbs
5 tablespoons drippings
1-2 small onion, sliced
6 wooden skewers
Method: Cut the meat into cubes about 1 by 1-2 inches. Slip these onto the skewers alternately, pressing them closely together. Mould with the hands into the shape of drumsticks.

Add the salt and pepper to the flour and roll each drumstick in this, then dip in the egg which has been beaten with 2 tablespoons cold water. Now roll in the crumbs, dipping a second time if necessary, to get a nice thick coating. If you can let them stand for an hour or so, it is better as the crumbs are less apt to fall off in the frying. Melt the drippings and brown the drumsticks on all sides. Sprinkle the chopped onion over them and add enough boiling water to cover the bottom of the pan. Cover the pan closely and cook slowly on the top of the stove (or in the oven) until the meat is very tender. Add a little more water, if necessary, to keep the meat from sticking, but go easy on this. When the meat is done, lift it out and make a gravy with the drippings remaining in the pan.

Gold coast salad is one of those notoriously extravagant looking things which really isn't so costly after all. One small avocado is plenty for six people, and if you aren't familiar with this fruit, do try it in the salad. It has a delicate cheese flavor that is indescribable if you're so delicate.

DAILY MENUS

Sugar-Saving

BREAKFAST
Oatmeal Bran Muffins
Honey
Beverage of Choice Milk

LUNCH
Club Sandwich
Deli Pickles
Vitamin B White Bread
(Canada Approved)
Canned Peaches Ice Box Cookies
Tea Milk

DINNER
Dressed Shoulder of Veal
Baked Potatoes Parsley Carrots
Vitamin B White Bread
(Canada Approved)
"Spanish" Cream with Jelly Sauce
Beverage of Choice Milk

SPANISH CREAM
1 tablespoon granulated gelatin
1-4 cup cold water
3 egg yolks
1-4 teaspoon salt
3 cups milk
1 teaspoon vanilla
3 egg whites
1-3 cup sugar
Soak gelatin in cold water. Make a custard of egg yolks, salt and milk. Cook, stirring constantly, until mixture coats the spoon. Dissolve gelatin in hot mixture. Cool and add flavoring. When mixture begins to thicken, fold in meringue made by adding the sugar to the stiffly beaten egg whites. Turn into molds and chill. Follow recipe for Spanish Cream. Melt 2 ounces unsweetened chocolate in milk when making custard mixture. Beat with rotary egg beater. Then add egg yolks and milk.

COFFEE SPANISH CREAM
Follow recipe for Spanish Cream, using 1-2 cups coffee and 1-2 cups milk as liquid.

New under-arm Cream Deodorant

safely Stops Perspiration



- Does not rot dresses or men's shirts. Does not irritate skin.
- No waiting to dry. Can be used right after shaving.
- Instantly stops perspiration for 1 to 3 days. Removes odor from perspiration.
- A pure, white, greaseless, fragrant washing cream.
- Arrid has been awarded the Approval Seal of the American Institute of Laundering for being harmless to fabrics.

Arrid is the LARGEST SELLING DEODORANT. Try a jar today!
ARRID
At all stores selling toilet goods (also in 15¢ and 5¢ jars)

This delicious cereal has proved itself

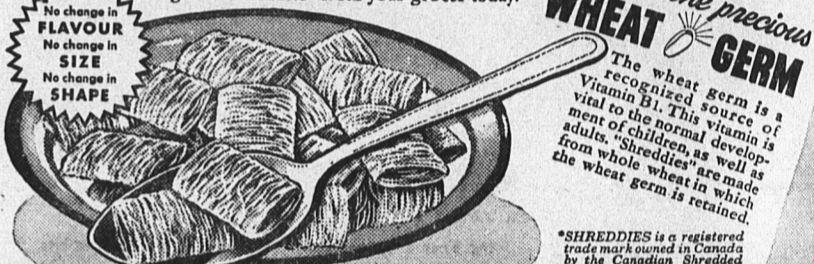


So now we call it Shreddies

TWO YEARS AGO a tasty new breakfast cereal was introduced to Canadians. We wanted this cereal to win its own way in the world. So we simply called it "Cubs".

Since that time Cubs has won a favoured place on thousands of Canadian breakfast tables. So today, we are proud to receive it under the new trade mark, "Shreddies", as a member of the Shredded Wheat family. It is made in the Shredded Wheat bakeries of Niagara Falls.

"Shreddies", in their attractive new package, come to your table crisp, crunchy, toasted a golden brown. "Shreddies" contain all the goodness of whole wheat—the bran, the minerals, the protein, the precious wheat germ. Get a package of "Shreddies" from your grocer today.



A PRODUCT OF THE CANADIAN SHREDED WHEAT CO. LIMITED
NIAGARA FALLS CANADA

A Morning Smile

AN AFTER-THOUGHT
An official, completing the records of a young woman volunteer for war service, asked her what was her next of kin, she said, "What?" she said, "No father, mother, aunts, brothers, uncles?" she said, and then, after a pause, added doubtfully: "There's my husband, if he'll do."

MORE EFFECTIVE

Visitor—I was bitten by a dog the other day (as he eyed the yapping terrier with obvious distrust). He held out his hand and showed an ugly mark.
Housewife—Did you have it cauterized?
Visitor—No. I just hit it or head with a spade.

SPRING BROOK SCHOOL

Honour Roll for the month of April:
Grade X—1, Ruth Meek; 2, Emma MacRae; 3, Frances Jollymore; 4, Shirley Wigmore; 5, Cecil Paynter.
Grade VII—1, Beulah MacRae; 2, Jean Cole; 3, Lloyd MacRae.
Grade IV (a)—1, Jane Fletcher; 2, Wesley Cole; 3, Bennett MacRae.
Grade IV (b)—1, Byron MacRae; 2, Frances Jollymore; 3, Fennie Campbell; 3, Mildred Cole.
Grade III (b)—1, Bobby Fletcher; 2, Clarence Paynter.
Grade II—1, Albin MacLeod; 2, Keith Paynter.
Grade I—1, Orville Condy; 2, Billy Pidgeon.
Highest average in Senior Grades—Ruth Meek—87.7%.
Highest average in Junior Grades—Jane Fletcher—90.2%.
Myrtle R. Wigmore—Teacher.

GOOD OLD TARGET

The Empire State building in New York has been struck by lightning 63 times in three years.

Needlecrafts For The Home

Girls working, and proud to do their part, working, and loving their work, and they keep them on for playtime too. They simply live in slacks.
Style No. 3291 is designed for sizes 12, 14, 16, 18, 20, 22, 24, 26, 28, 30, 32, 34, 36, 38, 40. Size 16 requires 3 1/2 yards of 35-inch fabric for slacks and 2 3/8 yards 35-inch fabric for blouse.
To order pattern: Write or send picture with your name and address with 20 cents in coin or stamps to the Needlecraft Bureau, Charlottetown Guardian.
To Charlottetown Guardian Needlecraft Department
Style No. 3291 Size _____
Name _____
Street Address _____
City _____ Province _____

TURF FOR ENGINE FUEL

So serious is the coal shortage in Erie that turf is being used to some extent for railway engine fuel.

You GIRLS WHO SUFFER DYSMENORRHEA

If you suffer monthly cramps, backache, distress of "irregularities," nervousness—due to functional monthly disturbances—try Lydia E. Pinkham's Vegetable Compound Tablets (with added iron). Made especially for women. They also help build up red blood. Made in Canada.

Merle Oberon explains her Beauty Care to You!



Here's How this Clever Star Cherishes Her Thrilling Complexion

MERLE OBERON's exotic beauty has thrilled thousands. This wise star says that Lux Toilet Soap is a wonderful aid in keeping skin smooth. She explains her daily facial cleansing. "Gently pat the lather into your skin. Rinse first with warm water, then with cool. Now dry with light quick bats. Your skin feels smoother, looks fresher!" You can follow this simple beauty care at home. Lux Toilet Soap's Whipped Cream Lather does a thorough job... carries away every trace of dust, dirt and stale cosmetics.
To make sure of skin that's sweet... of appealing daintiness... use Lux Toilet Soap for your bath, too. Its refreshing Whipped Cream Lather has an exquisite, delicate perfume... leaves a subtle clinging fragrance on your skin.



9 out of 10 Screen Stars use Lux Toilet Soap
A LEVER PRODUCT