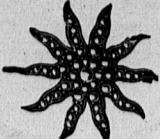


**Rich Hair** We publish all the ingredients of Ayer's Hair Vigor. Your doctor can thus quickly decide any hair question. He can see at once it cannot color the hair. Ask him about falling hair, dandruff, thin hair.

**Open Evenings Until Christmas**  
This is our special A 14k Real Pearl Sunburst **\$8.85**  
Solid Gold Pearl Set Collar Pins. **\$1.00 up**  
We have a beautiful collection of Solid Gold Pearl Set Pendant Necklets.



Prices run from \$10.50 to \$38.00  
You cannot afford to pass  
**Wellner's Jewellery Store**

**Your Christmas Gifts Without Shopping**  
If you are wondering what will be the most acceptable gift to send to your friends, there can be no more thoroughly appreciated gift than a photo of yourself taken at our studio.  
**Geo. H. Cook**

**HOCKEY BOOTS**  
You want Hockey Boots now. We have the largest assortment in the city of low prices.  
**Hockey Boots.**  
Men's at \$1.90, 2.25, and 3.00 a pair.  
Boys' at \$1.65, 1.75, 1.85.  
See our Boys' Climax.  
Black with tan trimmings a corker at 1.75 a pair.  
Sold often at 2.25 a pair.  
Save money by buying your Hockey Boots from  
**A. E. McEachen**  
The Shoe Man  
82 Queen Street.

**For Xmas Baking**  
New Valencia Raisins  
New Sultana Raisins  
New Seeded Raisins  
New Cleaned Currants  
New Candied Citron  
New Cooking Figs  
New Shelled Nuts  
Fine Pastry Flour  
Pure Spices and Flavorings  
Everything required for Xmas Cooking.  
**Fresh Pure and Good at Beer & Goff's**

**Hard Coal**  
We are now discharging Hard Coal from the Arthur N Gibson. Customers should order and take delivery of their coal this week as the price advances after 1st October.

**C. Lyons & Co**  
Best blankets at Beer & Goff's 12-6drtf

**At the Sunnyside Grocery 10.50**  
Will Buy  
1 Barrel Flour  
5 lbs. Tea  
20 lbs. Granulated Sugar  
20 lbs. Rolled Mea  
3 lbs. Raisins  
3 lbs. Currants  
1 lb. Cr. Tartar and Soda  
3 Bottles Extracts Lemon, Vanilla and Almond  
4 gal. n Kero. Oil.  
(CASH ONLY)  
**Sanderson & Co**

**Excellent Cake--Expertly Baked**  
If you want really delicious cake that is also pure and wholesome you can't get the best of our baking. Only the best possible ingredients are used—the cooking is done by experts—everything is done to assure purity and cleanliness and as for deliciousness—the cake speaks for itself. If you want the best you have to come here so save time by calling today.  
Bark fruit cake 25c, Pound cake 25c and Chocolate cake.  
**organan's Bakery**

**A Pleasing Gift for Women—Fine House Slippers**  
Mother, sister or wife will like a strong, comfortable pair of slippers. Easy, light and pretty, they soothe tired feet and no unnecessary weight to the effort of walking. Our stock will show you what is right in ladies' house slippers. Call in today and look over the showing—no other present at the price would please more than a neat pair of slippers and we offer you the best selection in the city.  
Misses' and Children's felt slippers in bright colors which will delight children, neat comfortable and warm. **35 to 50c**  
Ladies' slippers with low comfortable heels—excellent for old ladies. In kid or felt. **75c to 1.50**  
Ladies' slippers, all sizes, all grades, all styles, from 25c, felt to patent leather or undressed kid at... **4.50**

**Alley & Co.**  
Queen Street

**DR. H. D. JOHNSON**  
Kent Street  
Practice limited to diseases of Eye, Ear, Nose Throat and Skin.  
Eyes tested and noted for glasses.  
OFFICE HOURS  
9 to 11 a. m. 1-30-3-30  
Evenings on appointment  
dtww

**DR. A. B. REID**  
DENTIST  
Office Hours 11 and 2-8  
Over Jenkins & Son  
N.W. PROWSE BLOCK  
Charlottetown, P.E.I.  
-31drtf

**We Can Still take you** and deliver your photos in time for Xmas.  
**BAYER** Phone 192-J  
Photographer

**Dentistry**  
**Dr. C. H. BEER**  
Surgeon Dentist  
Berlin Dental Parlors  
Richmond St. Phone 153J  
Over Prowse Bros.

"The sweet little Japanese know how to design and make up a comfortable lounge robe. When the maker was here a few months ago we planned to have just a dozen of the swellest robes ever shown in this city. They are made from quilted silk in soft colors. Navy, crimson, brown and old gold and lined with a shade that contrasts favorably. 58 to 60 in long, roomy skirt, with oriental sleeves, embroidered with fancy silk. Price \$9.00 and \$10.00 each, and to be had only here. Paton's. 12-17drtf.

**BEER & WEEKS**  
**OPEN**  
**To-night**  
12-20 dltf

**CHARLOTTETOWN and QUEEN'S COUNTY**

It pays to buy in this Province. Any person who is open for a position as ad. writer with a large retail establishment in this Province should apply at The Guardian Office at once.

Franklin and Mrs. Boyer, Southport, were passengers by the Karl Grey yesterday morning, en route to Washington, D. C., where they intend spending Christmas with their daughter, Mrs. J. W. Jones, before proceeding further South.

On Saturday morning the schooner Hector McGregor, bound for Sydney, was towed out of Charlottetown Harbor by the tug William Aitken, being the last sailing vessel to leave this port during the season of 1910. She had discharged a cargo of coal at the Railway Wharf and returned to Sydney with a cargo of produce.

The schooner Miantonomah, seized some time ago for smuggling liquor from St. Pierre and landing it at Scatarie, is advertised to be sold at auction next week by the customs authorities. The schooner has been moored at North Sydney since her seizure by Capt. Gordon, of the Government cruiser Gladiator.—Sydney Ex.

A pleasant little function took place at the wholesale warehouse of McCoubrey and Bulman, Prince St., yesterday, when Captain Theo. Doucett, of Rustico, P.E.I., was presented, by a number of his friends in this city, with a gold mounted briar pipe and a pipe case. Captain Doucett is one of the veteran P. E. Island mariners visiting this port. He has been sailing between the Island ports and Sydney for the past 35 years and the present is the tenth consecutive autumn that he has brought a cargo of produce to this city. Captain Doucett is highly popular with all of the local dealers.—Sydney Ex., Dec. 16.

The following clipping, from a Toronto exchange of Dec. 10th, refers to the death of Mrs. Pears, mother of Mrs. Will H. Newsome, whose husband is a native of this city. Mr. and Mrs. Newsome were in New York when the message reached them that having just finished a pleasant visit in Syracuse, the guests of M. C. Smith: "The funeral of the late Mrs. George Pears, 15 Grosvenor Street, will be held from the family residence on Monday afternoon at two o'clock to Mount Pleasant Cemetery. The death of Mrs. Pears occurred very suddenly, following a severe fall which she suffered some days ago. She was born in Gloucester, England, and coming to Canada in 1855, she was married in the following year to Mr. Pears, one of the leading coffee and spice merchants of the city, who survives her, although retired from business for many years. Mr. Pears is a large property owner in the city, and despite his advanced years is a well known figure on the streets. The family surviving is composed of five daughters—Miss Emily, at home; Mrs. Harry J. Keighly, Port Arthur; Mrs. Fred B. Pierson, Detroit; Mrs. J. L. McKinley and Mrs. Will H. Newsome, Toronto—and two sons, George and Edward Pears, Toronto."

Rev. J. F. Floyd preached his second anniversary sermon in the Central Christian Church Sunday evening. After referring to the pleasant relations that existed between minister and people and to the success that had already been attained in his ministry in this city, he entered into the discussion of his topic, viz: "Watchman, What of the Night?" Mr. Floyd explained the meaning of this question, saying that around Jerusalem there were about seventeen watch-towers, and this question was shouted out to each watchman, and if there was no danger approaching, they would say, "All is well," so he said he would apply it to mean the Spiritual Watch Tower from which he would view the future of the work in this city. He spoke of the future work as being bright, and that he hoped to see in a very few years the enlargement of the church building and a large, influential congregation doing much service for the Master. After reviewing some of the elements that enter into a successful work and citing instances of many small beginnings that have become great powers for good in the world, he closed his strong and eloquent discourse, which was listened to with rapt attention by the congregation, by urging the members of the church to be faithful and zealous in the work of the Master. A duet was very effectively sung and greatly enjoyed. Mr. Floyd announced that as next Lord's Day was Christmas Day he would preach a special sermon on that occasion.

Are we right? You are thinking about your Xmas shopping—wondering what gifts to select, and perhaps wishing for a little assistance. We want to help you, and cordially invite you to our store, where we are certain we can be of real service to you. E. A. Foster, Central Drugstore, Sunnyside.

**Beautiful Clocks as Gifts**  
A finely finished handsome clock of good time-keeping qualities, is a gift that will be joyously received by any person so fortunate as to be presented with one.  
To appreciate the fine finish, handsome designs and excellent time-keeping worth of our large display of clocks call for a personal visit.—We have clocks for all purposes, in all sizes, at many prices. Call and see our extensive display.  
Don't forget to make this your Xmas gift store.  
**G. F. Hutcheson**  
Jeweler



**People's Theatre**  
5cts  
Tonight's Photo Plays  
**The Hagenback Menagerie**  
A whole Wild West Show.  
**Another Ghost**  
A Good Story.  
**Indian Pete's Gratitude**  
See the Wild Ride for LIFE  
**Will Stewart**  
**Children's Revolt**  
A clean cut Vitagraph Comedy  
**Bertha Dudley**  
In Kid Specialty  
**Candy your a Dandy**  
**In Charge of Illustrated Song**

**Ladies' Fur Coats AT Next to Half Price**

**Electric Seal**

24 inches long, 36 Bust. Regular \$25.00. Sale price \$12.50
24 " " 38 " " 28.00 " " 14.00
24 " " 36 " " 28.00 " " 14.00
24 " " 38 " " 53.00 " " 26.50
26 " " 36 " " 53.00 " " 26.50
26 " " 38 " " 58.50 " " 29.00

**Bokaharan Lamb**

24 inches long, 36 Bust. Regular \$85.00. Sale price \$45.00
24 " " 38 " " 80.00 " " 45.00

**Russian Lamb**

26 inches long, 36 in. Bust. Regular \$60.00. Sale price \$35.00
26 " " 36 " " 68.00 " " 40.00
26 " " 36 " " 80.00 " " 45.00
26 " " 36 " " 95.00 " " 55.00

**Swamp Wallaby**

38 inches long, 38 in Bust. Regular \$39.00. Sale price \$22.00
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**Fur Lined**  
Navy Blue Beaver Shell, Lining of No. 1 quality Grey and White Squirrel. Blue Lynx collar.  
Size 38—Regular \$85.00. Sale price \$45.00.

**Stanley Bros.**

S. S. "CEDRIC" WRECKED — 12 DROWNED.  
LONDON, Dec. 12.—The Swedish steamer "Cedric" has been wrecked near Gafte, a seaport of Sweden. Twelve persons were drowned, including all the officers with the exception of the captain.

**Hood's Sarsaparilla**  
Cures all humors, catarrh and rheumatism, restores the appetite, restores the appetite, cures paleness, nervousness, builds up the whole system.  
Accept no substitute; insist on having Hood's Sarsaparilla. Get it today

**THE SWEETEST GIFT**  
Neilson's Chocolates are always at their best when you get them from us. Superb in purity of material and flavor, they're packed in dainty Christmas boxes and make very appropriate gifts.  
**GEO. E. HUGHES** The People's Druggist

**Get Your Xmas Groceries at Jenkins THE GROCER**  
Your Christmas feast will be more temptingly delicious and wholesome—you will get better satisfaction from your baking, if you get your supplies here.  
Our stock is the best that is shown in the city—everything is absolutely pure and high quality for prices.  
Come here for the best in citron, currants, raisins, spices, candied peel, extracts and essences, the best flour milled and everything that will assure you of best results in baking.  
Phone your order and avoid rush. Phone 237.

**Big Display of Chocolates**  
Come in and look over our Xmas packages. We will be glad to reserve any package you may select. Our 300 packages ranging in price from 10c to 4.00.

**The MacKinnon Drug Co.**  
Cor. Gt. Geo. & Kt. Sts.

**Unusual Activity In Cakes**  
Our cake department is kept busy. People realize that it is a great advantage to be able to procure cake such as ours. Our cake department should appeal to you from an economical standpoint also, because our prices are very low considering quality. Let us convince you.  
**E. J. DesRoches**  
Sunnyside

**DENTISTRY**  
SATISFACTORY GUARANTEED  
WE GUARANTEE SATISFACTION in all lines of dentistry—equipped with the latest scientific appliances we are in a position to make Crown Bridgework, Fillings, Plates, Etc. in the most up-to-date manner. We offer  
Perfect Dental Work in every branch—Don't tinker with dent work, seek the best when you need it, and remember the old adage: "a stitch in time saves nine". Reasonable prices, painless extractions, examinations free  
125 Queen St.  
**Dr Robins** Next Beer & Goff's. Phone 215J