

Best Food in the world is good
Homemade Bread, made of
"Beaver" Flour

Bread, made of "Beaver" Flour, will nourish and sustain you longer than any other one article of diet.
Bread, made of "Beaver" Flour, is the least expensive of wholesome foods. You can eat bread, made of "Beaver" Flour three times a day for a lifetime without wanting a change. It's good for you.
"Beaver" is a blended flour. It contains both Ontario and Western wheat, in exact proportions. Your grocer will supply you. Try it.



DEALERS—Write us for prices on Feed, Coarse Grains and Cereals.
The T. E. TAYLOR Co., Limited,
CHATHAM, Ont.

**BIG BATTLE MUST
SOON BE FOUGHT**

LONDON, Sept. 28.—Germany has sent reinforcements to her army in East Prussia at a rate of one army corps, a day says a despatch from Petrograd to Lloyds News Agency. These reinforcements are being carried by 250 trains on all four available railways. Other troops are being hurried to the front from Berlin and Schneidemuhl to Baltic ports and thence by sea to Prussia. All this is in preparation for a great and decisive battle soon to be fought among the whole western line. At least 8,000,000 German troops are now gathered in an effort to balance the Austria failures. The armies are already in touch and a big battle is bound to come soon. The Russians will have the advantage however because the fighting will be on ground chosen by Russian leaders.

KIPLING'S SON JOINS ARMY

LONDON, Sept. 27.—John Kipling, son of Rudyard Kipling, has entered the army as a second lieutenant in the Irish Guards.

**SYDNEY SPIES
HAD EXPLOSIVES
IN POSSESSION**

SYDNEY, N. S., Sept. 27.—An Austro-Hungarian reservist named Peter Andrew, formerly a miner at Reserve Mines has been lodged in the city jail charged with having explosives in his possession for an unlawful purpose. The warrant was issued by Magistrate W. R. Hearn, at the instance of Special Agent D. A. Noble of the Dominion Coal Co., Ltd.

The man did not give a good account of himself and indignantly refused to undertake to keep the peace. Mr. Noble gave him in charge to Officers Sergt. John McDonald and W. Campbell, who were instructed to search his belongings and deliver him to the military authorities at Sydney. An examination of his effects disclosed his reservist certificate or three years service in the Austro-Hungarian army and a quantity of explosives including three sticks of monobel powder, two and one-half sticks of of bulldog powder, four detonators capable of lifting a ton of material each, two boxes of squibs and one coil of fuse.

The head of the Dominion police, Col. Sherwood, Ottawa, instructed to have the men prosecuted under the explosives clause of the criminal code.

In the meantime the man had been handed over to the military at Sydney but was released to the civil authorities and taken in charge by Constable Edwards.

Mr. Noble and his men also arrested two other army men of the nations at war with Britain who were attempting to leave the country for the United States, Jarl Grabowski, an officer in the German army, and Cashmir Capello, an official in the Austro-Hungarian army.

Both men refused to give the required undertaking and were arrested when leaving Glace Bay. After their arrest they offered to sign the document, but the police decided it was not safe to take any chances at that stage and turned them over to the military. They will be taken in charge by the R. C. R. men and removed to military prison.

I was cured of Rheumatic Gout by
by MINARD'S LINIMENT.

Hall st. ANDREW KING.
Markham, Ont. C. S. BILLING.

I was cured of Rheumatic Gout by
MINARD'S LINIMENT.

Lakefield, Que., Oct. 9, 1907
I was cured of Acute Bronchitis by
MINARD'S LINIMENT.
LT.-COL. C. CREW READ, Surgeon.

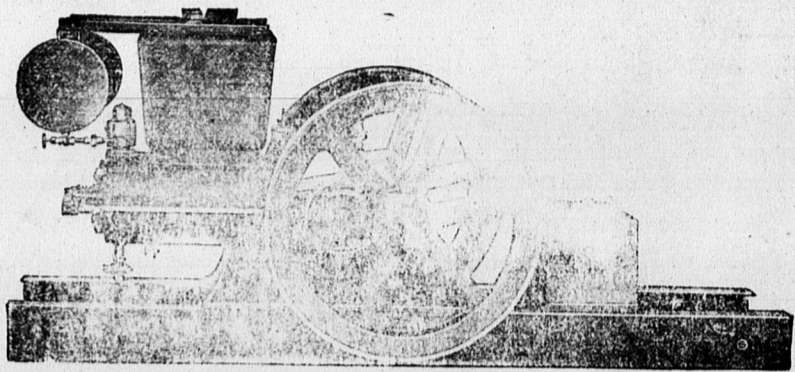
"Lest We Forget"

WE need to be reminded quite as much as to be informed. Memory has been jocularly described as "the thing we forget with." Out of sight is apt to be out of mind.

An advertiser who relies on the memory of the public leans on a broken reed. The absence of its advertising from the newspapers has been the beginning of the end for many a firm. "The present suitor hath ever the advantage over the absent lover."

A business that has achieved its magnitude or strength as the result of faithful advertising plays itself false if it suspends or ceases its advertising, on the grounds of economy. It is poor business vision which fails to see the principal feeder of business, and fatal judgment which cuts it off or interrupts its flow. Economies may be warranted, but they had better be effected in any other department than in the sales department—the department of revenue. Any course which shoves your customer back from you or hides you from your customer is ruinous. The man with the money needs to be constantly sought. Advertising is the great discoverer of new customers, the great retainer of old ones.

If you forget the public, the public will forget you



The Woodpecker Gasoline Engine
The best Engine made at first cost

have 15 engines 4 and 6 H. P. all new and in perfect running order. We purchased these a bargain and will sell at a low price for cash only, w is your chance to buy. If interested call and inspect.

A. PICKARD & CO.
Coal Dealers Ch'town

5736-9-24M61.

GERMAN SOCIALISTS

LONDON, Sept. 26.—A dispatch to the Exchange Telegraph Company from Antwerp says that Dr. Karl Liebknecht said that he and thirteen other Socialist deputies in the Reichstag voted against the war credits and therefor against the war. He is also quoted as having declared that he will inform his countrymen of what he has seen in Belgium.

DON'T GET DOWNHEARTED

NEW YORK, Sept. 26.—In a letter just received by a friend in New York, a lieutenant-commander in the British navy writes: "We have been right up to the Elbe in our submarines, but could not get at the big German warships. They are lying well apart and protected by scores of trawlers and small steam-

ships, with huge steel cables and net in between. "The naval brigade of nearly 15,000 men, mostly from the naval reserves, are in camp being drilled daily. They expect to land in Belgium when ready. "Don't get downhearted about any bad news. The Germans will soon be done for, as immense preparations are going on here, of which I dare not write more fully."

The Latest News of the Fox Industry

Shows that the Cross or Patch Fox is becoming highly popular with investors. Companies formed last year with this class of foxes are paying very large dividends. There is always a good percentage of black foxes in a number of litters.

Blacks from Crosses are well furred, healthy and extremely beautiful. They will be marketable on a pelt basis at a high figure. The Cross fox industry is therefore a safe, sane and sound one, the low capitalization allowing the investor a chance to become interested on the ground floor—to start where the pioneer started and at practically the same cost. We offer at present.

15 pairs Cross foxes, 1914 increase. They are large, handsome, healthy, sound, strong and well furred with excellent Black and Silver markings, they were bought right and will be sold right. If you have a little idle money why not get into the fox industry yourself. Be a rancher. Own a pair of foxes and secure all the dividend for yourself. Think it over but don't take long, as the kind of foxes we have to sell will move quickly.

Canada Fox Exchange and Investment Co., Ltd.

Stamper Block, Charlottetown, P. E. I

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