

The Central Guardian

This column is reserved for news of local interest but advertising of a new nature may be inserted at a word strictly payable in advance.

I. M. T. SPECIAL BUS SERVICE Christmas week. L-122-12-18-21.

CONFEDERATION LIFE IN SURANCE L-6789-7-12-312

CRASWELL for Photographs. CONFEDERATION LIFE IN SURANCE L-6789-7-12-312

SPECIALS.—Christmas Permanents. Kent Beauty Shoppe. Gift Cards. L-830-12-15-31.

NOW FOR A REAL BREAKFAST with Robin Hood Porridge Oats. China, Silverware or Plain. L-93-12-18-21.

BARGAINS IN SLEIGHs at The Bike Shop. L-93-12-18-21.

SEE OUR display of distinctive gift luggage S. L. Hardy and Co. L-78-12-17-31.

FUR BUYER—Mr. Maurice of Montreal is buying fox pelts daily at the office of the P. E. I. Fur Traders, 182 Queen St. L-871-12-14-41.

I. M. T. SPECIAL BUS SERVICE Christmas week. L-122-12-18-21.

GROCERIES, CANDY, TOYS, MONEY most acceptable at Charlottetown Dispensary. L-100-12-18-11.

SUNGLO BREEDING RATION is made in cube and meal form. Start at once feeding your breeding 25% Sunglo and 75% meats. Available at all dealers of fox feeds. L-115-12-18-21-23.

OVER 600 RANCHES across Canada 1936-37 using Sunglo Breeding Ration averaged 3.4 pups to the pen. Boost your pup average next spring by starting now to feed Sunglo to those breeders. L-115-12-18-21-23.

DURING THE ENTIRE YEAR pelts are received for shipment to the Prince Edward Island Fur Pool Limited, by J. A. Webster & Co., 155 Richmond Street, Charlottetown. L-353-11-30-tts.

BONSHAW UNITED CHURCH, December 19th, 7 P. M. Service by Y. P. S. Edison McDonald, speaker. L-58-12-17-11.

CORNWALL UNITED CHARGE.—Kingston: S.S. 10.00 A. M. Service 11.30 A. M. New Dominion: Service 2.30 P. M. S. S. 3.30 P. M. Offering for Central Emergency Fund. Cornwall S. S. 11 A. M. Service 7 P. M. Christmas services at all appointments. Rev. E. F. Woodside, Minister. L-96-12-18-11.

MUSIC AT THE KIRK.—The pre-Christmas music at the services in St. James tomorrow will be unusually attractive. A full choir will lead the congregations in the old Christmas hymns. There will be a range of eight solo voices. The boy and girl choristers will sing carols old and new. At the evening service there will be no sermon, the place of the sermon being taken by praise. A cordial invitation is given to all to worship at the Kirk.

BAPTIST CHURCH.—The Rev. H. L. Denton, B. D., will take as the subject of his morning sermon "Pre-lude to Advent." For the evening service the final address in the series on Seven Simple Sins will be delivered. Mr. Denton on this occasion speaking on Pride. Holst's carol "In the Bleak Mid Winter" will be sung at the morning service. Miss Lena McLure, A.T.C.M., at the same service will sing Neeflinger's "The Birthday of a King." The evening anthem "Gesus Bambino" (Pietro Yori) Miss Vera H. Malcolm Campbell, Mus. Bac., will sing Weber's "Star Eternal."

HEADQUARTERS for Christmas tree lights. Our tree lights are Not Japanese Products. Chappell & Co., 164 Queen Street. L-812-12-15-91

IF YOU BUY your Christmas poultry now, we will hold them for you till Christmas. Roops, Ltd. L-46-12-18-11.

RANCH OF H. G. MUTTART, Summerside, produced 1 little 10, 3 liters 9, 4 liters of 8, 7 liters of 7, etc., with a ranch average of almost 4 to the pen, using Sunglo Breeding Ration. L-115-12-18-21-23.

COME IN AND PICK OUT YOUR CHRISTMAS POULTRY now at Roops, Ltd., and avoid disappointment. L-46-12-18-11.

CAVENDISH CHARGE.—Worship on Sunday, December 19th in North Rustico at 11 A. M. Stanley Bridge at 7.30 P. M. Geo. W. Tilley, Minister. L-116-12-8-11.

SERVICES ON TRYON—BONSHAW United Baptist Pastorate, Sunday, December 19th. Bonshaw 11 A. M. Topic, "A Christian's Christmas." Tryon, 7 P. M. Topic, "Adoring Jesus." L-117-12-18-11.

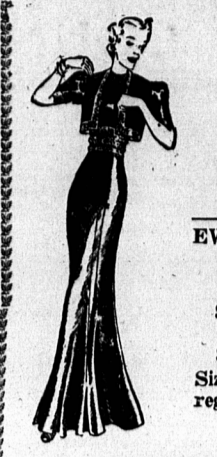
NORTH RIVER BAPTIST SERVICES, December 19th, 11.00 A.M.—at Long Creek. 3.00 P. M. at Clyde River. 7.00 P. M. at Kingston. 8.00 P. M. at North River—A Pageant—by Young People. You are welcome! L-95-12-18-31.

WHEN NEWS IS NEWS—Esteemed correspondents are reminded that a daily newspaper is not a book of history, and are requested to send in news for publication within at least a week of their happening. The Guardian has unfortunately had to turn down recently several reports especially obituary notices, which have reached us long after the event occurred. "News while it is news" is the slogan.—t.

The EMPRESS BEAUTY PARLOR



Highest Quality PERMANENTS at 1.75 3.50 and 5.00 SHAMPOO, WAVE and MANICURE \$1.00 all for PHONE 1604 29 KING SQUARE



R. P. SIMPSON'S

OPEN EVERY EVENING TILL CHRISTMAS

EVENING GOWNS Three Only Size 18 \$19.50 Now \$8.75 Size 16 \$16.95 Now \$8.75 Size 40 (black lace) Reg. \$25.00 Now \$11.95

99 QUEEN ST. PHONE 236

GRAB BOXES ranging from 10c to 50c. containing articles valued from 30c to \$2.00.

HANKIES Reg. 29c Now 19c Reg. 19c Now 11c



GREATEST SALE ON EARTH!

BED JACKETS Regular \$1.75 Now \$1.39

DRESSING GOWNS Regular \$4.25 Sale Price \$3.89

SHOP EARLY FOR BETTER SERVICE AND SATISFACTION

Fur Trimmed Coats Reg. \$39.75 Now \$32.00 Reg. \$33.75 Now \$27.00 Reg. \$28.50 Now \$22.00 Reg. \$22.50 Now \$16.50 Reg. \$27.75 Now \$20.00 Reg. \$21.50 Now \$16.50 Reg. \$24.50 Now \$17.95

Untrimmed Coats Reg. \$21.50 Now \$15.50 Reg. \$21.95 Now \$16.50 Reg. \$19.75 Now \$14.50 Reg. \$16.50 Now \$12.75 Reg. \$14.75 Now \$11.50

EXTRA SPECIAL One Coat only—Reg. \$27.95 for—\$10.95 One Coat only—Reg. \$16.95 for—\$8.50 One Coat only—Reg. \$24.75 for—\$10.95 One Coat only—Reg. \$27.50 for—\$10.95

SWEATERS Reg. \$2.25 Now \$1.59

PYJAMAS Reg. \$2.95 Now \$2.59 Sale Price \$1.98

EVERY ITEM MUST BE SOLD

Prices have been slashed to the limit on our ENTIRE STOCK

BLouses Regular \$2.25 to \$2.95 Now 25 Per Cent Discount



HOUSE DRESSES Regular \$1.00 Sale Price 75c

HOUSE COATS Regular \$5.50 Sale Price \$2.98 Regular \$2.98 Now \$2.29

"And you should see all the lovely things they have at MOORE & McLEOD'S!"

BEFORE you start on your last mad dash from store to store, just come to Moore & McLeod's, and you'll be able to finish up your list in little time—all under one roof!

See the exciting show of modern Men's Furnishings, Luggage, Silk Hosiery, Gloves, Neckwear, Children's wear and the MARVELLOUS SHOW OF TOYS

STORE OPEN TO-NIGHT

If it's not convenient to shop in the day... your store will be open for you, to-night and each week night until Christmas.



For Vitality always use BRAHMIN ORANGE PEKOE TEA

WINTER CRUISES

Now is the time to think about that Winter Trip. Book early in order to secure the best accommodation. I represent all rail and steamship lines.

Consult T. B. ROGERS City Ticket Agent 181 Queen Street Can. Nat. Sys. Phone 540

Let's Talk TURKEY

AS USUAL WE HAVE A LARGE STOCK OF CHRISTMAS POULTRY TURKEYS, GEESE, DUCKS and CHICKEN

ALL Choice birds at very reasonable prices. Order yours EARLY and we will keep them for you in our large, modern refrigerator until wanted.

SPECIALS UNTIL CHRISTMAS

Smoked HAM lb. 25c Cottage ROLLS lb. 25c

GROUND SUET, per lb. 20c

Choice Mince Meat lb 18c Dried BEEF HAM lb 40c

ORDER EARLY AND AVOID EXTRA EXPENSE AND DISAPPOINTMENT ROOPS Ltd. PHONES 389-390 — FREE DELIVERY

FREE!

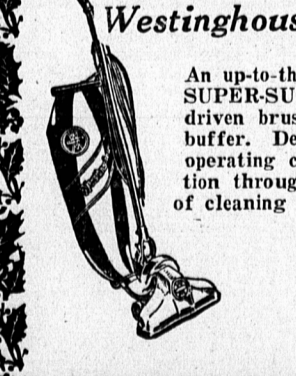


Each purchase of 50c or over at this store gives you a chance to win a 12 lb. turkey to be drawn for on Thurs. Dec. 23rd.

- Grapes, 2 lbs. — 29c Grapefruit, 3 for — 25c Apples McIntosh, doz. — 39c Bananas, 4 lbs. — 25c Prunes, 3 lbs. — 25c Dates, 4 lbs. — 23c Mixed Nuts, per lb. 19c Boneless Chicken, tin — 25c Clarks Soups, 3 tins 25c Pork & Beans, Clarks or Island, 3 tins 29c Cheese, per lb. — 18c White sugar, 10 lbs. 55c Choice selection of Christmas Candy and Cooking Supplies.

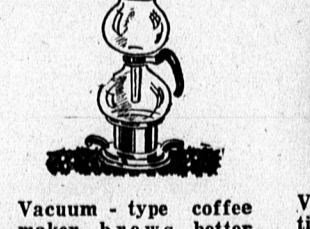
PHONE 108 QUALITY CASH GROCERY 173 Grafton St.

GIFTS THAT BRING LASTING PLEASURE TO THE Entire Family



MILLER BROS. Ltd

Westinghouse Vacuum Cleaner An up-to-the-minute cleaner with FAMOUS SUPER-SUCTION. Self-adjusting motor driven brush. Self-oiling bearings. Rubber buffer. Detachable dust-proof bag. Low operating cost and fine quality construction throughout. Complete with full set of cleaning and spraying attachments. Specially low price \$49.95

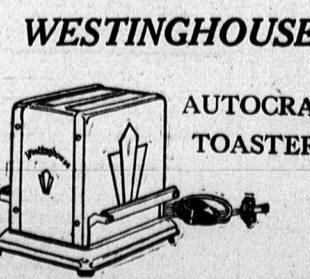


Vacuum-type coffee maker brews better coffee. Chromium and black finish. Low price \$6.50



Victor Radios need no recommendation. These we can supply in a variety of sizes. MANTLE and CONSOLE MODELS. Illustrated above is a 6 tube long and short wave set at \$69.95

Connor Washers With the LONGEST and STRONGEST GUARANTEE of any washer on the market Priced from \$89.50 up



WESTINGHOUSE AUTOCRAT TOASTER Chromium plate finish. Modernistic design. Toasts two slices on both sides at once. Has only to be seen to be wanted. \$8.75



Westinghouse STREAMLINE IRON Has wide temperature range with positive accurate heat-control. Most convenient, most beautiful, and finest quality. \$8.95

HAMPTON SCHOOL Report for November: Grade XI Vera Cannon; 2. Arthur Myers Grade IX — 1. Lorna Cannon; 2. Annie Morrison Grade VII — 1. Louise Rogerson; 2. Ruby Morrison; 3. Elton Dunsford Grade V — 1. Roberta Cannon; 2. Billy MacQuarrie; 3. Annie MacQuarrie Grade IV — 1. Rubby Morrison; 2. Mildred Myers; 3. Billy Myers and Wilfred Rogerson Grade III — 1. Donald MacQuarrie; 2. Gordon Morrison; 3.

Donnie Campbell Grade II (Sr.) — 1. Morey Morrison; 2. Harrison Ferguson; 3. Ester Campbell Grade II (Jr.) — 1. Nelson Cannon; 2. Kaye Cameron; 3. Harrison Villet Grade I — 1. Mary Morrison; 2. Windsor Howatt; 3. William Ferguson Highest Junior Average 90 per cent — Morey Morrison Highest Senior Average 88 per cent — Louise Rogerson Perfect Attendance — Arthur Myers, Annie Morrison, Elton Dunsford, Ruby Morrison, Russel Campbell, Roberta Cannon, Betty

Myers, Charlie Dunsford, Mildred Myers, Wilfred Rogerson, Donald MacQuarrie, Morey Morrison, Ester Campbell, Florence Villet, Nelson Cannon, Harrison Villet. Emily A. Stewart, Teacher.

Kentville. Damage was set at approximately \$7,000. Flames that gutted the general store threatened the entire summer colony of cottages before they were brought under control. Six valuable milk were rescued from the structure. The Kentville Fire Department encountered several feet of snow on the dash over the mountain to the summer resort. Twice the pumper stuck in drifts. Some men never do anything on time except quit work when the whistle blows.

Blaze Threatens Summer Colony

BERWICK, N.S., Dec. 17—(CP)—Four buildings at Harborville, a summer resort of the Bay of Fundy nine miles from Berwick, were destroyed by fire today before fire fighting apparatus arrived from