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Central Guardian

IT PAYS to buy in this province

FESTIVAL THIS EVENING ON K. OF C. HOME LAWN. 1708

ALL SIZES OF FILMS and film packs at Johnson & Johnson, Druggists. 1882-7-17-21

ODD LINES of crepe de chene and Georgette blouses, values to \$10.00. Special \$5.00, \$5.95, \$6.95. Prowse Bros., Ltd. 1875-7-17-21.

BATHING CAPS, diving caps, water wings, the largest assortment to choose from. Best quality, lowest prices. Johnson & Johnson, Druggists. 1883-7-17-21

SOUVENIR OF PRINCE EDWARD ISLAND.—Beautiful illustrated descriptive souvenir ready to mail. Only 50c. by mail 57c. Charlottetown Guardian. 1362-7-6-17

COME TO THE ICE CREAM festival on Tuesday, July 20, at Wilshire in aid of Mission Band. 1701.

IN AID OF HOSPITAL. A pleasant evening in waiting for all who attend the strawberry and ice-cream festival tonight on Knights of Columbus grounds. Proceeds for City Hospital. 1708

SUCCESSFUL FESTIVAL.—One of the most successful affairs of the kind held this season was the strawberry festival and ice-cream social held by the East Royalty Auxiliary of the Protestant Organization, at the residence of Mrs. Edgar Hearts, on Thursday evening last. The weather was ideal and the attendance was very large, the proceeds realized amounting to \$300.00. The 4th Regiment Band was present and delighted everyone with their generous selections of beautiful music. The people of the vicinity and all others who attended are enthusiastic in their praise of the bandmen who so kindly offered their services for the occasion. Delicious strawberries, ice-cream and cake made a most appetizing menu to which all accorded full justice. Everybody went home at the close, feeling that they had enjoyed an event of more than ordinary interest and pleasure.

A BAD ACCIDENT.—An accident which might have had even a fatal termination, occurred on Friday evening last on the Malpeque Road, near Princetown, when Mrs. (Rev.) G. W. B. Jones of Milton, two children and maid, were thrown from the buggy. The breaching strap broke, allowing the buggy to touch the horse, which suddenly swerved on to a high bank, causing the buggy to overturn. The baby was picked up unharmed and the maid and Mrs. Jones received some bruises, but the little two-year-old boy had both thighs broken. Dr. Dewar set the limbs, and the boy is now in the P. E. I. Hospital, and is doing as well as can be expected. Mrs. Jones is staying with him. Mr. and Mrs. Jones wish to thank Mr. Holman for so kindly taking the party home in his car, and Mr. Lorne Cole for looking after the horse.

ISLANDER IN TRAIN WRECK.—Among a delegation of 100 members of the Reading, Pa., Council of the Knights of Columbus who had a miraculous escape from serious injury and possibly death, when a Reading railway express jumped the track several days ago was a Charlottetown man, Walter P. Power, who helped to render first aid to the engineer who was badly shaken up and rendered unconscious. Mr. Power when in Charlottetown on the P. E. I. R. took up a course of it. The Reading News-Times telling of the accident says: The train was rounding a sharp curve when, through some unknown cause, the engine jumped the track and plunged over the embankment. Passengers were saved from injury by the fact that the baggage car broke loose from the engine and ran along the roadbed dragging the four coaches and the Pullman coach with it. The engine overturned down the embankment and the engineer and fireman, named Jones and Casey, were injured. Digging deeper into the roadbed at every foot the coaches were buried to the window when they came to a stop. Passengers said that had the coaches been constructed of the old wooden style, instead of steel, they would have been crushed in and many persons would have been injured. The accident happened so quickly that it was over before most of the passengers realized what had happened. They were considerably jolted but the utmost coolness prevailed. The men assisted getting the women out of the cars and there was no panic or rush for the exits. P. & N. officials declared it was the worst accident that ever happened in that vicinity. The rails were torn, bent and twisted the entire distance of the block. Wrecking crews were sent from Tamaqua and from Reading and were at work all night. A special train was sent to carry the passengers the remainder of the trip.

Medical Examination Cures Distemper.—"After the crash," said the first hospital surgeon to the second, "I ran over to where it lay on the pavement and when I raised it up I saw at once that its ribs were smashed, while a gaping hole was torn in its side."  
"Pardon me, doctor," broke in the medical student who was passing at the moment, "but if you have no objection I'd like to take a few notes on that accident case."  
He pulled his notebook from his pocket. "Was the case a child?"  
"No," the surgeon informed him "I was talking about my horse."

# Goodyear Service Plan Reduces Total Tire Sales, But Increases Goodyear Sales



THE same Goodyear policy which induces tire dealers to save a tire rather than sell a new one at the moment is responsible also for all we do to keep down tire cost-per-mile. It is this policy that has impelled us to help motorists avoid or cure wheels out of line, tread cuts, stone bruises, under-inflation, scraped side-walls and other tire injuries.

This policy of Saving Tires brings such generous returns in mileage that Goodyear cost-per-mile is lower than that of tires which sacrifice quality and service to price or "extra discount."

This fact is so widely known that motorists buy more Goodyear Tires than any other make in the world.

The Goodyear Tire & Rubber Company of Canada, Limited

## How Far Does Your Car "Drag" its Tires in Every Mile?

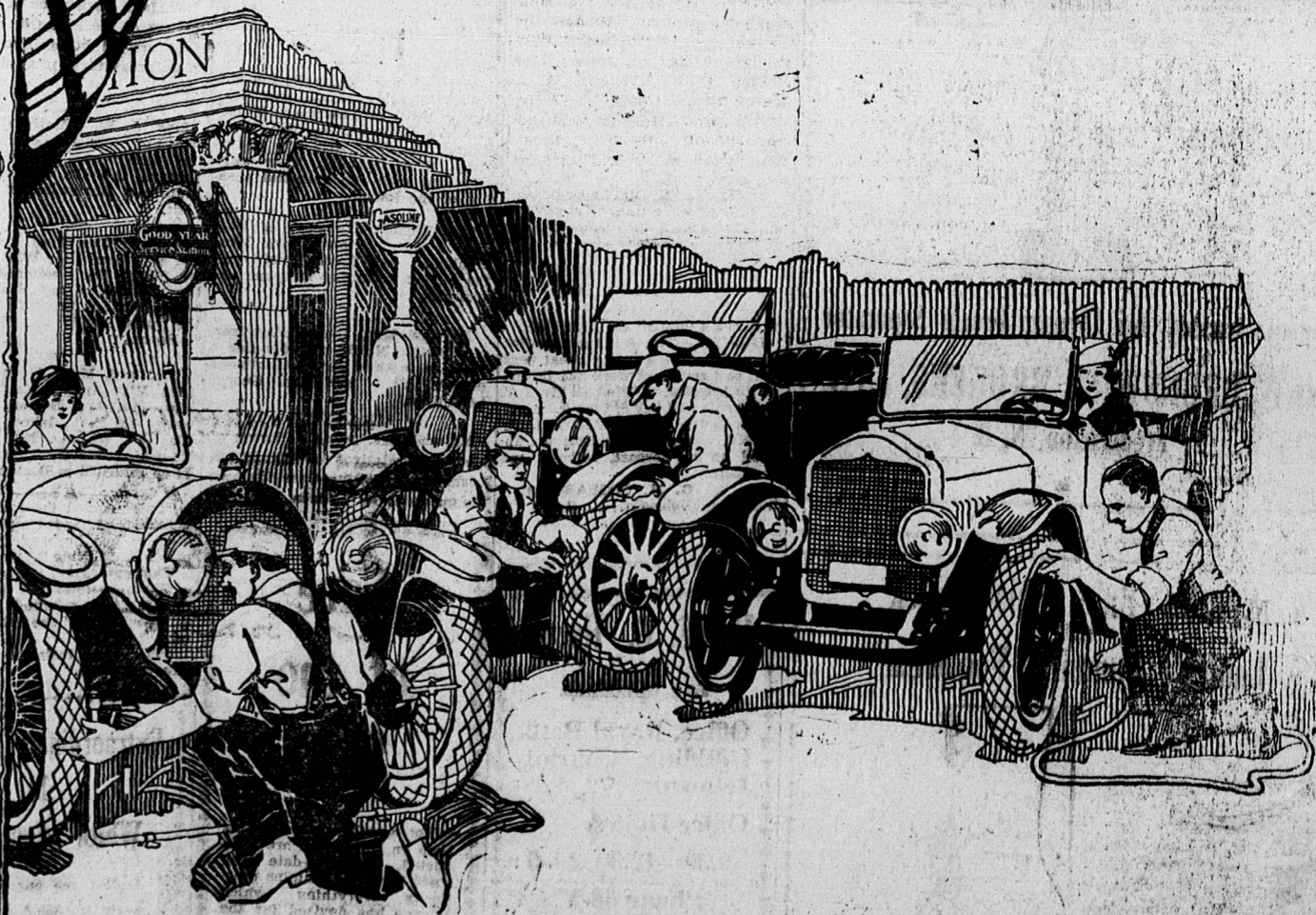
That's another way of asking if your wheels are properly aligned, if your brakes are perfectly round and true on both wheels.

And it is just a hint of how serious is this matter of dragging or sliding tires. A wheel out of line constantly drags its tire.

If badly out of line a hundred miles of such driving may strip a tire of its whole tread. If only slightly out of line, the mileage is still reduced by a considerable percentage.

Knowing the many things that Goodyear is doing to conserve tires—knowing of the nation-wide system of Goodyear Service Stations—you understand why Goodyear has not neglected wheel alignment and brakes.

Goodyear Service Stations, impressed with the seriousness of alignment, will gladly test your wheels and brakes.



## All-Weather Tires are All-Wheel Tires