

The sale of this Brand exceeds the sale of any Orange Pekoe Tea on the market



You Know the Reason

ROLLO BAY AND VICINITY

Mr. and Mrs. Frank Burke, Rollo Bay West, are visiting in New Acadia, the guests of their son, Mr. J. J. Burke and Mrs. Burke

Mrs. Tom MacGuigan and family, who have been spending a vacation with Mrs. MacGuigan's parents, Mr. and Mrs. Reuben Bison, Souris West, returned to their home in St. Mary's Road recently.

Mr. and Mrs. A. Coffin and family, of Boston, left Friday, after spending a short vacation with Mrs. Coffin's mother, Mrs. F. MacIsaac, Bear River North.

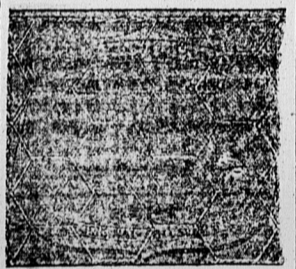
Mr. Chester MacGough, Bear River, was among the recent visitors to Rollo Bay East.

After an absence of thirty years, Mr. Alec MacKinnon, of New Jersey, is visiting relatives in Bear River and Rollo Bay. Mr. MacKinnon attended Rollo Bay Tea Party and renewed many old acquaintances.

Mr. Harry Francis, Fortune Bridge, purchased a Nash Sedan recently.

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SUMMERSIDE & CHARLOTTETOWN

5732-8-2-stt-tf.

WESTERN GUARDIAN

—BUY ROOFING and roof coating right now at Brace's. 5706-8-1-21.

—FIRE-PROOF SLATE surfaced Art-Craft Colored Shingles, sold at Brace's. 5664-8-2-21.

—GENUINE BURRELL'S Pure English Lead, Glidden's Pure Canadian Lead, also pure raw and boiled oil, sold right at Brace's. 5706-7-8-21.

—WANTED.—At once experienced salesman sufficiently qualified to manage a Grocery Department; also boy for cash box. Both good positions. Apply P. O. Box 279, Summerside. 5692-7-31-41.

—SUMMER COTTAGES.—Quite a colony of summer cottages are being put up at McCallum's point. This is an ideal spot for bathing and many jolly little parties have been enjoyed there this month.

—BUNGALOW COMPLETED.—Mr. Robert Jardine, the manager of the Canadian Bank of Commerce at Summerside, has just completed his charming bungalow at McCallum's Point and is summering there with his wife and family.

—CENTRAL BEDEQUE BAPTIST PASTORATE.—Sunday, August 3rd, Dr. Sidley will preach as follows: Morning, 10.45 a. m., Central Bedeque; Evening at 7.30 p. m., Central Bedeque.

—PRESBYTERIAN CHURCH IN CANADA.—Kensington and Free-town congregations, Sunday, August 3rd, services: Kensington, 11 a. m.; Freetown, 3 p. m.; Kensington, 7.30 p. m. Rev. C. J. St. C. Jeans will preach and declare the charge vacant.

—COME TO THE DANCE in Kensington Rink on Wednesday evening, Aug. 6th, beginning at 8 p. m. Music furnished by Dixon's Orchestra, Charlottetown. There will also be a Dancing Competition for which prizes of \$5, \$3 and \$2 will be awarded. An immense crowd is expected as this is the day of the Big New Annan Race Meet. Admission 50 cents. 5700-7-31-Aug. 2-3-31

Mr. Frank MacDonald, Lower Rollo Bay, is in the employ of Mr. Fedelis Paquet, Rollo Bay Centre.

The drawing for the Rollo Bay Tea Party lottery resulted as follows: Writ Watch, won by Mr. Peter D. Conway, New Zealand; China Tea Set, donated by Mrs. Ethelbert Perry, won by Mr. James E. MacDonald; Sofa cushion, donated by Mrs. Robert Chaisson, Souris, was won by Mr. A. A. Paquet.

The death occurred on June 29th, at Souris, of Mrs. Bernard Hughes, nee Mary Conway, aged 29 years, after an illness of one week, leaving to mourn, a sorrowing husband and four young children, her father and mother, Mr. and Mrs. Peter Conway, New Zealand, five sisters and three brothers, Mrs. Frank Keays, Souris River; Margaret, Theresa, Irene and Helen; and Michael, Joseph and Peter D., at home. The funeral took place Thursday morning. To be remembered, we extend sincere sympathy.

Mr. Alec Anderson, New Acadia, was a recent visitor to Rollo Bay West.

Mr. and Mrs. Alphonsus J. MacDonald, Glenwood, were recent visitors to Rollo Bay East, guests of Mr. and Mrs. Edwin F. Peters.

Mr. Daniel F. MacRae, R.B., motored to Morell recently.

The Misses Kathryn, Mary and Lauretta MacRae, Rollo Bay West, motored to Vernon River Sunday, where they were guests of their cousins, the Misses MacEachern.

Mr. Angus MacKenzie, Rollo Bay West, is erecting a new residence for Mr. Daniel Conway, New Zealand.

Mr. Merton Jardine, Head of Hillsborough, was in Rollo Bay recently on a business trip.

Rev. A. L. Sinnott, P.P., Rollo Bay, motored to Lennox Island on Saturday last.—R.

CLOSING STOCK LETTER

JOHNSTON AND WARD

MONTREAL, August 1.—The action of the stock market, both here and in New York, the past two days, has definitely indicated that the public is not very heavily involved in the day-to-day transactions. The sharp setback in New York on Wednesday brought out comparatively little liquidation and showed that for the first time in many months the Canadian trading public was steering clear of New York.

There is this to be said for the market these days; buying is of an investment nature, rather than for the short speculative turn. When the market was raging, everyone with a little spare cash was purchasing stocks in the hope of selling the next day and reaping a profit. A large part of this following knew nothing about the stocks they were purchasing and cared less. The purchaser in a dull market, however, generally is the man who looks the list over carefully, selects what he considers the best, buy from a standpoint of safety of capital and future appreciation, then locks that stock up in a strong box for an indefinite period. The conservative investor is more apt to buy now than during a thundering bull market.

Power Corporation, over the last two years, has developed into one of the leading Canadian holding and operating utility concerns. Its interests in B. C. Power, Winnipeg Electric, Canada Northern, East Kootenay and various subsidiaries, make it a dominant factor in the Canadian power industry. In the last two years the directors declared two cash dividends of \$1 each and a 5% stock dividend on September last. Another cash dividend of \$1 was declared last month. If the same policy is to be pursued, namely, 5% in stock in September and \$1 in cash in December, the yield in the stock is over 7%.

Financial statement for the year ended June 30 last will be issued shortly and will likely exhibit further growth in earnings and assets, despite unsettlement in the stock markets during the past year.

NEW YORK, August 1.—Timken Detroit Axle first six months earnings 54¢ a common share, against 76¢ in the first half of 1929.

Chase National Bank will acquire Harris Forbes & Company through acquisition of latter's stock by Chase Securities Corporation.

National Dairy Products and subsidiaries in first six months earned \$2.16 a share on 5,971,636 common, against \$1.85 a share on 4,124,411 shares in like 1929.

Radio Keith Orpheum and subsidiaries six months net profit \$2,163,133, after charges and taxes, but before preferred dividends of subsidiaries, against \$630,559 in the first half of 1929.

Federal Reserve Board reports daily average volume of Federal Reserve Bank credit outstanding during the week ended July 30 was \$934,000,000, a decrease of \$43,000,000 from the previous week and \$368,000,000 below the same week of 1929.

Bethlehem Steel Corporation in June quarter earned \$1.88 on 3,200,000 common shares, against \$2.60 in the previous quarter and \$4.17 on 2,400,000 shares in June 1929 quarter. Regular dividends declared.

Brokers loans increased \$2,000,000 in week to \$3,228,000,000. Federal Reserve system's ratio at 83.5%, against 83.2% a week ago and 74.4% a year ago. New York ratios 87.7%, against 87.4% and 71%. No announcement on rediscount rate, which remains at 2 1/2%.

30 industrials high 235.19; low 229.09; last 233.99, up 2.91. 20 rails high 131.48, low 130.33; last 130.95, off 0.50.

NEW YORK, August 1.—The reaction carried further yesterday on its momentum, with fairly substantial declines among the leaders. Public participation lately appears to have been comparatively limited, so

EASTERN GUARDIAN

—TEACHER WANTED for St. Mary's Road West School. Supplement \$83.00. James M. Hughes, Secretary. 5719-8-1-31.

—ICE CREAM SOCIAL and Dance, Head of Montague School, Wednesday evening, August 6th. 5747-8-2-21.

—PICNIC AT ST. MARGARET'S Wednesday, August 13th, on grounds adjoining church. Music, step-dancing, bingo, refreshments. Come. 5746-8-2-5-7-9-12-51.

—MONTAGUE.—On Sunday, Aug. 3rd, Rev. Alex. Gibson, Ontario, will conduct the service in the Presbyterian Church Montague at 11 a. m. and 7 p. m.

that less forced liquidation is necessary on a recession of the size of the one Wednesday and yesterday.

Sentiment is considerably better than it was when previous reactions have occurred, but the market will still bear close scrutiny, as a rally from the lows yesterday may be considered natural and is not positive proof that the reaction is over.

LAIDLAW & CO

Tweeds Best

New York Aug 1.—American women are so frequently told they are the best dressed women in the world that perhaps they should be excused if, occasionally, they take the compliment too seriously. On shipboard, at least, even their most friendly critics agree they are prone to overdress.

A recent visitor from France, an eye for feminine fashions sharpened through many years' residence in Paris, expressed a criticism frequently heard: "The Americans on board had beautiful clothes," he said, "beautiful. And they wore them. They wore all of them! Five or six times a day they would disappear and return in entirely different costumes. Often, costumes that were much too elaborate for shipboard. I suppose they were all coming home with trunks full of new Paris clothes and could not wait to show them off. No European woman, I'm sure, would be guilty of such ostentation."

No, and neither would the more sophisticated American. Every travel-wise woman knows that on an ocean trip she will chiefly need her sports and evening clothes; that she is quite likely to wear the one until it is time to change into the other; and that her dressed-up town and afternoon clothes will have their innings when she gets to Paris or New York as the case may be.

A costume that will take first honours in any test for shipboard chic is the four-piece tweed ensemble, consisting of a jacket suit with a blouse and long, matching topcoat. This type of suit has not been too easy to find in the past, but it is receiving new emphasis now and is likely to figure prominently in important Fall collections. Its usefulness is by no means limited to the travel scene. It will be welcomed with open arms by the many women who have made a fruitless search for a topcoat that could be worn over a particular suit on in-between days without starting color warfare.

If one's purse forbids investment in costumes of this sort, then it is the part of wisdom to select a tweed topcoat that can travel smartly now and serve for sports wear in the fall. Black, with a white fleck, or the reliable old brown and beige combinations are good choices for wardrobe built around those basic colors. It need not be furred, especially now that scarfs are in fashion again, but many women prefer the flattering effect of fur. One-piece dresses of light wools are good travellers on trips were cool days and breezes are to be encountered.

Long trips by train involve factors quite different from those of an ocean voyage. Here, the problem is to keep cool, comfortable and in-

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Men's Wear 3 New Models In Guaranteed Blue Serge Suits

All sizes in Young Men's Double Breasted, Young Men's Single Breasted and Older Men's Conservative Model. So, no matter what your build we have the style to suit you.

In these Guaranteed Suits we are showing two qualities—a medium weight at \$26.00 and our heavier weight at \$32.00

A written guarantee from the maker covering Color, Pockets, Lining, etc., accompanies each suit.

We also carry a complete range of Fancy Tweeds and Worsteds at prices from \$18.50 to \$36.00

Think of us when buying your next suit

HARRY A. MacDOUGALL 145 GREAT GEORGE STREET NEXT DOOR TO CFCY THE STORE OF BETTER MEN'S-WEAR

conspicuous. The conventional woolen suit that is the best choice for other times is much too hot for melting summer days, and even the lightest of woolen dresses implies more warmth than can be endured.

Many smart women invariably wear a black silk crepe dress and carry a black coat. They avoid ruffles that wilt and pleats that wrinkle.

Summer suits, of course, are great travel favorites, especially the printed silk suit that may consist of a sleeveless dress and jacket, or skirt, jacket and blouse. Or the printed silk dress with a coat look. In any case, the print is small as to design and dark as to background. Shantung suits in black, navy or dark brown are seen on many travellers. Linen suits look attractive at the start, but they do rumple.

Perhaps you are travelling by airplane? If so, no special problems of dress arise. One wears the same sort of clothes on an air trip as on a train, and comes off rather better because of the absence of the cinder nuisance.

QUEEN'S ROSES FETCHED \$6,000

LONDON Aug. 30.—At two sales at Christie's on Alexandra Day bouquets of roses sent by the Queen from Windsor altogether fetched \$6,000. Sir Joseph Duveen and Miss Hanner bidding 100 guineas. Since these sales of roses on Alexandra Day were instituted at Christie's in 1920, the grand total obtained, including the amount just realized, now stands at about \$80,000.

BABY EXPECTED

LONDON, Aug. 1.—(E. J. P.) Rt. Hon. J. R. Clynes is staying at Glamis

Castle where the Duchess of York is awaiting the birth of another child because of the rule that the Home Secretary of Britain must be present when any birth of a direct descendant of the British throne occurs.

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The Finger Points to the location of the Anterior Transverse Arch. When this Arch weakens, the tiny bones are depressed; uneven pressure is produced, and the uneven distribution of the person's weight causes a burning sensation, callouses, tender spots, contracted toes, and severe cramp-like pain. The foot widens and spreads over the shoes, the small toe and great toe joints become inflamed and enlarged—bodily fatigue and nervousness result.

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An Exposition of the newest, most advanced scientific methods of relieving and correcting Foot Troubles, will be held at our Store on AUG. 8th. Afternoon 9th. All Day

A specialty expert from the staff of W. M. Scholl, M.D., the world's most noted Orthopedic authority will clearly explain how these methods give instant foot comfort. You will also be given a pedograph print of your stockinged feet. All this without cost or obligation. Don't miss seeing this Expert at our store on...

ALLEY & CO. LTD

BRINGING UP FATHER

WELL! HOW ARE YOU, MR. JIGGS?

FINE! COME IN THE PARLOR! YOU MIGHT GET STEPPED ON OUT HERE

WHERE IS MRS. JIGGS?

SHE SAID SHE'D BE DOWN IN A MINUTE. SO YOU MIGHT AS WELL SIT DOWN AND WAIT AN HOUR.

I THINK YOU'D BE MORE COMFORTABLE IF YOU SAT ON THE FLOOR.

NO THANKS I LIKE TO SWING MY FEET IT MAKES ME FEEL YOUNG.

BY GOLLY YOU HAVE TO FEEL YOUNG TO BE ABLE TO SWING A SET OF FEET LIKE THEM.

FOR SALE Desirable Property for Sale ON CENTRAL STREET, SUMMERSIDE For Price and Terms apply to John S. Wright, Summerside