



CASH PRIZES Are Popular



50 Cash Prizes Offered FREE In "Good Will" Subscription Contest
By THE CHARLOTTETOWN GUARDIAN

New and Interesting and Anyone May Enter-- ACTIVE CONTESTANTS DRAW A PAY CHEQUE EACH WEEK
Start Now—Phone or Write or Come to the Office for Your Supplies

Grand Cash Prizes---Bonus Special Cash Prizes---Cash Commission Prizes Each Week For All Active Workers

— Get The Early Start —

Something For Everyone — It's CASH —

**INFORMATION, RULES AND CONDITIONS
OF THE BIG CASH PRIZE CONTEST**

Any lady or gentleman, married or single, or boy or girl is eligible to enter the big subscription contest for The Charlottetown Guardian.

No employee in the office of The Charlottetown Guardian is eligible to enter as a candidate for any of the prizes offered.

Contestants may nominate themselves or be nominated by their friends. Fill out the information blank on the front page or entry blank on this page, clip out and bring or mail to the Campaign Department of this newspaper.

Names of contestants who enroll will be published in the paper at intervals throughout the competition.

Votes will be issued on all payments of subscriptions during the campaign whether paid to a solicitor, candidate or at the office of The Charlottetown Guardian.

A coupon good for free votes will be inserted in The Guardian during the first few weeks of the competition. SAVE THEM FOR YOUR FAVORITE WORKER.

Two ways to secure votes—(1) Saving coupons good for free votes and by securing new and renewal subscriptions and for the collection of old subscription accounts.

Contestants may secure subscriptions anywhere. It does not make any difference where you live, you get subscriptions anywhere.

All votes issued on subscriptions are good until the end of the campaign, and may be polled at the discretion of the candidate, subscriber or manager.

In the event of a typographical error, it is understood that the management will not be held responsible except to make the necessary correction on discovery of same.

In case of a tie the management reserves the right to have the prize equally divided.

Vote certificates are not transferable from one active candidate to another one who is already active.

When entering the contest it is understood that all contestants accept and abide by the rules and regulations published herein.

The management guarantees fair treatment to all contestants, and should any question arise the decision of the management will be considered final and absolute.

A candidate is not required to be a regular subscriber to The Guardian in order to enter the contest. Any one may enter.

The management reserves the right to alter any rule or condition, everything, in fact, except that the value of the prizes will not be reduced and every candidate will receive fair treatment throughout the entire campaign.

The management reserves the right to help and encourage the candidates in every way possible and advancing commission money or expense money to candidates while the campaign is in progress.

Weekly pay cheques will be given to every contestant desiring same to the value of at least the amount of commission arrangements for non-winners, of each dollar received for subscriptions from said contestant, the amount of which applies on payment of any one of the Grand Prizes won by that contestant at the close of the contest, as well as on the commission awards offered. The 20 per cent. commission payments are to be figured on the actual cash values of amounts turned in.

ATTENTION, CANDIDATES!

Lists of old subscribers of The Charlottetown Guardian will be furnished each contestant and marked on each will be found the expiration date of each subscription. This will enable the contestant to explain to subscribers exactly how his or her subscription stands and just how far in advance that a year or two paid now will extend it. All subscriptions will be made on lists and new lists will be ready at the close of each special period for the candidates, so they will at all times during the contest know exactly the correct expiration dates of all subscriptions. Get your list of the old subscribers NOW. It will be a big help to you.

**TWO-POUND BOXES OF CHOICE FRESH
CHOCOLATES GIVEN AWAY FREE!**

Everyone sending in new contestants' names who have not already been accepted in the contest and who continue actively in the big competition to the end; also each contestant who turns in at least \$10.00 worth of subscriptions for The Charlottetown Guardian by August 28th will receive a nice two pound box of choice chocolates free. New subscriptions or old subscriptions to the amount of \$10.00 entitles a contestant to a box of chocolates which is extra and over and above the other prizes given. A large number of boxes filled with choice fresh chocolates have been arranged for. Get your box early!

**A Box For Each Contestant
Room For Lots of Workers**

Get the Early Start!

One of the outstanding features and perhaps one of the most important in a short competition of this kind is that those who enroll early in the big contest usually have the best chances of winning the most cash. The declining vote schedules which are given for subscriptions will undoubtedly give the early entrants an advantageous lead over those entering later. Right now is the time to make your start. Enroll your name today, send to the campaign office or come in and get receipt books and supplies and full information as to how to get started best. Every worker will be paid CASH and the management of the contest will be glad to help you in every possible way. The big contest will be short and snappy and every minute of it will be enjoyable as well as profitable to you. Get started early.

Special Campaign Headquarters at 188 Grafton Street, opposite The Charlottetown Guardian main building, Charlottetown. Special Phone Number 482. Open each evening up to 10 o'clock for convenience of contestants.

**\$600
CASH**
Is the First Grand Prize
In The Charlottetown Guardian's "Good Will"
Subscription Competition

\$300. CASH IS SECOND. \$200. CASH IS THIRD
The Fourth is \$100. Cash—The Fifth is \$100. Cash
The Sixth Prize is \$50. and The Seventh is \$50.
Bonus Cash Prizes Week Ending September 11th, \$100.
Bonus Cash Prizes Week Ending September 20th, \$100.
Bonus Cash Prizes Week Ending September 30th, \$100.
A Cash Prize For Every Active Worker—
ANYONE MAY ENTER.

50 Cash Prizes FREE!
ANYONE MAY ENTER.
20% Cash Commission Prizes For Non-Winners
All Active Workers Are Paid Cash Each Week
If it's Cash You Want, Here it is — START NOW

SPECIAL CAMPAIGN OFFICE
Located at
188 GRAFTON STREET
Opposite The Guardian Office
Charlottetown, P. E. I.
Open Evenings — Special Phone Number 482.

**Subscription Price and Schedule of Votes Given For Subscriptions
For the Charlottetown Guardian**

Subscription price is \$4.00 per year by mail and \$5.00 per year delivered and \$4.50 per year by mail outside of Prince Edward Island.
NEW SUBSCRIPTIONS COUNT MOST VOTES.

The vote schedules for NEW subscriptions are as follows:

	Vote Credits up to Aug. 28th	Vote Credits up to Sept. 11th	Vote Credits up to Sept. 30th	Vote Credits up to the close.
Six Months	10,000 Votes	9,000 Votes	8,000 Votes	7,000 Votes
One Year	40,000 Votes	36,000 Votes	32,000 Votes	28,000 Votes
Two Years	100,000 Votes	90,000 Votes	80,000 Votes	70,000 Votes

The vote schedules for OLD subscriptions are as follows:

	Up to Aug. 28th	Up to Sept. 11th.	Up to Sept. 30th.	Up to the Close
Six Months	5,000 Votes	4,500 Votes	4,000 Votes	3,500 Votes
One Year	20,000 Votes	18,000 Votes	16,000 Votes	14,000 Votes
Two Years	50,000 Votes	45,000 Votes	40,000 Votes	35,000 Votes

Votes on Second Payment subscriptions will be computed on the schedules which were in force when the first payment was received.

Make Some Extra Cash in Your Spare Time

You may enter your own name or the name of a friend in

**The Charlottetown Guardian
Big Subscription Contest**

Telephone 482, Charlottetown, P. E. I.

ENTRY FORM

Gentlemen—

Please enter the following name as a candidate in your great Weekly Cash Distribution Campaign and send receipt books and lists of the old subscribers to:

NAME

Address

Phone No. Nominated by

Mail or bring this Entry Blank to the
Prize Campaign Headquarters of
The Charlottetown Guardian
CHARLOTTETOWN, P. E. I.

Your Entry Blank credits you with 100,000 votes.

**LET YOUR SPARE TIME MAKE YOU
MONEY**

There are hundreds of people living in the territory covered by The Charlottetown Guardian who have the opportunity of securing for themselves a very handsome pay cheque each week, some of the extra prizes and a good cash prize at the close of the contest. There is absolutely no one who will enter the contest and really make an effort who will not receive a good cash payment for work they do in subscription getting for Prince Edward Island's biggest and best daily newspaper. Enroll your name early and ask for help.

**INFORMATION
RE SUBSCRIPTION ACCOUNTS**

Credit is given candidates for the collection of old subscription accounts as well as for renewals and NEW subscriptions. Come to the contest office and get your list of the old subscribers. It will help you in getting started and will go far toward making your "Weekly Pay Cheque" larger at the end of each week. Contestants may have a good share of any subscription list. All you need do is ask for the lists that you wish to have.

Now is the time to make your start. Begin today telephoning your friends for new and renewal subscriptions and their support. Line up your friends and have them take a book and help you. The more helpers you have and the earlier you get started, the bigger will be your cheque at the end of the week, and last but not least, the more sure you will be of winning a Grand Cash Prize for \$600.00 or maybe it will be one for \$300.00 cash or \$200.00 or one of the \$100.00 awards. Every worker wins a cash prize. Obey that impulse. MAKE YOUR START IMMEDIATELY. Telephone the Campaign Manager at 482 Charlottetown. Open each evening until 10 o'clock.

**You Can Make
GOOD MONEY
Each Week**

A golden opportunity awaits you. You may apply for a position at once in the big subscription drive announced today by The Charlottetown Guardian. All you have to do is to fill in the entry blank found in this page or telephone the Campaign Manager at 482, Charlottetown that you intend entering in the competition and immediately full supplies and lists of the old subscribers will be sent to you or delivered in person by one of the Contest Department Assistants, and at the same time all necessary information and particulars will be given to you, or better still, come to the contest office—open evenings until 10 p. m. The work is easy. You are sure of making some good ready cash each week. Hundreds of people are waiting to pay you their renewals or give you a new subscription and help you secure some real cash each week.

Whatever else you do, make sure that you get first-hand information just as soon as you possibly can. An early start will help you and your spare time spent right during the next few short weeks can easily make you the proud winner of a handsome amount of Cash. Don't forget the "Weekly Cash Allowance Offer. You are paid Cash Each Week. START TO-DAY.

FOR QUICK REPLIES, ADDRESS ALL INQUIRIES FOR INFORMATION, ENTRY BLANKS, ETC., DIRECT TO

Prize Campaign Department, The Charlottetown Guardian, Charlottetown, P. E. I.

CAMPAIGN HEADQUARTERS, AT 188 GRAFTON STREET, OPPOSITE THE GUARDIAN MAIN OFFICE—PHONE 482.

OPEN EVENINGS UNTIL 10 O'CLOCK.

A. B. HULL, CAMPAIGN MANAGER.