

If you want a Clear Smooth Skin

There is no preparation you can use more simple, harmless and effective than

Jamieson's Carnation Cream

For any injury to the skin from sun or wind this is the most soothing, healing, application possible. Daintily perfumed. Delightful to use.

Sold by us only. 25c

J.G. Jamieson,
DRUGGIST
The Medical Hall

Taylor's Clock Hospital

is the place to have your clock repaired. If your clock is not going properly or does not keep good time let us fix it for you.

All work guaranteed—We will send and get it

Phone 353-J.

G.H. Taylor
Jeweler & Optician

Delamar Bulk CHOCOLATES

are simply perfection Every piece is a treat 16 varieties fresh from the confectioners tables give a variety for every taste. Try a sample pound or half.

The Best Drug Store.

The MacKinnon Drug Co
DRUGGISTS
Cor. Gt. Geo. & Kt. Streets

WE HAVE TOO MANY STOCKINGS AT ABOUT SAME PRICES—THAT IS THE REASON FOR THE BARGAIN WE OFFER YOU IN THE HOSIERY DEPARTMENT TO-DAY. EVERY STOCKING IN THE LOT IS OF PERFECT QUALITY IN EVERY WAY BUT TO MAKE ROOM YOU HAVE A CHANCE TO BUY THEM CHEAPLY. 29c, 39c, 49c. MOORE & McLEOD. 3-12411.

BEER & WEEKS

BEER & WEEKS

If any of your mirrors have become useless on account of the quick silver backing having become detached—include them in the lot we are sending away to be re-silvered. A small outlay will make them good as new.

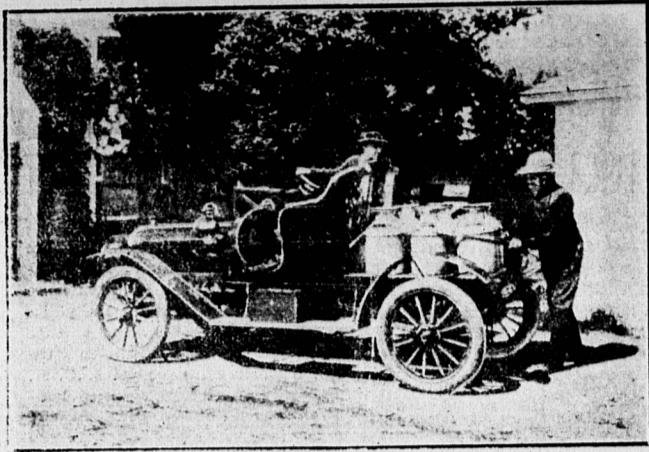
Remnant Sale

Hundreds of really desirable ends of Cretonnes, linens, towelings, furniture coverings, chintz, white cottons, sheetings, etc., etc., at prices which are making them fly. Pay you to come to-day.

Beer & Weeks

Costs But One Cent Per Mile

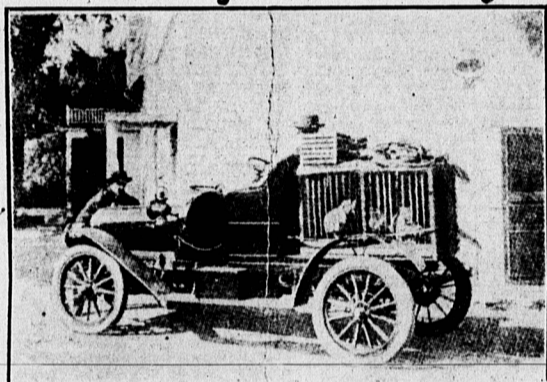
For Five Persons to Travel By Automobile. It Is Also Generally Useful For Town Work.



MILK THAT WOULD OTHERWISE BE FED TO PIGS OWING TO THE DISTANCE FROM MARKET.

That there is an especially rapid and growing tendency today among the most far-sighted of Canadian farmers to so systematize their farm business as to effect the greatest saving in time, labor and expense is aptly demonstrated by the general adoption of what is known as the utility, or practical, automobile on thousands of the best managed farms. While time and labor-saving machinery has marvelously widened the range of his productive capacity, the means by which the farmer himself was to keep pace with this progress has been a longer time in coming. The average farmer spends too much time getting from place to place. He works his horses almost as hard whether he is taking a load of produce to the city or just going in on business. The care and attention required by horses incident to a pleasure drive, a trip to church or to

mobiles are so designed that they have become a practical success and a recognized necessity. Now that a strong, durable, common sense machine that uses very little fuel can be had at a reasonable price, we find country people in many localities enjoying the comfort, convenience and economy of good automobiles. There are some striking differences in automobiles. The car that would give satisfactory service on the city pavement and the level country might be a failure on the farm. Given a machine that hills cannot feaze nor muddy roads balk, and important requirements of the farmer have been met. That gasoline is the cheapest motive power known has been amply proven. It has been definitely shown that in the most dependable cars the average cost of fuel and lubricating oil would not exceed one cent per mile, and this for a car capable of



TAKING HIS POULTRY TO THE FAIR.

town is just as great as the task of preparing them for work in the field. But the most discouraging fact of all is this—the farmer himself and his family rarely can give any time to recreation.

If the practical automobile accomplished no more than to save a farmer's time, to provide pleasure and health to his family and to leave his horses fresh for that work which they are better fitted to do, certainly be a good investment. The fact seems to have been amply proven that the dependable utility car actually costs less to keep, can do ten times as much of different classes of work, is always ready for service and is much less troublesome to care for than the horse. Ten years ago the automobile was an experiment. With the reckless rich it is still a fad. But today some types of auto-

mobiles cost more to manufacture than other bulk chocolates, because only the highest grade materials are used. Delamar's Gold Medal Chocolates are made by experts only under every sanitary precaution. The flavors excel and the rich coating of chocolate gives a nutritive value to them unequalled by other sweets. Sold in 16 varieties by "The Best Drug Store," The MacKinnon Drug Co., cor. Great George and Kent Streets. 3-12411.

(Continued on Page 11.)

Women's House Shoes Special Value

at 30c

GOFF BROS.

SEEKING EX-MEMBERS QUEEN'S OWN RIFLES.

Several thousands of former members of the Queen's Own Rifles will assemble from all parts of the continent at Trenton next June, for a re-union in celebration of the Semi-Centennial of the regiment. The festivities will commence Saturday, June 18th, with a reception at Government House, His Honor, the Lieutenant-Governor, like many other notables, being an ex-member of the crack regiment. On Sunday a monster church parade of ex-members and the present members will be a unique affair. During the week, grand historical pageants on a scale only equalled at the Quebec Tercentenary, will be given by several thousand performers on the Rosedale Athletic grounds. In addition, there will be numerous social meetings of old comrades. In nearly every town and city in the Dominion, and in many in the United States and elsewhere, are men who have served in the Queen's Own, and the Semi-Centennial Committee is desirous of getting personally in touch with as many of them as possible. To that end, it will greatly facilitate matters if the ex-members who see this will at once communicate with the permanent secretary, G. I. Riddell, 36 King Street East, Toronto, and prevail upon all the other ex-members they know to do the same. Mr. Riddell will promptly send them particulars.

NEW HIGH PRICES FOR LIVE HOGS.

CINCINNATI, Ohio, March 10—Live hogs jumped twenty cents and sold at \$10.45 a hundred pounds in the local market today. INDIANAPOLIS, March 10—Live hogs sold here today at \$10.50 a hundredweight. ST. LOUIS, March 10—An advance of fifteen cents was recorded in the hog market here today, when hogs were sold at \$10.32 a hundredweight.

TO CURE A COLD IN ONE DAY.

Take LAXATIVE BROMO Quinine Tablets. Druggists refund money if it fails to cure. E. W. GROVE'S signature is on each box, 25c.

BALL OF DARNING WOOL FREE WITH PURCHASE OF STOCKINGS—EVERY CASH HOSIERY PURCHASER TO THE AMOUNT OF FIFTY CENTS WILL BE PRESENTED WITH BALL OF DARNING WOOL FREE. THIS PREMIUM DOES NOT APPLY TO THE THREE BARGAIN LOTS. MOORE & McLEOD. 3-12411.

THAT LOT OF NET BLOUSES THAT WE HAVE JUST OPENED WILL DELIGHT YOU. THE DESIGNS ARE VERY NEW—AND THE PRICES FOR THE QUALITY ARE MOST ATTRACTIVE. \$4.75, \$5.00, \$6.00. AND THE YOUNG LADIES IN THE DEPARTMENT SAY THAT SIX DOLLAR WAIST IS A BEAUTY AND AWFULLY CHEAP. MOORE & McLEOD. 3-12411.

"Don't neglect your teeth, the perfect cleansing of the teeth three times daily is essential to the maintenance of health. A good tooth brush and tooth paste are necessary. We can supply both in best quality. "The Best Drug Store," The MacKinnon Drug Co., Cor Gt Geo & Kt Surs. 3-12411.

"Delamar Chocolates cost more to manufacture than other bulk chocolates, because only the highest grade materials are used. Delamar's Gold Medal Chocolates are made by experts only under every sanitary precaution. The flavors excel and the rich coating of chocolate gives a nutritive value to them unequalled by other sweets. Sold in 16 varieties by "The Best Drug Store," The MacKinnon Drug Co., cor. Great George and Kent Streets. 3-12411.

THE NEWEST AND BEST SHOWING OF SHIRT WAISTS IN THE CITY IS READY FOR YOU IN THE READY TO WEAR DEPARTMENT. ELEGANT DESIGNS AND MODISH SHOW—PRICES THAT COMPETE WITH CAN ONLY FOLLOW. MOORE & McLEOD. 3-12411.

WE HAVE OPENED A WONDERFUL LINE OF PANAMA SKIRTS—ONE OF THE MOST NOTABLE IS A HANDSOME WELL MADE SKIRT WITH INVERTED PLEATS, WHICH WE OFFER AT \$5.25. SEE IT. MOORE & McLEOD. 3-12411.

How Does Your Ad Look ?

Does it "stand out" like a "sore finger" or is it buried in the commonness of composition ?

Do you know Mr. Business Man that there is a whole life-long study on the technical points of the print shop ?

I have made a study of advertising for years and in addition have a thorough grasp of the fundamental principles of attractive advertising—contrasting and concentrating of type faces.

Only one merchant in each town in any particular line will receive my service. For particulars phone Office 123. Residence 356-L. or address.

D. J. BONNELL
Newson Block.

Lovely Spring Weaves Lowly Priced for To-day

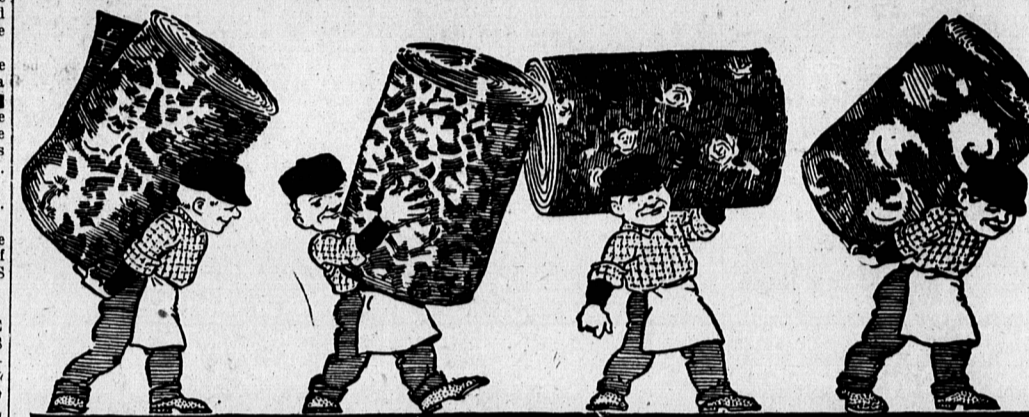
The Variety Of Our Dress Goods Is Almost Unlimited

Joy awaits the woman who comes to Paton's Spring presentation of Dress Goods, when she sees the Crepes—filmy as the garments which some ancient Grecian queen might have worn, Crepes so lovely in tint, that one cannot resist them. Crepes in every semblance, and every color, suggesting dozens of delectable ways in which they can be fashioned. A beautiful line at \$1.10 a yard. Then she passes among the

New Broadcloths

coupled with an exceeding lightness, these new cloths have all the velvety sheen of the finest broadcloths, and all the new colors that the French chemists have been able to conceive shades that are more beautiful under the glare of the electric light than even in the daytime. An extra fine quality of Sedan Broadcloth, at \$1.20c a yard. Also ask to see that \$1.000 lot of the to be named Broadcloth 18 shades at \$1.75 less cash discount.

Paton's Paton's



Great Carpet Sale Now On at Paton's

25 p. c. to 1-3 Saved

Brussels No 2 body 27 in wide, 15 1-2 yds long, 1.45 for 95, green and brown. Brussels No 2 body 27 in wide, 15 1-2 yds long, 1.20 for 75, green, fawn, brown, red.

Brussels No 1 extra body, 27 in wide, 21 yds long, 1.95 for 1.45, fawn and brown.

Brussels No 1 body, 27 in wide, 21 1-2 yds long 1.45 for 95, green and brown. English Oilcloths at 25, 30, 40, cts sq. yd.

Oilcloth small size pieces suitable for under stove, also small rooms from 25 cts up to 1.50.

Linoleum in small ends from 50 cts to 2.50 for the piece.

See our printed Linoleum at 38 cts yd. Wool Blankets from \$2.90 to 7.50 large size.

Heavy Comforts from \$1.60 to 2.75. Eiderdown Comforts from \$3.50 to 15.00.

Odd pairs lace curtains 1-3 off. Soiled pairs lace curtains 1-2 price. Small ends Stair Oilcloth from 2 1/2 to 6 yds 20 for 15 cts.

Sale Now On at Paton's

25 p. c. to 1-3 Saved

We Want to clear out every yard of Piece Carpet in This Department

Tapestry stairs 18 in wide, 3 1-2 yds long, 60 cts yd for 38, green and brown. Tapestry stairs 27 in wide, 4 1-4 yds long, 90 cts yd for 60, green and red.

Tapestry stairs 22 in wide 4 1-2 yds long 70 cts yd for 55, green and red. Tapestry stairs 18 in wide 5 3-4 yds long, 48 cts yd for 35, green, brown, fawn.

Suitable for Hall runners or small stairs, they come in Axminster, 22 in wide 7 1-2 yds long, 1.55 for 1.00. No 2 Brussels 22 in wide, 7 1-2 yds long, 1.45 for 95.

Velvet 22 in wide 9 yds long, 1.55 for 1.00.

All other Brussel Carpet and Tapestry Carpet

25 p. c. off Tapestry 1-4 and 1-3 off all Brussels

Body tapestry carpets, 27 in wide 6 1-4 yds long 75 for 50, fawn, green and brown. Body tapestry carpets, 27 in wide, 7 yds long 1.10 for 75 light fawn green and brown. Body tapestry, carpets, 27 in wide, 11 yds long 45 for 35, fawn and brown. Body tapestry carpets, 27 in wide, 12 1-2 yds long, 75 for 50, green and brown. Body tapestry carpets, 27 in wide, 14 1-2 yds long, 70 for 50, mottled green. Body tapestry carpets, 27 in wide, 14 1-2 yds long 85 for 55, brown, fawn and green. Body tapestry carpets, 27 in wide, 19 1-4 yds long 95 for 60, blue and fawn. Body tapestry carpets, 27 in wide, 19 1-2 yds long, 95 for 65, mottled green. Body tapestry carpets, 27 in wide, 20 yds long, 68 for 45, red, green and brown. Body tapestry carpets, 27 in wide, 21 1-4 yds long, 95 for 65, fawn green and brown. Body tapestry carpets, 27 in wide, 29 1-4 yds long, 57 for 40, green and red. Body tapestry carpets, 27 in wide, 8 1-2 yds long 90 for 60, fawn, green and brown.

Small lengths suitable for runners, larger ones for full rooms

Brussels No. 2 body 27 in. wide 7 1-2 yds. long \$1.45 for 90c green and brown. " " " " " " 9 1-2 " " 1.65 " 1.20 fawn and brown " " " " " " 10 1-2 " " 1.60 " 1.20 " " " " " " " " " " " " 1.50 " 95 " green and brown " " " " " " " " " " " " 1.60 " 1.20 " " " " " " " " " " " " 1.55 " 1.00 " " " " " "

Those are suitable for runners or small rooms

Ends of borders left from the year's selling suitable for mats when sewn together

PATON'S PATON'S