

Bad Colds Some colds are worse than others, but they are all bad. Do not neglect them. Treat promptly, vigorously. First of all, ask your doctor about taking Ayer's Cherry Pectoral. Then do as he says.

We desire to thank our Customers for the liberal patronage accorded us through the year and especially during the Christmas season and assuring them the best service possible in the coming year we wish them
The Compliments of the season.
W. W. WELLNER, Jeweler.

FAMILY GROUPS
THE holiday reunion offers an opportunity for having that group picture made.
We are equipped to produce the best in groups or individual portraits.
We offer a variety of styles and sizes.
The COOK Studio
Where Baby is Always Welcome.

HOCKEY BOOTS
You want Hockey Boots now. We have the largest assortment in the city at low prices.
Hockey Boots.
Men's at \$1.50, 2.25, and 3.00 a pair.
Boys' at \$1.00, 1.75, 1.85.
See our Boys' Climax.
Black with tan trimmings a corker at 1.75 a pair.
Sold often at 2.25 a pair.
Save money by buying your Hockey Boots from
A. E. McEachen
The Shoe Man
82 Queen Street.

Hard Coal
We are now discharging
Hard Coal from the Arthur N Gibson. Customers should order and take delivery of their coal this week as the price advances after 1st October.

C. Lyons & Co
Stilton Cheese
Just received from London a quantity of this world-celebrated English Cheese. It is put up in sealed stone crocks and will keep any length of time. Also on hand, Roquefort Cheese from France and Edam Cheese from Holland. Also Canadian Cream Cheese in tin-foil packets and jars. For the best in Cheese go to

Beer & Goff's

We are now better equipped and prepared to give unexcelled satisfaction than ever before—our patrons are assured of even better service during 1911 and to them we extend best wishes for
A Happy and Prosperous

New Year
We invite you to call and see our new quarters in Old Vatcher stand.
Lonergan's Lunch and Bakery
160 Kent St.

Portraits
I will receive orders for Pastels and Oil Paintings by A. Alex. MacLeod, the noted New York Artist. Write me for prices and other desired information.
J. A. S. Bayer PHOTOGRAPHER
New Prowse Block, Charlottetown

Overshoes Mean Dry Warm Feet

NOTHING affords better protection for the feet—from cold and damp than a pair of our strong well-made overshoes.
These overshoes are serviceable, glove fitting, comfortable and absolutely waterproof, are made of first quality material, in all styles, either one, two, or three buckles. A pair will give long wear and pay back their cost in a months wear by preventing colds.

A glance at our line will prove its superiority—call in today and fully inspect our stock.
Men's....\$1.50 to 3.00
Women's...1.80 " 2.35
Boys'.....1.35
Misses'....1.00
Children's...1.45

Alley & Co.
Charlottetown.

DR. H. D. JOHNSON
Kent Street
Practice limited to diseases of Eye, Ear, Nose Throat and Skin.
Eyes tested and noted for glasses.
OFFICE HOURS
9 to 11 a.m. 1-3-3-30
Evenings on appointment dtww

DR. A. B. REID
DENTIST
Office Hours 9-1 and 2-4
Over Jenkins & Son
NEW PROWSE BLOCK
Charlottetown, P. E. I.
-3181-

Our Work is Artistic
We excel in the taking of artistic and natural photos. Our work is positively the best you can get in the province and compared with results attained the cost is insignificant. Let us take your photo.
BAYER—Photographer
Phone—192 J.

Dentistry
Dr. C. H. BEER
Surgeon Dentist
Richmond St. Phone 153J
Over Prowse Bros.

Grand Trunk Railway System.
CHRISTMAS AND NEW YEAR'S HOLIDAYS.—Round trip tickets will be issued between all points in Canada, also Massena Springs, N. Y., Rouses Pt. N. Y., Island Pond, Vt., and intermediate stations at SINGLE FIRST CLASS FARE going Dec. 31st, 1910, and Jan. 1 and 2, 1911. Return limit Jan. 3, 1911. FIRST CLASS FARE & ONE-THIRD Going Dec. 21, 1910, to Jan. 2, 1911, inclusive. Return limit, Jan. 4, 1911. For tickets and full information apply to
A. E. MARQUETTE, S.P.A.,
King Edward Hotel, Halifax, N.S.
Or to J. QUINLAN, D.P.A.,
12-104rtf. Montreal, Que.

CHARLOTTETOWN and QUEEN'S COUNTY

It pays to buy in this Province. There were no changes in the City market prices yesterday.

Ava Wilson of the P. E. I. Ry. Summerside, was in the city yesterday and will return home today.

A party was arrested yesterday on a warrant charging him with an alleged offence against a girl of eleven years.

Miss Bulalie McDonald, a teacher in the Primary Department in the Queen Square School has tendered her resignation which will take effect on February 1st.

Among those taking the short course at the Agricultural College, Truro, are the following from Bel- fast:—David Morrison, Frederick McKenzie, Frank Barnard, John D. McRae and J. W. Smith.

At the Police Court in this city yesterday four drunks were disposed of. Joseph Hennessy was fined \$20 or sixty days; William Gibson forfeited his bail bond of \$10; Murdoch McDonald forfeited his bond of \$5 and Thomas McTavish, on his first appearance was dismissed.

The Craupad Debating Society was organized for the coming winter on the evening of Dec. 29th. R. R. Reid appointed president and H. E. Tate Secretary. Subject under discussion for next night of meeting (Saturday Jan. 7th) "Whatever is, is best." Everybody will be welcome.

The services on Sunday, New Year's Day, at the Vernon River and Cherry Valley Methodist Church, were most inspiring, attendance good and the musical portion of the services very appropriate and well rendered. At Cherry Valley the preacher and his wife (Rev. George Orman) were the recipients of a very substantial and acceptable New Year's gift tendered in the most unobtrusive manner by a young lady on behalf of the congregation and not until his arrival home had the recipient any inkling as to the contents or nature of the envelope placed in his hands. Vernon River Church was tastefully and appropriately decorated and the evening service was a musical treat, three anthems by the choir, Sing O Heavens, Peace on Earth, Glory to God in the highest. The Misses Laura and Marguerite Vandierstine rendered a Christmas carol as a duet, very sweetly. Miss Marguerite Furness of the Boston Conservatorium in addition to assisting the choir, sang a solo with power and expression. The pastor, Rev. George Orman, presiding, giving also a recitation and readings and at the close of service, by request presented to Miss Marguerite Vandierstine, the capable organist, a slight honorarium contributed by members of the church and congregation. Miss Laura, her sister, held the position previously. The services rendered by the choir and other workers of the church are largely of the nature of free will offerings, but it is rightly felt that some pecuniary recognition of the services of a faithful organist is but their due.

The annual Christmas tree and entertainment at Roseberry has passed into history. Pleasant recollections of the joyous event linger in the memory of every participant of the occasion. The united forces of the V. O. G. T. Lodge and Sunday School of the community make a combination that is hard to equal in the promotion of social gatherings, yet in the celebration of 1910, they eclipsed their best efforts of past years. The tree, decorated with tinsel and ornaments and laden with tangible expressions of good will, between friend and friend, very creditably displayed the artistic taste of those in charge. One cannot refrain from especially mentioning the ladies, for their exertions in the preparation of a repast that would satisfy the most fastidious epicure. The tables fairly groaned under their weight of good things. When at six p. m., Harry Blake, as chairman, happily announced supper ready—the ladies became busily engaged for the next two hours in satisfying the wants of the inner man, during which time some sixty people partook of the feast. After a select, appropriate program, interspersed with a few gramophone selections, Santa Claus introduced himself with the song "I'm a jolly, jolly, old Boy." Proceeding to denude the heavily laden tree, he visited his gifts to young and old, forgetting no one present. After a liberal distribution of nuts and candy to the children, he made his departure, bidding one and all, "A Merry Christmas and a Happy New Year." The committee are deeply grateful to the ladies whose untiring efforts made the enjoyable affair such a grand success.—Com.

We have a few nice packages of perfumes and chocolates left with will make acceptable New Year gifts. Liberal discounts will be given on same for a few days. You should call early as these goods are being picked up quickly. E. A. Foster, Central Drugstore, Sunnyside.

The City schools opened yesterday morning after the Xmas holidays.

Today's Guardian contains twelve pages of interesting news matter.

Miss Margaret McLeod, Grand View, arrived in the city yesterday to spend several months and take up a business course.

Thomas A. Peters, Hampton, N.B., arrived from P. E. Island, his son, Carl J. W. Peters, from St. John on Friday, and spent Christmas with the family of Mrs. F. M. Humphrey, daughter and sister of the guests.—St. John Telegraph.

Among the outward passengers from this city yesterday were: J. M. McKenzie, M.A., for Truro; Lorne R. Unsworth, for St. John; A. Callet, Craupad, for Truro; Dr. C. J. McMillan, to Montreal; Harry Smith, to Montreal; Misses Gertrude A. Anbar and Darling Poole, Lower Montague, for Truro to take the ladies' course at the Agricultural College.

A very happy and pleasant event on Christmas eve was the reception given Rev. Mr. Howard, pastor of the Methodist Church, St. Stephen, N. B., and Mrs. Howard, by the Bible class to commemorate the twenty-fifth anniversary of their marriage day. The reception was held in the vestry of the church, which was prettily adorned with evergreen and Christmas mottoes for the occasion. Mr. and Mrs. Howard were most heartily congratulated and presented with a purse containing \$5 silver dollars. The evening was a most pleasant one and greatly enjoyed by both the pastor, Mrs. Howard and their friends. St. John Telegraph. Mr. and Mrs. Howard have relatives in this Province.

On Monday evening, Dec. 19th, in St. John's Presbyterian Church, Vancouver, the marriage was solemnized of A. Allison Campbell, principal of South Park School, Victoria, and Miss Inlay M. MacCallum of Mt. Albion, Prince Edward Island, late in the employ of Owen, Beare & Co., Boston, Mass. The ceremony was performed by Rev. A. J. MacGillivray, pastor of the church. The bride was dressed in a suit of grey broadcloth, with a hat to match. The groom's gift to the bride was a beautiful gold pendant set with pearls and peridot. Mr. and Mrs. Campbell came over to Victoria on Wednesday and will reside at 631 Avalon Road. The bride was the recipient of many a beautiful and valuable present, including a cheque for \$100 from the above mentioned firm.

John McQuillan & Co. buy dressed hogs, organs attached. 12-12dtf.

A Grand Investment
The DIVIDEND of PLEASURE and HEALTH giving EXERCISE received from the purchase of SEASON TICKET for the BIG ARENA will prove it to have been a GRAND INVESTMENT.
Gents' Ticket \$3.50 Ladies 2.50. Afternoon 1.50.
Arena Bowling Alleys
oper daily 2 pm to 11 pm

The Howard Railroad Watch
Railroad officials, engineers and conductors are giving a hearty welcome to the NEW HOWARD RAILROAD WATCH.
The HOWARD balance is of steel—specially hard tempered. It will not knock out of true when the engine slams her flanges against a curve at top speed.
It pulsates steadily despite the quiver of a train doing a sixty mile clip.
HOWARD special Railroad dial has minute numerals from 1 to 60 running around the dial. A single glance tells the number of minutes past the hour.
Price fixed by a printed ticket attached at the factory, 50.00 to 150.00.
Let us show you this distinctive watch.
G. F. Hutcheson
J. Agent for Charlottetown

Does Your Advertising Rightly Represent Your Store?
A store's business methods, systems, and policies are measured up to its advertising. If its advertising is the live, forceful, convincing kind the store is making a good impression. If on the other hand, the publicity is the slipshod, "hit-or-miss" kind the impression is anything but good.
No store can afford to experiment with its advertising space. If the results are not beneficial they are detrimental.
When you want something better in advertising—something above the ordinary, let us talk advertising.
Call, write or phone 123 Phone 123.
Bonnell Advertising Agency
Cameron Block

PEOPLE'S THEATRE
To night's Photo-Plays.
The Swiss Circle Right in Front of Father
A beautiful story told in the Swiss Mountains. A screaming Comedy.
The Passing of a Grouch Billy Stewart.
He passed all right. See how. In two illustrated songs.
The Proposal 5c. Admission, 5c.
Learn how to propose from this.
Coming Tiny Williams
The Child Comedienne

Sweeping Cuts at Ladies' Cloth Coats

Our stock of cloth coats is too large for this time of the year, so we are forced to part with them at a small fraction of their value.
The styles, of the newest, the cloths whether, melton, box, cheviot or tweed are of the best quality, while the workmanship cannot be surpassed.
1-3 Off
\$8.00 for \$5.34
1-2 Price
\$12.00 for \$7.99
\$15.00 for \$9.99

Ladies' Winter Hats
All the hats left in our millinery department, shapes, furs, beavers, or trimmed hats must go as we do not want to have any for stock-taking.

REMNANTS
We have about one hundred and fifty lengths of dress goods from 1 to 5 yards which we shall place on sale today. In this lot are cashmeres, serges, venetians, tweeds, etc, in all colors.
STANLEY BROS

EVA TANGUAY
COMING TO BOSTON.
The highest salaried woman on the stage today is Eva Tanguay, who because of her wonderful vivaciousness has been called "The Madcap Comedienne." There has never been anybody quite like her on the stage, and her song "I don't Care," has become one of the classics of vaudeville. Miss Tanguay has not been seen in Boston for a long time, not since she sang "I Don't Care," "Nothing Butters Me," and other original songs about herself which caught the public. This season she has been fortunate in securing even better songs than these, and has been making the success of her career in New York. Among her new songs are "Egotistical Eva," "An Animal in the Zoo," "Personality," and "Oh, You Money." In the latter she wears a costume of coins and throws pennies into the audience. There are thousands of these souvenirs kept in places where she has appeared. Miss Tanguay will unquestionably be the biggest attraction that will be seen at B. F. Keith's this season, and since the first announcement of her appearance, there has been a constant demand for tickets at the box office. Miss Tanguay will lead an exceptionally strong bill, another feature of which will be without exception the greatest maniken act that

has ever come to this country. It is one of the biggest hits of the season called Schichtl's Manikens, and was at the Manhattan Opera House in imported from Germany for the New York. Other features will be the Keith circuit this season. The manipulation of these manikens will prove a sensation to Bostonians, and made a host of others.

Are You Losing Flesh?
Hughes' Syrup of Hypophosphites stops tissue waste, increases your weight, builds up run down health, strengthens the whole system. It is a wonderful brain and nerve food. If you are always tired you need Hughes' Hypophosphites. Regular price large bottle only 75c.
GEO. E. HUGHES } The People's Druggist

Matchless Means the Best Tea Grown
Matchless is necessary to every appetizing meal—it is the great beverage that makes a meal enjoyable.
Matchless is a pure blend of the best Ceylon teas, shipped to us and kept pure and fresh in air-tight caddies.
No other tea at its price equals Matchless—once you have tried it you'll use it constantly. Our customers (users) tell us it's the best tea in the city—and they ought to know.
Matchless per lb. 25c
70 lb. caddies \$1.50
Phone your order.
Phone 237 **Jenkins THE GROCER**
Free Delivery

There Is Nothing In It EXCEPT Pure American Leaf IN OUR Bright Cut Tobacco.
Packages and Tins at all grocers and druggists. Demand it—Get it—Try it.
Hickey & Nicholson Tobacco Co., Ltd.
Manufacturers Charlottetown Phone 345 dmwf.

Notice to Shippers of Fresh Fish.
We can now offer cold storage space for smelts and other fresh fish. Send your shipments to our storage rooms until weather and market conditions are best for shipping.
ISLAND COLD STORAGE Co. Ltd.
1-4dr4i.
NEW YORK FISH ADS.
Lynch & Co.
To fishermen, Fish Dealers.—Kindly favor us with your name and address so that we may from time to time mail you information of value.
All correspondence answered. Price sent on Commission different or better sent on demand.
We are established 47 YEARS and refer you for standing to Dunn's Mercantile Agency. Bradstreet's or the Market and Fulton National Bank or any wholesale dealer in the business.
18 Fulton Fish Market New York