

Holman's Harvest Sale Opens The Biggest Home-Furnishing Event Of 1938

Our Annual [Both Stores] September FURNITURE SALE

Again HOLMAN'S September Furniture Sale is ready for you and we predict that hundreds of people from all over Prince Edward Island will save on quality Furniture in this event, as hundreds have saved in our past September Sales. If you're interested in the really good type of Furniture that is always associated with the HOLMAN name . . . if you want Furniture of sound construction . . . & very generous savings mean anything to you . . . then you'll surely compare HOLMAN values before you invest a single dollar in new furniture for your home.

WATCH FOR HOLMAN'S BIG FULL PAGE ADS AND SAVE ON FURNITURE DURING THIS GREAT ANNUAL SALE.

SENSATIONAL SAVINGS ON BEDDING FOR THE FIRST WEEK

Feature! This \$7.50 Bed For Only \$1.00
 When "Perth" Spring and "Paradise" Mattresses are Purchased At Their Regular Prices! . . .



By popular request we repeat this unusual offer in a Better Grade Bed Outfit. Buy a "Perth" Spring at its regular price of \$10.50 and a "Paradise" Spring-Filled Mattress at its regular price of \$17.50 and we'll give you a regular \$7.50 Walnut Finished Tubular Steel Bed for only ONE DOLLAR. You save \$6.50 on the complete outfit.

Perth Spring ...\$10.50 Complete
Paradise Mattress...\$17.50
\$7.50 Bed For ...\$1.00 \$29.00

BUY ON THE HOLMAN HOME PLAN. No down payment — \$2.50 a month for 10 months — No Interest.



SALE SPECIAL!
\$13.95

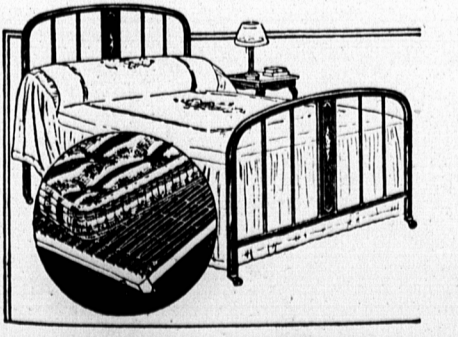
SIMMONS Spring Filled Mattress
 At A Record Low Price!

Imagine a Genuine Simmons Spring-Filled Mattress for only \$13.95. Now you can enjoy real mattress comfort on all of your beds. Built with hundreds of highly tempered coil springs, surrounded by deep layers of felted cotton. Strong, attractive covering, noted for its wearing ability. A grand Sale Special — Don't miss it.

SPECIAL HOLMAN HOME PLAN FEATURE DURING SALE
NO DOWN PAYMENT

On Holman's Special Home Plan Terms. That means you can begin enjoying the Furniture you select without paying one cent until next month. On purchases of Furniture or Home Furnishings to the amount of \$15., or more, pay 10 equal monthly amounts beginning one month from date of purchase.

No Interest! No Extra Charges At HOLMAN'S



Simmons 3-Piece BED OUTFITS

Now is the time to replace those old Bed Outfits. This good looking outfit consists of an all steel bed in rich walnut finish with smart decorated panel. A heavy, well made cable spring and a comfortable cotton-filled mattress. All combined to give you sleeping comfort at a small outlay.

Sale Special \$18.95
ECONOMY OUTFIT

Handy Sliding Couch \$10.50

Gives you a comfortable bed when opened out. Has strong cable spring attached to heavy steel frame and cotton felt mattress covered with attractive cretonne. **SALE SPECIAL, complete —**

Davenport Couch \$16.50

An extra bed at a moment's notice! This Bed Davenport is an attractive couch covered in smart cretonne with two matching cushions. Back drops down to make double bed. **SALE SPECIAL, complete —**



PILLOWS

Good size Feather Pillows covered with attractive ticking. Made of all new, clean materials. **SALE SPECIAL**

59¢ EACH

Extra Special!
Cotton Mattress

Take advantage of this Low Price and get new Mattresses on all your beds. These are well made mattresses, filled with new, clean cotton and finished with roll edges. All sizes. **SALE SPECIAL, each —**

\$5.95

Extra Special!
Felt Mattress

Cotton Felt Mattresses at an extra low price. You'll like the extra comfort and wear of these mattresses. Made of all new materials, well tufted and finished with roll edges. All sizes. **SPECIAL, each —**

\$7.75

\$5.00 For Your Old Mattress On The Purchase Of A Spring-Filled Mattress

Holman's September Sales is a grand time to replace those worn-out Mattresses and this Extra Saving makes it worth your while to consider "Better Quality" when purchasing. During this sale we'll allow \$5.00 for your old mattress, regardless of its condition or age, on the purchase of a new spring-filled mattress as listed below. Come in to day and choose from Canada's Best Makers.

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|----------------------------------|----------------------------------|----------------------------------|
| RELAXON | DUCHESS | TRUE-REST |
| Regular Price | Regular Price | Regular Price |
| 25.00 | 29.50 | 35.00 |
| Allowance for old Mattress | Allowance for old Mattress | Allowance for old Mattress |
| 5.00 | 5.00 | 5.00 |
| YOU PAY | YOU PAY | YOU PAY |
| 20.00 | 24.50 | 30.00 |



Summerside **HOLMAN'S** **Charlottetown**