



Sustaining, Healthful for Growing Children

Give the children a cup of hot Oxo and a cracker when they come in from school or play. Therich, easily assimilated nutriment of Oxo builds them up to resist colds and other ailments—gives them strength, stamina, and vitality.

Just a teaspoonful of Oxo Cordial to a cup of hot water—ready in a jiffy. In 6 oz. or 16 oz. bottles at your Grocer's.



HEATHERDALE SCHOOL FAIR

The Heatherdale School Fair was held at the school on Sept. 8th. As the day was fine there was a large number present, and also a large number of exhibits of good quality. Addresses were given by the Judges Mr. MacPhee, Mr. Heartz and Miss Millar. The following is the list of exhibits and prize winners:

- Oats**
1 Walter Matheson, Milltown; 2 Elizabeth MacGowan, Kilmuir; 3 Ronald Gillis, Glen Martin.
- Wheat**
1 Walter Matheson, Willtown; 2 Ronald Gillis, Glen Martin; 3 George Torzlen, Milltown.
- Corn**
1 William Martin, Heatherdale; 2 Annie Matheson, Bellevue; 3 Flossie MacIntosh, Kilmuir.
- Beans**
1 Miles MacPherson, Valleyfield; 2 Walter Matheson, Milltown; 3 Jennie Jardine, Brooklyn.
- Green Mountain Potatoes**
1 Jessie MacKinnon, Brooklyn; 2 Arthur MacKinnon, Brooklyn; 3 Russell Jardine, Brooklyn.
- Turnips**
1 Preston MacDonald, Heatherdale; 2 Charles Campbell, Heatherdale; 3 Newton O'Connor, Milltown.
- Carrots**
1 Charles Campbell, Heatherdale; 2 Jean MacRae, Heatherdale; 2 Archie Stewart, Milltown.
- Patatoes**
1 Lester MacPherson, Bellevue; 2 Doris MacPherson, Kilmuir; 3 Hartley MacKinnon, Brooklyn.
- Tomatoes**
1 Annie Matheson, Bellevue; 2 Ruth Campbell, Valleyfield; 3 Elizabeth MacGowan, Kilmuir.
- Cucumbers**
1 Margaret MacKenzie, Glen Martin; 2 Alice MacPhee, Heatherdale; 3 Earl MacRae, Heatherdale.
- Beets**
1 Bruce MacDonald, Heatherdale; 2 Jennie MacDonald, Brooklyn; 3 Angus MacPherson, Glen Martin.
- Cabbage**
1 Gordon MacRae, Heatherdale; 2 Florrie MacDonald, Heatherdale.
- Pumpkins**
1 Margie MacDonald, Heatherdale; 2 Lillian MacLeod, Valleyfield; 3 Christopher Jardine, Brooklyn.
- Sweet Peas**
7 Betty MacLeod, Valleyfield; 2 Ena Bruce, Heatherdale; 2 Lillian MacLeod, Valleyfield.
- Mixed Flowers**
1 Betty MacLeod, Valleyfield; 2 Lillian MacLeod, Valleyfield; 3 Flossie MacIntosh, Kilmuir.
- Geranium (a)**
1 Angus MacPherson, Glen Martin; 2 Catherine MacPherson, Glen Martin; 3 Lena Gillis, Glen Martin.
- Geranium (b)**
1 Jessie MacKinnon, Brooklyn; 2 Dorothy MacKinnon, Brooklyn.
- Alexander Apples**
1 Dan MacDonald, Heatherdale; 2 Ethel MacKinnon, Brooklyn; 3 Elizabeth MacGowan, Kilmuir.
- Straw Apples**
1 Christopher MacPherson, Brooklyn; 2 Eileen Weatherly, Valleyfield; 3 Jennie Jardine, Brooklyn.
- Plums**
1 Margaret MacKenzie, Glen Martin; 2 George Tarzlen, Milltown; 3 Florrie Campbell, Heatherdale.
- Red Apples**
1 Ronald Gillis, Glen Martin; 2 Mary MacPhee, Bellevue; 3 Kathleen Reynolds, Glen Martin.
- Pears**
1 Rena MacPherson, Bellevue.
- One Pint Jar of Raspberries**
1 Katherine MacPherson, Valleyfield; 2 Florrie Campbell, Heatherdale; 3 Lena Gillis, Glen Martin.
- One Pint Jar of Beets**
Flossie MacIntosh, Kilmuir.
- Loaf of White Bread**
1 Annie Matheson, Bellevue; 2 Florrie MacDonald, Heatherdale.
- Tea Biscuits**
1 Doris MacPherson, Kilmuir; 2 Dorothy MacKinnon, Brooklyn; 3 Jennie Jardine, Brooklyn.
- Date Squares**
1 Lena Gillis, Glen Martin; 2 Jean MacPhee, Heatherdale; 3 Florrie MacDonald, Heatherdale.
- Ginger Snaps**
1 Annie Matheson, Bellevue; 2 Helena MacLeod, Valleyfield; 3 Gladys MacKinnon, Brooklyn.



It's the "extras" that cost

THE milk or cream or lemon and sugar which you put into the cup of tea, cost more than the tea itself. The most expensive tea is really a very cheap drink. If King Cole Tea cost twice as much, it would still be cheap enough for the poorest person to afford. There is comfort in the thought that everybody can afford the great luxury of a truly fine cup of tea.

KING COLE and TEA KING COLE ORANGE PEKOE

King Cole Coffee is also a masterpiece of blending.

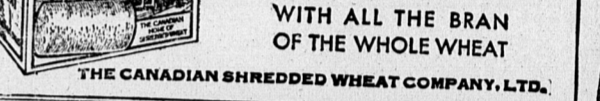
- Brown Sugar Fudge**
1 Elsie Matheson, Milltown; 2 Jennie Jardine, Brooklyn; 3 Rena MacPherson, Bellevue.
- Pillow Slips**
1 Marguerite MacDonald, Valleyfield.
- Hemstitching Handkerchief**
1 Marguerite MacDonald, Valleyfield.
- Embroidered Linen**
1 Jessie MacBeth, Bellevue; 2 Marguerite MacDonald, Valleyfield; 3 Rena MacPherson, Bellevue.
- Hemstitching Pillow Slips**
1 Dorothy MacKinnon, Brooklyn; 2 Gladys MacKinnon, Brooklyn.
- Mended Sock**
1 Ena Bruce, Heatherdale; 2 Margaret MacKenzie, Glen Martin.
- Mail Box**
1 Gordon MacPherson, Valleyfield; 2 George Tarzlen, Milltown.
- Feed Hopper**
1 Keneth MacBeth, Bellevue.
- Bird House**
1 Gordon MacPherson, Valleyfield.
- Wagon Jack**
1 Ronald Gillis, Glen Martin.
- Calf (dairy breed)**
1 Stanley MacPhee, Bellevue; 2 Murdoch Bruce, Heatherdale; 3 Charles Campbell, Heatherdale; 4 Gordon MacPherson, Valleyfield.
- Barred Rocks**
1 John MacLeod, Valleyfield; 2 Mary MacPhee, Bellevue; 3 Jessie MacKinnon, Brooklyn.
- White Leghorns**
1 Claud Matheson, Milltown; 2 Gordon MacPherson, Valleyfield.
- Noxious Weeds**
1 Glen Martin School; 2 Heatherdale School; 3 Brooklyn School.
- Tree Leaves**
1 Valleyfield School; 2 Glen Martin School; 3 Heatherdale School.
- Samples of Wood**
1 Heatherdale School; 2 Everett MacKenzie, Glen Martin; 3 Ronald Gillis, Glen Martin.
- Weed Seeds**
1 Glen Martin School; 2 Valleyfield School; 3 Heatherdale School.
- Exercise Book Grades 1-2**
1 Glen Martin School.
- Exercise Book Grades 3-4**
1 Bellevue School; 2 Heatherdale School; 3 Brooklyn School.
- Exercise Book Grades 5-6**
1 Bellevue School; 2 Brooklyn School; 3 Kilmuir School.
- Exercise Book Grades 7-8**
1 Valleyfield School; 2 Kilmuir School.
- Exercise Book Grades 9-10**
1 Glen Martin School; 2 Bellevue School; 3 Heatherdale School.
- Map of P. E. Island Grades 5-7**
1 Kilmuir School; 2 Glen Martin School; 3 Heatherdale School.
- Map of Europe Grades 8-10**
1 Bellevue School; 2 Heatherdale School; 3 Valleyfield School.
- Art Work Grades 1-6**
1 Brooklyn School; 2 Bellevue School; 3 Glen Martin School.
- Art Work Grades 7-10**
1 Heatherdale School; 2 Brooklyn School; 3 Bellevue School.
- Penmanship Grades 1-2**
1 Glen Martin School.
- Penmanship Grades 3-4**
1 Brooklyn School; 2 Valleyfield School; 3 Glen Martin School.
- Penmanship Grades 5-8**
1 Valleyfield School; 2 Brooklyn School; 3 Bellevue School.
- Penmanship Grades 7-8**
1 Bellevue School; 2 Valleyfield School; 3 Kilmuir School.
- Penmanship Grades 9-10**
1 Bellevue School; 2 Valleyfield School; 3 Brooklyn School.
- Project Map Grades 7-8**
1 Heatherdale School; 2 Glen Martin School; 3 Bellevue School.
- Project Map Grades 9-10**
1 Bellevue School; 2 Heatherdale School; 3 Glen Martin School.
- Public Speaking**
1 Ena Bruce, Heatherdale; 2 William Martin, Heatherdale; 3 Charles Campbell, Heatherdale.
- Physical Exercise**
1 Heatherdale School.
- Sports**
50 yds dash for girls under 9 years
1 Annie MacPherson; 2 Jean MacRae; 3 Rena MacLeod; 4 Rachel MacPherson.
50 yd Dash for boys under 9 years
1 Arthur MacKinnon; 2 Bruce MacDonald; 3 Alexander Matheson; 4 Gordie Bears.
- 50 yd. dash for girls from 9 to 12
1 Rena MacPherson; 2 Margie MacDonald; 3 Elizabeth MacGowan; 4 Alice MacPhee and Hazel MacKinnon.



Children say "great"

You can eat Shredded Wheat Biscuit right out of the package with milk or cream—but it tastes better if you crisp the biscuits in the oven and pour hot milk over them. The flavory shreds of baked wheat are so crisp and delicious—children always ask for more and it is so good for them. Contains everything their growing bodies need. Delicious with fruits.

SHREDDED WHEAT



WITH ALL THE BRAN OF THE WHOLE WHEAT

THE CANADIAN SHREDDED WHEAT COMPANY, LTD.

E. R. BROW

146 Richmond St., Charlottetown
Fire, Life, Accident, Sickness and Plate Glass Insurance at Lowest Rate.

Agent at Summerside, Lloyd Lewis



THE PROPER COOKING UTENSILS

are an important item in the preparation of a meal. And, as the average housewife has three meals a day to prepare, she should have the kind of utensils that will lighten her work. The kind we feature are exceptional in that they are long wearing, easily kept looking bright, and yet are low in price. We invite your inspection.

The Rogers Hardware Co., Limited

EFFICIENT OPTICAL SERVICE

YES EXAMINED, GLASSES SUPPLIED AND FITTED. CAREFUL ATTENTION GIVEN TO REPAIR WORK.

J. W. JOHNSTON
Registered Optometrist
157 Kent Street Phone 752-2
Charlottetown

ORDER NOW!

We are plentifully supplied with all kinds of Coal. Place your order NOW, either for immediate or future delivery. In this way you will be assured of winter comfort.

"The Maximum of Heat."

W. D. Gillis & Co.
COAL
PHONE 176

Now Ready
THE GOLDEN FUTURE of Prince Edward Island
A SPLENDID ILLUSTRATED SOUVENIR

Suitable for ready reference in the office or home, or for mailing to friends abroad.

WHAT SIR HENRY THORNTON SAYS:

"I am very much obliged to you for the advance copies of the SOUVENIR EDITION. I congratulate you upon the excellence of the production which is really well done and full of interesting articles dealing with the Garden of the Gulf."

THE HALIFAX HERALD SAYS:

"With the compliments of The Charlottetown Guardian, we have received a brochure entitled 'The Golden Future,' setting forth the attractiveness of Prince Edward Island. The spirit of optimism which characterizes this publicity publication is particularly commendable, and the fact that one of the provinces of Canada, in the face of a world-wide depression, is singing a song of faith and confidence, is a good indication that this Dominion has yet many things for which to be thankful.

"Prince Edward Island, pre-eminently a farming district, has led the way in many branches of progressive farming, and also in co-operative marketing. The people are, on the whole, exceptionally contented. They invite the rest of the world to share their happiness with them. And the initiative of the Charlottetown Guardian in the publication of this strikingly illustrated little booklet is highly commendable."

CONTENTS

- THREE VIEWS OF THE ISLAND Introduction
- ISLE OF REST (Poem) Lucy Gertrude Clarkin
- BRIGHT FUTURE FOR PRINCE EDWARD ISLAND
Hon. F. R. Heartz, Lieut. Governor
- TOURIST ADVANTAGES A. E. Morrison
- NO DIVORCE PROBLEM IN ISLAND PROVINCE
(Copyright Article) William S. Dutton
- A GREAT ADVENTURE IN CO-OPERATIVE INDUSTRY
J. W. Boulter
- MARKETING PRINCE EDWARD ISLAND SEED POTATOES
C. C. Thompson
- A HAVEN FOR CITY DWELLERS Justice A. E. Arsenault
- FARM LANDS FOR SETTLERS
- CO-OPERATIVE MARKETING OF EGGS AND POULTRY
- NEW CAR FERRY STEAMER
- BOARDS OF TRADE AND PROBLEMS OF TRANSPORT
S. A. MacDonald
- THE FISHERY INDUSTRY S. T. Gallant
- THE PROVINCIAL CAPITAL G. P. Nicholson
- THE PRINCE COUNTY CAPITAL Mayor W. J. Lidstone
- IMPROVING THE SILVER FOX INDUSTRY G. Ennis Smith
- PUBLIC SCHOOL SYSTEM H. H. Shaw
- STUDYING FARM PROBLEMS J. A. Clark
- MIXED CROPS AND FERTILE SOIL Premier W. M. Lea
- LATEST STATISTICS

Never was there a more complete informative and intensely interesting Souvenir issued from the Press.
Get your copies early. Price 25c

ORDER FORM

To The Charlottetown Guardian
Charlottetown.

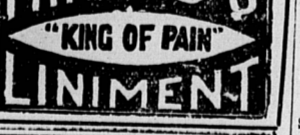
Please send me cop... of THE GOLDEN FUTURE of Prince Edward Island for which I enclose \$.....cts.

NAME

ADDRESS

Against Grippe

Having a bottle of Minard's handy at the right time will often save a doctor's fee. For colds, sore throat, bronchitis.



A WARM HOME

is a comfortable home. Good cheer is radiated through every room. It is a veritable haven of happiness to which men from every walk of life turn grateful steps when the day's work is done.

If YOUR fuel bins are not well-filled, now is the time to order the coal you will need for the months to come.

Order your supply today.

A. Pickard & Co.
PHONE 240



ICE CREAM

DECORATED ICE CREAM CAKE made entirely of ice cream and tinted in the natural colors of fruit, leaves, etc. Also—

DECORATED LOG ROLL

FANCY NUT ROLL, SHERBET CENTRE, SPECIAL BRICK FOR HALLOWE'EN—PUMPKIN CENTRE

FANCY MOULDS FOR SPECIAL OCCASIONS

Special occasions are fittingly observed with PERFECTION ICE CREAM in fancy moulds. They create a splendid decorative effect. For Halloween, Thanksgiving, Weddings, Birthday Parties, Bridge Parties or any other occasion we prepare these attractive forms and deliver them, ice-packed, to your door.

CENTRAL CREAMERIES LIMITED
CHARLOTTETOWN SUMMERSIDE

ORDERS FOR FANCY MOULDS, ETC., MUST BE PLACED 48 HOURS IN ADVANCE