

People's Theatre Tuesday Apr 28th

Vitagraph Special "THIEVES"
A Grateful thief makes an heir of his Benefactress. She never knew how it was done. The picture tells it.
Featuring George Holt & Anne Schaefer

Broncho Billy's Secret
A Western drama featuring G. M. Anderson

A Cure for Suffragettes
Farce Comedy

He's a Lawyer Some more FUN

Mysterious Eyes How a carefully laid plot was foiled by a courageous girl

The Farmers Daughter A three part Kalem Feature
Thanouner Story of rural life

A. Priestman Cameron Singing Peculiar Songs

Coming Our New Minister A three part Kalem Feature
Two Shows 5 cts Admission 5 cts
Nightly Five Cents 5 cts
Doors Open 7 P. M.
Shows at 7.30 & 9. P. M.

THE CENTRAL GUARDIAN

IT PAYS to buy in this province.

LARGE EGG.—On going to the barn to gather the eggs a few days ago, Mrs. Joseph N. Piseau, Rustico, found with astonishment a hen's egg that weighed four ounces.—R.

INCORPORATED.—Letters patent have been issued by the Government Council for the incorporation of the "Weeks Canada Silver Fox Fur, Limited," with a capital stock of \$250,000, divided into 10,000 shares of \$25 each.

RUSTICO.—The first boat to be launched was that of Mr. Joseph Gallant on Wednesday notwithstanding the large area of ice in the river which in some spots is one foot in thickness.—R.

POLICE COURT.—At the Police Court in Charlottetown yesterday Frank Ferguson was fined \$20 or 60 days for using abusive and obscene language. A Corrigan for drunkenness was dismissed as it was his first offence. Two young lads appeared on a charge of being drunk and disorderly on the 19th, were each fined but were allowed to go on suspended sentence that they might have a chance to do better.

FUNERAL YESTERDAY.—The funeral of the late Mrs. Ernest Carr took place yesterday at 2.30 o'clock, from the residence of her mother, Mrs. John McKenzie, Gaytown, city, to the People's cemetery, and was largely attended. The service at the house was conducted by Ensign White, of the Salvation Army, assisted by Rev. Mr. Taylor, pastor of Zion Church, and the service at the grave by Ensign White. "My Home is in Heaven" was sung by request, being the favorite hymn of the deceased, who listened attentively to its beautiful words a few hours before her young spirit took its flight into Him who craved it. The pall-bearers were Messrs. Ray Gaudreau, Samuel Beers, Edith Stewart and John Furness.

RECALL.—Healing Salve is found to be an able assistant in relieving pain. It is antiseptic, cleansing and healing, helpful to old cuts, sores, breaks or bruises. Should be kept handy at all times. A Box 25c. McKinnon Drug Co., Cor. Great George & Kent Sts.

MANY BRANDS OF BAKING POWDER CONTAIN ALUM WHICH IS AN INJURIOUS ACID. THE INGREDIENTS OF ALUM BAKING POWDER ARE SELDOM PRINTED ON THE LABEL IF THEY ARE, THE ALUM IS USUALLY REFERRED TO AS SULPHATE OF ALUMINA OR SODIC ALUMINIC SULPHATE.

MAGIC BAKING POWDER
CONTAINS NO ALUM

THE ONLY WELL-KNOWN MEDIUM-PRICED BAKING POWDER MADE IN CANADA THAT DOES NOT CONTAIN ALUM, AND WHICH HAS ALL ITS INGREDIENTS PLAINLY STATED ON THE LABEL.

E. W. GILLETT COMPANY LIMITED
WINNIPEG TORONTO, ONT. MONTREAL

NO ALUM

MAGIC BAKING POWDER
CONTAINS NO ALUM

Don't neglect a cough, relieve the discomfort and avoid the complications that come from a neglected cough. Use Rexall Cherry Bark—it is extremely pleasant. To the taste and will give you the relief you have longed for. A bottle 25c. and 50c. McKinnon Drug Co., Cor. Great George & Kent Sts.

man, of Alberton, and Joshua Henderson, of Freeport, P. E. I. The provisional directors of the last named company will be Messrs. Frank Summerside, Albin and Wilfrid Lecky of North Bedouque and Lyman Hall of Sherbrook; while its chief place of business is to be in Summerside.

CORRAVILLE.—Mrs. Patrick Sharkey of Corraville, has returned home, after spending a week with her brother in Morell Rest.—Mrs. Pius McMillan spent a week at Little Point, attending her mother who was seriously ill.—Miss Annie Campbell, teacher of Corraville, spent her Easter holidays with her parents at her home in Rollo Bay West.—Mr. Wm. O'Brien, left for New Glasgow, where he intends to reside for the summer.—Miss Annie Routhan of Ruskin spent a very pleasant week at Corraville the guest of Miss Susie Sharkey.

MORE COMPANIES.—In Saturday's Royal Gazette, application for letters patent for the incorporation of three more fox companies is published. The names of these new organizations will be respectively, "United Silver Black Fox Co., Ltd.," with a capital of \$150,000, divided into shares of \$25 each; "New York Silver Foxes, Ltd.," with a capital stock of \$90,000, divided into 9,000 shares of the value of \$10 each; "The Famous Silver Black Fox Co., Ltd.," with a capital of \$180,000, divided into shares of \$100 each. In the case of the first named company, its principal place of business will be situated at Trigon, and its provisional directors are Messrs. Frank G. Lang, George Hood, William Boultier, of Trigon, and Ephraim Bell and George Dawson, of Cape Traverse. The head office of the New York Company will be situated in Alberton, and its provisional directors are to be Messrs. William John Rankin, of New York City, Charles A. Wood-

For Sale

1st option on 5 pairs class A Foxes.

2nd option on 4 pairs class "A" Stock.

2nd option on 5 pair class "A" Stock.

1st option on 6 pair class "A" Stock.

1 carriage Stallion 7 years old.

Also shares in reliable Fox Companies.

The Farm Stock & Fox Exchange of P. E. I.

Office—36 Queen St. Charlottetown
P. O. Box 4 Phone 485



People Have Learned To Think for Themselves

On Health, Disease and Medicine—No Longer Mystified by Germs—Give Credit to Medicine That Cures

A decade or two has witnessed a wonderful change in matters regarding health and sanitation. The magazines and newspapers abound in information and people have learned to think and study for themselves. They no longer follow blindly the instructions of doctors but soon grow sceptical if results are not satisfactory. And it is results that count. It does not pay to be prejudiced against a medicine just because it is advertised. Almost every medicine that is largely advertised first proved a big success in private practice.

If you are suffering from some derangement of the nerves; for instance, you will be interested in what people are saying almost daily in this paper about Dr. Chase's Nerve Food. It is truly wonderful the cures that are being brought about by this great prescription of the famous Receipt Book author.

Nervous prostration, nervous headaches, nervous dyspepsia, irritability, melancholia and all the distressing forms of nervous depression and exhaustion are being cured by this great food cure.

So many business men and business women find themselves tired in mind and body, unable to sleep and rest and yet do not realize how those they are to nervous breakdown and paralysis. Women in the home, too, find the work and worry more than their systems can bear, and long for the help that Dr. Chase's Nerve Food can so well supply.

Study out the symptoms for yourself and if you need a restorative for the nerves put Dr. Chase's Nerve Food to the test. The results will surprise and delight you.

Prince Edward

Last Time To-Night To See Love or a Throne

COMING Wednesday & Thursday
Henry E. Dixey in the greatest detective play ever staged

"Chelsea 7750"

St. Peter's Silver Black Fox Co. Ltd.

Five Pair of Pedigreed Foxes at \$18,000.00 a pair Which Includes Ranch and all Ranching Expenses for first year

Read Carefully our Announcement and write for Prospectus

St. Peter's Silver Black Fox Co. Limited

This Company is organized by a representative number of prominent men of St. Peter's, Charlottetown, and Springfield, Mass; who have several other large holdings in the fox industry in Prince Edward Island. The Directorate and Provisional officers are men who have made a success of their several callings and without discounting the present marvellous profits from the sale of breeding stock realize that in addition and beyond all that there is a handsome and permanent profit to be made from the pelts alone. In fact it is becoming well known that any fox enterprise, in order to possess the simple elements of permanency must be built up solidly with this end in view. This is the only sure foundation, and high grade pelts is the only legitimate goal. Following out this idea, St. Peter's Silver Black Fox Co., is organized to go into and to stay in the breeding of Silver Foxes.

Animals
The aim thus being to produce the highest grade of Silver Fox pelts, every precaution has been taken in the selection of foxes for breeders. The board of management has been fortunate in securing contracts on Five Pairs of foxes for delivery in 1914, and in every case the animals are directly from ranches of men personally known to be

Thoroughly Reliable and Honest
These foxes are to be of the most select blood: direct descendants of the original Gordon, Oulton, Tuplin, Kaynor and Dalton Stock, whose unmatched excellence has so peculiarly impressed itself on the fur world.

Ranch
The animals are to be placed in a modern and fully equipped ranch in care of experienced managers and keepers. The location of the ranch is ideal in every respect, nature having provided perfect surroundings. The Company is making arrangements with a qualified Veterinary Fox Specialist to care for the foxes of St. Peter's Silver Black Fox Co. Ltd, and inspect the food so that every possible precaution will be taken to ensure the protection and health of those animals.

Ranching
For the first year the promoters will pay all ranching expenses. The Company owning the ranch, the charges will only be actual cost of feed, care and maintenance, which will be from three to five per cent.

Capitalization
The Company has capitalized these foxes \$18,000.00 per pair including ranch and equipment—an extremely low figure, considering the quality and the present state of the fox markets.

Stock Issue
The present stock issue of \$90,000.00, covering these five pairs of foxes and ranch is divided into three thousand six hundred shares of twenty-five dollars each. A considerable portion of this stock is already subscribed. The balance is offered to the public and can be obtained on application to any of the provisional officers or directors of the Company named herein. Should, however, through circumstances over which they have no control, the directorate fail to secure the full five pairs, of high class animals contracted for, they reserve the right to themselves to reduce the issue of stock to cover the number of pairs delivered at capitalization price.

Pelts
There are three main principals to be observed in the fox industry:—
1. A well-selected breeding stock, whose ancestry is above question. This makes for stability and quality and value of pelts.
2. A management of proved honesty and with special ability for the work.
3. A fair and reasonable Capitalization

THE ST. PETERS SILVER BLACK FOX CO. possesses all these essentials; pedigrees of our foxes are open to the inspection of any subscriber. The management is composed of conservative business and professional men, well known, and the capitalization speaks for itself as representing genuine value. All things considered, we have no hesitation in saying that the St. Peter's is one of the very best fox stocks offered now to the public.

Pelt Value
Is this industry built on a solid foundation so as to insure future dividends is a reasonable question for the investor to ask? Our answer is that in ten years the pioneer breeders of this Province made fortunes from the sale of pelts alone in spite of the fact that they had heavy losses while learning the business and that the price of pelts was lower than it is now. The quality of the pelts by selective breeding during ten years is better than ever before; the losses from lack of knowledge of the business are growing less; furs are growing scarcer while the demand for them is increasing; therefore it is not fair and reasonable to assume that we can do better than the pioneers did who sold no breeding stock at all!

From Ch'town Guardian, Ap. 2, 1914
The Honorable Charles Dalton has given another instance of his public spirited benevolence in the shape of a \$50,000 gift to St. Dunstan's College payable in annual instalments of \$5,000 for ten years.

This announcement was made to The Guardian yesterday afternoon by His Lordship the Bishop of Charlottetown and at a late hour last night a representative of the Guardian interviewed the generous donor who confirmed the announcement, modestly requesting that little should be said on the subject.

The gift is entirely unsolicited and like all of Mr. Dalton's benefactions, spontaneous; moreover it is without conditions and will be utilized for the benefit of the College in such manner as the Bishop and governors may deem best.

St. Dunstan's College was opened for the reception of students in January 1855, the first rector being the Rev. Angus McDonald who directed the destinies of the new college with distinguished ability and success until 1860. In the arduous work connected with the opening and management of the institution, he was ably assisted by Rev. James Phelan; at that time a young ecclesiastic, now Monsignor Phelan, V. G. of Charlottetown.

In 1892, the College was affiliated to the University of Laval, Quebec. This important step placed it on a new footing, and indeed formed an epoch in the history of the institution.

The present rector is Rev. Terence Campbell under whose able guidance the college is taking a foremost place not only in the province but throughout Canada.

The value of this munificent gift is enhanced by the fact that it has been presented in the form of \$10,000 in shares in the Charles Dalton Silver Black Fox Co., Limited, the donor guaranteeing that should the dividends at any time during the next ten years, fall below 50 per cent. (\$5,000) he himself will make good the difference. At the end of ten years the shares become the unrestricted property of the College.

The above shows the faith that the father of the Black Fox business has in the future of the industry when he guarantees a fifty per cent dividend for ten years. Is there any further argument in its favor necessary?

What Premier Mathieson Says:
"Business of breeding Silver Foxes originated this Island one quarter century ago. Progress for many years slow, until experience taught right methods. Climate, soil and selection have produced world's best breeding stock."
"Experts in fox breeding charge of ranches ensure best results."
"Young produced this year assessed values three and a half millions. A great and permanent industry seems assured."
J. A. MATHIESON, Premier, P. E. I.

APPLICATION FOR STOCK

I hereby make application to St. Peter's Silver Black Fox Co., Prince Edward Island, to take the number of shares in the Capital Stock of the Company set opposite my signature below.

I enclose 20 p. c. herewith, and will pay balance 1st Aug. 1914.

Signed.....
Occupation.....
Date..... 1914 Address.....
SHARES OF \$25.00 EACH..... VALUE OF CHEQUE.....