



May Sale of Men's Furnishings!

Men's Shirts, with attached collar, Plain Broadcloth. Colors, White, Cream or Blue. May day Sale Price. Each **90c.**
 Men's Shirts with attached Collar, woven striped English Broadcloth. May day Sale Price. Each **\$1.10**
 Men's Shirts with separate collar to match. Plain Broadcloth. Colors White, Cream or Blue. May day Sale Price. Each **\$1.35**
 Men's Fancy Socks, Spring and Summer weight, New patterns and good wearing material. May day Sale Price, 2 pairs **45c.**

Men's Fancy Socks, 'All new Patterns and Shades. May day Sale Price. 3 pairs for **95c.**
 Men's Underwear, combinations Light weight wool, Long sleeves, and Long Legs. May day Sale Price. Suit **\$2.75**
 Men's Underwear, Combinations, medium weight, cotton with Rayon stripe. Long Legs and sleeves. May day Sale Price. Suit **\$1.35**
 Men's Work Shirts, Plain Drill. Large make and a good wearer. May day Sale Price. Each **90c.**

Men's Shirts and Drawers, medium spring weight, natural shade with long sleeves and Legs. May day Sale Price. Each garment **90c.**
 Men's Braces, Heavy web. Police style cord and light web, Cross back light web. May day Sale Price. Pair **45c.**
 Men's Braces, Light weight web, for dress wear. May day Sale Price. Pair **35c.**
 Men's Fancy Cotton Socks, medium weight. May day Sale Price. Pair **10c.**

Silk Hose, Reinforced With Art Silk 39c

40 Dozen Women's Silk hose, reinforced with artificial silk. Sizes 8 1-2 to 10. In the following colors: Black, Sandee, Avenida, Lt. Gunmetal, Dk. Gunmetal, Bufftone, Nightingale, Sable, White and Sand. This stocking is silk to the top with lisle toes and heels. Extraordinary value. Pair **39c.**

Kayser Heavy Service Pure Silk Stockings \$1.25

Kayser Heavy service weight, full fashioned hose, Cradlefoot, Slendo heel and run stop. Special price \$1.25. This stocking is shown in the following colors: Rose Taupe Gunmetal, Senegal, Oasis, Illusion, Orat, Harmony, Bedouin, Tangier, Holliday and Revelry. Sizes, 8 1-2 to 10. Regular price, \$1.50. Special May sale price **\$1.25**

Kayser Chiffon Stockings 85c

Kayser pure silk full fashioned Chiffon stockings. 15 good colors to select from. Sizes 8 1-2 to 10. Special May sale price. Pair **85c.**

May Sale of Smart Styles Mens' Hats Worth to \$5.00

Special \$3.00

A wealth of shapes and colors formerly selling at \$4.00 and \$5.00 now **\$3.00**
 Snap brims, welt edges, fedoras; Browns, fawns, greys all **\$3.00**

May Sale Caps—90c

120 Men's tweed caps at 90c. Either eight piece or one piece tops. Non-soil leather sweat bands, Rubber unbreakable visors, all **90c.**



May Sale "Roshanara" Crepe \$2.00 Quality for \$1.29

Roshanara Crepe, Brown, Black and Spanish Tile. 38 inches wide. A very new fabric. Regular \$2.00. Special price. Yard **\$1.29**

A good assortment of all silk printed crepes. Mostly floral designs, a few spots. Special May sale price **\$1.59**
 A small lot of pure silk Fuji (10 colors only). Special clearing price. Yard **35c**

Lot of silks, consisting of flat crepes, canton crepes, Satins, etc. Regular prices, \$2.00 and \$2.25. May sale price. Yard **\$1.29**

Pure silk flat crepe, 15 colors, 38 Crepe Maroccan, 12 colors, in, all good shades Special **98c.** 38 inch. Special. Yard **79c.**

Small lot woolen materials, tweeds, coatings, dress materials, etc. Worth up to 3.50 yard. Clearing price. Yard **\$1.00**

5 Wash Goods Bargains

Small lot Gingham, Chambrays, Cottons, etc., worth up to 45c. Clearing. Yard **15c.**

Large assortment, fancy and plain Wae artificial silk, etc. Special. Yard **49c.**

Small lot cottons, consisting of Zepps, Pique Broadcloth, etc., both plain and fancy prints. Clearing price. Yard **25c.**

Horrockses white flannelette, 30 inch. Yard **15c.**

Horrockses white flannelette, 36 inch. Yard **19c.**

Lot Chintz in fancy prints. Yard **12c.**

Lot Cretonnes in fancy prints, 45 inches wide. Yard **29c.**

THE MAY SALE

Our Greatest SALE

MONDAY and TUESDAY May 2nd and 3rd

A STORE WIDE SALE, including every one of the thirteen great departments of this busiest store on Charlotte-town's busiest street, offers you for two great shopping days, perhaps the greatest array of savings you have ever seen in Charlottetown.
 Shop early! Shop in the forenoon, there will be great bargains all the time, but you'll shop with more comfort in the mornings.

16 Last Year's Spring Coats \$6 go at each only

These are all well made garments, tailored to sell at up to \$25.00 each. The cloth is excellent and the styles are pretty good too. All amazing value for MAY SALE **\$6**

60 Summer Dresses \$2.98

Crisply, freshly new from the makers, bought at a wonderful bargain, specially for this occasion. All sizes from 14 to 44, Celanese silk, pastel shades, better than last year's \$5.00 values **\$2.98**

33 Last Fall's Dresses \$3 each Worth to \$20. go at

Here's one that is going to interest a lot of ladies who need an extra dress or two! Think of it, plain and printed crepes, Blue, Brown, Navy, Green and Black, worth to \$20.00, clearing at the MAY SALE **\$3**

18 Knitted Suits of Last Year's Models go at \$5.

This is another wonder value! Very lovely little knitted suits, smartly made—of course they're not right up to date, that is why you get them at **\$5**

Pullover and Coat Sweaters \$1 Worth to \$4.50 Clear at

An assortment of pullover coat sweaters, worth up to \$4.50 will be cleared MAY SALE at, each **\$1.00**



Men's and Young Men's Spring Overcoats \$10.

Men's and Young Men's spring Overcoats in good quality tweeds, greys and fawns, herring bones and plaids in slip-ons and guard models all sizes. Value \$15.00 to \$25.00, these are last season's **\$10.00** coats. In order to clear quick, your choice.

May Sale of Men's Suits Worth to \$25. go at \$12.50

Men's and Young Men's suits in fine worsted and tweeds, good colors for spring and summer wear. These are odd numbers including all sizes. Special May Sale Price. Each **\$12.50**

Men's striped cotton tweed pants and khaki fleece lined heavy weight. Special May Sale **\$1.35**
 Men's Blue Denim overalls, good quality. Pair **\$1.00**

Men's extra strong well made triple stitched overalls. Blue with red back and plain black. May Sale price **\$1.35**

Men's Brown, Fawn and Grey pants in strong tweeds and worsted. Special May Sale. Pair **\$2.00**

Men's Blue denim overalls, medium weight. Pair **\$1.00**

Young Men's worsted suits in plain blue and new striped patterns, popular shades Black, Blue, Brown, excellent tailored and perfect fitting suits. May Sale **\$20.00**

DRESS WELL AT LITTLE COST BY SHOPPING AT THE MAY SALES



- Light Shades Silknet Gown ... 69c.
- Silknet Pantie ... 29c.
- 2-Piece Brassieres ... 39c.
- Kotex ... 29c.
- Felt and Straw Hats ... \$1.00
- Felt and Straw Hats in Brown, Black. At ... \$1.00
- Felt Berets in all colors. Special at ... 59c.
- Matrons and Misses Hats in straw, Black and Colored ... \$1.98
- A table of hats, regular, \$3.50 to \$4.00. Reduced for the sale to \$2.98

Moore & McLeod Limited

Small Boy's Suits, Age 4 to 10 Values up to \$10. for \$5.00

Small boys' suits, aged four to ten years in nice tweed patterns and blue Chevots. Some with shorts, others with bloomers. All good quality values up to \$10.00. May Sale Price **\$5.00**



Bigger Boys' Long Pant Suits HALF PRICE

Bigger boys' suits with long pants, sizes thirty-one to thirty-six in mixed tweeds, browns and greys at half price for the May Sale. \$10.50 for \$5.25; \$13.00 for \$6.50; \$16.00 for \$8.00; \$18.50 for \$9.25.

\$10.50 for \$5.25 \$13. for \$6.50 \$16. for \$8. \$18.50 for \$9.25

Boys' Khaki Long Pants, all sizes. May Sale **90c.**
 Boys' fine worsted Golf Hose in nice shade fawn marl with contrasting top, all sizes. May Sale **59c.** pair
 Boys' shirts in fine Khaki twill and fancy plaids **90c.** each
 Boys' fine rib spring weight combination underwear **90c.** each
 Boys' negligee shirts, plain colors, Broadcloth collar attached. Special May Sale **77c.**
 Boys' Neglige shirts, fancy striped Broadcloth collar attached. Special May Sale **90c.**
 Boys' fine worsted Jerseys, V neck or Polo collar **\$1.25** each
 Lots of other specials for this MAY SALE.

FREE! Special for May Day Sale in Boys' Department. A nice cap free with every purchase of \$5.00 FREE!

Underarm Hand Bag a Wonder Value at \$1.79

Ladies Underarm Handbags, with zipper fasteners, real leather. Black, Brown and Fawn. Extra value. Each **\$1.79**

Ladies' pull on style gloves in kid and suede colors Fawn, Brown, Black and Navy. Extra special value. Pair **\$1.50**

A very special lot of ladies' scarves in both shaped "Ascots" and wide single "Ascots". These scarves made of silk crepe in new fancy prints. May sale price. Each **\$1.29**



Chamoisette gloves with fancy pull on cuffs. Black Arab Mocha, Grey and Brown. May Sale price. Pair **65c.**
 Collar and Cuff Sets, Bib and Tucker Sets and Ficus in Crepe, Georgette, Lace, Organdie and Pique. Special May Sale Price **89c.**

A Dozen Bargains From Linen Section

Unbleached cotton, 36 inches wide **7c.** yard
 Unbleached cotton, 36 inches wide **11c.** yard
 Bleached hemmed sheets, a good medium weight 68 x 88 inches **79c.** each
 Hem Stitched Wabasso Sheets, extra good quality, 81 x 100 inches **\$1.59** each
 Hem Stitched Pillow cases, a fine even weave 40 x 33 inches 45c. pair
 Turkish Towels, white with colored borders, about 18 x 34 inches **25c.** pair
 Colored Turkish Towels, sub-standard, about 20 x 42 inches. **38c.** pair
 Linen Luncheon Cloths with green and gold borders 52 x 52 inches **75c.** each
 Linen Roller Towelling, a good weight, 17 inches wide **17c.** yard
 Linen Glass Towels with colored borders 20 x 30 inches **19c.** each
 White Crocket Bed Spreads, extra large, 82 x 92 ins. **\$1.19** each
 White English Satin Finished Bed Spreads, prices from \$2.85 to \$5.25 — clearing at **HALF PRICE**

May Sale of Home-like WALL PAPER at just HALF PRICE!

100 patterns wallpaper, all good designs, but last year's stock in small quantities. To clear. May Sale at **1/2 price**

Curtains **59c.** pr.
 Cream frilled Curtains, with colored edge and rayon valance, 2 1/4 yds. long. May Sale, per pair **59 cts.**

Curtains **18c.** yd.
 Eru Madras Curtaining, 32 inches wide. May Sale, per yard **18 cts.**

Double bordered cream, curtain scrim. May Sale, per yard **10c.**

Scrim **10c.** yd.
 Lace Net **20c.** yd.
 Lace Net Curtaining. Ivory shade, 36 inches wide in neat floral design. May Sale, per yard **20c.**

Overdrapery **89c.** yd.
 Colored overdrapery, 50 inches wide. Choice of either stripes or Brocade in Rose or Blue with gold combination. May Sale, per yard **89c.**

Curtains **1/2 price**
 A few pair odd and soiled curtains to clear. May Sale at **1/2 price**