

Plantol

A Toilet Soap made only from plant fruit and flower oils

For over twenty-five years the most intensive research of the world's greatest laboratories has been at work to improve if possible on the exquisite quality of Plantol. Lately, we modernized its shape and gave it a pleasing new wrapper—so Plantol can now sell at a very reasonable price.

An Exquisite Toilet Soap

Lever Brothers Limited
Toronto

THE CENTRAL GUARDIAN

SHOP from Holman's Catalog

INSIST ON IOCO LIQUID GLOSS. Guaranteed not to injure the furniture being an Oil and Wax preparation. 2226-3-25-11.

CALLING ON THE DRUG TRADE.—Captain Wm. Ashworth is at the Victoria Hotel. He represents the Sterling Products Ltd., Windsor, Ont., and is calling on the drug trade. The Captain had a splendid war record, going overseas with the 24th Battalion. He was severely wounded at the Somme in 1915. The Captain is delighted with the Island and intends returning in June.

THE VARIATION IN BULK TEA.—The quality of bulk tea is unreliable for several reasons. In the first place its origin and age is unknown to the housewife so that it does not carry any responsibility. In the second place, it is exposed to the air while offered for sale, and therefore very quickly loses its flavour and freshness. Even if it were as good as "CALADA" in the first place, it would rapidly deteriorate for this reason and in any case it would be impossible for any dealer to follow consistently the same quality throughout the year. "CALADA" always maintains an unvarying high standard, possible through skilful blending and careful preservation in sealed aluminium packets.

PERSONALS

Mr. C. A. Archibald, Truro, is registered at the Victoria.

Mr. J. A. McPhee, Summerside, is in the city.

Messrs. Henry Rubin and H. Cummings, Boston, are at the Queen Hotel.

Messrs. A. C. Saunders and C. McArthur, M. L. A. Summerside, are at the Queen Hotel.

The Public Forum

(Continued from Page 4)

that the Department of Agriculture has rendered valuable assistance but no more than the country is entitled to considering the cost of the Department. There has never been a movement that has been a benefit to mankind but some person or persons have thrust themselves in to the limelight claiming credit for that which they have not had the slightest connection. It will not make much difference in the final analysis to whom belongs the credit. The watchdog should be forward and not backward, and eternal vigilance will be the price of success.

I am Sir, etc.
J. A. DEWAR,
New Perth, March 20, 1924.

As a matter of record it should be mentioned that Mr. John McPadden, Cape Traverse, is the "father of the industry." He carried on a campaign for several years in the Guardian and ultimately in 1911 got the Rotary Club interested. It was the sequel to a "get-together" luncheon under the auspices of the Rotary Club in January, 1920 that the Seed Potato Growers Association came into being.—Ed. G.

All Fat People Should Know This

Fat people owe a debt of gratitude to the author of the new famous Marmola Prescription, and are still more indebted for the reduction of this harmless, effective obesity remedy to tablet form. Marmola Prescription Tablets can be obtained at all drug stores the world over at the reasonable price of one dollar for a box, or you can secure them direct on receipt of price from the Marmola Co., 412 Woodward Ave., Detroit, Mich. This now leaves no excuse for dieting or violent exercise for the reduction of the over fat body to normal.

Goodform Hair Nets

The invisible kind
Cap shape
Real Human Hair
All shades
Single mesh 3 for 25c
Double mesh 2 for 25c
Sold only by

Mackinnon Drug Co.
Phone THE RECALL, PO Box 213, KING ST. E. 532.

ISLAND LADY DEAD.—An Ottawa despatch of the 24th says: The death occurred at Ottawa on Saturday of Mrs. Herridge, wife of Rev. Dr. W. T. Herridge, pastor of St. Andrew's Presbyterian Church in the capital. Mrs. Herridge, nee Marjorie Duncan, was the daughter of the late Rev. Thomas Duncan, D. D., of Charlottetown, P. E. I., Halifax and Bridge of Weir, Scotland, being born and educated in this country, but going to Scotland with her parents at a later date. She came to Canada again to be married to the Rev. W. T. Herridge in 1885, since which time she had continuously resided at Ottawa. She was a sister of Rev.

ECONOMY CONFERENCE REPRESENTATIVE.—The Associated Boards of Trade of P. E. Island have been requested to send a representative to the Economy Conference being held at Ottawa this week, and at which the Boards of Trade in every Province of Canada will be represented. No definite program has been outlined, as yet, but the delegates will make a general demand on the Government for a drastic reduction in expenditures, with a view to relieving the business community of the Dominion from what is considered by the Boards the present intolerable burden of taxation and as far as possible stabilizing the trade of the Country. Mr. J. O. Hyndman, President of the Associated Boards has arranged with Mr. A. E. Dewar to represent the Island, as Mr. Dewar will be in Ottawa this week representing the Charlottetown Board of Trade in connection with Express rates.

W. G. Y.

TUESDAY, MARCH 25

190 Kilocycles (380 Meters) WGY (Schenectady, N. Y.) General Electric Company Eastern Standard Time

11.55 a. m.—U. S. Naval Observatory time signals.
12.30 p. m.—Stock market report.
12.40 p. m.—Produce market report.
12.45 p. m.—Weather report.
2.00 p. m.—Music and address "Indian Pottery," by Mrs. Russell Magee, Schenectady Woman's Club.
6.00 p. m.—Produce and stock market quotations; news bulletins.
6.30 p. m.—Dinner music by the instrumental Trio of Hotel Ten Eyck, Albany, N. Y.
7.45 p. m.—Program by Alberto Guerrero, pianist; Raia Valero, soprano and Edward Allen Rice, violinist.

W. G. Y. Program

1. "Waldstein Sonata"..... Beethoven
a. "Allegro con brio"
b. "Adagio molto"
c. "Rondo"
Alberto Guerrero

Soprano solos,
a. "El Majo discerto"..... Granados
b. "Adios mi bien"..... Ponce
(In Spanish)
Raia Valero

Violin solo,
"Andante" from the "Symphonie Espagnole"..... Lalo
Edward Allen Rice

Piano solos,
a. "Rondo Capriccioso"..... Mendelssohn
Alberto Guerrero

Soprano solos,
a. "La Partrida"..... Alvarez
Raia Valero

Violin solo,
"Zortico"..... Sarasate
Edward Allen Rice

Piano solos,
a. "In Sospirio"..... Liszt
b. "Venizia e Napoli"..... Liszt
Alberto Guerrero

Soprano solos,
a. "La Paloma"..... Yradier
b. "Clavellitos"..... Valverde
Raia Valero

Piano solos,
a. "Valse Etude in E minor"..... Saint Saens
b. "Ballade in G minor" Chopin
Alberto Guerrero

Her Quinsy Yields to Vicks

The Direct Action of A Vaporizing Salve is Best

Mr. Joseph Haley of 199 West Milk Street, Brantford, Ont., says: "My wife has suffered with quinsy for years, but Vicks VapoRub must have prevented it for she got through the winter without a single attack. We sent part of a jar to a neighbor, whose boy was very sick with a cold or grip. He also got relief. Vicks surely should be in every home."

They used to treat cold troubles externally with tallow, goose grease and camphor. Recently, internal dosing has been the habit and people naturally doubt the value of a salve.

For this reason, Canadian druggists introduced Vicks VapoRub, the vaporizing salve for all cold troubles, by giving away dozens of samples to responsible families and every jar sold was on 30-day trial.

The above report is just one of the great many received from enthusiastic Canadian families. With such endorsement and a positive money-back guarantee, every household ought to give Vicks a thorough trial as the home remedy for cold, croup, sore throat, bronchitis, catarrh, neuralgia, cuts, burns, bruises and sores.

At all drug stores, 50c a jar. For a free test size package, write Vicks Chemical Co., 344 Paul St., W. Montreal, P. Q.

Though Vicks is new in Canada it has a remarkable sale in the States. Over 17 million jars used yearly.

Rheumatic Pains

Are relieved in a few days by taking 30 drops of **Wheeler's Syrup** after meals and on retiring. It dissolves the lime and acid accumulation in the muscles and joints so these deposits can be expelled, thus relieving pain and soreness. **Wheeler's Syrup** (also known as "Extract of Roots") contains no dope nor other strong drugs to kill or mask the pain of rheumatism or lumbago; it removes the cause. Ask your druggist.

Cost of Living Chart

What were YOU paying for Anthracite Coal during the past month. The latest figures from Ottawa give these as the average prices.

| ANTHRACITE COAL per Ton | \$15. | \$20 | \$25. |
|-------------------------|-------|------|-------|
| Halifax | 17.62 | | |
| Charlottetown | 18.50 | | |
| St. John | 17.50 | | |
| Quebec | 17.00 | | |
| Montreal | 17.00 | | |
| Shelburne | 17.00 | | |
| Ottawa | 16.50 | | |
| Brockville | 16.50 | | |
| Kingston | 16.50 | | |
| Bellefleur | 16.50 | | |
| Peterboro | 16.00 | | |
| Toronto | 16.50 | | |
| S. Catharines | 16.25 | | |
| Hamilton | 17.00 | | |
| Brantford | 17.00 | | |
| Galt | 17.00 | | |
| Guelph | 16.00 | | |
| Kitchener | 16.50 | | |
| Woodstock | 17.00 | | |
| Stratford | 18.00 | | |
| London | 18.00 | | |
| St. Thomas | 18.00 | | |
| Chatham | 18.00 | | |
| Windsor | 18.75 | | |
| Sarnia | 19.00 | | |
| Cobalt | 18.50 | | |
| F. Williams | 21.00 | | |
| Winnipeg | | | |
| Regina | | | |
| Moose Jaw | | | |
| Saskatoon | 24.25 | | |
| Prince Albert | | | |
| Edmonton | | | |
| Calgary | | | |
| Lethbridge | | | |
| Vancouver | | | |
| Victoria | | | |

How do prices in your locality compare with other cities? Are you paying more or less than average? These prices are for average quality "delivered" goods. Watch for the changes in this chart next month. Tomorrow: Hardwood.

STOCK QUOTATIONS

HALIFAX, March 24. —Quotations furnished by Ward & Johnston, members Montreal Stock Exchange.

| | |
|------------------------------|---------|
| Bell Telephone | 39 |
| Brompton | 39 |
| St. Lawrence Flour | 39 |
| Ottawa Power | 48 |
| Cuba Cane Sugar Pfd | 66 1/2 |
| Pan. Am. Petroleum | 48 |
| American Can | 116 |
| Brazilian Fraction | 51 1/2 |
| Howard Smith Pfd | 61 1/2 |
| Howard Smith Com | 61 1/2 |
| Spanish River Pfd | 117 |
| Spanish River Com | 109 |
| Steel Com. of Can | 80 1/2 |
| British Em. Steel 1st Pfd | 80 1/2 |
| Ponmans | 61 1/2 |
| Abitibi | 61 1/2 |
| Shawinigan | 131 1/2 |
| Laurentide Pulp | 89 |
| Can. Gen. Electric | 11 1/2 |
| Can. Steamship Com | 46 |
| Can. Steamship Pfd | 46 |
| Asbestos Com | 46 |
| Dominion Bridge | 156 |
| Montreal Power | 26 |
| Winnipeg Electric | 26 |
| National Breweries XD 15 1/2 | 50 1/2 |
| Atlantic Sugar | 16 1/2 |
| Atchafon | 16 1/2 |
| Am. Car & Foundry | 72 1/2 |
| Am. Locomotive | 60 1/2 |
| Am. Smelting & Refining | 32 1/2 |
| Anaconda Copper | 144 1/2 |
| Can. Pacific Ry | 100 1/2 |
| New York Central | 100 1/2 |
| Cuba Cane Sugar | 15 |
| Crucible Steel | 56 1/2 |
| Inter. Paper | 16 1/2 |
| Kelly Springfield | 16 1/2 |
| Mex. Petroleum | 16 1/2 |
| Inter. Mer. Marine | 55 |
| Press Steel Car | 86 |
| Reading | 92 1/2 |
| Southern Pacific | 129 1/2 |
| Studebaker | 85 1/2 |
| Union Pacific | 129 1/2 |
| Utah Copper | 85 1/2 |
| U. S. Steel | 100 |

MONTREAL EXCHANGE

| | |
|--------------|--------|
| 1934 Victory | 103 |
| 1933 Victory | 105.10 |
| 1922 Victory | 107.05 |
| 1937 Victory | 107.05 |
| ant. | |

BANKS

| | |
|---------------------------------------|---------|
| Bank Commerce | 258 1/2 |
| Bank Royal | 258 1/2 |
| Bank Montreal | 258 1/2 |
| Bank Nova Scotia | 106 1/2 |
| Wheat—May 104%, July 106%, Sept. 107% | |
| Corn—May 78%, July 80, Sept. 80 1/2% | |
| Oats—May 47%, July 45%, Sept. 42% | |

The Markets

SUMMERSIDE MARKET

| | |
|-----------------|-------|
| Dairy butter | 32 |
| Eggs Per Doz | 25 |
| Potatoes | 40-50 |
| Oats per bushel | 43-45 |
| Hay | \$10 |
| Hides | 25 |
| Eggs per doz | 25 |
| Pork | 8 1/2 |

SOURIS MARKET

| | |
|--------------|-------|
| Dairy butter | 35 |
| Eggs | 22 |
| Potatoes | 40 |
| Hay | 50 |
| Pork | 8 1/2 |

MURRAY HARBOR

| | |
|--------|----|
| Butter | 35 |
| Eggs | 21 |

PRINCE EDWARD

TODAY 3.15 NIGHT 7 & 8.45

An intense story of human emotions from the pen of Gouverneur Morris.

WILLIAM FOX presents YOU CAN'T GET AWAY WITH IT

GOVERNOUR MORRIS A ROWLAND V LEE PRODUCTION

AL ST. JOHN IN "THE TAILOR" TWO PART COMEDY

THE SPRING TONIC YOU NEED—LAUGHS GALORE

PRINCE EDWARD

Wed. & Thurs. Evgs. Mat. Thurs.

First Time in Charlottetown for Over Two Years—Don't Miss Them

KINDLY COME EARLY—CURTAIN 8.30. MATINEE 2.30

ORIGINALS

OLD DUMBELLS RAPID FIRE

RED NEWMAN · ARTHUR JOCK HOLLAND · JIMMIE COODE and all the old favorites—introducing

GENE PEARSON The Male Galli Curci

27 DAZZLING NEW NUMBERS

Including the famous Diamond Curtain from Paris, resplendent with thousands of small brilliant stones—Dazzling, magnificent.

EVENINGS—\$1.10, \$1.65, \$2.15
MATINEES—80c, \$1.10, \$1.65

Tickets ordered by phone or left to be called for will not be held after 7 p. m. on the evening of the performance.

Curtain rises at 8.30 sharp. Parties arriving late will be obliged to wait until the first act is over. Please remember curtain rises at 8.30 sharp.

POTATOES

| | |
|----------|-------|
| Potatoes | 45 |
| Oats | \$12 |
| Hay | 8 1/2 |
| Pork | 8 1/2 |

CAMPBELL

| |
|--|
| GRADE 5.—1, Sadie Bryenton; 2, Roland Champion and Freddie Bryenton (equal); 3, Everett Sudbury. |
| GRADE.—3, 1, Leighton Harrington; 2, Wilbur Bryenton; 3, Gordon Bryenton. |
| GRADE 2.—1, Ellen Harrington; 2, Fred Campbell; 3, Chester Champion and Harold Champion (equal). |
| GRADE 1.—1, Hilda Cole; 2, Mona Campbell; 3, Amy Adams. |

MONTAGUE MARKET

| | |
|----------|-------|
| Butter | 32 |
| Eggs | 22 |
| Oats | 45 |
| Potatoes | 45 |
| Pork | 8 1/2 |

SPRING VALLEY SCHOOL

Following is the Honor Roll of Spring Valley School for the month of February.

GRADE 8.—1, Madge McNeill; 2, Alvin Sudbury; 3, Hazel Proffit.

GRADE 7.—1, Jean Proffit; 2, Annie Bell Connick; 3, Arthur Campbell.

Dr. Crabbie had almost succeeded in dismissing Mrs. Gassaway, when she stopped in the doorway, exclaiming, "Why, doctor, you didn't look to see if my tongue was coated!" "I know it isn't," said the doctor wearily. "You never find grass on a racetrack."

Carnation Milk

Buy Your Milk With Your Groceries

YOU can pick up your phone and order a week's or a month's supply of Carnation Milk if you want to. Put it on your pantry shelves and it will keep indefinitely—just as fresh and pure and sweet as the day it was put in the can. You are then assured of milk for any use. No matter what the day or weather, there's your milk supply. Could anything be more convenient?

Carnation Milk is just pure fresh milk, evaporated to double richness, kept safe by sterilization. Order several tall (16 oz.) cans or a case of 48 cans from your grocer.

Try this delicious recipe and write for your copy of the Carnation Recipe Book. It contains 100 others and it's FREE.

CARNATION BISCUIT.—2 cups flour, 4 tsp. baking powder, 2 tsp. shortening, 1/2 tsp. salt, 1/2 cup water, 1/2 cup Carnation Milk. Sift dry ingredients together. Mix in shortening with knife or fingers; add liquids, mixing to a soft dough. Roll lightly to one half inch in thickness, cut and bake in hot oven about 15 minutes. This recipe makes about eight biscuits.

The label is red and white

Produced in Canada by CARNATION MILK PRODUCTS COMPANY, LIMITED
Aylmer Ontario

Discount Sale

As I intend making a change in my business, I now offer my entire stock, beginning Monday, March 24th, at the following discounts:—

| | |
|---|------------|
| Groceries 15%. Sugar and Molasses not included. | |
| Hardware | 25% |
| Men's, Women's and Children's Leather Boots | 33 1-3% |
| Dry Goods | 33 1-3% |
| Boys', Youtns' and Girls' Rubber Boots | 25% |
| A few Men's Mackinaw Coats | HALF PRICE |

SALE FOR CASH ONLY

NO GOODS ALLOWED OUT ON APPROBATION.

All past due accounts MUST be settled at once.

J. W. FIFE

EMERALD

An entirely new and distinctive type of two-door Ford closed car has just been introduced to the public by the Ford Motor Company of Canada, Limited, and is now on display at the Queen's County Garage, Charlottetown.

This attractive new member of the Ford family is designed to carry five passengers in complete comfort. The roof line is low and straight which with the larger radiator, now standardized on all Ford cars, gave Ford designers an opportunity of effecting graceful lines and at the same time achieving sturdy construction.

Besides its general appeal and high quality aspect the new Tudor sedan has several new features which promise to win immediate favor.

The exterior appearance of the Tudor is enhanced by a windshield visor, cowl ventilator, rear fenders of new design which are bolted to body, and leather covered top. The doors on this new model are unusually wide, and are set at the front of the car, hung in exceptionally heavy frames. The doors swing open forward on either side in line with driver's seat.

Side windows running back from the doors are oblong in shape and 32 inches in length, affording unusual vision to the occupants, while a large rear window adds to the coach like appearance. All window glasses can be lowered flush with the framing, affording clear vision and a maximum in ventilation.

Seating arrangements meet all comfort requirements both for the driver and passengers. The driver's seat is of the "bucket" design with easy cushion and back, assuring an unusually restful posture. There is a noticeable roominess in front with plenty of foot room. The tilting seat beside the driver folds compactly out of the way so that entrance and exit through the large and roomy door is easily and conveniently effected by those occupying the rear seat which is amply large for three persons.

Because of the width of the left door, the driver is given convenient access to his seat without disturbing the occupant of the front passenger seat.

Interior fittings of the new car are very attractive. The upholstery is in special Ford fabric of dark brown with floor rug to match. The doors and side windows have been equipped with revolving type window regulators, as used in cars of much higher price.

The new Tudor Ford is an innovation in a low-priced car with a coach type body. It is certain to create a sensation in the Canadian motor world.

Queen's County Garage

DISTRIBUTORS OF FORD PRODUCTS.

Charlottetown