

Easter

Comes "FIRST" To HOLMAN'S

The traditional Easter-Parade is almost here . . . And that means time to spruce up the entire family in their best bib and tucker! In keeping with the spirit of this great Spring event we have wonderful collections of Spring finery for all of you . . . So shop now for outfits and gifts from our sensibly priced merchandise and everyone will be pleased.

Beautiful NYLON SLIPS for Easter Wear and Gifts

Soft, filmy Nylon Slips to wear under your new Easter Dress are in several different styles, either tailored and plain or embroidered and lace-trimmed. Nylon Slips are flattering and feminine—they're important. The prices are from

5.50 — 6.75

New and Smart HALF SLIPS

The old fashioned Petticoat is again making its appearance — but this time it is bearing a new name — made from new designs and patterns in new and improved materials. To wear beneath your Suit, the Half-Slip is comfortable, smart and convenient. You may choose models that are lace trimmed with the new cocktail split or dainty ruffles. The prices are from

3.25 — 3.95



Smarter DRESSES

for a Smarter Easter!

The woman who wants something just a little different — just a little nicer will choose one of these "better" dresses. These Dresses are smarter in material, cut and styling — they're well worth the slightly higher price. There is an exceptionally fine collection of one and two piece models — there are printed crepe Dresses with short jackets or full length coats that are specially fashionable for this Easter season. Choose a Dress from the full range of sizes on display — they're priced from

22.50 to 45.00



Four Ways To Buy Your Easter Outfit

Cash! Lay-A-Way! Easy Payment Plan! Charge!



New Easter HATS for Men

That are the smartest yet? Try on one of these Hats — you'll be pleased by what it will do for you! The colors are in gray, blue, fawn and dark brown shades . . . styled by Stetson, Adam and Van Kirk. Men's Spring Felt Hats are priced from

5.00 to 12.50



NEW GLOVES For Spring Smartness

Of pigskin, deerskin, goatskin and cape leathers — Men's unlined Gloves are either slip-on or dome fastened. They are available in popular shades of natural, gray or brown and a full range of sizes — priced per pair

2.95 to 8.50

TOPS In TOPCOATS For Easter and Spring!

Gabardine — the justly popular fabric for the Topcoat of quality. Expertly tailored and distinctively styled in the new blue and dark fawn shades. These Gabardine Topcoats are single breasted with set-in sleeves. The sizes are 36 to 42—priced

55.00

All wool English Gabardine in a smart sand shade—this Topcoat is single breasted with set-in sleeves and button through front. The sizes are 36 to 44—priced

42.00

The new blue Gabardine in a single breasted style with fly front and set-in sleeves. This Topcoat is cut on roomy lines and has a swagger flair in the back. The sizes are 36 to 44—priced

25.95

There is a large selection of other new Topcoats made up in a variety of pleasing fabrics. Come in and choose your Spring Topcoat from this selection—priced

32.50 — 38.50

Our "Master Tailor" will fit you expertly and easily to the clothing of your choice. He will make alterations that will give you comfort and smart, superior appearance. When buying clothing take advantage of this "Guaranteed" Fitting service.



"WHERE OLD FRIENDS MEET"

Style and Comfort In the new "Gracia" Brand Footwear for Women

If you desire smart comfort and wearability in a Shoe — then the "Gracia" Shoes are the ones for which you've been looking. They are made of fine kid or calf in either brown or black color. "Gracia" Shoes have built-in arch supports, smart walking heels and other features you want in the Shoes you purchase. Available in tie or front gore styles, the sizes are from 4 to 9 in different widths—priced per pair

9.50



English "K" Brand SHOES For Men

In the important collection of the famous English "K" brand Shoes for men, there are three distinctive styles. They are made of very fine quality calf with Good-year Welted soles of English oak-tanned leather. For smart comfort and durability wear "K" Brand Shoes.

Brogue style brown calf with double soles of heavy weight. They are kip-leather lined throughout. The sizes and half sizes are 6 to 11 in B and D widths — priced per pair

16.50

Blucher cut tan calf Oxfords with medium weight soles and kip-leather quarter lining. These are in a neat fitting last. The sizes and half sizes 6 to 11 are in B and D widths—priced per pair

15.00

Straight laced Oxfords of black calf with medium weight slip soles, kip-leather quarter lining. These are in a neat fitting last. The sizes and half sizes 6 to 11 are in B and D widths — priced per pair

15.00



Take advantage of having your Shoes X-Ray fitted — then you can be certain that you'll be free from the discomfort of ill-fitting footwear. See for yourself that your new Shoes really fit and are suitable for your feet.