

Serve them for Breakfast



PURITY OATS

Milled from Selected Oats of Sunny Alberta

THE CENTRAL GUARDIAN

FITZSIMONS.—At New London on January 4th, to Mr. and Mrs. Cyril Fitzsimons, a daughter.

TO TRANSFER POST OFFICE.—Post Office Inspector Whear went East yesterday afternoon to transfer the Post Office at East Baltic to the charge of Mr. Joseph L. McAulay, returned soldier, who replaces Mr. William Fraser who has removed from the district.

POSTAL NOTICE.—A full mail for the United Kingdom will be despatched by the Steamers Canada and Saxonia sailing from Halifax on the 23rd and 24th instants respectively. Mail to connect with both these steamers must leave here not later than Saturday morning next the 22nd instants.

S. O. T.—On the evening of Saturday, Dec. 18, Rev. R. H. Stavert Grand Worthy Patriarch of the Sons of Temperance lectured in the hall at Bonshaw. Mr. John J. McLeod occupied the chair and introduced the lecturer. Quite a large number of young and old were present and listened with deep attention to the lecture of the evening. At the close of the lecture, Mr. Stavert re-organized the division of the Sons of Temperance, which had been dormant for over one and one-half years. The following officers were elected and installed: W. P. H. D. McNeil; W. A. Seymour; McLean; R. S.—Miss Annie McLeod; A. R. S.—Jas. Boyce; Conl—Hector McNeil; A. Cond.—Miss Rose McDougall; Chap.—Miss May Carson; Treas.—Miss W. McDougall; P. Scribe—Ewen McDougall; I. Sent.—J. Allan McDougall; O. Sent.—W. Salmon; Dep. G. W. P.—John J. McLeod. The gathering was closed with the singing of the National Anthem.

FOUL PLAY IS SUSPECTED IN SYDNEY DEATH

SYDNEY, N. S., Jan. 15.—That the deceased met his death on January 1st, by the hand of some person or persons unknown to the jury, we would recommend that the case be turned over to the crown for further investigation.

The foregoing was the verdict handed down tonight by the jury who have been holding an investigation into the death of Richard Miller, whose body was found at the Central Banking Station, Glace Bay, on New Year's Day. The only outstanding evidence brought out tonight's investigation was that of Rod Campbell, who swore that on the day following the finding of the body he came across blood stains in the snow for a distance of fifteen feet from the road in the direction of where the body was found under the trestle. It was first thought that the stains in the snow were caused by the body being carried out from beneath the trestle. Walter Bourdet, Dominion Pool Company police officer, who was one of those who assisted in moving the body from under the trestle stairs that it was taken out in the opposite direction. At tonight's hearing, N. R. McArthur, M. C., was present in behalf of friends of the deceased and cross-examined all who gave evidence.

PERSONALS

Mrs. E. Boewell, Victoria, returned Monday night from visiting in Sackville and Moncton.

Miss Mildred Harrington spent the week in Summerside, the guest of the Hon. Benjamin Gallant.

Miss Mary McCann of Hope River has returned to the city after spending a few pleasant holidays at her home.

Mr. A. A. Chisholm, Antigonish, N. S. is at present in the province purchasing farm produce. Mr. Chisholm leaves shortly for Newfoundland on similar business.

Dr. J. H. Barton of St. John, of the Maritime Dental Laboratory and also head of the Barton Welding Works, has returned home after spending several days in Charlottetown.

Famous Wrestler Suffers Paralysis

OMAHA, Neb., Jan. 15.—Joe Stacher, former heavyweight wrestling champion, who lost his title to Ed. "Strangler" Lewis a month ago, is suffering from a stroke of paralysis in his right arm and shoulder, according to an announcement today by Dr. Lee Edwards, an attending physician.

Why Mrs. Markland Praises Dodd's Kidney Pills

She suffered terribly and lost sixty pounds, but Dodd's Kidney Pills started her on the road to health.

Pictou, Ont., Jan. 17th (Special).—Enthusiastic in her praises of Dodd's Kidney Pills is Mrs. Finlay Markland, a well-known and highly respected resident here. And Mrs. Markland is always willing to tell why she puts her faith in the great Canadian Kidney remedy.

"Two years ago I had a bad attack of flu and pneumonia," she states, "and the poison in my system all went to my kidneys and gave me diabetes. I had it for nearly a year before I knew it, but last fall I broke out all over with boils. I suffered something terrible. I went down in flesh till I lost 60 lbs. The doctor put me on starvation diet. I could not even put my shoes on. My husband and all my friends thought I was going to die.

"Reading of what Dodd's Kidney Pills had done for another woman with kidney trouble led my husband to get some for me. After had taken two boxes I began to feel better. I have taken 21 boxes and feel splendid. I can do my work and eat almost anything. I have gained 20 lbs. I tell all my friends what grand pills Dodd's Kidney Pills are."

Ask your neighbors if Dodd's Kidney Pills are not the best remedy for sick kidneys.

"PLEASE SCRATCH MY BACK"

OPTICAL LENS GRINDING

Our Lens Grinding plant—the only one on the Island—is daily engaged in manufacturing the various kinds of lenses, used in correction of defective vision.

There are no long delays in waiting for special lenses; PROMPT, SNAPPY SERVICE, is the motto of our establishment.

G. F. Hutcheson
Optometrist & Optician

TRIO AT Burns Anniversary.—You must, you shall, you will be mine.

THREE OPERATIONS.—Three operations: Deland, Johnston, and Affleck of Beedee were brought to the Prince Co Hospital, Monday morning by Dr. Seaman to be operated on.

FOR FRANCE.—A parcel post mail for France will be despatched from St. John, N. B., on the 21st and the direct exchange of parcel post with Bahamas has been resumed, mail being forwarded regularly from Halifax.

WEEK OF PRAYER SERVICES.—United services were held in the following group of churches—Presbyterian Church, Hampton; Baptist Church, Tryon; Presbyterian Church, North Tryon; Episcopal Church, Crapaud; Methodist Church, Victoria. The offerings taken at each service were devoted to the China Famine Relief. The Rev. Wm. F. Wrixon wishes to announce that the total offerings amounted to \$79.00 and has been forwarded to headquarters in Toronto.

SMOKE T&B
Pat up in all sized packages

Will Play in Sackville 24th

ABEGWEITS OF P. E. ISLAND ARE AN ALL-ROUND ATHLETIC ORGANIZATION—FOUNDED 44 YEARS AGO.

The following from the Sackville Tribune will be read with interest here:

The Abegweit A. A. A. is one of the oldest and most prominent of the Athletic Organizations in the Maritime Provinces. It was founded forty-four years ago and has been in operation ever since. Its activities embrace all lines of sport: Hockey, Football, Base-ball, basketball, track and Field Athletics, etc. Its record as a club and in its individual performers has been a remarkable one. For many years it has been the champion of all Maritime Track and Field Championships in points of these Maritime meets. Last year at Moncton, its team of ten athletes again carried off the Track and Field Championships. In all other branches of sport it has been equally prominent and at football and hockey, its teams have won an enviable record.

The Abegweits possess a splendid track and ground at Charlottetown on which sports are held. Last year the Olympic Trials for the Maritime Provinces were held here. The financial strength of the Organization can be judged when it is stated that its receipts last year totalled approximately \$5,000. Its executive officers are men prominent and successful in business and professional life.

This year's hockey team will be an especially strong aggregation. The players are fast, good stick-handlers with considerable experience and consistent team play. They should prove an attractive feature in the various Towns in which they appear. A Montreal Coach is being secured to perfect their work. A number of the players just fall received attractive offers from certain Maritime Towns who were anxious for their hockey services. These offers were refused. This team will play in Sackville on January 24th.

Thousands Regaining Nerve Vitality With Phosphate

Weak, run-down men and women, breaking under the strain of a strenuous life, should know that Geo. E. Hughes, Ltd., with usual enterprise is filling the demand for Dittro-Phosphate, the same organic phosphate that New York physicians are prescribing to bring back health, energy and steady nerves to thin, worn out, ambitious folks. It's a safe and simple remedy that makes the mind grow keener and the body strong.

FEEDING IDLE HORSES.

For feeding idle horses I prefer oat shaves to anything else I have tried. My method is to cut out oats in the middle of the day they get hay in the yard, and are left out until three or four o'clock. At night time they get the same feed as in the morning. If I feed carrots I feed them at night. Corn silage may be fed sparingly to horses, but it is better suited to cows. Straw is also useful as a noon meal for horses, and what is left over can be used for bedding at night.

T. W. FOOD,
In Canadian Countryman.

Cause of Early Old Age

The celebrated Dr. Michenhoff, an authority on early old age, says that it is "caused by poisons generated in the intestine." When your stomach digests food properly it is absorbed without forming poisonous matter. Poisons bring on early old age and premature death. 15 to 30 drops of "Scigel's Syrup" after meals makes your digestion sound, so

ADVERTISER

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STARTLES SOCIETY AND ART CIRCLES BY SUING HUSBAND AND CLUBMAN



Mme. Pierre Tartone has just startled New York society and artistic circles by suing for a separation from her husband, the noted French portrait painter. She has instituted another action, it is stated, against a prominent club society man, alleging undue influence in her family affairs. She charges that this man exerts a strange influence over Tartone through which the painter seems to possess a dual personality. Before her marriage she was Miss Claudia Windsor.

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176 Kent Street
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Alone with a Wildman who Could Not Speak



She had risked her life to flee from one Savage, and she, a castaway, had been sent to

"The Island of Regeneration"

To find what she had lost in the great Metropolis and bring a youth to new life.

A feature that is different with

ANTONIO MORENO

As the man of the Island, from the popular novel by Rev. Cyrus Townsend Brady

Ruth Roland IN **"DANGER TRAILS"** Eight Episodes of **"RUTH OF THE ROCKIES"**

PRINCE EDWARD

TODAY MATINEE 3.15—NIGHT 7 AND 8.45

Doth not the wise merchant in every adventure of danger, give part to have the rest assured?"

Bacon A. D. 1559

PARTNERSHIPS!

It is becoming more and more the practice of co-partners in every line of business to insure their lives for the benefit of the firm. This may be done by a Joint Policy or Individual Policy on the lives of the several members, the premiums to be paid by the firm as in Fire Insurance.

No firm corporation neglects to insure its property or plan against fire; yet, the death of a co-partner may be a far more serious matter to the business, as in addition to the loss of his active co-operation it may involve the withdrawal of his share of the capital.

From the standpoint of duty, every person with responsibilities ought to carry Life Insurance.

COST PER \$1000 OF INSURANCE

	Age 21	Age 30	Age 40	
5 year Term		\$10.95	\$11.45	\$13.55
All Life		14.70	18.40	25.16
20 Payment Life with Profits		26.40	31.70	29.80
20 Year Endowments with Profits		46.90	48.30	51.20

We will be glad of an opportunity to quote you at any time. All information submitted free of cost. Actual results on policies matured and letters of appreciation furnished on request to

The Great West Assn Co
B
Charlottetown
n & Co. Limited

MANAGERS FOR P. E. I.
Agents at all principal points

"D & F" SAUSAGES

Choicest cuttings from Selected Pork; Purest Spices; most careful manufacture,—three superlatives combining to produce.

HIGHEST QUALITY

Our Smoked Meats are recognized leaders for years with most particular customers. And they cost you very little, if anything, more than ordinary quality.

ASK FOR "D. & F." BRAND

Meats, Lard and Sausages. Packed and cured by experts, under continual DOMINION GOVERNMENT INSPECTION.

Davis & Fraser
CHARLOTTETOWN, P. E. I.

"PLEASE SCRATCH MY BACK"

OPTICAL LENS GRINDING

Our Lens Grinding plant—the only one on the Island—is daily engaged in manufacturing the various kinds of lenses, used in correction of defective vision.

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Merchant, What of Your Stock?

How fine it looked when you bought it.

How pleased you were at the thought of the trade you would attract with it

And you did.

But, stay! Was the trade as good as you expected.

No! Then what was the reason?

Conditions against it? Maybe, but the reason goes deeper than that.

You used good judgment when you bought and your selling prices were right. The reason was that the public—that is sufficient numbers of "him" or "her"—did not know it.

Your stock had no more attraction to them than that of any other merchant. So they did not come to you to buy.

That's all. No more, no less

You know very well that if you could have attracted a sufficient number of people into your store, and an average proportion of them had become purchasers, you would have sold all of your season's goods.

"Very Well," you say "but how am I to get the public into my store in the sufficient numbers that you speak of?"

Advertise!

"But," you answer, "I do advertise."

True enough, but do you put the same quality of brain into your advertising that you do into your buying?

This is not meant to be impertinent. It is said in all seriousness, in the desire by newspaper publishers to have their newspapers be of the greatest possible service to you.

In other words, the more care and the more study you give to your local newspaper advertising, the less care and the less thought will you need to give to the selling of merchandise after season

Not to use your local newspapers with all the skill and judgment that you can command is to deny yourself the greatest trade promoter within the use of man.

Issued by the Canadian Daily Newspapers Associations, Toronto