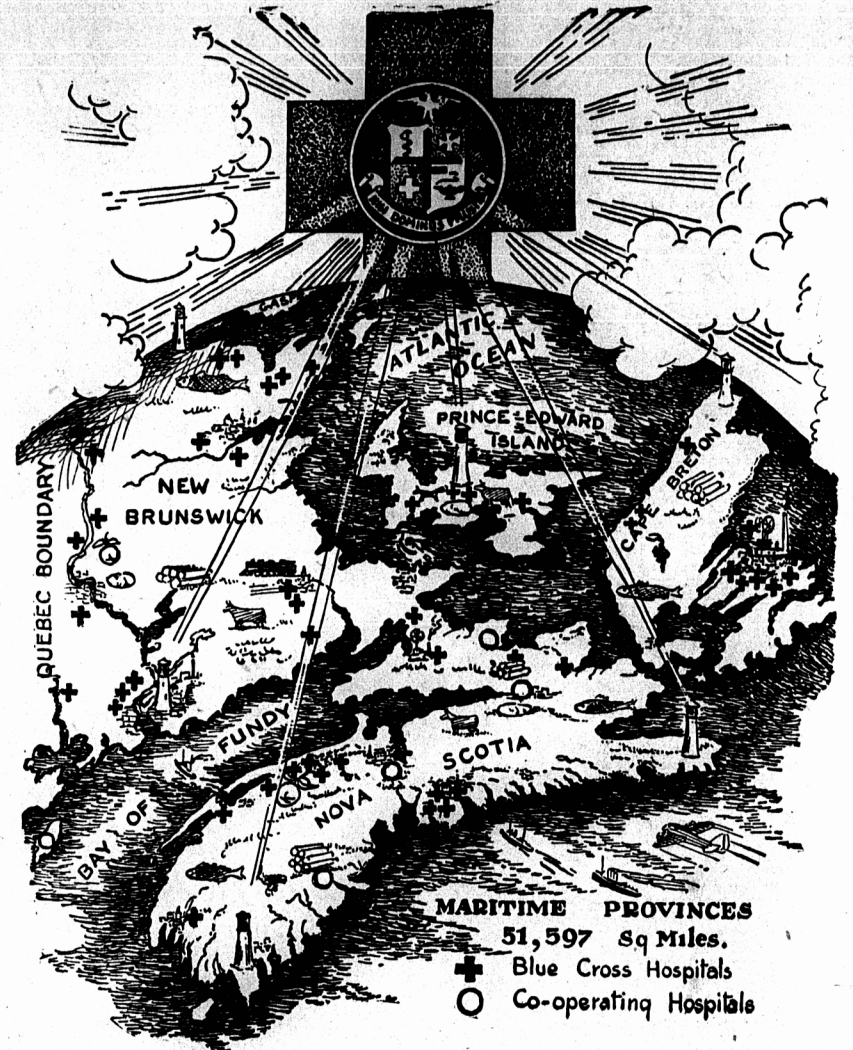


PRINCE EDWARD ISLAND BLUE CROSS

Enrollment Campaign JUNE 12th to JULY 15th.

**A Voluntary, Non-Profit,
Group Enrollment, Prepaid Family
Coverage.**

PLAN FOR HOSPITAL CARE



BENEFITS



BED AND BOARD



ROUTINE NURSING SERVICE



USE OF OPERATING ROOM



CAST MATERIALS DRESSING-PLASTER

SPONSORED BY

- CHARLOTTETOWN HOSPITAL
- PRICE EDWARD ISLAND HOSPITAL
- PRINCE COUNTY HOSPITAL
- KINGS COUNTY HOSPITAL
- WESTERN HOSPITAL

BLUE CROSS IS SWEEPING THE MARITIMES!

**IMAGINE ---- ONLY TWO YEARS OLD ---- AND ALREADY
100,000 MEMBERS!**

Each year one of every five families need Hospital Care. Usually the need for this care is unexpected, and all too often results in a heavy Hospital bill which is a serious financial problem for the patient's family. Are you prepared to meet a steep Hospital bill this year?

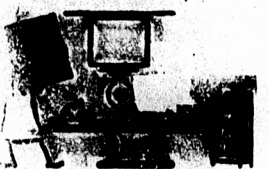
To protect you against this problem, the Hospitals of the Maritimes bring you this Non-profit Plan - - - bringing to you the greatest security at the lowest cost - only a few cents a day.

If you are employed where 5 or more are employed - talk it over with your employer. If you are not so employed come to Campaign Headquarters and enroll today.

| MONTHLY | SUBSCRIBER | RATES |
|---------------------------------------------------------|---------------------|---------------|
| SINGLE SUBSCRIBER | Standard Ward | Semi-Private |
| | ----- 50c | 75c |
| FAMILY - (Husband - Wife - All children under 17 years) | ----- \$1.00 in all | \$1.50 in all |
| SPECIAL | ----- 75c | \$1.15 |

**The Chances Are 1 in 10 That You Will Go to the
Hospital Within 12 Months**

BENEFITS



Routine Laboratory Examinations & Tests



ANESTHESIA EQUIPMENT AND MATERIALS



Emergency Service



50 per cent Maternity Bill - In To 12 Days

HOSPITAL CARE
IN
ANY RECOGNIZED
HOSPITAL
ANYWHERE

BLUE CROSS CAMPAIGN HEADQUARTERS Maritime Electric Co.

Grafton St. Charlottetown Phone 186

RURAL ENROLLMENT
IF YOU WANT TO HEAR
BLUE CROSS EXPLAINED
AND A PUBLIC MEETING
ARRANGED FOR IN
YOUR COMMUNITY,
WRITE OR PHONE: -
T. L. DOYLE
Blue Cross Headquarters
Charlottetown
Phone 186