

Woman's Realm -- Social and Personal -- Fashions -- Literature

Bad Indigestion and Constipation Disappear Quick

"FRUIT-A-TIVES" Now Her Only Doctor



"Suffered terribly with indigestion and constipation, couldn't eat. A friend advised 'Fruit-a-tives' and was soon fine and well. They are my doctor when ill."—Leonie Paradis, Mont Carmel, P. Q.

Letters from thousands say chronic constipation and liver troubles ended overnight with "Fruit-a-tives". Sour stomach, biliousness, heartburn, gas, bloating vanish like magic. Bladder and kidney ills, pain in back go in 24 hours. Nerves quiet, sound sleep at once. Rheumatism, neuritis, neuritis, sick headaches disappear in a jiffy. Complexion clear quick.

Famous Canadian doctor's discovery. Ten of nature's greatest remedies combined in handy little tablet. Amazing quick results.

Get "Fruit-a-tives" from druggist today. Feel great tomorrow.

Etiquette

By Roberta Lee

Q. Should a child under twelve years of age be dressed in mourning for a parent?

A. No; a child under the age of twelve should never be dressed in mourning.

Q. Is it proper to use a cloth for the luncheon table?

A. No; doilies of linen or lace are preferable.

Q. Are formal invitations engraved, printed or typewritten?

A. Engraved.

For The Cook

BEEF RELISH.

One pint chopped, cooked beets, 1 pint tart apples, peeled and chopped fine, 1 cup light brown sugar, 1-2 cup grated horseradish, 1 dessertspoon salt, 1-3 teaspoon cayenne pepper. Mix all ingredients well, cover with good cider vinegar. Place in crock and cover. This is delicious with cold meats.

Enthusiasm Marks Campaign Meetings

Three excellent meetings in the \$250,000 Prince Edward Island Hospital campaign were held last night in Eldon, Morell and Marshfield. Addresses setting forth the Hospital's need of a new building were made by Mr. W. F. Tidmarsh, Mr. W. K. Rogers, Dr. J. W. McKenzie, Dr. Ira J. Yeo, and others.

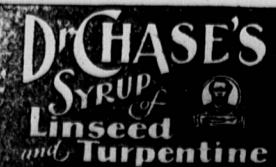
Entertainers provided by Mrs. J. A. C. Redgerson, Chairman of the Entertainment Committee, went from Charlottetown to all three of the towns and rendered interesting programs. The artists were Mrs. R. E. Mutch, reading; Miss Frances Wood, solo; Mr. McKinnon, solo; Mrs. J. A. Redgerson accompanied at Eldon, Miss Mae Sinclair Reading Mrs. Willard Spencer solo; Miss Mae Steyns accompanist at Marshfield; Miss Annie Damerel, solo, Mrs. Gauthrie Balingall, reading, and Miss 'Vera' Bell, accompanist at Morell.

Marked enthusiasm was shown by the three audiences, and the district chairman assured the Charlottetown visitors of warm local co-operation in the fund-raising movement. The three district chairmen who presided at the meetings were the Rev. Dr. Genge, at Marshfield; James J. Larabee, at Eldon, and H. H. Cox at Morell.

"It is always the minorities that hold the key to progress."—Raymond E. Fosdick.



What an annoyance is the common cough! Whether at home or in public, the person with a cough becomes a nuisance and a menace. And yet a cough is so easily relieved when you use Dr. Chase's Syrup of Linseed and Turpentine. Why not use this time-tested treatment at the first sign of trouble in your throat and avoid the annoyance and dangers of more serious developments.



How To Play The Love Game

Dorothy Dix

Exposes Ways of The Wily Male

The Professional Lover, the Caveman, the Perpetual Sweetie: These Are Bad. But the Sugar Papa, Cheap Skate and the Married Man Are Worse, and Sophisticated Love is Worst of All

There are many men, daughter, and each has a different line with women. Consider their ways and their methods. Lend them your ears, for it is pleasant to a woman to listen to soft talk, but let not their words linger in your heart.



There is, to begin with, what might be called the professional lover, the man who feels that the way to entertain a woman is to make love to her, as you shake a rattle to amuse a baby. His line is a little shopworn with much use, but it listens good to a young girl who is taking her first draught of the intoxicating discovery that she has an allure for men.

The professional lover will tell you what wonderful eyes you have and how different you are from every other woman in the world and how the instant he saw you he knew you were his predestined mate and the one woman he had spent years searching the world for. He has said the same thing to so many women that he has acquired a technique that is convincing to the unwary, but it is all hot air, daughter. It means nothing, so put no faith in the man who is a glib love-maker. Nibble at the bonbons of sweet words, but never try to make a meal of them.

Then there is the youth who pulls the cave-man stuff. He believes in treating 'em rough. He will woo you with a club and drag you around by the hair of your head to the places he wants to go. He will order you about as if you were a slave and forbid you to do this or to do that, and his long suit will be jealousy.

He will make engagements just to break them and keep you waiting on the anxious seat. He will neglect you and expect you to feel honored when he comes back again. He will quarrel with you and expect you to humble yourself and apologize for the things he has done. He will drive all other men away from you without the slightest intention of marrying you himself.

Suppress the primitive instinct in you, daughter, that makes a woman crave to be dominated, because it isn't strong enough to make you enjoy a lifetime of being trampled upon.

Then there is what you might call the perpetual sweetie. He is the chap who holds the endurance love-making record. He courts and courts but never names the wedding day. He will monopolize a pretty girl for years and years and discourse to her by the hour about how he adores her and how he couldn't live without her and about how she is just half his soul, but he will never quite get to the point of popping the question.

Because a man camps on your parlor chairs is no indication of his affection, daughter. Likely as not it merely indicates that he finds your house a pleasant, free club in which to spend his evenings. Or per adventure he likes your mothers cooking. Pay no attention to a man's love-making until he backs it up with an offer to assume your board bill and shopping ticket for life.

Then there is the sugar papa, who assumes that every girl is for sale and can be bought with presents. Generally he is much older than the girl and rather paunchy and baldheaded, but he offsets his disabilities by joyrides and feeds and theater tickets and silk stockings and georgette lingerie.

Beware of the man, daughter, who makes love with his pocketbook. There is nothing for nothing in this wicked old world and the price of the sugar papa's lovemaking comes high.

In sharp distinction to him is the cheap skate, the boy who expects a girl to pay for 50 cents' worth of attentions with \$5 worth of petting. If he takes you to the movies, or buys you a drink of soda water, or buys you a drink of soda water, or drives you around the block in his flivver, he doesn't consider that he has had his money's worth in the pleasure of your society. You have to come across with a bunch of kisses.

Unless you are ready to throw yourself on the bargain counter, daughter, pass up the pawer. He is such a piker he isn't worth wasting your time over.

Then there is the married man. His approach is sympathetic appeal. He is always married to a woman who doesn't understand him or who got old and fat or who is cold or who is absorbed in the children or something. Anyway, he is very sad and unhappy, though he doesn't look it. And though he has nobly resolved not to get a divorce, the only way he can keep his life from being wrecked is by having a pretty young girl to console him with her kisses and caresses and step out with him behind his wife's back.

Harden your heart to this line of sales talk, daughter. You don't hold the office of public comforter, and a girl listens to a married man's hard-luck story at her peril.

Then there is the sophisticated lover. He breaks down a girl's moral resistance by trying to make her believe that it is "modern" to drink and neck and "live your own life," and that virtue and modesty are old-fashioned and that marriage is a relic of the dark ages.

Beware of that man, daughter, as you would of the plague, for he bodes you no good, as they used to say in the old melodramas.

The love game is a great game, daughter, but don't play it with strangers. And keep a wary eye on your opponent.

DOROTHY DIX

TABLET RECALLS HISTORIC EVENT

NORTH SYDNEY, N. S., Oct. 7.—The laying of the first submarine cable in North America has been commemorated by a tablet unveiled at the office of a cable station here. Judge Walter Crowe, of Sydney, a member of the Historic Sites and Monuments Board of Canada, presided at the ceremony.

The bronze tablet bears the following inscription:

"First Atlantic Cable. This tablet commemorates the first submarine telegraph cable in North America, laid in 1856 between Cape Breton and Newfoundland, the first stage in development of cable communication between this continent and Europe."

The first cable laid in Aspy Bay in 1856 came from Port Aux Basques and thence overlaid through Ingonish and Beddeck to the Nova Scotia Telegraph Office at Port Hood. The cable was broken at Aspy Bay and a new cable coming to North Sydney was spliced on, after which the land line was changed from Port Hood to this town, Sydney, St. Peter's Hastings and thence across the mainland. The first cable was capable of a maximum of 20 letters per minute. Still another cable was attached in 1873 while others were made in the years from 1874 to 1904. The growth was rapid, reaching a maximum during the war when over 300 men were employed here. Today new types of cable and equipment have increased this speed. The latest type called

Now too in ENGLAND, in GERMANY in FRANCE..

the Screen Stars keep their skin exquisite with Lux Toilet Soap



FRANCESCA BERTINI French star



SUZANNE BIANCHETTI French star



ARLETTE MARCHAL French star



ALMA TAYLOR English star



ANNETTE BENSON English star



JULIETTE COMPTON English star



ISABEL JEANS English star



ELISSA LANDI English star



LIL DAGOVER German star



CILLY FEINICH German star



TRUUS VAN AALTON German star



OLIVE BORDEN, tiny Radio Pictures' star, in the luxurious bathroom created for her in Hollywood. She says: "Lux Toilet Soap gives my skin the special velvety smoothness we mean by 'studio skin.' I am certainly delighted with it."

"Smooth skin a girl's greatest charm" .. say 45 Hollywood directors

LONG AGO the lovely Hollywood stars discovered how potent a charm smooth skin can be—and long ago they discovered how velvety-smooth Lux Toilet Soap keeps the skin!

The news spread to Broadway—and the famous stage stars became equally enthusiastic about this delicate soap.

Now, in the European capitals, too, the beautiful screen stars have adopted the soap which keeps their skin as exquisitely lovely as their American sisters—as faultlessly smooth—for the all-important close-up!

With the talkies sweeping the world, the actresses are more than ever grateful

to the gentle care Lux Toilet Soap gives their skin. For never were there so many close-ups as in the new talking and singing pictures. And as the great directors of Hollywood discovered years ago, a girl can never reach stardom on the screen unless her skin is simply perfect.

Exquisite skin is the one essential charm every girl must have to quicken smiles and win hearts.

You can keep your skin charmingly smooth just as 9 out of 10 screen stars keep theirs—by caring for it with Lux Toilet Soap. Such caressing, generous lather, too! Order several cakes of this delicately fragrant white soap today.

Permalloy, or loaded cable, are capable or recorder working at 1800 per minute and at the present time are worked as four channel circuits, each channel about 350 letters per minute automatically printed and ready for delivery.

STARTED AS A JOKE, ENDED WORTH \$500,000 TO OWNER

OHATTANOOGA, Tenn., Oct. 4.—"The courses cost \$1,000 each. We sell them for \$2,000 and then get around the corner to laugh at how easy we made a thousand. But the fool who

Real dyes give richest colors!

FOR every home use, Diamond Dyes are the finest you can buy. They contain the highest quality anilines that can be produced. It's the anilines in Diamond Dyes that give such soft, bright, new colors to dresses, drapes, lingerie. Diamond Dyes are easy to use. They go on smoothly and evenly; do not spot or streak; never give things that re-dyed look. Just true, even, new colors that keep their depth and brilliance in spite of wear and washing. 15c packages. All drug stores.

Diamond Dyes Highest Quality for 50 Years

buys makes his \$1,000 back in the first two weeks and after that all is gravy." is the way Garnet Carter, real estate developer who jokingly originated miniature golf to amuse guests at his hotel describes the business. He has just sold the rights to the patent name "Tom Thumb" for \$200,000, which with the \$300,000 he has accumulated in royalties makes half a million in just 24 months. From the first course on Lookout Mountain near here, Carter's idea has spread to a business worth \$125,000,000 exclusive of real estate and on his original course, which is several times larger than its brothers scattered over United States and Canada, will be staked a tournament at the end of this month for \$10,000 in prizes. It has cost \$40,000 since it was laid out first in 1923.

Governor General Visits P. E. I. Hospital

Their Excellencies, Viscount Willingdon, the Governor-General, and Lady Willingdon, as guests of his Honour Frank R. Hertz, Lieutenant Governor of the Province of Prince Edward Island, and Mrs. Hertz, visited the Prince Edward Island Hospital yesterday (Tuesday) and inspected the institution. Lord Willingdon's party was accompanied by several military secretaries and aides. The distinguished visitors were

welcomed by Mr. W. F. Tidmarsh, Executive Chairman of the \$250,000 Campaign for the new Prince Edward Island Hospital; Mr. W. K. Rogers, Chairman of the Memorial Committee and of the Board of Directors; Dr. H. D. Johnson, Dr. F. W. Tidmarsh, Dr. J. C. Houston, and many others connected with the institution. After going through the hospital, His Excellency said to Mr. Tidmarsh: "I can only say to you, sir as Governor-General, that the first thing we have to look after is the health of our people, and that good hospitals are essential to health."

"I am delighted to know that you are taking part in this good work of raising a construction and equipment fund for a new and strictly modern hospital, and I wish you the greatest success in your noble undertaking."

Lady Willingdon also expressed great interest in the campaign, and asked many questions of Mr. Tidmarsh, Mr. Rogers, Dr. Johnson and others in the group.

RUSTICO CONVENT

Honor Roll for Rustico Convent for September:— Grade X—Frances Gallant, Loretta Doucet. Grade IX—Bernadette Paquet, Cecillia Dolron. Grade VIII—Alicia Gallant, Helena Jarvis.

Luxury such as you have found only in fine French soaps at 50c and \$1.00 the cake—yet only 10¢

A Morning Smile

A city man out on a winter walk was crossing a large meadow. "I say, Giles," he shouted to the farmer in an adjoining field, "is that bull over there quite safe?" "Well," drawled the farmer, "reckon he's a lot safer than you is just now."

"Economical moralists have devoted too much attention to distribution and not enough to consumption."—Dean Inge. "One can hardly say that life progresses; it changes and one change is probably as good as another."—Winston Churchill.

GYPROC Just received direct from Factory— One full carload GYPROC and One full carload TEN-TEST —Assorted lengths— —Prices low— L. M. Poole & Co. Paul's Wharves