

### Smart Footwear For Early Fall



**\$7.50, \$12.50**

Brown Calfskin Oxfords in Brogue and plain effects are leading for fall wear—our line is complete in sizes and widths.

### —HOSIERY—

**\$2.00 a pair and up.**

to match all our shoes in silk, also silk and wool combination only show in New York this season.

HEATHER medium weight hosiery also selling well, very pretty colors.

### LADIES BOOTS

Our new lines in Brown and Black Calfskin with military and French heels, will please you.

SEE OUR WINDOWS.

**Alley & Co Ltd.**

Fashionable Footwear.

**DR. J. C. HOUSTON**  
EYE, EAR, NOSE AND THROAT  
Office—Riley Building, Queen Street, opposite Frowse Bros.  
Residence—4 Grafton Street.  
Office hours—10 a.m. to 4 p.m.  
Evenings by Appointment.

### Muffins?



Divide 1/2 cup Borden's with 1/2 cup water, 1 teaspoon salt, 2 tablespoons butter substitute melted, 1 egg, 1/2 tablespoon molasses, 1 cup cornmeal, 1 cup flour, 1 cup bran, 4 teaspoons baking powder. Beat egg; add other ingredients in order. Beat well; transfer to greased muffin pan. Bake 25 minutes in moderate oven.

Delicate, delightful. An simple and economical as you'd ever wish for. The secret is in the recipe—and it calls for only one egg! A guaranteed success if you use.

**Borden's**  
ST. CHARLES  
EVAPORATED MILK  
THE BORDEN COMPANY LIMITED  
MONTREAL 3-920



### YOUR FAVORITE PERFUME

you can obtain at Mabon's drug store. We carry in our perfume and extract department all of the leading domestic and foreign brands and your kind is here. Our talc powders, face powders, creams, toilet preparations, etc. are of superior grade.

**H. J. MARON**  
Prescription Druggist, Optometrist  
Montague, P. E. I.

### Western Guardian

—IT PAYS to buy in this Province.

—SHOP FROM HOLMANS catalog. 9046-5-22 1/2

—EMPIRE.—The engine of quality. 2629

—LOST.—In the vicinity of Summerside a crank for a new model Overland car. Finder kindly apply to Frank McNeill Summerside. 2630-9-4-21

—LOST.—Between Middleton Corner and Summerside on 28th August a tweed raincoat. Finder kindly leave with Mr. Jas. A. McNeill, Summerside and receive reward. P. A. McKenna, Emerald. 2584-9-3-31.

### EASTERN GUARDIAN

—IT PAYS to buy in this Province.

—ORDER from Holman's Catalog. 9046-5-22 1/2

### CHANGE IN SHEEP PASTURE

While a frequent change of pasture is to be commended for all classes of live stock, there is no class that is more benefited by frequent changes than are sheep, owing to their liability of falling a prey to parasites.

Tape worms that are to be found on old pasture lots more than any other spot, find their way into the sheep by being picked up with the grass, would largely be prevented in their deadly work if that flock was frequently changed into newer pasture, and what applies to the tape worm we believe applies very generally to nodular worms and practically all other type of external parasites.

Under ideal conditions sheep should not have access to old pastures, for reasons already mentioned, but it is not always practicable to keep them under ideal conditions. Often there is rough and rocky ground pasture that cannot be cultivated and which is suitable for sheep only, but where the farm is all arable there is no sound argument in favor of keeping sheep continuously on one field. They will pasture where the grass is shortest (because of its sweetness) and will fertilize such spots, as no other stock will.

### POWDERS HER NOSE FIRST THING AFTER BREAKING THE "LOOP THE LOOP" RECORD

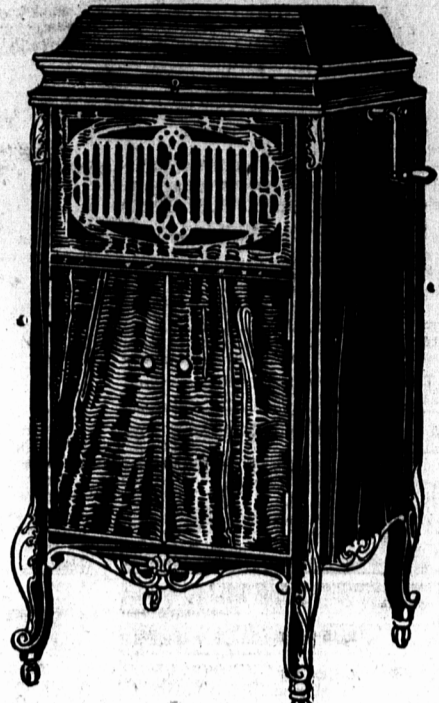


Miss Laura Bromwell

After "looping the loop" eighty-seven times above a Long Island flying field and setting a new record for women pilots, Miss Laura Bromwell's first act after stepping from her machine was to bring out her powder puff and take the shine off her nose. She said the official figure was low, as she had counted more than one hundred "loops" herself, but accepted the eighty-seven when informed she had been hidden by clouds much of the time and officials could count only when her plane was visible. The best previous record for women was twenty-five, made by a French aviatrix. Miss Bromwell received her pilot's license only a year ago.

**J. P. SWEENEY**  
M. D., C. M.  
Physician and Surgeon  
Has opened an office at  
**KINKORA,**  
P. E. Island

### Jewels of Sound in Cabinets of Exquisite Beauty at A. E. Toombs' Music Store



COLUMBIA PERIOD CABINETS grace both music and home, eloquent of culture when silent, vibrant with music when playing. The Columbia gramofona matches its art with its appearance. Its period designs are notable for their authenticity. The better you know furniture the more you will appreciate the beauty and purity of their lines. The superior furniture value of COLUMBIA GRAMOFONA CABINETS can scarcely fail to impress the lover of good furniture.

### SONG WRITER KILLED

NEW YORK, September 1.—Samuel Lehman, well-known musical conductor and author of "Everybody Works But Father," was killed Sunday by an automobile. Lehman was 38 years of age. The driver of the car was held on a manslaughter charge.

### PILES

Do not suffer another day with Itching, Bleeding, Protruding Piles. No surgical operation required. Dr. Chase's Ointment will relieve you at once and afford lasting benefit. 50c a box, or 25c a box, 10c a box, or 5c a box. Limited to one box per customer. Write for free sample box (see if you mention this paper) and enclose 3 stamps for postage.

### 600 Square Inches of Metal Teeth

To the naked eye the inner surfaces of your automobile engine looks perfectly smooth. Under the magnifying glass you will find that they are actually covered with millions of sharp little teeth. When the metal surfaces are covered with a substantial film of lubricating oil they slide readily by each other. When the heat of the engine turns part of the oil to sediment, these little metal teeth are exposed. Then when the surfaces rub together there is friction. Friction means wear and expense. To keep these metal teeth covered it is essential that your lubricating oil resist heat so that sediment will not be formed.

VEEDOL resists heat in an exceptional fashion because it is manufactured by the Faulkner Process. It reduces the amount of sediment 80 per cent. That means a substantial reduction in your operating cost. We suggest that you try Veedol as we are certain that it will give you better lubrication.

FOR SALE BY ALL DEALERS.  
**J. STANLEY WEDLOCK**  
DISTRIBUTOR  
Charlottetown, P. E. I.

# NOW COMES THE "HOME STRETCH"

## LAST WEEK OF BIG \$5,000 PRIZE CONTEST

### CANDIDATES!

#### No Rest This Week

It may mean a difference of \$1000 to you if you miss a single subscription this week.

#### Too late to make up for lost time NEXT WEEK

### Here is a Plan to get Millions of Votes

#### The Second Payment Plan

If you have worked your territory thoroughly and do not know where to turn for subscriptions, why not call on the surrounding towns or see the farmers on the rural routes? Or, if you are not in a position to get out of your town, why not try to get second payments from the subscribers who have given you short term subscriptions? YOU CAN GAIN MILLIONS OF VOTES IN THIS WAY. For instance: Suppose Mr. A. gave you a six months subscription the first week of the contest, or when the first vote schedule was in force. With the Triple votes, you received 24,000 votes for this six months subscription. NOW, if you ask Mr. A. to give you another six months, which would make up a full year, you will receive enough additional votes for the second payment to make up the votes allowed for a full year's subscription during the period when the first payment was made, or 72,000 votes. If Mr. A's was a new subscription when the first payment was made you would add 15,000 extra votes to the 72,000 votes. This second payment would now also entitle Mr. A. to a guess in the subscriber's prediction contest.

Or suppose Mr. B. gave you a one year's subscription during the first vote schedule. You received 96,000 votes for the subscription. NOW, if he gives you another four years to make up the full five years, you would receive the difference between 864,000 votes which was given for a five year's subscription, when the first payment was made, and the 96,000 votes you have already received, or 768,000 votes.

IN OTHER WORDS, TRIPLE THE SCHEDULE WHICH WAS IN FORCE WHEN THE FIRST PAYMENT WAS MADE AND SUBTRACT THE VOTES GIVEN FOR FIVE YEARS AND YOU WILL HAVE THE NUMBER OF VOTES GIVEN YOU FOR YOUR SECOND PAYMENT OF FOUR YEARS.

SUBSCRIPTIONS OF THIS KIND ARE TO BE MARKED "SECOND PAYMENT" ON THE MIDDLE RECEIPT STUB AND THE DATE OF THE FIRST PAYMENT MUST ALSO BE GIVEN.

### ATTENTION!

#### The race for the Gray

Dort is exceptionally close so far. You would never cease regretting it if you lost out on this prize by only a few subscriptions.

#### "CINCH" IT THIS WEEK

Address All Communications to  
**THE CONTEST OFFICE**  
163 Great George St. The Guardian and Examiner Phone 313