

Woman's Realm / Social and Personal / Fashions / Literature



Superfine
Tooth Paste

BEAUTY ON YOUR BRUSH...with its rich, bland texture, its red color, its pleasant flavor. The way it makes your mouth feel immaculate, the lovely, clean gleam it gives your teeth, the fragrance it bestows on your breath.

1 Tube, 40¢; 2 Tubes, 75¢



Elizabeth Arden

MOORE & McLEOD Limited

NEW 'DRESSY COATS' ARE SIGNIFICANT

NEW YORK — The "dressy coats" that almost every designer shows are extremely significant. Of crisp silk such as taffeta, or faille or of satin, they are cut with full skirt and fitted waistline, and are the last word in late-afternoon elegance. Hattie Carnegie considers coats so important that she presents the coat look for all times. A gray-and-yellow checked wool coat is worn over a brown

shanting dress for daytime; a black alpaca coat for afternoon and a superb silk coat for dinner and the theatre cut ten inches from the floor.

If you must wear shorter dresses which you already have, do not worry too much about it. A great many attractive women are doing the same thing. There is a comforting lag between short skirts and that time when you will look downright funny in anything much higher than the ankle.

Dorothy Dix Says—

Feminine Charm And Men

Are All Males, Single Or Married, Easy Prey To Wives Of Women?

DEAR MISS DIX: I have a friend who contends that any woman who sets her heart on winning a man can get him, regardless of whether he is married or single. I am rather inclined to think that there are some men who can be absolutely trusted. What is your opinion?

TWO WOMEN



ANSWER: I think that you are right. I have seen plenty of women who were beautiful and young and charming, exert their every wile to fascinate men who are as impervious to their blandishments as if they had been stone images. I have even heard these men speak admiringly of these women's attractions, but they simply made no personal appeal to them. We cannot explain why we love nor why we are indifferent any more than we can explain why we have a taste for some particular article of food, while another is distasteful to us. Nor when we tire of a person can we explain that. All we know is that the touch of one hand leaves us cold and another one bores us to tears. That we can forgive any fault in one individual and are critical even of the virtues of another.

HOPELESS TASK

So, of all impossible tasks, none is more hopeless than trying to kindle the flame of love in an indifferent breast, or to blow into flame again the ashes of a dead love.

Of course, there are some weak, vain silly men who can be cajoled or flattered into thinking themselves in love with any woman who feeds their egotism by trying to take them away from their wives, but these are poor creatures incapable of a real love. And there are thousands upon thousands of other men whose hearts are so securely in their wives' keeping that they never give even a passing sentimental thought to any other woman.

DEAR MISS DIX: I am a woman in my late twenties. Have a good job and am considered attractive to men. So far I have not met the man whom I could really love, and as it begins to look like I never will I have recently started to have affairs with several men. I cannot see that my so-called unconventional life will harm me, nor why society should condemn me as long as I do nothing to hurt anyone else. What do you say?

RUTH J.

ANSWER: You say your conduct does not harm yourself. What an awful mistake! Some day you will meet a man with whom you will fall in love, and then you will pay with your heart's blood for every minute of your stolen pleasure. If he is a fine man, with high ideals, he will not want to marry the kind of woman that you have become. And if you marry him without telling him of your past, you will never know a minute's peace, because you will live in dread of his finding out your secret.

Society condemns you because you are not playing the game. You are breaking the rules that religion and civilization have laid down for the relationship between men and women. And in order to enforce this law society has turned its thumbs down on the women who defy it.

(Continued on Page 3)

That Body Of Yours

By James W. Barton, M. D.

CARE OF THE TEETH IN SHOPS AND FACTORIES

It is only within recent years that our hospitals have recognized the importance of having a dentist visit them regularly to examine and test teeth and gums. Still more recently, hospitals and mental institutions have been having one or more dentists give full time to provide dental care and prevent infection. Even a low dental infection can take the fight out of patients in civilian and mental hospitals.

For years industrial plants have had nurse giving full-time service in a well equipped first-aid room with a physician making daily visits at regular hours. It is not surprising, therefore, that just as hospitals found it necessary to have a dentist attached to the institution, many industrial organizations are doing likewise.

In "Industrial Medicine," Dr. E. Goldhorn states that a modern industrial program serves industry and the worker by showing a broad understanding of and by providing for all phases of the health problem as it affects or is affected by the numerous and complex present-day industrial processes. By having emergency dental care, there is less loss of time, fewer work stoppages and more accidents are prevented.

Sometimes the nature of the work being done affects the teeth, gums, throat, lungs and even digestion, so that there is the combined need of dentist, physician, hygienist and safety engineer.

Now that the condition of the workers' teeth means much to the economy of industry, the Council on Dental Health of the American Dental Association, with other parts of the Association, have developed industrial programs embracing full dental treatment. The program, as submitted to the Dental Association by the Illinois Dental Society, is, briefly: (1) Dental examination at regular intervals; (2) emergency dental care; (3) removal of infection; (4) recognition and correction of many conditions caused by the nature of the work; (5) treatment of industrial injuries; (6) dental health education. Dental care is a good investment for employee and employer.

FIRST AID

Know what to do in an emergency. Send today for Dr. Barton's helpful booklet entitled "First Aid in Emergencies." Just enclose 10 cents and a 3-cent stamp, to cover cost of handling and mailing, to The Bell Syndicate, in care of this newspaper, Post Office Box 99, Station G, New York 19, N. Y., and ask for your copy.

How Can I!!!

By Anne Ashley

Q. How can I test the heat of an iron?

A. One good way is to fold a newspaper and sprinkle a little salt on it. In this way an iron can be tested and cleaned at the same time. Don't use the ironing board cover to test the heat, or it will soon be scorched and ruined.

Q. How can I prevent the canary from spattering seed over the floor when feeding?

A. Make a cheesecloth bag with an elastic and pull this over the bottom of the cage, just covering the feed cups.

Q. How can I prevent the shells of eggs from cracking when boiling them?

A. This will not happen if the eggs are dipped into cold water immediately before putting them into the boiling water.

Morning Smile

Wife (paying an unexpected call at the office): "You told me that your new stenographer was an old maid."

Employer (flustered): "That's right, my dear; she's away, ill today, and sent her granddaughter instead."

Herbert had been taught to rise when his mother entered the room and remain standing until she was seated or until she withdrew. One day a boy friend came to see him. Herbert's mother came into the room where the boys were, and Herbert arose. His friend made no move, so Herbert asked him to stand up.

A few minutes later, mother again entered the room and Herbert arose, while his friend reluctantly arose to his feet.

When Herbert's mother entered the room for the third time and her son arose, the guest said, disgustedly: "Say, what do you think your mother is, the national anthem?"

EXPECT MANY TOURISTS

SAULT STE MARIE, Ont. (CP) — The Salt chamber of commerce reports that letters of enquiry from prospective tourists promise a good season this summer. The rugged scenery and excellent fishing of the Algoma district attracts many American visitors.

Ellen's Diary

By an Island Farmer's Wife

We sat down to a purely feminine meal this afternoon — Susan and I. Susan had done very well with her day, at first washing curtains and spreading them to dry in the sunny breeze and then going on from there to various offices of cleaning—wielding a tidy brush to decorate a room ceiling; wiping walls and furniture and collecting any stray bits of dust here or there. "Under the edges of the rug," Susan — don't forget those places!" I cautioned and Susan said politely: "I always sweep under the edges of any oil-cloth when I clean a room." I think this inclination of mine to leave such hidden places open to any inspection comes from a memory that has remained with me throughout many a long year. I can clearly picture the faces before me as I write, the woman from the nearby corner, an elderly lady, and mother-to-me only comparatively young then.

I was making a hat for my doll that afternoon covering a foundation of card-board that I had sewed in a fashion that pleased me. Bits of silk I was using, and an end of bright narrow ribbon and to make it more elegant, there was the wide, fluffy white hen-feather which I had picked up for that very purpose in the yard that morning. I recall now the visitor's casual interest in my work and mother-to-me saying: "I guess Ellen will make a milliner when she grows up. She's always fixing hats — or clothes for her doll!" and then the conversation went quickly from me to take in the new Minister's wife.

The visitor in the old rocking chair drew a deep sigh. "I'm a-thinking we're going to miss her that was there" she remarked "a fine Christian woman. If ever there was one. So sensible always, and smart and so thorough in all her work. No untidy corners for her, mind I'm telling you!" Mother nodded and the other continued: "Yes indeed, I'm afraid it's been a bad move." There was a silence, that was meaningful. "Yes indeed! The rooms look nice, but it's just on the surface I'm told" and she lowered her voice "under the edge of the carpet in the sitting room already — well it's disgraceful, that's what it is — disgraceful. Oh, my dear, it's hard to credit. Coming after her that was so clean, a body could eat off her floor" and here a

(Continued on Page 3)

CHANGE of LIFE?

Are you going through the functional "middle age" period peculiar to women (38 to 52 yrs.)? Does this make you suffer from hot flashes, feel so nervous, high-strung, tired? Then do try Lydia E. Pinkham's vegetable Compound to relieve such symptoms. Pinkham's Compound also has what doctors call a stomachic tonic effect!

LYDIA E. PINKHAM'S VEGETABLE COMPOUND

PINEAPPLE DESIGN

It's a Picture Pattern



DESIGN NO. E-1025

Just look at the picture and crochet this beautiful chair set. Something new is crocheted pineapples in twos and threes to make this attractive chair set. Pattern No. E-1025 contains complete instructions. Needlework Book No. 100 20 cents. Crochet Knitting Book No. 101, 20 cents. To order: Send 20 cents in coin to Needlework Bureau, Charlottetown Guardian, Design No. E-1025

Name _____ Address _____ City _____ Province _____



It reflects "GOOD TASTE" to

BUY

Eastern Bakeries'

BUTTER-NUT BREAD

Modern Etiquette

By Roberta Lee

Q. Is it the duty of the hostess to introduce each guest individually to all the others when giving a small luncheon, or allow them to fend for themselves?

A. It is her duty to perform all the introductions.

Q. If a divorced woman does not resume her maiden name, what name should she use?

A. If her maiden name was Jane Doe, and she married Charles Smith, she should sign her name "Mrs. Jane Doe Smith."

Q. If a salad fork or a dessert spoon is the only silver on the table, where should it be placed?

A. To the right of the plate.

Household Scrapbook

By Roberta Lee

Nausea

When a person is subject to nausea while riding on a streetcar, train, or any other conveyance, beat the white of an egg until it is stiff, add the juice of one lemon and a little sugar. Take this immediately before starting on the ride and it will prevent sickness.

White Braid

White braid can be cleaned by wetting an old toothbrush, rubbing it across a cake of mild soap, and scrubbing the braid with it. The latter can be removed with a damp cloth.

Paralytic

Wash the paralytic with hot water and see how much better it retains its flavor and how much easier it is to chop.

Loosen Stiff Joints—Ease Sore Muscles!

You must remember that Nerviline is not only pain-relieving, but very penetrating. Its pain-relieving qualities are quickly absorbed, and they assist in subduing inflammation rapidly. Rub Nerviline into the affected area frequently. It is considered by many athletes in hockey and football as indispensable as a "muscle-rub." Men whose work requires prolonged muscular exertion will find Nerviline an excellent rub for strained muscles and tendons. As an all-round liniment for the relief of vague pains of the rheumatic type, rely upon Nerviline for relief. Get your 35c bottle from your druggist today!

Better English

D. C. Williams

1. What is wrong with this sentence? "We generally attend church on Sunday."
2. What is the correct pronunciation of "pumpkin"?
3. Which one of these words is misspelled? Loquacious, longitudinal, lorgnette.
4. What does the word "prescient" mean?
5. What is a word beginning with do that means "disposed to be taught; tractable"?

ANSWERS

1. Say, "We usually attend church on Sunday." 2. Pronounce as spelled, pump-kin, and not pump-kin. 3. Lorgnette. 4. Having knowledge of coming events; foreseeing. "Henry had shown himself sensible, and almost prescient, of this event." — Bacon. 5. Docile.

Cook's Corner

WHOLE WHEAT ORANGE BREAD

2 orange skins
1/2 cup sugar
1/2 cup water
2 tablespoons melted fat
1 egg
1 cup milk
1 1/2 cups sifted all-purpose flour
1/4 teaspoon salt
5 teaspoons baking powder
1 1/2 cups whole wheat flour
Put orange skins through a food chopper, add sugar and water. Cook 15 minutes. Add fat and allow to cool. Beat egg and add milk. Sift whole flour with salt and baking powder, mix with whole wheat flour. Add half the dry ingredients to the egg and milk, then add orange and remaining dry ingredients, quickly, stirring only until mixed. Bake in a greased loaf pan, 4 1/2 x 10" in a slow oven, 325F, for about 45 minutes.

Needlecrafts FOR THE HOME

FRONT-BUTTONED FAVORITE

Here's a brief-of-sleeve beauty that's simple to sew... and smart to wear, too, with the big pockets and bright ric rac trim. Note the way the back extends over the front shoulder to form a charming yoke effect!

No. 2134 is cut in sizes 12, 14, 16, 18, 20, 22, 24, 26, 28, 30, 32, 34, 36, 38, 40, 42 and 44. Size 36 requires 4 yards 75-inch.

Send 20c for each Pattern, which includes complete sewing guide. Print your Name, Address and Style Number plainly. Be sure to state size you want. Include postal unit or zone number in your address.

Address Pattern Department, The Charlottetown Guardian.

Pattern No. 2134

Name _____ Address _____ City _____ Province _____

RELIEVE OIL SHORTAGE

The British government proposes to spend millions of dollars developing the edible oil industry in Australia.



Van Camp's New England Style BEANS

A hearty "Heat and Fat" meal—better tasting beans with delicious pork and molasses.

A MEAL IN A MINUTE!

"Be Lovelier Tonight!"

"My Beauty Facials bring quick new Loveliness!"



Quick "Like smoothing beauty in—I cover face generously with the rich, creamy lather..."



New Loveliness "Then I rinse with warm water... splash on cold—such a simple care... pat gently to dry with a soft towel—skin takes on new loveliness."

famous British star of GAINSBOROUGH PICTURES

YOU can be lovelier tonight! With a skin that wins proposals, makes pulses beat faster. Give your skin the gentle beautifying care of this famous British star—daily Lux Active-lather facials!

Don't let neglect cheat you of romance! Lux Active-lather facials will make your skin clearer, smoother, more romantic. See the difference after just one treatment!

Lux Girls are Lovelier!



Margie Lockwood

9 out of 10 girls

Toile