

# BUY RUBBERS THAT WILL WEAR

## Rubbers that Will Give Service Under the Hard Knocks of a Canadian Winter and Spring--- Buy Ames-Holden Rubber Footwear

### RUBBER BOOTS

The adaptability of the Rubber Boot, for a large variety of industrial and other vocations, has never been fully realized, notwithstanding its remarkable economy, efficiency and comfort as compared with the leather boot.

The Rubber Boot was first known as a "fisherman's boot," and was used almost exclusively by deep-sea fishermen. Later on, when the sailor donned his oil-skins and Sou'wester, he always completed his attire by putting on a pair of Rubber Boots. The sportsman soon found that they were a necessary part of his fishing outfit.

And now-a-days, fishermen, policemen, farmers and those in many other vocations (indoor and outdoor) look upon Rubber Boots as essential to their health and comfort, to say nothing of the necessity of this type of footwear in the performance of their duties.

The man in the abattoir, the man in the chemical works or the sugar refinery, the dyer, the bleacher, the tanner, the dairyman, the garage man, the car owner—where would they and many like them be without their Rubber Boots?

Take, also our road builders and repairers, our construction gangs, our miners, our lumbermen, and all those whose pursuits are of the rough-and-ready order—and you'll find that they know what GOOD Rubber Boots should be.

It is to fill this constantly growing demand for Rubber Boots that a man can swear by, and not at, that the "AMES HOLDEN" brand is on the market.

#### GUARANTEE

Every pair of Ames Holden Rubber Boots is guaranteed to outwear any pair of similar boots of any make, sold at the same price and worn under the same conditions.

AMES HOLDEN McCREADY LIMITED



SMOKE

This is a gray boot with white foxing, plain edge with solid heel.

Made in Short, Stormking and Hip styles on wide or straight last.

Grey Boots have become very popular in some sections of Canada during the past few years, many preferring them to white or black.



JESTER

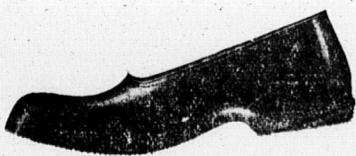
Carried in stock in Men's Boys' and Youths—Short, red sole, called Robin Hood.

This is our standard staple line of heavy pure gum boots with super canvas lining and interlining (except where otherwise stated). All are pneumatic cured. These boots have for years given most satisfactory service under all conditions, and are considered to be the standard of Canada. There are more boots of this type sold than of any other one style.



HARWICK

The above line are all black gun heavy canvas lining and interlining, plain edge black sole and solid heel.



AMES

Light, self-acting overmet lined, plain edge sole. Easy to put on and take off, is wonderfully durable, and is as leader in any store. It is a real man's rubber, and may be had in a variety of lasts to suit every one.

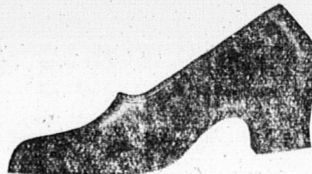


KINGSFORT

Light-weight black boot, grey foxing. For deep-sea fishermen.

No boots are subjected to a greater amount of wear and tear than those used by the deep-sea fishermen on the Atlantic and Pacific coasts. Our KINGSFORT boot is specially designed for men who follow this calling. It is made in both Short and Stormking styles, and is considerably lighter in weight than any boot heretofore used by the fishermen. It is also much more durable. These two features—light weight and durability—are the two main requirements that the deep-sea fisherman demands. The KINGSFORT fills that demand to a maximum degree.

It is a black boot with a handsome grey foxing, and is made in men's sizes only.



RUTH

Light weight Croquet, lined with our special lavender net lined. Light, plain edge sole, with reinforced heel. The Ruth is one of the best looking rubber in the Ames-Holden line.



DONEGAL

The construction of the "SEAKING" line is of black gum upper, pure duck lining, super canvas interlining, red foxing, white rolled edge sole with solid heel. This line is made up for those who have an eye for color, and to whom the red foxing and white sole is attractive. The construction is practically the same as that of our ROCK STEEL line, and embodies the important features of lighter weight and greater durability than competitive brands. Like "Ames Holden" tires, "SEA KINGS" are built for miles of wear.



KLONDIKE

Our "All Grey" Boots and Lumberman's are of similar construction to our "Rock Steel" line. The heels are of the purest, toughest rubber, and will stand the hardest of wear.



COSSACK

Black duck, super canvas lining and interlining, plain edge, red sole and smooth sole with solid heel. Leather top—a new feature leather. Sewn on the outside and a smooth finish on the inside.

#### FOR SALE BY

THE PURDIE FERGUSON SHOE CO., LIMITED.

Charlottetown

KENNEDY & CO., O'Leary.

C. E. PRATT & SON, St. Peters.

P. J. NOY & CO., Hunter River.

BOWNESS & NEWSOM, Crapaud, P. E. I.

THE J. J. HUGHES CO., LIMITED.  
Georgetown and Souris

PETER McNUTT & SON., Malpeque.

R. J. McDONALD & CO., Cardigan  
J. L. McKINNON, Peter's Road.

H. H. COX, Morell, P. E. I.

## Ask For Ames-Holden Rubber Footwear

GORDON & COMPANY, Charlottetown

Wholesale Distributors for Prince Edward Island, who will gladly give any information to any dealer requiring same

Phone 923 Charlottetown.