McLeod

ng Sale Commences at Friday Morning with ent in every Department

greatest anuary Clearance Sale in the history of this fast- have every department cleared down to the lowest possible

re into CASH. In order to do it we are making a series a sale men here. You know that every promise will be tly as prmised. Nothing charged—spot cash all over the

f all Cloth Coats Dress and Waists

to secure your ice of the best assortment of Coats, shown in this vince.
garment boug That is one main reason why we

R CENT

4.50	Vrproofs now	3.38
5.00	Vrproofs now	3.75
6.00	Vrproofs now	4.50
8.75	Vrproofs now	6.56
10.50	Vrproofs now	7.88
12.00	Vrproofs now	9.00

Study Them—member the Discounts

25 p. c Ladies Dresses
25 p. c Silk Waists
25 p. off Girls Coats
25 p. off Golf Coats
25 p. off Net Waists

Y FURS RIGINOW

leces — Tnty per cent off all Fur Caps
Tnty per cent off all Whitewear
kirts

what is best anewest in ready to wear goods, at real

educed exactly we say. That has always been our

t Halfprice
at Half Price
unts Half Price.

Ladies' Suits One Third Off

A very nice range of smart, well tailored suits still remains for you to choose from A good proportion of these are nicely made of fine firm, blue worsted serge. There are some Tweeds, and they are all good

$17.00	Suits now at	$ 7 00
16.00	Suits now at	10.67
18.00	Suits now at	12,00
22,00	Suits now at	14 67
25.00	Suits now at	16 33

WONDERFUL SAVING OFFER IN SERGE SCHOOL DRESSES

$2.25	Dresses are now	$1 50
3.00	Dresses are now	2 00
4.50	Dresses are now	3.00
7.00	Dresses are now	4 75

Get yourself and the girls outfitted here, during this sale for no more than in the bare cost of material.

Ladies' Whitewear 20 p. c. off

White Undermuslins of all sorts including some lovely French models are offered you during this January Sale at one fifth under regular price.

Corset Covers
Petticoats
Night Gowns
Drawers
Princess Slips
Chemises

all go at a discount of
TWENTY PER CENT

20 p. c. off all BLANKETS

The Lines offered comprise the largest and most complete variety in P. E. I. There are good stout Canadian made Blankets, and in addition, the splendidly woven, silkily fine product of the best English Blanket Mills.

$1.00	Cotton Blankets now	80c
1.35	" " "	$1.08
2.15	" " "	1.73
3.25	Wool Blankets now	2,60
3.75	" " now	3.00
4.50	" " "	3 60
5.00	Wool Blankets now	4 00
6,25	" " "	5.00
6 75	" " "	5.40
8.00	" " "	6.40
9.00	" " "	7.20

20 p. c. off all OILCLOTHS

All Floor and Table Oilcloths in the house will be offered you at a discount that will make it well worth while to make selections right now. The discounts offered are for spot cash. Positively no credit to anyone under any condition.

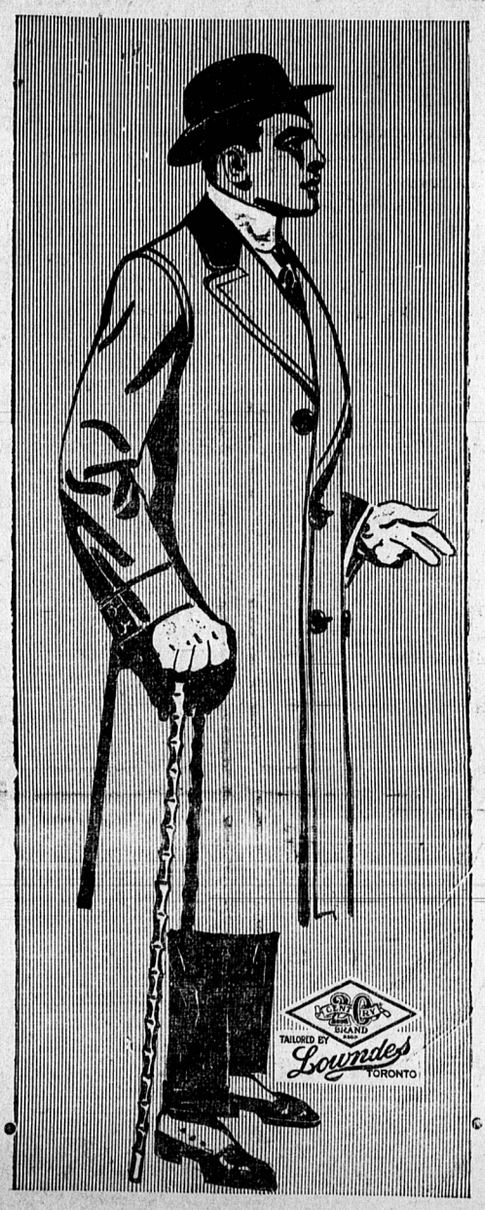
20 per cent Discount all through the linen section

Linens made up, Linens by the yard, Towellings, Towels, Napkins all are discounted 20 per cent during this great sale.

The greatest linen department ever seen in Charlottetown gives you a chance to-day to buy at less than usual wholesale prices.

20 per cent off Table Linens
20 per cent off Table Cloths
20 per cent off Napkins
20 per cent off Tray Cloths
20 per cent off Sheeting
20 per cent off Towellings
20 per cent off Pillow Casings
20 per cent off Linen Pillow Slips

Men's Winter Overcoats and Suits all deeply discounted for this Sale



THE BIG FEATURE ABOUT THIS CLOTHING STORE OF yours is that the stock is NEW. We have been going only for two seasons—and we have broken every record we set up for ourselves—and now to round up the stock before we commence stocktaking first February—we offer a tremendous clearing sale. Get your Suit or Overcoat right now—cash means a big saving

$8.00 Overcoats are selling now for	$6.40
10,00 Overcoats are selling now for	8.00
12.50 Overcoats are selling now for	10.00
15,00 Overcoats are selling now for	12.00
20,00 Overcoats are selling now for	16.00
25,00 Overcoats are selling now for	20.00
30.00 Overcoats are selling now for	24.00

Any of the boys will tell you that we have the finest range of OVERCOATS to be seen in the city, Ask them—they know.

$8.50 Suits are selling now for only	$6 80
10 00 Suits are selling now for only	8.00
12.50 Suits are selling now for only	10.00
15.00 Suits are selling now for only	12 00
20,00 Suits are selling now for only	16.00

We sell SOCIETY BRAND—20th CENTUARY and the other SUITS THAT FIT.

20 per cent off all our Boys Overcoats
20 per cent off all our Boys Suits
20 per cent off all our Separate Pants
20 per cent off all our Oil Skins
20 per cent off all our Slicker Coats
20 per cent off all our Fur Lined Coats

25 per cent off Soft and Hard Hats

All Soft and Hard Hats except STETSON HATS will be placed on sale at a discount of 25 per cent. Get the hat you have been wanting—get it now and get it cheap.

$1.50 Hats are now only	$1.12
2.00 Hats are now only	1,50
3.00 Hats are now only	2,25
5.00 Hats are now only	3.75
6,00 Hats are now only	4.00

GET A SILK HAT RIGHT NOW WHILE THE DISCOUNT IS OFFERED—YOU WANT ONE YOU KNOW.

CASH ONLY

25 p. c. Discount off Men's Furnishings during the great sale which begins here

Friday, Jan. 2nd

Need not tell you much about this department—you know what it is like—you know already that it is the biggest Men's Furnishings Department in the Province. You know that it carries the sort of stock you want to buy—you know that you can get quick—smart—intelligent attention at every counter. And now—you can get as well a CASH DISCOUNT OF TWENTY FIVE PER CENT.

ALL THE GOODS LISTED BELOW ARE NOW OFFERED YOU AT 25 p. c. off.

STUDY THE LIST—SEE IF THERE IS ANYTHING IN IT THAT YOU WANT

Collars and Cuffs
Fur Lined Mitts
Wool Lined Mitts
Suspenders
Working Gloves
Silk Mufflers
Eastern Caps
Knitted Caps
Hockey Caps
Fur Caps
Dressing Gowns
Smoking Jackets
Flannelette Shirts
Duck Shirts
Gingham Shirts
Drill Shirts
Cloth Shirts
Knit Shirts
Fleece Lined Shirts
All sorts of Ties
Cotton Sox
Cashmere Sox
Silk Sox
Working Mitts
Wool Mufflers
All Cloth Caps
Fur Collars
Fur Mittens
Sheep Lined Coats
Pyjamas
Night Shirts (Flannelette)
Men's Sweaters
Boy's Sweaters
Umbrellas
Gauntlet Gloves and Mitts
Astrachan Collars
Lined Winter Gloves
Unlined Gloves
Handkerchiefs
Garters
Armlets
Belts
Rain Coats
Overalls EXCEPT PEABODY'S
Fur Collared Coats
Fancy Soft Shirts
Flannel Shirts
Home Made Sox and Mitts
Hard and Soft Hats EXCEPT STETSON
Cardigan Jackets
Brown Beach Jackets

20 per cent off the lines below

Leather Suit Cases
Leather Club Bags
Canvas Extension Bags
Laundered White Shirts
Unlaundered White Shirts
All White Dress Shirts
White Night Shirts
All Horse Rugs
Coon Coats

Bear in mind—that every article offered will be discounted just as promised—that the only terms at this sale are cash—that not a penny of credit will be given any customer at these discounts. Come—and come swiftly—if you have a single want in Men's Furnishings—get it now.