

VICTORY LOAN ANNOUNCEMENT.

Special low rates by railway to Charlottetown on Wednesday, 13th November. Entertainment in Opera House to all visitors calling at Victory Loan Headquarters Office in Eastern Trust Building where tickets can be had free of charge.

Arrangements have been made by the Provincial Executive of Victory Loan Campaign and officials of the railway for special excursion rates at single first class fares, return good on following day of issue. Trains on Wednesday 13th, November, from different points as follows:—

FARES ON REGULAR MORNING TRAINS FROM SUMMERSIDE, CAPE TRAVERSE, ELMIRA, SOURIS, GEORGETOWN, AND MURRAY HARBOR TO CHARLOTTETOWN ON WEDNESDAY 13th.

SUMMERSIDE	\$1.70
KENSINGTON	1.45
FREETOWN	1.25
EMERALD	1.15
BORDEN	1.55
BRADALBANE	1.10
HUNTER RIVER	.70
NORTH WILTSHIRE	.60
SOURIS	2.10
TIGNISH	4.10
ALBERTON	3.60
BLOOMFIELD	3.35
O'LEARY	3.15
PORT HILL	2.49
WELLINGTON	2.10
MORELL	1.20
MT. STEWART	.80
GEORGETOWN	1.70
MONTAGUE	1.70
MURRAY HARBOR	1.70
MURRAY RIVER	1.65
VERNON	.65

PROPORTIONATE FARES FROM STATIONS NOT NAMED. ALL FARES ABOVE ONE DOLLAR INCLUDE WAR TAX.

THE OUT-GOING TRAIN FOR THE EAST AND MURRAY HARBOR WILL BE HELD ONE HOUR ON WEDNESDAY AFTERNOON.

This will give all in above Districts an opportunity to come to Victory Loan Headquarters, Charlottetown and get any further information desired as to the purchase of "Victory Bonds." The Executive find that in some Districts people who have money to invest are desirous of further explanations with regard to the Loan.

Any one can make application direct at the Headquarters Office or at any bank. It is the desire of the Provincial Executive in P. E. Island will receive the hearty co-operation of all and this is necessary to make it the success it should be. The cause is just, the security absolute. All nations, including Canada need money.

The present high price being received for farm products depends upon our people being able to buy them. This they cannot do unless our manufacturers are kept going. To ensure this the Dominion Government must have money. Subscribe to the Victory Loan and help supply the funds to keep business on the move.

When you buy a Victory Bond, even a Fifty Dollar one—you are helping Canada—you are doing a real service to your country.

All are invited to come to the City, visit Victory Loan Headquarters take in the free entertainment at the Opera House. Everyone is asked to co-operate in making Wednesday next, "Special Victory Loan Day," a grand success.

C. H. B. LONGWORTH, Chairman Provincial Executive, J. P. GORDON, Chairman Publicity Committee.

PATRIOTIC FAMILY

Miss F. Cairns, Kinkora has received the following letters concerning her brother who was killed in action.

The late Mr. James Cairns was a son of Mr. Thomas Cairns, Kinkora. His oldest son Cpl. Gordon Cairns, 26 years old lost his right arm at Passchandaale. James was 21 years old when killed and Carl wounded. Aug. 13th in right foot is now in the Hospital in England. He enlisted with the 105th crossed to England and after two months was turned down. He came home and went out west and enlisted again going over to France last April. He will be seven years this present month.

P. S. 48-14
83rd Canadian Battalion B.E.F.
Sept. 10th 1918

My Dear Miss Cairns:— I regret that the conditions of war have made it impossible for me to write you sooner regarding the death of your brother Pte. James Cairns. He died on the afternoon of Aug. 9th during the second day of our advance in front of Amiens. Death was instantaneous the result of a machine gun bullet. I buried the body in a cemetery on the battlefield where many of his comrades lie. The grave is marked and will be permanent.

I knew your brother. He was doing well and was liked by everybody. His life has been given for human freedom and it will not be in vain. God will be pleased to accept the sacrifice and to make through it a better world. I pray God will bless you abundantly and sustain you all in this trial.

Believe me to be yours in deepest sympathy

J. W. WHILLANS

Capt. and Chaplain
P. S.—All personal effects that we have after the battle will duly reach you. J. W. W.

From The Adjutant-General, Canadian Militia.

To Miss Flora Cairns, P. O., Kinkora Co., P. E. I.

82592 Private James Cairns, Canadian Expeditionary Force

Madam:—I beg to transmit herewith a copy of the report setting forth the circumstances under which the late soldier marginally noted met his death.

P. C. CRESSAWELL
for Director of Records
for an Adjutant General

Private J. Cairns was killed in the attack on the afternoon of August 9th 1918, the Battalion advanced in the face of stout opposition from the en-

TO RELIEVE CATARRHAL DEAFNESS AND HEAD NOISES

If you have Catarrhal Deafness or are hard of hearing or have head noises go to your druggist and get 1 ounce of Parmit (double strength), and add to it ¼ pint of hot water and a little granulated sugar. Take one tablespoonful four times a day. This will often bring quick relief from the distressing head noises. Clogged nostrils should open, breathing become easy and the mucus stop dropping into the throat. It is easy to take. Anyone who has Catarrhal Deafness or head noises should give this prescription a trial.



There's a picture of you in your soldier's memory. But he is expecting a new one, as you are today, to take its place. Make the appointment today. THE COOK STUDIO

Make Your Money Fight Buy VICTORY BONDS BLACK'S Sunnyside

any who placed a heavy barrage at the jumping off place, and from hidden nests poured machine gun fire in the ranks of the troops who pushed forward.

E. E. AUBREY
Captain

IN MEMORIAM

In loving memory of Pte. Herbert (Bert) H. Campbell, Rollo Bay West who died of wounds in Belgium November 11th, 1917.

Soldier rest, thy warfare o'er
Dream of fighting fields no more.
Sleep the sleep that knows no breaking.
Morn of toil nor night of waking.
2376-11-12 mlipd

Gray Hair USE Hays' Health
A preparation for restoring natural color to gray or faded hair, for removing dandruff and as a hairdressing. Is not a dye. Generous sized bottles at all dealers, ready to use. Hays' Hair Co., Newark, N. J.

DOLLAR DAY

\$3.50 Silk for 9 cents a yard

Bring your \$1.00 to S. A. McDonald and get \$2.00 in return. Dress Goods 10c per yard, Silk 9c per yard, Print Cotton 1c per yard, Grey Cotton 1c per yard, Flannel 2c per yard, Flannel 1c per yard, Shering 2c, etc. etc.

Prepare now for this great event. Wednesday, Nov 13th, will be a memorable day in Charlottetown, P. E. Island. Wholesale prices on all Men's Clothing, Ladies' Mantles and Furs the largest stock in the city to choose from.

\$6.50 All Wool Serge for 10c

You naturally ask how we can do this. It is just this way. We will give every tenth yard of dress goods at 10c per yard no matter if the price is \$1.00 or \$10.00 per yard. All silks sold every tenth yard for 9c, print cotton 1c per yard, grey cotton 1c per yard, toweling 2c per yard, flannel 2c per yard. It figures out as follows:—The purchaser of every ten yards of goods will receive the tenth yard at the above price, no matter if the purchase be 10 yards or 50 yards, we will apply this to all yard goods purchased on Dollar Day.

Special prices will be arranged on Dollar Day on the following lines, ladies underwear, ladies and men's hosiery, ladies and men's sweaters, gloves, raincoats, hand bags and men's overalls, and includes nearly every line in the store.

Ladies Furs at Wholesale Prices

We are showing a very attractive line of furs, mufflers, muffs, shoes, and capes including all the new novelties in special lines in which we are arranging special prices on Dollar Day.

LADIES' TWEED COATS \$25.00 FOR \$9.00

Splendid patterns in tweeds not this year make ten coats in the lot reg. price \$25.00 for \$9.00 each on DOLLAR DAY.

LADIES' COATS \$22.00 FOR \$5.00

Regular value from \$16.00 to \$22.00 only 15 in this lot for \$5.00 each on DOLLAR DAY.

BUNGALOW APRONS \$1.00 EACH

Made from a splendid quality of cotton goods, large sizes, for \$1.00 each.

LADIES' FUR TRIMMED COATS \$50.00 FOR \$22.00

Fur trimmed coats regular \$50.00 lines, only a few of this number left at \$22.00 each on DOLLAR DAY.

RAT COATS \$70.00 FOR \$40.00

Carried over from last year, size 38 medium length, last years price \$70.00. The lucky purchaser gets this for \$40.00.

MIDDY BLOUSES \$3.50 FOR \$1.00

In white duck, very dainty a quantity to be cleared out at \$1.00 each on DOLLAR DAY. Regular price \$2.00 to \$3.50

LADIES WHITE VOILE BLOUSES \$3.00 FOR \$1.00

Ladies white voile blouses, very dainty for \$1.00 each on DOLLAR DAY. Regular price from \$1.75 to \$3.00.

SHANTUNG SILK BLOUSES \$3.50 FOR \$2.00

Another range of ladies' shaantung silk blouses for \$2.00 each on DOLLAR DAY. All sizes natural color. Price to \$3.50.

CREPE DE CHENE DRESSES \$18.00 \$10.00

A few crepe de chene dresses, ladies sizes regular prices \$15.00 to \$18.00 for \$10.00 each on DOLLAR DAY.

LADIES' SWEATERS \$3.50 FOR \$1.00

A special table of odds and ends, from the biggest sweater department in the city, regular prices from \$3.00 to \$3.50 for \$1.00 each on DOLLAR DAY. All last years sweaters.

LADIES' HATS \$8.00 FOR \$2.00

We are placing on a table in the millinery section 100 hats made from velour and felts. They are good values at today's prices \$8.00. These hats are nicely trimmed will be sold for \$2.00 each on DOLLAR DAY.

LADIES HATS \$3.50 FOR \$1.00

On another table we are arranging a larger quantity of hats ranging in prices from \$1.40 to \$3.50 for \$1.00 each on DOLLAR DAY.

CHILDREN'S HATS \$3.50 FOR 49c

In another section you will find children's hats ranging from \$1.50 to \$3.40 for 49c each on DOLLAR DAY.

BOYS' SWEATERS TWO FOR \$1.00

To fit lads from 2 to 10 years, large variety of colors, two for \$1.00 on DOLLAR DAY.

LADIES' FURLINED COATS \$75 FOR \$32

Made from an all wool beaver cloth in green, brown, and black reg. value from \$60.00 to \$75.00 for \$32.00 each on DOLLAR DAY.

Footwear for DOLLAR DAY

This year we are making this the greatest DOLLAR DAY ever.

BARGAINS IN EVERY DEPT.—

- Men's working boots worth 4.50 for \$2.95
 - Men's box calf boots worth 4.50 for 3.95
 - Men's fashionable kid boots worth 7.00 for 4.95
 - Men's comfort boots, cushion soles regular 4.75 for 3.95
 - Men's pebble boots for working worth 3.50 for 2.95
 - Men's button boots, patent and gunmetal, many styles to choose from 2.98
 - Misses' high top kip boots worth 3.75 for 2.95
 - Boy's strong kid boots worth 3.75 for 2.65
- The above lines are only a few come and see the many bargain.

ALLEY & CO.

135 QUEEN ST.

BUY VICTORY BONDS

Practice Patriotism

A Victory Bond is something to have and to hold in future for yourself. It is also a means of aiding Canada in the great task that is before her. It is a practical form of patriotism.

S. A. McDONALD