

The Motorcycle Tire Men Want



Three of Every Four
 Three of every four of this year's motorcycles in Canada and the United States are equipped with Goodyear Motorcycle Tires.

Consider, you men to whom tire efficiency is vital, what this means.

It means that by force of sheer superior service Goodyear Motorcycle Tires have attained this great lead in four short years.

In this time Goodyear tires have won men in a way approached by no other motorcycle tire.

Some Record Facts
 In this time Goodyear Automobile Tires have also won and held every world's record for speed and durability.

Yet they are not "stunt" tires. The one thought in their making is superior service under all conditions of travel.

All this means that in these motorcycle tires are wrought the same master-qualities by which Goodyear Automobile Tires have won the world in their field.

Men now meter their tire mileage. And since the adoption of this method, Goodyear leadership has been all the more pronounced.

Cost No More
 And Goodyear Motorcycle Tires cost no more than tires that do not have their Goodyear advantages. Then why consider lesser tires when Goodyear costs no more?

Goodyears are made with a thick, anti-skid tread—made to sustain their quality reputation—made to maintain their world leadership.

They are made in Canada—at our Bowmanville, Ont., factory by the same master methods that govern the making of Goodyear Automobile Tires. There is a Goodyear dealer in your town. Ask him to tell you more about Goodyear Motorcycle Tires.

GOOD YEAR MOTORCYCLE TIRES

THE GOODYEAR TIRE & RUBBER CO. OF CANADA, LIMITED
 Head Office: Toronto, Ont. Factory: Bowmanville, Ont.

For Sale by all Dealers

Your "Batting Average"

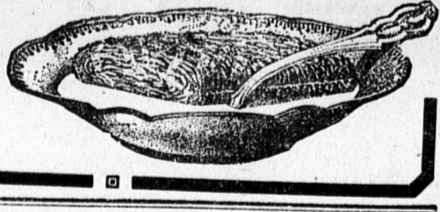
can't be kept up on foods that are deficient in muscle-making material, that heavily tax the digestive organs. The effort to digest high-proteid foods in Summer uses up vitality and lays the foundation for disease.

SHREDDED WHEAT

will keep the body at top-notch efficiency for work or play. It is what you digest, not what you eat, that supplies strength for body and mind. Every particle of the whole wheat grain is digested and converted into sound muscle, bone and brain. Your grocer sells it.

Always heat the Biscuit in oven to restore crispness; then pour over it milk or cream, adding salt or sugar to suit the taste. Deliciously nourishing for any meal in combination with berries or other fruits of any kind. Try toasted Triscuit, the Shredded Wheat Wafer, for luncheon with butter, cheese or marmalades.

Made by
The Canadian Shredded Wheat Company, Limited
 Niagara Falls, Ontario



Toronto Office:
 49 Wellington St. East

GOLD DUST

saves rubbing and saves your clothes

Gold Dust lathers instantly in hot or cold, hard or soft water—converts itself instantly into thick, vigorous suds that remove grease, grime and settled stains and clear out impurities and germs.

Gold Dust spares you and protects your clothes from washboard wear.

Save yourself long hours of weary, dreary toil, and double the life of your clothes, by buying and trying a package of Gold Dust next wash-day.

These "Basket Parties" Always Welcome



"Let the GOLD DUST TWINS do your work."

Gold Dust is sold in size and large pack. The large package greater economy.

FAIRBANK COMPANY LIMITED, Montreal, Canada.

MONDAY.

HORSE DROWNED.—An accident occurred at Inkerman on Friday evening, resulting in the drowning of a horse which was driven by Mr. Dart, of Beer & Goff's. The horse with cart attached had been driven out to the boat in order to bring in some quahaugs. The animal sank in the soft mud, the tide being very low. All efforts to extricate him proved futile and the tide came in and drowned the poor animal.

SHOOTING ACCIDENT.—At Inkerman on Tuesday night a shooting accident, fortunately unattended by any very serious results, occurred. A number of boys, including Herbert Vessey, who is employed with Alley & Co., have been camping out there this summer. On Friday night in their camp they were handling a 22-calibre rifle which they thought was empty, but it proved to be loaded and it accidentally was discharged. The bullet passed through Vessey's left leg just above the knee and struck the other leg slightly abrading it. Dr. Yeo was sent for, and after he had dressed the wound, the lad was taken to the Prince Edward Island Hospital. Vessey's condition, improved, and he is comfortable according to latest reports, is much der the capable treatment he is receiving at the hospital.

Pale And Sickly Boys And Girls

NEED ALL THE STRENGTH THAT GOOD RED BLOOD CAN GIVE

Youth is the time to lay the foundation for health. Every boy and girl should have plenty of pure, red blood and strong nerves. With thin, impure blood they start life with a handicap too great to win success and happiness. Pure, red blood means health, melancholy, short of breath, and who does not grow strong, is the victim of anaemia, or bloodlessness—the greatest enemy of youth.

The signs of thin, impure blood are many and unmistakable. The pale, irritable boy or girl, who has no appetite or ambition, is always tried out, melancholy, short of breath, and who does not grow strong, is the victim of anaemia, or bloodlessness—the greatest enemy of youth.

There is just one thing to do for these boys and girls—build up the blood with Dr. Williams' Pink Pills for Pale People. You can't afford to experiment with other remedies for there must be no guesswork in the treatment of anaemia. Through neglect or wrong treatment anaemia gradually develops into the pernicious form which is practically incurable. Dr. Williams' Pink Pills work directly on the blood, giving it just the elements which it lacks. In this way these Pills build up every organ and nerve in the body, thus developing strong, rugged boys and girls. Miss Anna Loseke, Grand Forks, B. C., says: "I think that before taking Dr. Williams' Pink Pills I was one of the most miserable girls alive. I was head-achey, free from awful headaches, was as pale as a ghost, and could not go upstairs without stopping to rest. Now since taking the Pills the headaches have gone, my appetite is good and I am equal to almost any exertion, and you may be sure I will always recommend Dr. Williams' Pink Pills."

Sold by all medicine dealers or sent by mail, post paid, at 50 cents a box or six boxes for \$2.50 by writing direct to The Dr. Williams' Medicine Co., Brockville, Ont.

How To Gain Weight A Pound a Day

Thin men and women who would like to increase their weight with 10 or 15 pounds of healthy "stay there" fat should try eating a little Sargol with their meals for a while and note results. Here is a good test worth trying. First weigh yourself and measure yourself. Then take Sargol—one tablet with every meal—for two weeks. Then weigh and measure again. It isn't a question of how you look or feel or what your friends say and think. The scales and the tape measure will tell their own story, and most any thin man or woman can easily add from five to eight pounds in the first fourteen days by following this simple direction. And best of all, the new flesh stays put.

Sargol does not of itself make fat, but mixing with your food it turns the fats, sugars and starches of what you have eaten, into rich, ripe fat producing nourishment for the tissues and blood—prepares it in an easily assimilated form which the blood can readily accept. All this nourishment now passes from your body as waste. But Sargol stops the waste and does it quickly and makes the fat producing contents of the very same meals you are eating now develop pounds and pounds of healthy flesh between your skin and bones. Sargol is safe, pleasant, efficient and inexpensive. Leading druggists in Charlottetown and vicinity sell it in large boxes—forty tablets to a package—on a guarantee of weight increase or money back.

TENDERS FOR CATERING

Tenders will be received by the undersigned up to and on Tuesday next, the 4th day of August, from persons willing to cater in a hall or place to be provided by the Committee to provide meals for people during the Jubilee Celebration week.

C. R. SMALLWOOD,
 Secy of Committee,
 2743-7-29 MGI.

CONFEDERATION TEA AND FANCY SALE.—The Ladies' Auxiliary of the Charlottetown Hospital will hold a tea and fancy sale during Confederation week. Donations of any kind will be thankfully received at the hospital. Full particulars later.

DECORATION DAY.—Yesterday was decoration day for the Sons of England. At 2.30 o'clock in the afternoon the Society formed in procession in front of their hall, Victoria Row, and marched to the monument of the South African Veterans where a wreath was placed to the memory of the late Roland Taylor. The parade then reformed and, headed by the Fourth Regiment Band, marched to the People's Cemetery, where the graves of the departed members of the order were decorated. The parade was largely attended and was marshalled by Major Leigh.

A GENEROUS RESPONSE.—In response to the advertisement in The Guardian, Saturday, asking for lodging accommodation during the days of the Jubilee Confederation Celebration, rooms with and without board for 297 persons were registered on Saturday night at the Guardian office. There is no doubt that this number will be greatly increased during the next few days, nor is there any doubt that with the hearty co-operation of citizens sufficient accommodation will be procured for all who visit the city on those days. All that is required is co-operation and the desire on the part of everybody to make the affair a success and it shall be a success.

TUESDAY

SKIPPED TO THE ISLAND.—A New Glasgow paper reports that an Italian pedlar named Dominic Saltonie, who was on bail in regard to a charge of assault against a lady in that town, has skipped to this island, preferring to forfeit the amount of his bail bond—\$24 in cash—than "face the music" in the Police Court. The assault is alleged to have been made under peculiar circumstances. Under the pretence of selling some of his wares, Saltonie entered the home of Mrs. Davenport on Mitchell Avenue. After exhibiting them and asking her to buy, "he began to cut up peculiar tricks and opened his performances by endeavoring to kiss the lady of the house and otherwise annoy her." Seeing that she was in the power of an unscrupulous man she began to scream, and that attracted the attention of a gentleman passing by. The next act in the affair was the Dominic being ejected rather forcibly from the house, after which he beat a hasty retreat. The case was tried in Dominic's absence, and Magistrate McFarlane fined the delinquent one the sum of ten dollars and costs, and if Dominic ever returns to New Glasgow, he will be called upon to cash up.

POLICE COURT.—At the Police Court in Charlottetown, yesterday Edward Hurry was fined \$10 and costs for being drunk and disorderly. The bail for Raymond Flood, who was arrested for being drunk and incapable, was forfeited as was also the bond of Wm. McInnis, who was arrested for the same offence. Peter Keenan for being drunk was sentenced to 30 days in the Queen's county jail, with the option of paying a fine of \$10. He took the days.

THE PLANT LINE.—Mr. H. L. Chipman, Eastern Manager of the Plant Line S. S. Co., Halifax, yesterday afternoon called up Mr. James Carragher, the agent of the Line here, to tell him that the S. S. Halifax would likely arrive in Charlottetown on her first trip this year, at noon to-day. With the coming of the Halifax the new summer time table of the Plant Line commences, the Halifax leaving here every Tuesday and the Evangeline every Friday.

Mills and Land Property

The undersigned offers for sale his Grist Mill and fifty acres of land situated at Cardigan Head, Lot 61 in Kings County.

This farm is well fenced with wire. Good house and barn and outbuildings.

Will sell with or without crop. For particulars apply to the owner on the premises.

JOHN MCKINNON,
 Head of Cardigan,
 P. E. I.

3545-7-18 Ms 2mos.

Information to Foxmen

Owners of Cross or Patched foxes, pups, year old or two year old, whether breeders or not, Island, Ontario, Newfoundland Western or Atlantic will learn of something to their advantage by sending full particulars and price to "L.U." Box 116, Charlottetown, P. E. I. 3426-7-11 M1Mo.

General Meeting

The first General Meeting of the Island Motor Supply Company Limited will be held in the office of the Canada Fox Exchange at Charlottetown on Monday the tenth day of August, A. D. 1914, for the election of directors and general business.

Dated this 22nd day of July 1914.

W. G. HOGG,
 Secy-Treas.

RED CROSS SPEARMINT PEPSIN CHEWING GUMS

As fresh and pure and wholesome as the green mint-fields themselves—and holding their mint-leaf flavor to the very last chew.

LOOK FOR THE CUPID ON EVERY PACKAGE.

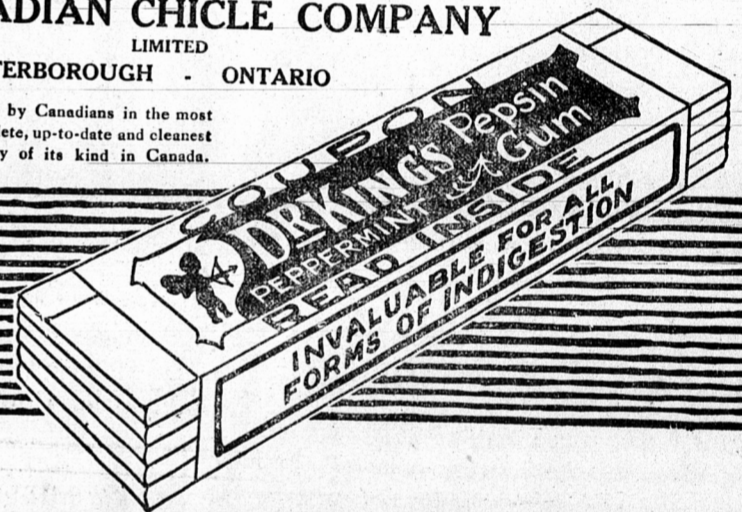
The wrapper of each packet is a coupon. Save them for handsome

FREE GIFTS

There is something in the gift-catalogue to please everyone. Get it at the store or write us for your copy.

CANADIAN CHICLE COMPANY LIMITED
 PETERBOROUGH - ONTARIO

Made by Canadians in the most complete, up-to-date and cleanest factory of its kind in Canada.

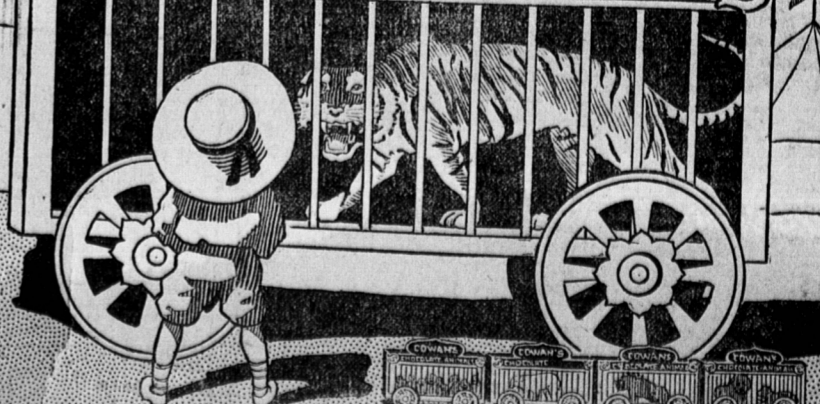


COWAN'S CIRCUS

Ten Milk Chocolate Animals

10 CENTS

COWAN'S CHOCOLATE ANIMALS



"Get a whole train of them."