

C. M. Lampson & Co. Ltd.

64 Queen St. London, E.C. 4, England

Public Auction Sales of RAW FURS

Dates of Silver Fox Sales to be held in London

- 12 December 1932
23 January 1933
6 March 1933
22 May 1933
27 September 1933

Shipping bags may be obtained free of charge upon application to R. T. Holman, Ltd., Summerside.

For full particulars in regard to packing, shipping, insurance and conditions of sale, apply to

Alfred Fraser, Inc. 212 Fifth Avenue, New York, N. Y.

Now In Charge Of Kelvinator Merchandising

Park Manross, Assistant General Manager of Kelvinator of Canada Limited, London, Ont., will in addition to his present duties, take charge of merchandising, including sales and advertising activities, according to an announcement made today by F. S. McNeal, General Manager.

Mr. Manross, who has been with the Canadian company since its inception, has formed a Merchandising Board which will direct the sales and advertising policy of Kelvinator in the future.

"Consistent with Kelvinator's theme that 'There is no substitute for experience,' I consider the membership of his board outstanding in the ranks of Canadian merchandising," said Mr. Manross. "The board



PARK MANROSS

embodies a total of over seventy years of electrical refrigeration experience. We consider ourselves fortunate indeed in being able to call from Kelvinator ranks so many Canadian merchandising authorities who are so well fitted to do this work. Every one of these men knows Canada, and their long experience with Kelvinator of Canada has given them additional background which will prove of great value.

The Board consists of: G. W. Blay, Manager of the Toronto branch; J. S. Blay, Manager of the Montreal branch; H. F. Pierce, Western District Manager; C. M. Bonham, Manager of the Hamilton Branch; J. A. MacDonald, District Manager of the Maritimes; J. L. Burton, District Manager of Western Ontario; F. S. Dawson, Service Manager; A. V. Phillips, Commercial Manager; J. A. Cowan, Manager Ice Cream and Dairy Equipment Department; T. L. Anderson, Vice-President of Cockfield, Brown & Company Limited, Advertising Agency handling Kelvinator's account.

F. S. McNeal, General Manager, is Honorary Chairman of the Board and F. P. Leahy of the Sales Department at the factory is Secretary.

NINE MILE CREEK SCHOOL

Report for September: Grade X-1, Rae MacNeill; 2, Margaret Darrach; 3, Lillian Darrach. Grade VII-1, Pearle Campbell; 2, Wilma Gorveatt. Grade VI-1, Ralph MacLean; 2, Wilfred MacDonald. Grade V-1, Ruth Betts; 2, Elva Gorveatt; 3, Dessie Gorveatt. Grade IV-1, Dorothy Gorveatt. Grade II (Sr.)-1, Ewen Betts; 2, Elsie Campbell. Grade II (Jr.)-1, Delta Gorveatt. Grade I-1, Neil MacDonald; 2, Arnold Gorveatt. Violet MacCannell-Teacher.

A Scottish minister had been away on a vacation and on his return asked the sexton how it had gone in his absence. "Very well, indeed" was the cheering response. "They do say that most ministers leave someone worse than themselves to fill the pulpit when they go away, but you never do that, sir."

writing being done nowadays, he says, but all save a minute portion of it is imitative and conventional, and wholly lacking in ideas.

Why this should be so, Mr. Mencken finds himself at loss to explain. He points out before there were any correspondence schools the novice got his training by reading his betters. "Now he gets it mainly from quacks who cannot write themselves, and are bent only upon fitting him for the hack work of the cheap magazines. Many young authors believe they can do that hack work for a while, and then escape to better things. It is a delusion," he states.

Great for Lumbago-Minard

SUMMERSIDE GUARDIAN and Prince County Chronicle

-This is for Prince County news items, but advertisements of a news description may be inserted at 2c per word, strictly payable in advance.

-BUY GALVANIZED and black chain, at Brace's. 5952-10-21-21.

-WE ARE OPEN TO BUY five cars of turnips at our warehouse. James E. MacNeill, Kensington. 5942-10-20-31.

-ONE-EYED auto owners, buy headlight lamps at our warehouse. 5952-10-21-21.

-A YEAR AGO.-A year ago on (Tuesday, October 20, 1931) there passed away the revered priest of St. Paul's Church, Summerside, Rev. Father John J. Macdonald.

-THE BAPTIST Sewing Circle will hold their annual chicken supper and bazaar at Central Bedeque Hall, October 25th. If not fine will be on the 26th. 5949-10-21-21.

-BIDEFORD AND TYNE VALLEY United Church, Rev. J. A. Nicholson, Minister, Services Nov. 23rd, 1932, 11 a. m. Inverness; 3 p. m. Bideford; 7 p. m. Tyne Valley. Sunday Schools at usual hours.

-WELLINGTON UNITED CHURCH-Services for Sabbath the 23rd inst. Wellington at 11 a. m. A Thanksgiving service when the Farnell Choir will have charge of the music. A special offering for the funds of the Church will be received. No Service at Union Road, Victoria West at 7 p. m.

-CASE ADJOURNED-The case of John V. MacKie, habeas corpus order made by Thane A. Campbell, K. C., and opposed by A. F. Arsenault, was heard before Mr. Justice A. C. Saunders at the Court House, Summerside, on Thursday and was adjourned for one week.-S

-TUG OF WAR TEAMS.-Congratulations are being extended to the North Bedeque Tug of War teams which competed at the Forum, Charlottetown, on Thursday evening in the Community Entertainment. They were drawn against the Laborers Union and won out in one minute and thirty-two seconds. In similar contests they have won out twice in Central Bedeque and once in Kensington. They are a team North Bedeque has reason to be proud of, mainly in every respect. Their coach is the very efficient trainer, Robert Baker, resident of the North Bedeque district.

-ENJOYABLE PARTY-A number of friends of Mr. Maurice Mill waited upon him at his home in Summerside on Wednesday evening to wish him many happy returns of his birthday. A most enjoyable evening was spent in cards and music. Mr. Mill was the recipient of some lovely gifts and although the affair was a complete surprise to him he rose to the occasion and made a very creditable speech expressing his thanks for the pleasant time and many honors bestowed upon him.-S

-FOUR STEAMERS IN PORT-Summerside harbour is the scene of much activity just now, four steamers having arrived on Thursday. The first one to come in was the S. S. Sveigen from Wales, O. B., with 2,500 tons of coal for Messrs. R. T. Holman and Joseph Read and Co. Captain Pedersen reported a stormy passage across the Atlantic. A small steamer "Isle Madam" is loading oats and potatoes for Sydney, C. B. Both these steamers are at Holman's wharf. The S. S. Gaspeia and the Northern Voyager, both of the Clarke Steamship Co., Montreal are at the Marine Wharf and will take on potatoes. The Gaspeia made her regular trip bringing considerable way freight. She will take on her return trip about 7,000 bags of potatoes. The Northern Voyager will load about 12,000 bags. A large number of men are employed unloading and loading the vessels, which is helping out the unemployment situation.-S

-It is with regret that the Guardian learns that Mrs. Ezra Allen of St. Nicholas is a patient in the Prince County Hospital and trust that she will soon be well and about again.-S

-Mr. Alvie Sudsbury, Kensington, reports that on October 19th he picked off the same bad, ripe strawberries, green strawberries, and strawberry blossoms. "Backward oh! backward, turn time in the flight."-Y.

BRINGING UP FATHER



-RADIO A. B. C. Batteries-Tubes. W. J. Semple, Jeweller, Kensington. 5978-10-22-31.

-BEDEQUE BAPTIST CHURCH Rev. A. G. Crowe, Pastor, Sunday October 23, 1932, 10.45 a. m. Morning Worship. Subject, The Impossible, 11.45 a. m. Sunday School, 7.30 p. m. Evening service. Subject: "Time to Awake."

-CHANCERY COURT-Several important chancery cases have been tried before Mr. Justice A. C. Saunders at Summerside during the past and present week. The last one heard on Thursday was between Joseph Peters, complainant, and Joseph L. Arsenault, defendant. The relief sought by the bill of complaint is to declare a certain deed of conveyance given by the complainant to the defendant, null and void. Thane A. Campbell, K. C. was counsel for the complainant and Wilfred Tanton for the defendant. Judgment has been reserved.-S

-IMPORTANT MATTERS BEFORE S'IDE BOARD OF TRADE-Several matters of importance came before the Summerside Board of Trade at their meeting on Thursday evening. Mr. B. W. Robinson, president presided over a good representation of members. Two resolutions were passed and will be laid before the annual meeting of the Maritime Board of Trade to be held in Charlottetown next week. The first resolution was in connection with the present high rates charged for auto transportation on the car ferry and urged that a petition be sent to the proper authorities for a reduction in the rate. The second resolution dealt with the air mail service for Summerside. Both these matters will be taken up by the delegates appointed to represent the Board at Charlottetown next week, when it is anticipated that a program of considerable interest will be announced. A letter from the Canadian Airways, Ltd., was read in which it was stated that they will not be able to accept passengers from Summerside unless the landing field now used is properly licensed. After some discussion the general opinion of the meeting was that if Summerside is to be made a port of call for air passenger service, it will be necessary that some interested body make the necessary arrangements for a license. Another matter of importance to come before the meeting was the unsatisfactory service for mails between Summerside and Charlottetown. Mr. L. R. Allen, M. L. A., chairman of the Mails Committee, had had considerable correspondence with the Postmaster General on the matter, in which he pointed out that the morning train from Summerside has not been handling mail for Charlottetown with a consequent delay to letters mailed the previous afternoon and evening. The reply which Mr. Allen received indicates that the matter is being taken through the proper channels and it is hoped that the desired service will be arranged within a few days.-S

-Miss Adelaide Humphrey, B.A., M.A., a member of the staff of Prince of Wales College, spent Sunday with her mother, Mrs. A. W. Humphrey, Kensington.-Y.

-Miss Hazel, R.N., daughter of Mrs. Fannie Adams, Kensington, is at present nursing Mrs. Harry Lee in Prince County Hospital.-Y.

-Captain Robert T. Hardy has arrived in Kensington on a visit to relatives in the Province. His native home was in Elmsdale, and he is a brother of Mr. D. F. Hardy, the very popular meat dealer, Kensington. His adopted home is in Worcester, Mass., where he located about thirty years ago. He is Captain of the Detective Agency of Worcester, and has won prominence in the profession. He went to Warsaw, Poland, four years ago and located and brought back a man who murdered his wife. This criminal escaped and worked his way back to Poland, but Mr. Hardy captured him again and returned him.-Y.

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Ladies' Winter Coats Fur Trimmed New Modes New Materials New Low Prices

Ladies' Coats trimmed with furs that add to their beauty and comfort, at prices in tune with the times. Fashions that hold the stage for 1932-33 season. In fact every one who has had the privilege of seeing our display wonders at the marvelous values considering style, quality, and workmanship on each and every garment. The price range of the better coats is from \$20.00 to \$75.00

Other Leading Lines \$10.95 to \$19.50

A range of Ladies' Coats that surpass anything we have ever shown at such low prices. New materials, attractively lined and suitably fur trimmed in the season's latest fashions. All sizes and all the new shades. Selling \$10.95, \$15.00 and \$19.50

CHILDREN'S COATS

\$5.00, \$7.50 and up to \$15.00

One of the largest selections we have ever shown for sizes 6 to 14 years. All the new cloths attractively fur trimmed. Bring the children in, we will be pleased to fit them out comfortably for the winter. Coats for smaller children, ages 1 to 5 years, in White, Sand, Red, Blue, and Rose.

Have you ever seen the marvelous values we are offering in our Basement Store? Wearing apparel for all members of the family. Novelties that make excellent bridge prizes or Christmas gifts. Plain and fancy Crochery and China at prices you thought impossible.

SINCLAIR and STEWART Limited Summerside, P. E. I.

EASTERN GUARDIAN

\*BRILLIANT STUDENT-In an account of the graduating exercises of St. Martha's Hospital, Antigonish, which took place on Oct. 5th, is seen the name of Miss Peggy MacIntyre, Newport, who was one of the graduates. Miss MacIntyre made a splendid course being gold medalist in her intermediate year and winning the Dr. McIsaac prize for medical nursing in her final year, besides being class president in '31 and '32. Miss MacIntyre is writing her examinations for registration in Sydney this week.

School Marms Can Use Rod

MOSCOW, Oct. 21-Soviet school children have been rigidly limited in their classroom autonomy through the recent order of the Central Committee of the Communist Party officially conferring upon teachers and principals the "leading role" in the drama of education. Not only have teachers been invested again with the authority which they exercised before the revolution in relation to studies, but they have been given wide punitive powers to enforce discipline.

In extreme cases they may even expel pupils from school for a period from one to three years.

The restoration of teachers' rights is frankly intended to end a chaotic situation in which children more and more dictated terms to their pedagogical elders. By means of pupils' courts, wallpapers and other self-government methods school children heretofore were in a position to embitter the lives of teachers who did not please them.

The Party resolution on reforming the school system by implication admits many weaknesses both in subject matter and in teaching methods. It is sufficiently apparent that in a great many schools the most elementary studies were distorted and neglected. Pupils, it appears, were graduated from the seven-year courses without having learned the basic elements of primary education.

The Central Committee declared that there has been a serious "vulgarization" of some subjects. As examples it cites the teaching of physics without reference to the laws of Newton, biology without reference to the cell and the cellular structure of organic matter, geography without a clear understanding of maps and the like.

Even more specifically it indicates the backwardness in history. Elementary schools hereafter will be expected to teach children more about the history of Russia and other subjects of general knowledge.

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other nations, instead of limiting themselves as often until now to a history of the Bolshevik revolution. Objective observers of the school system here-especially parents with children of school age-always have criticized the ill-balanced program of studies. Children quickly learned to quote Marx, Lenin and Stalin; they could discuss current events in the tone of Ivestia editorials. But they were not so adept in reading, writing, arithmetic and about the history of Russia and other subjects of general knowledge.

AVOID WHITE WHEN SHIPPING TO CHINA

(Canadian Press) MONTREAL, Oct. 20-Canadian manufacturers wishing to sell their goods in China should avoid using too much white on packing boxes or in advertising because white is the Chinese color of mourning, points out F. C. Millington, advertising counsel of Shanghai, who is a visitor to this city. Certain shades of yellow are considered unlucky. Red, on the other hand, is considered the color of happiness and a successful marriage. Hence, he suggests, Canadian manufacturers selling in China would do well to pack their products in red boxes, if possible.

There is a market in China for practically every article manufactured in Canada, stated Mr. Millington, but at the present time the Canadian manufacturer is at a disadvantage because of the fact that British goods are cheaper by 25 per cent through the depreciation of the pound. "In spite of the fact that China has had no government worth considering as such for the last 25 years the volume and value of imports and exports of the country has increased year by year, as has the standard of living," he said. During that time, he added, "the coolie's average pay has increased from \$10 a month to twice that amount."

Most Books Bad Declares Author

NEW YORK, Oct. 20-(By The Canadian Press)-There never was a better time than the present for inspiring young authors but they seem to be coming forward slowly. In the opinion of Henry L. Mencken, noted author and editor. Giving his views on the literary state of the United States he pointed out half a dozen books of excellent quality have been published during the last year, "but certainly there has been no such upsurge of really first rate newcomers as we saw in the first years of the century, and again in the first years of the war," Mr. Mencken added.

The American novel is in a very flabby condition and American poetry is almost dead, he thinks. The hard times have nothing to do with the matter. Publishers are turning out many books the same as ever but most of these are bad. A fault, he does not attribute to the publishers. They would print better ones if they could get them. There is an immense amount of