

# Fond of Good Coffee?

of course!

But why not make it BETTER Coffee? Coffee at its BEST, in fact—

## SEAL BRAND COFFEE

Send for our booklet "Perfect Coffee—Perfectly Made", it solves the problem.

CHASE & SANBORN MONTREAL



# Automobile Bargains

1 1917 5 passenger, six cylinder Chalmers used for demonstrating purposes, has run 2350 miles

1 1917 Grey Dort Clover Leaf, three passenger roadster, run 1250 miles—

Both these cars are just as good as new except for the mileage off the tires. They are fully equipped, electric light, electric horn, self starter, etc.,

The price of the same cars today is—Chamler 1915 F. O. B., Walkerville, Ont. Grey Dort \$995.00 F. O. B., Chatham, Ont. Price named on application.

Also two new 1918 model Buicks, the car with the Half Million Dollar Motor." I imported the cars late last fall when the price was \$935.00—Today the price is \$1095.00, F. O. B., Brockville. I will sell these two for the old price. They are big bargains

**W. K. ROGERS**  
CHARLOTTETOWN



# BEAVER FLOUR

Requires Less Shortening

And it makes lighter, flakier Pie Crusts, Tarts, Doughnuts and Cookies than you ever got with Western Spring Wheat Flours.

"Beaver" Flour is milled of blended wheat. It contains Ontario Fall Wheat (famous for pastry making) blended with Western Spring Wheat to add strength.

You save shortening—and you get a flour that is always the same in quality and strength—when you use "Beaver" Flour, the only kind of flour that is equally good for Bread and Pastry.

DEALERS—write us for prices on Flour, Cakes, Grains and Cereals.

THE T. H. TAYLOR CO. LIMITED, CHATHAM, Ont.

# How About Your Fire Insurance?

If in a few hours your business property or your home should be turned into a mere pile of ashes would your present insurance give you enough to replace the property destroyed?

## If Not Your Are Underinsured

You should have at least 80 p.c. insurance of the present cash value and many good business men are carrying 90 p.c. of the value.

The fire alarm rings every day, some day it may be for a fire that is destroying your property. Look over your insurance today and compare it with the present cash value of your property. If not adequate we would like to have you consult us at once. We represent ten of the strongest companies doing business here and will give any business you place with us the most careful attention.

DO IT NOW.

## W. K. ROGERS CO. LTD

General Insurance Agents,

Charlottetown, P. E. I.

# The Central Guardian

IT PAYS to buy in this Province.

JUST RECEIVED—Car Food Wheat cracked corn and cornmeal, Jenkins & Son, 4728.

COLORITE FOR STRAW HATS.—Sunset Soap Dyes, Dyala and Diamond Dyes, all new stock just received Johnson & Johnson, The Quality Drugstore, 4791-4-277M31.

JUST RECEIVED—Four pieces McChary's Enamelled and tin ware, and shipments to their customers will be made at once. The Rogers Hardware Co., Ltd., wholesale and retail, 4722.

WANTED.—A man with some knowledge of machinery to make him handy around an electric plant. Apply at office, Sim Electric Company, Summerside, 4809 Ap. 29. 21M.

ADOPTED PRISONER OF WAR ESCAPES.—News has just been received that Pte. W. E. Atkins adopted by the Dundas Red Cross has escaped. The Society has been given Pte. W. Lasher, 14th Battalion instead.

BIBLES AT A BARGAIN.—All those who have not secured a Douay Version of the Bible should do so at once as a limited number only are on hand now and they are going fast. Send \$1.59 and postage today to the Guardian Office and get one. 4727M31.

MUCH IMPROVED.—Mr. Nelson Rattenbury received a cable yesterday stating that his son Private Benjamin Rattenbury, who was recently reported seriously ill is greatly improved, and that his recovery is expected. The cable was sent by Private Rattenbury's brother-in-law, Sergeant Charman.

POLICE COURT.—At the police court yesterday morning a soldier charged with desertion was convicted and sentenced to one year's imprisonment. The sentence was suspended, however, pending good behavior in the future. One drunk was fined \$5 or twenty days and the case of another was adjourned to the 30th.

CHURCH OF SCOTLAND.—At a meeting of the Kirk Services of Cambridge, Mass., it was unanimously agreed that Messrs. Franklin MacWilliam, George Lee, Eben Livingston, William Stymest and William Jenkins be ordained as ministers on Thursday, May 2nd immediately after Divine Service. A baptismal service will be held on Monday the 29th at 7.45.

INTERED IN SWITZERLAND.—The following prisoners have been sent to Switzerland on account of illness: W. Sanford, R. C. R., adopted by Miss Dutcher, P. O'Connor, adopted by Sterling Women's Institute, Sgt. K. Allen, 1st C. N. R., adopted by Mrs. Hutchison and Mrs. Taylor, F. McKenzie, 5th C. M. R., adopted by Mrs. Bonyng, Nidgewood, N. J. Other prisoners are given in place of these.

KINDLY REMEMBERED.—After the close of the evening service in St. Paul's church Sunday, Mr. Fred Larze who left yesterday morning for military duty at Halifax and who has been a faithful member of St. Paul's choir and Sunday School was presented with a purse of gold as a token of appreciation of his services. The presentation was made by the Rector, Rev. T. W. Murphy, M.A., on behalf of the choir and congregation. Prof. Earle also expressed the loss of the choir had sustained owing to the departure of Mr. Larze.

To Poultrymen, Egg Circles and Others.—We have just received a supply of Mailing Baskets or Egg Carriers to hold one setting (15 eggs) for two settings (30 eggs). Eggs for hatching can be sent by mail without danger of breakage. For sale at our Seed and Grain Warehouse, Queen Street, Carter & Co., Limited, 4725-4-30M21.

FEED WHEAT—\$3.75 per bag—Jenkins & Son, 4728.

HEAR CHARLOTTETOWN'S FAVORITE.—Mr. Charles Earle, My 7th, "Ye Olde Folke's Concertye," 4726.

ORWELL SERVICES.—Rev. Dr. McEwen, of Orwell, will preach in Belfast Church on Sunday, May 5th, at 3 p.m.

THE STANLEY.—The S. S. Stanley was expected to leave the Magdalen Islands sometime last night for Pictou.

WANTED WILD GEESE and braud assignments solicited. Prompt returns. Campbell Bros., Market Building, City, 4742-4-2615atue31.

A FEW MORE BIBLES.—A limited number of the Douay Version of the Bible may still be had at the Guardian Office. 4727M31.

WANTED WILD GEESE and braud assignments solicited. Prompt returns. Campbell Bros., Market Building, City, 4742-4-2615atue31.

POPULAR COMPANY.—The ever popular Jerry McNeill's Musical Comedy Co. are opening an engagement in New Glasgow next week.

BOYS WORKER SPEAKS.—The meeting in Summerside tonight for boys and boy workers, will take place in the Assembly Hall at 8 o'clock. Mr. Lou A. Buckley, of Halifax, Boys Work Secretary for the Maritime Provinces and Maritime Director will be the speaker.

WOUNDED.—Mrs. Emma Douglas, Head of Hillsboro received a telegram yesterday saying that her son, H. B. Douglas, had been admitted to the 13th P. A. Hospital having been wounded in the cheek and tongue. Another brother was killed at the front a year ago.

### PERSONALS

Mr. A. T. King, Halifax is in the city.

Mr. Wm. Fraser of Pictou is in the city.

Mr. E. J. Smith, city, went to Moncton yesterday.

Rev. Fr. McIntyre, Tracadie, was in the city yesterday.

Mr. C. E. Leonard, Georgetown, was in town yesterday.

Miss Bradbury, city, left yesterday on a trip to Halifax.

Mr. Ernest Peake, city, left yesterday for Bordou Point.

Mr. Benjamin Bremner, city, went to Summerside yesterday.

Mrs. Russell Clarke, Mount Stewart, was in the city yesterday.

Mr. W. H. Prowse, Murray Harbor, came to the city yesterday.

Mr. George H. McGuigan, Hunter River, was in the city yesterday.

Mr. Alex Martin, Valleyfield, was among visitors to the city yesterday.

Mrs. Frank Beales, and daughter, city, left yesterday on a trip to Boston.

Mr. and Mrs. Daniel McKinnon of Stellarton returned home yesterday morning after attending the funeral of the late Mrs. Fred G. Kelly.

Keating's Powder will prevent Bugs, Moths, Fleas, Cockroaches appearing in your home, but if these household pests arrived before you could act Keating's, sprinkle "Keating's" now and sweep them all up to-morrow DEAD. Though harmless to others, Keating's kills every insect it comes in contact with. This, Inc., 285-3-31, Harold F. Ritchie & Co., Limited, Toronto. Sole Canadian Agents.

Dr. McDonald, M. L. A. St. Peter's, returned home on Saturday afternoon.

Mr. Frank McKie of the P. E. I. R., has gone to Boston on a holiday trip.

Mr. James O'Donnell, commercial traveller, of this city, went to O'Leary yesterday.

Evangelist J. Ritchie Bell and Mrs. Bell left yesterday for their home in Montreal.

Sergt. Louis Devine of the Fort Jervis Battery has arrived in the city on a furlough.

Mr. A. J. Prittie, travelling representative of the W. F. Woolworth Co. is in the city.

Mrs. W. K. Rogers and Miss Pauline Rogers have returned from a trip to Montreal.

Mr. Richard Potthick, manager of the Bank at Hunter River, was a visitor to the city yesterday.

Mr. Arthur Curran of the Department of Agriculture, went East yesterday afternoon.

Mr. John McDougall, who has been spending the winter here leaves this morning on return to Everett, Mass.

Mr. Howard Ward left yesterday for Halifax, to work with his father, Mr. Joseph Ward, who has a large contract there.

Miss Lulu Murphy of Freeport and Mr. Everett Kelly of Shamrock, are spending the week end in Charlottetown visiting friends.

The many friends of Mr. Charles Dalziel of the Water Commissions Staff, will deeply regret to learn of his serious illness.

The many friends of Mrs. P. O. Murphy, formerly of McNeill's Mills, will regret to learn of the illness of her little daughter Patricia.

Mrs. George McInnis, Grafton St. received a cable yesterday morning stating that her son, Gunner George Harold McInnis, was progressing satisfactorily from gunshot wounds received April 10th.

Mr. Frank McKenzie, who was called home from West Outlet, Maine, owing to the death of his brother, the late lamented Mr. Herbert A. McKenzie, leaves this morning on return to that place. Mr. McKenzie is connected with the extensive Summer Camps in that part of the great State of Maine.

### Deporting a Nation

Only a few years ago, comparatively, the great King Sargon was held by critics to be a biblical myth, a monarch who never ruled Assyria, but excavations in that ancient land confounded the alleged historical experts. And now comes along no less an authority, than John Dwyer, Prince, former statesman of New Jersey, master of some twenty ancient and modern tongues, and head of a department in Columbia University, calling attention to the fact that Sargon first set the style of deporting a whole nation that is being partly followed by the Kaiser in Belgium.

It was some 2,600 years ago that Sargon carried the ten tribes of Israel out of the promised land and filled up their country with Arabs and tribes from northern Asia Minor, and he did such a good job that the Jews never came back. History, however, does not always repeat itself, as witness the return from captivity of the Jews released from Babylon, through Cyrus the Persian. Dr. Prince refers to the Emperor of Germany as a modern Sargon, but it may be that developments in Belgium will prove that the deportation is only for a season and that the Kaiser will be prevented from going to the Assyrian's limit.

# Prince Edward

Matinee 3.15 Sharp—Night 7 and 8.45 Sharp



Last Call to See CHARMING

Vivian Martin

"The Fair Barbarian"

STORY BY FRANCIS HODGSON BURNETT

A breezy American girl marooned by circumstances in a staid English town. She brings the little township nearly to the point of spontaneous combustion.

The Poisoned Ring WEDNESDAY AND THURSDAY JACK A LOUISE PICKFORD D HUFF

"The Gray Ghost" More Mystery and Thrills. "The Varmint"

Coming Soon The Sensation of the Hour DAMAGED GOODS



Monuments that endure the Ravages of Time

Are what you seek to make the grave of your departed with. We supply no others. Our Monuments are the best to be had. Estimates given. Chandler & Bell 60 Kent Street

# Douay Version BIBLE COUPON

ILLUSTRATED EDITION Distributed by the Charlottetown Guardian

Clip three of these coupons and present them together with our advertised price of \$1.59 and receive your Copy of the DOUAY BIBLE

3 Coupons and \$1.59 and Postage Secures It

Specially bound in genuine Limp Leather, numerous beautiful colored plates, maps and biblical scenes, family record, etc. Add extra for postage—Within 20 miles 7 cents; beyond 20 miles but within Maritime Provinces 18 cents.

# For Strong Personal Selling Message--Use Multigraph Letters

Inject some "ginger" into your advertising—strike straight from the shoulder. Have every envelope leaving your office or store bear a message—and have that message printed the MULTIGRAPH WAY.

A Multigraph Letter has a man-to-man appeal—there is a warmth—a magnetism—a personal, convincing ring to it that cannot be had in any other form of advertising.

There is no waste ammunition when you see Multigraph Letters because every letter goes straight to the mark and you know a letter addressed personally to your prospect will be read when everything else fails.

Multigraph Letters is the cheapest form of advertising when you consider results—and results count.

If you are a tradesman or professional man wishing to get the ear of prospective customers there is no more effective means than Multigraph Letters.

Multigraph Letters will be found the most effective for

- SALES LETTERS
- CIRCULARS
- LETTERS TO CUSTOMERS
- DIRECTORS REPORTS
- LODGE REPORTS
- ENVELOPE STUFFERS
- PRINTED FORMS
- COLLECTION LETTERS.
- MEETING NOTICES
- PERSONAL APPEALS

Every letter is a perfect facsimile of typewriting—printed from moveable type—through a ribbon—your choice of a half dozen different colors.

Any quantity from 100 to 100,000 printed with the last letter as legible as the first—at a very nominal cost.

Send a trial order or see samples without delay.

**Guardian Publishing Co.**  
Charlottetown

All the New Talcums Are here



Call in and pick out your favorite powder Every good grade is here.

The Two Macs 149 Gt. George St.

### Pearl Grey

Is the popular color and we can offer you a High Cut Laced in this color—all sizes for

\$4.49 SPECIAL

Mahogany Brown Neolin Sole

\$6.75

Mahogany Brown Leather Sole

\$5.95

These Are Beauties Morris-Smith--Beer