

W. C. T. U. NOTES

OUT OF THE SHADOWS

Out of the dark, forbidding soil the pure, white lilies grow; Out of the black and murky clouds Descends the stainless snow.

Out of the cooing, earthbound worm A butterfly is born; Out of the shadowed, somber night Behold, a glorious morn!

Out of the pain and stress of life, The peace of God pours down; Out of the nails, the spear, the Cross— Redemption, and a crown.

By Martha Martin, in Canadian Poetry Magazine.

PREPARE FOR "TIDINGS DAY"

Thankfully we can say "The war is over." A great many excuses for non-attendance at W.C.T.U. meetings are of no value now. Go over your old lists of members. Go after every one that dropped out. They must see that the need for Temperance Education is more vital now than ever before if our New World is to be built on a stable foundation.

Combine "Tidings Day" meetings with one of Thanksgiving. Democracy is based on rules—a government of laws—not of men who often prove to be self-seeking politicians. The larger our numbers become the more weight will our suggestions have where our laws are made.

Women who have been busy in the numerous branches of war-work will be looking around for something fresh upon which to expend energy. This is your chance to step in and supply a real need.

Be sure and explain that every member receives Tidings as part of their membership. Tell of its different departments and how they can be put to use in this struggle which is more important to us than the one we have just won.

A lighted candle placed on a cake by every member as she pays her fee would just top off any successful meeting.

ROUND THE WORLD WITH ALCOHOL

France and Reform

In the April 8th, 1941, broadcast by the Columbia Broadcasting System, we hear these words from W. J. Cameron, of the Ford Motor Company, in the Ford Sunday Evening Hour:

"In the first newspaper published in Paris after the occupation was printed under a six-column heading this remarkable statement: 'We are going to pay for 60 years of de-Christianization, falling birth rate, decline into paganism and materialism, decline into anarchy. We have disgraced the good God himself! And now, when will the Lord grant us the recovery and restoration of France!'"

"One would say that with that utterance in a Paris newspaper, the recovery and restoration of France had already begun."

The Associated Press, on February 7th of this year, carries the following item:

France Plans to Curb Use of Brandy, Heavy Wine

Paris, February 7 — (AP) — More fruit juices and less brandies and heavy wines are on the French Government's agenda for the average citizen as part of an "anti-alcoholism" campaign.

Information Minister Pierre Teitgen, explaining new ordinances adopted by the Cabinet on behalf of the Ministry of Public Health, said the Government also will shorten the hours of legal sale of alcoholic drinks and punish offenders.

The Government announced a campaign to popularize fruit juices as a substitute for alcoholic beverages.

It is also foreseen that France will issue, upon rationing, of rationing, which allows laborers one litre of wine daily and other workers half a litre, and lowering the percentage of alcohol.

Widespread appearance of "modern bars" where wine sales are forbidden and other less generous drinks are served, are expected to be another result, leading to creation of a new industry for manufacture of fruit juice.

Commenting on this possibility, the official French news agency said such drink were "launched on a grand scale in the United Kingdom."

BRITISH COLUMBIA

(Send all matter for this page to Mrs. J. W. Laning, 4454 3rd Ave. W., Vancouver, B.C., Not to Tidings direct.)

The Vancouver district meeting, coming on the 80th birthday of Mrs. J. Esselmont, one of its oldest and highly esteemed members, it was decided to make it a real gala occasion in her honor. The sessions were held in First Baptist Church.

Several other bouquets were presented to friends and members for faithful services, one being to a member, Mrs. Green, 90 years old. It was a great joy to have with us Mrs. Siesma, President of Prince Edward Island W.C.T.U. Miss Sterns brought greetings from those wonderful women whom we so greatly admire, and asked us to remember Prince Edward Island in our prayers, that she may be spared the horrors of the liquor traffic.

Another most welcome guest was Mrs. Esselmont's daughter from Fort William.

After lunch we adjourned for business. The treasurer reported an increase in funds. There was also an increase in membership, a new Little White Ribboner.

Savings Bank Account Trebled

OTTAWA, Oct. 12 — (CP) — Individual Canadians have more than trebled their savings in bank accounts, government securities, and other liquid assets since 1938.

Finance Minister Halsey informed the Commons tonight in his budget address.

It was estimated that at May 31, 1945, individuals had in currency, bank deposits, refundable taxes and Dominion Government securities more than \$6,500,000,000. This represented an increase of more than \$6,500,000,000 compared with 1938.

Major item in the \$6,500,000,000 savings was \$5,250,000,000 in Dominion Government securities. Savings in the form of life insurance, pensions, homes or corporate securities were not included in the estimate.

Mr. Halsey said this increase in savings was in line with a policy adopted in 1939 of limiting borrowings after an initial credit expansion designed to facilitate a rapid increase in production, to genuine savings.

The intensive campaign to borrow from individuals date from the institution of War Savings Certificates in 1940, followed by the First Victory Loan in 1941.

The number of individual subscriptions grew from 946,546 in the First Victory Loan to 3,178,375 in the Eighth Loan last May.

"I trust that in the Ninth Victory Loan which is being offered to the public this year, the great number will be maintained or exceeded," Mr. Halsey said. "It is difficult to estimate the importance for the future of the very large savings now held by individuals in this country."

Reviews Canada's War Expenditures

OTTAWA, Oct. 12 — (CP) — Canada's war expenditures to March 31, 1945, totalled \$15,210,394,186, Finance Minister Halsey reported in a white paper tabled in the Commons tonight in the course of his budget address.

For the year 1944-45 war expenditures, including mutual aid, amounted to \$4,453,885,000, a reduction of \$1,068,377,000 from the previous year which represented the peak.

Army expenditures of \$1,261,754,000 for the last fiscal year represented a decrease of \$68,616,000 from 1943-44. Naval expenses at \$47,099,000 were up \$47,543.

The R. C. A. F. at \$1,259,457,000 increased \$328,791,000. A sharp increase in expenditures on the R. C. A. F. overseas establishments from \$383,888,000 to \$759,070,000 was attributed to the establishment of additional squadrons, payment to the United Kingdom on reserve stores and pipe line supplies and an advance payment to the United Kingdom for the training of advanced air crew personnel.

Munition Department expenditures for 1944-45 were given as \$215,844,000, compared with \$267,761,000 the previous year. Main reduction under that department was a drop from \$872,804,000 to \$205,039,000 in expenditures on the expansion of industry.

Mutual aid expenditures for last year were \$603,346,000 as against \$912,603,000 the year previous.

States during prohibition," and retained their popularity after repeal.

The anti-alcohol campaign is directed by Public Health Minister Francois Billoux with the backing of a national committee of doctors.

Prostitution has been suppressed since last October 24th by Perfect Andre Monnier in his department of Savoie the newspaper "L'Aube" announced recently, along with imposition of stringent regulations concerning wine sales to minors.

With her bicentennial falling seriously and with three million persons either killed or deported to Germany, France must nourish her youth carefully and to this end is setting up modernized juvenile delinquency courts.

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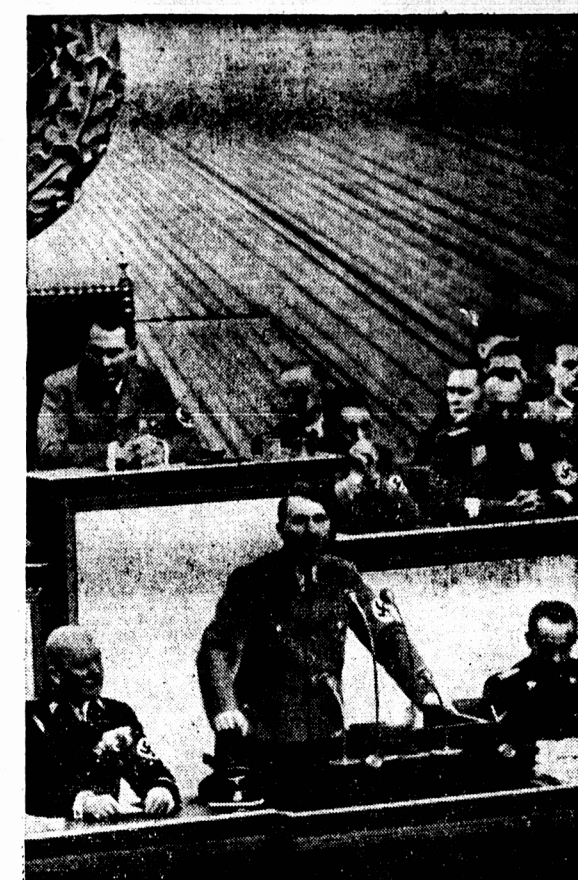
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THIS TIME BUY BONDS FOR ONE YEAR!

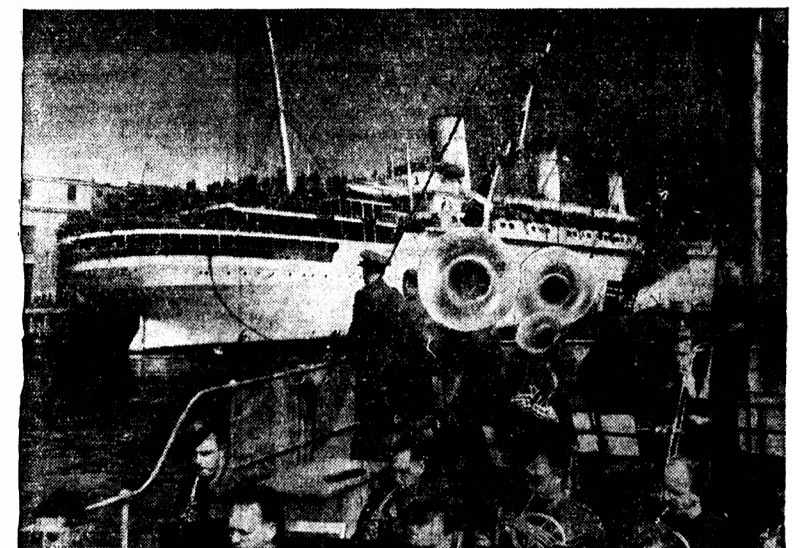


THIS MUST NEVER HAPPEN AGAIN! Remember the raucous voice which hurled out threats through '37, '38 and '39? And the dark months which followed, with the news always of defeat? It is to prevent this happening again, that Canada shares in the occupation of Germany. Your part in this is to keep on buying Victory Bonds.

CANADA'S 9th Victory Loan will be the only Victory Loan campaign for the next 12 months. This means that a huge saving of time and manpower can be effected... if everyone continues to buy Victory Bonds on the same scale as before.

So, when you are asked to increase your purchase this time, you are not asked to increase by a penny your monthly outlay; but simply to continue your present instalments, through your bank or by payroll deductions. This time you sign up for a year, instead of six months... that's the only difference.

And Victory Bonds, besides being the safest and best investment you can make, will provide for your future prosperity. Co-operate with our allies in bringing essential help to liberated countries. Production for this purpose together with production on the backlog of home requirements will help create employment. This time you insure your future two ways, when you buy Victory Bonds!



THEY ARE COMING BACK! Men who have been overseas for years... men of Dieppe and Caen and the Channel Ports... men of Sicily, Cassino and the Senio River... men of the seas and of the skies... are returning home. Your continued purchases of Victory Bonds are needed to accomplish this and to see them successfully re-established in civilian life.



THE PEACE IS NOT WON YET! Canada and her allies are pledged to help the sick, hungry peoples of war-wrecked countries. And every Canadian must be assured of the opportunity to earn a decent living... the money you lend in the Ninth Victory Loan is needed to accomplish this... as well as to help build a strong Canada for your own future prosperity!

GET READY TO BUY more VICTORY BONDS!

NATIONAL WAR FINANCE COMMITTEE 9-4

MCA advertisement for Maritime Central Airways, listing routes to Moncton, Summerside, Saint John, Fredericton, New Glasgow, and Margate Islands.

Barber School advertisement offering a complete course on all branches, teaching by expert barbers, with diploma awarded.

New Nash Cars advertisement mentioning a delay in the delivery of engine bearings for the final assembly of new 1946 Nash cars.

E. R. Brow & Son advertisement for Fire, Auto, Life, Accident, Sickness and Plate Glass Insurance at lowest rates.

OUT OUR WAY

Cartoon titled 'OUT OUR WAY' by J. R. Williams, showing a man in a suit talking to a man in a military uniform.

OUR BOARDING HOUSE

Cartoon titled 'OUR BOARDING HOUSE' by J. R. Williams, showing a woman talking to a man in a military uniform.