

PRINCE EDWARD—Last Times Today
ROBERT MONTGOMERY—MADGE EVANS
 IN "FUGITIVE LOVERS"
 Plus Cartoon—Musical in Technicolor

THE "PAGAN" PRINCE OF ROMANCE
 . . . AND THE QUEEN OF SONG



Mac. 3.15
 EVE. 7 & 8.45

Ramon NOVARRO
Jeanette McDONALD
The CAT and the FIDDLE
 with
Frank MORGAN
Charles BUTTERWORTH
Jean HERSHOLT
Vivienne SEGAL

ALSO NEWS AND PICTORIAL
STARTS MONDAY
PRINCE EDWARD
 IN CO-OPERATION
 WITH TENNIS CLUB

DEMONSTRATIONS AT ADVERTISING CONVENTION
 LEICESTER, May 25 — (C.P.): The Advertising Convention at Leicester from June 9 to June 13 will be preceded by an exhibition of the modern art of "presentation" in the retail selling of branded goods and examples of the latest and most alluring methods of wrapping, packaging, canning and bottling will be shown.

CEDAR SHINGLES
 We have just bought
 14 CARLOADS CEDAR SHINGLES
 —Containing 2½ Millions—
 Assorted Grades From Very Best Makers
 Prices on Application—
L. M. POOLE & CO.
 PAOLI'S WHARVES

One Woman Tells Another!
 Women are proud of the smartly styled Shoes they buy here. They are proud of the values they obtain. That's why they agree that it pays to buy Shoes at this modern Shop—where the latest styles are shown first—and at the lowest prices for the quality.

\$375
 BLACK WHITE BROWN
 and other colors—in a variety of leathers. PUMPS, TIES, STRAPS, T-STRAPS and Sport Shoes.
 Equipped with new FITZ-ON HEEL TOPS.
 All sizes and widths.
 Buy Your Hosiery With Your Shoes.
BRADY FOOTWEAR CO.

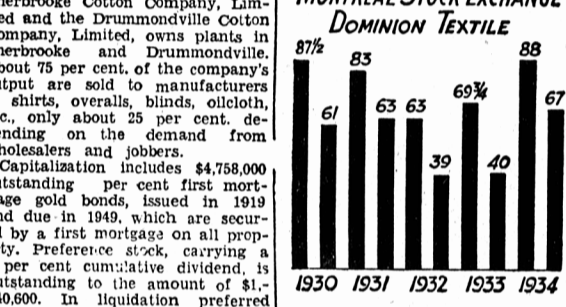
CAPITOL—TODAY ONLY
KEN MAYNARD—KING OF COWBOYS
 In "HONOR OF THE RANGE"—Serial-Comedy

CAPITOL STARTS MONDAY
 MAT. 3.15. EVE. 7 & 8.45

LEW AYRES
 in
"LET'S BE RITZY"
 Are you four-flushing on a small salary?
 See what happened to two young folks who tried putting on the dog who tried to high-hat the town on a 'woolen-cap' income! You'll struggle with them, laugh with them, thrill with them at their adventures in the high places! A down-to-earth picture of TODAY. DON'T MISS IT!

ALSO "BLUE OF THE NIGHT" AND SPORT LIGHT—"KENNEL KINGS"

Dominion Textile
 The Dominion Textile Company, Limited, the largest organization of its kind in Canada, was originally formed in 1906, a reorganization taking place in 1922, when a new company of the same name was incorporated. Originally a consolidation of several small cotton mills, the company today is engaged in the manufacturing of cotton yarns and fabrics and the bleaching, printing and dyeing of yarns and manufactured goods, including silks. The company operates plants at Montreal, Montmorency and Magog and through its subsidiaries, the Sherbrooke Cotton Company, Limited and the Drummondville Cotton Company, Limited, owns plants in Sherbrooke and Drummondville. About 75 per cent of the company's output are sold to manufacturers of shirts, overalls, blouses, etc., etc., only about 25 per cent depending on the demand from wholesalers and jobbers. Capitalization includes \$4,758,000 outstanding per cent first mortgage gold bonds, issued in 1919 and due in 1949, which are secured by a first mortgage on all property. Preference stock, carrying a 7 per cent cumulative dividend, is outstanding to the amount of \$1,940,600. In liquidation preferred shares are entitled to the par value, \$100. There are 270,000 common shares of no par value outstanding of a total authorized issue of 350,000 shares. Dividends on the preferred stock 1-3-4 per cent quarterly, have been paid regularly since incorporation in 1922. The common dividend was recently increased from \$4.00 per annum to \$5.00 per annum. At the current market price the common stock is yielding over 5 1-2 per cent annum. Initial dividend and quarterly thereafter to January 1st, 1925 inclusive. From April 1st, 1925 to October 1st, 1932, \$1.25 was paid quarterly. The dividend was then reduced to \$1.00 until restored recently to \$1.25 a quarter, which is payable on July 1st, next. The value of sales for the fiscal year ended March 31st last amounted to \$17,097,752 compared with \$11,463,646 in the year previous, an increase of 49 per cent. Gross profit from manufacturing were \$1,656,297 as against \$367,216. Adding income from investments, net earnings after bond interest amounted to \$1,822,438 as against \$622,199 in the year before. Working capital as at March 31st stood at \$7,623,380 with current assets amounting to \$10,360,312 and current liabilities to \$3,237,532. The balance sheet further reveals a depreciation reserve of nearly \$11,000,000 with fixed assets valued at \$28,314,504. The preferred stock is presently quoted around \$130 per share. High and low prices of the preferred on the Montreal Stock Exchange have been: 1930, 119-118; 1931, 122-120; 1932, 102-70; 1933, 112 1-8-97; 1934, (to May 18th) 140-112. The common stock is now selling around \$87 per share. High and low prices since 1930 are shown below:



The information contained in the above has been carefully compiled from sources believed to be authentic, but its accuracy is not guaranteed.

BASEBALL ASSOCIATION REORGANIZED
 (C. P. by Guardian's Special Wire) FREDERICTON, N. B., May 24—The New Brunswick Amateur Baseball Association was reorganized when representatives of various provincial baseball clubs met at Devon last night and early today. The Association will control all amateur, senior and junior baseball in New Brunswick. It will arrange the provincial finals and will be affiliated with similar organizations in Nova Scotia and Prince Edward Island under the Maritime Provinces branch of the Amateur Athletic Union of Canada. Officers of the Association were elected as follows: President, William T. Whitlock, of the St. Stephen Blue Caps; Vice-president, C. A. Leblanc of the Moncton C. C.'s; second Vice-president, W. B. Wisley, Minton and Secretary-treasurer, Kenneth Staples, Devon. Shanghai has a population estimated at 3,000,000 which is expected to be doubled within a few decades.

Drive Yourself Cars
REASONABLE RATES
 Hour-day-week or month
PEERLESS
SERVICE STATION
MacDonald & Barbour
 Phone 115 Grafton St.
 L-4438.

YOU, TOO CAN WIN
 There are four winners each week in The Business Bulletin Feature, that interesting contest page, and guide to many of P. E. I.'s Leading stores, which appears in The Guardian every Saturday. Possibly among the winners' names which are announced each week you have noticed the name of one of your neighbors or friends. They have been successful—and they may be successful again next week, as everyone sending in a reply has an equal chance of winning. Read the rules carefully, then send in a reply, maybe you will be included in next week's winners.
\$300.00 Is Being Awarded \$300.00 IN PRIZES

CENTRAL GUARDIAN
 This column is reserved for news of local interest but advertising of a new nature may be inserted at a special rate, a word strictly payable in advance.

TO-DAY is the Zion Wolf Club Cake Sale today. L-5321.

ADDRESS ON RED CROSS WORK by H. E. Mahon of Halifax tonight at 10.00. L-5328.

MERMAID CHURCH, LOT 48—Divine worship will be held on Sabbath at 2.30 P. M. Rev. G. Carlyle Webster will preach. L-5323.

SEE OUR SELECTION of new Summer Dresses in pastel colors and all the newest materials. Prices from \$1.49 to \$14.95. Frowse Bros., Ltd. L-5334.

LADIES FULL FASHIONED Hose in service, semi-service and chiffon. Sizes 8 1/2 to 10 1/2 in all the latest shades. On sale Saturday evening from 7 till 8 P. M. only at a pair for \$1.00. Frowse Bros. L-5334.

BE AT Moore & McLeod's at 2 o'clock today and buy your Cake etc. L-5321.

HUNTER RIVER CHARGE, preacher Rev. C. U. McNevin, Georgetown, Hunter River 11, North Wiltshire 3, Hampshire 7.30, Public Service Hunter River 7.30 led by W. M. B. L-5314.

BROOKFIELD AND CLYDE RIVER—Services Sunday, May 27th Clyde River 11 A. M. Sunday School 10 A. M. Hartsville 3 P. M. Sunday School 2 P. M. Hunter River 6.45 P. M. Sunday School 2 P. M. and Brookfield 8 P. M. Sunday School 10.30 A. M. L-5325.

THE BAPTIST CHURCH—Dr. A. C. Vincent has been preaching a series of sermons on great leaders of the Baptist Church, John Bunyan, the immortal dreamer, William Carey, the founder of modern missions, John Clifford, fighter for freedom. Tomorrow morning Dr. Vincent speaks on G. H. Spurgeon, the Prince of Preachers. The subject of the evening sermon will be "Philemon, the preacher with the social problem." The music of the day will be under the direction of Mrs. G. Elliott Full.

MISSIONARY ADDRESS—In the North Wiltshire Church on Monday evening, May 14th, Rev. D. K. Ross of Cornwall gave a very interesting and instructive lecture, supplemented by lantern slides. He took for his subject "Missionary work in Africa," chiefly centering around the Jubilee of 1930. The proceeds, in aid of the North Wiltshire W. M. S. were quite satisfactory and the people of North Wiltshire appreciated very much the kindness of Mr. Ross, in putting on these lantern slides.

GIRL GUIDES CHURCH PARADE—The various Girl Guide companies of the city will attend the eleven o'clock service tomorrow morning at St. James Church. The occasion will be marked by the dedication of the new colours of the Third Company (St. James). The parade will be led by the minister, Rev. Dr. Moorhead Legate, and presented by Mrs. Matheson, Regent of the local Branch of the I. O. D. E. All Guides and Brownies of the city will meet at Rochford Square on Sunday at 10.30 for Church Parade.

PERSONALS
 The many friends of Dr. G. F. Dewar are pleased to see him around again after his illness. He expects to resume his practice next week.
 The many friends of Mrs. Millicent Lann, daughter of Mrs. Murdoch N. MacLeod, 206 Grafton St., will regret to learn of her illness in the P. E. I. Hospital, which necessitates a serious operation today.

Mr. John Honeyman, student of the University of Western Ontario, arrived in Charlottetown last evening and is the guest of Rev. G. Carlyle and Mrs. Webster, Zion Mansie. Mr. Honeyman will take over his duties as student missionary at the West Cape Presbyterian Church on Sunday, May 27th at 2.30 P. M.

Cross Unveiled In Memory Of Sir Arthur Currie
 (C. P. by Guardian's Special Wire) POINTE CLAIRE, Que., May 24—On the exact spot in the field of honor here where General Sir Arthur Currie stood last year to deliver an address during the 1933 commemoration ceremonies, a memorial cross in his honor was unveiled today. The grey stone cross was unveiled in memory of the man who was commander-in-chief of the Canadian Corps in France and more recently principal of McGill University by Lieutenant-General Sir Archibald Cameron Macdonell, former commandant of the Royal Military College, Kingston, Ont. The unveiling ceremony coincided with the annual memorial service of the Quebec division of the Last Post Fund and was attended by officials of the fund and leading military men and army chaplains. Sir Archibald who succeeded Sir Arthur Currie as commander of the first Canadian division, paid heartfelt tribute to his former chief. Sir Arthur had not been a cadet at the Royal Military College, he said, he better than any man exemplified the college motto—"Truth, duty, valor." Sir Arthur, the speaker declared, was possessed of extraordinary skill and ability and courage and tenacity in battle. "With real flare for battle, he was full of the milk of human kindness toward his officers and men. He was inexorable as fate if anyone failed to deliver the goods."

Prospects Good For Life Insurance Week
NEW ORDINARY BUSINESS FOR APRIL AND FOR THE YEAR TO DATE SHOWS INCREASE

TORONTO, May 25.—Heartened by an increase of over five per cent in new ordinary Life Insurance sales in April last, as compared with April 1933, and by total new business sales for the year to date which are in excess of the same period a year ago, Committees in charge of Life Insurance "Financial Independence Week" from May 28 to June 2 are confident of pronounced success. "We are more than gratified with the April sales record," said George H. Hunt, chairman of the National Committee, when interviewed today. "Both April sales and total sales for the first four months of this year not only reflect returning business prosperity in practically every province, but they emphasize the increasing trend toward Life Insurance as the safest and surest way to financial independence." April sales of new ordinary business, by nineteen companies having ninety one per cent of the business in force in Canada and Newfoundland, totalled \$33,296,000 as compared with \$31,666,000 of April, 1933. April sales were:

British Columbia	\$2,106,000
Alberta	1,329,000
Saskatchewan	1,075,000
Manitoba	1,622,000
Ontario	14,086,000
Quebec	879,000
New Brunswick	10,840,000
Nova Scotia	1,152,000
Prince Edward Island	124,000
Newfoundland	283,000

Soldiers Back For Treatment Fill Hospitals
 TORONTO, May 25.—(C.P.): Military hospitals caring for soldier victims of the War register almost as many patients as they did 10 years ago, stated Norman Somerville, K. C., chairman of the Canadian Red Cross Society, in regard to the activities of the organization.

"Hardship and the development of diseases arising from war service bring ex-soldiers back again and again to the hospitals for treatment," he said. "It seems as though the years pass the work of the Red Cross for the soldier is as much in demand as 10 years ago. It is less spectacular work than it was during the war but the faithfulness of the Red Cross workers is just as great as in those terrible days." However, military hospital work is only one item in the present programme of Red Cross activities. Mr. Somerville said, if our present active Junior members in Canada were marching four abreast continuously day and night at three miles an hour, the procession would take five days to pass a given point," he said. The movement had spread to all parts of the world and last year more than 13,000,000 children in 50 countries were enrolled as Juniors. It was a children's crusade without parallel in the history of the world. The organization encouraged children to live according to rules of health, to practice unselfishness, assist others to health, it developed good citizenship. Since Red Cross outpost hospitals were established soon after the war, Mr. Somerville said, they had given aid to 200,000 persons. Last year, mostly in districts where no other aid was available, about 1,500 babies were brought into the world under Red Cross ministrations. The maternal mortality rate in the births attended by the Red Cross was but one third of the general rate for the Dominion. "Much might be said about other features of Red Cross work but our immediate problem is, how to make our own members and supporters from Halifax to Victoria realize that the Red Cross is a truly national organization and is a part of a great world movement," he said.

"There should be an inspiration and encouragement for the people, say in Saint John or Calgary, when they know what they are accomplishing is paralleled by their fellow Red Cross workers in Charlottetown, Vancouver, Winnipeg, Toronto and other places."

STEWART'S SATURDAY HANDBAG SPECIALS

Chocolate Cream Cakes 25c Doz.
 Doughnuts 22c Doz.
 Swansdown Cake 40c Lb.
 Lemon Sponge Cakes 30c Ea.
 Banana Cake 40c Ea.
 Asst. Rolls 20c Doz.
 Variety of Cookies 12c to 20c Doz.
 Pastry Pies 22c Ea.
 Muffins 15c Doz.

And Our Regular Special
Oven Baked Beans 20c qt

STEWART'S BAKERY
 Phone 211 Kent St.

McKim's Directory
 MONTREAL, May 25.—The 10th Edition of McKim's Directory of Canadian Publications is just off the press. This edition is the twenty-seventh in the series, the first having been published in 1892, several years after a McKim Limited, Canada's premier Advertising Agency was established. The most complete directory of its kind in Canada, the book contains exhaustive information on advertising media throughout the Dominion. Newspapers, magazines, trade papers and miscellaneous publications are all listed, together with information on provincial, cities and towns where publication operate; showing populations, industries and essential features of each market. An innovation of the current issue is that, in place of the charts formerly included to show the summaries of the provinces have been provided. The McKim Directory, due to its reputation for authenticity, is a part of the standard equipment of manufacturers, publishers and all firms dealing in advertising in Canada. Enquiries concerning the publication should be addressed to any one of the McKim Advertising Agency offices at Montreal, Toronto, Winnipeg, Vancouver, Halifax or London, England.

DIFFERENT!
 Of Course It's Different.

In all the world there is only one dual-automatic, hermetically-sealed electric refrigerator . . . and that is Westinghouse, the LIFETIME refrigerator.

Unfailing protection of your food . . . absolute dependability under any and all conditions . . . a mechanism that requires no attention . . . a cabinet of lifelong beauty and cleanliness . . . faster freezing, greater operating economy . . . and exclusive combination of convenience features.

You get them ALL in Westinghouse, at the lowest prices ever offered in a lifetime refrigerator. Let us show you the latest models, priced from \$180.00. Terms to suit you, of course.

Westinghouse
 Dual-automatic REFRIGERATOR
MILLER BROS. LTD.
 CHARLOTTETOWN

MECHANISM SEALED IN SEAL
 All vital working parts sealed in a LIFETIME oil-bath.

Dual-automatic
 Leave refrigeration working behind when you go away for the week-end. The Westinghouse Built-in Watchman gives protection that is different . . . real peace-of-mind and security. Ask about it.