

Win An Automobile

\$1595 Studebaker "Light Six" Is First Grand Prize

\$1385 Maxwell Touring Is Second Grand Prize

The Charlottetown Guardian Announces Great Circulation Drive in Which Thousands of Dollars in Splendid Prizes Will be Awarded. Cash Commissions to all who Don't Win a Prize--Everybody Gets Something, be a Winner, Enrol Your Name To-day. ACT AT ONCE The Campaign is Open to Everyone.

The First Thing To Do

STUDEBAKER "LIGHT SIX" FOR YOU
\$1595 TOURING CAR IS FIRST PRIZE. A GRAND REWARD FOR SOMEONE

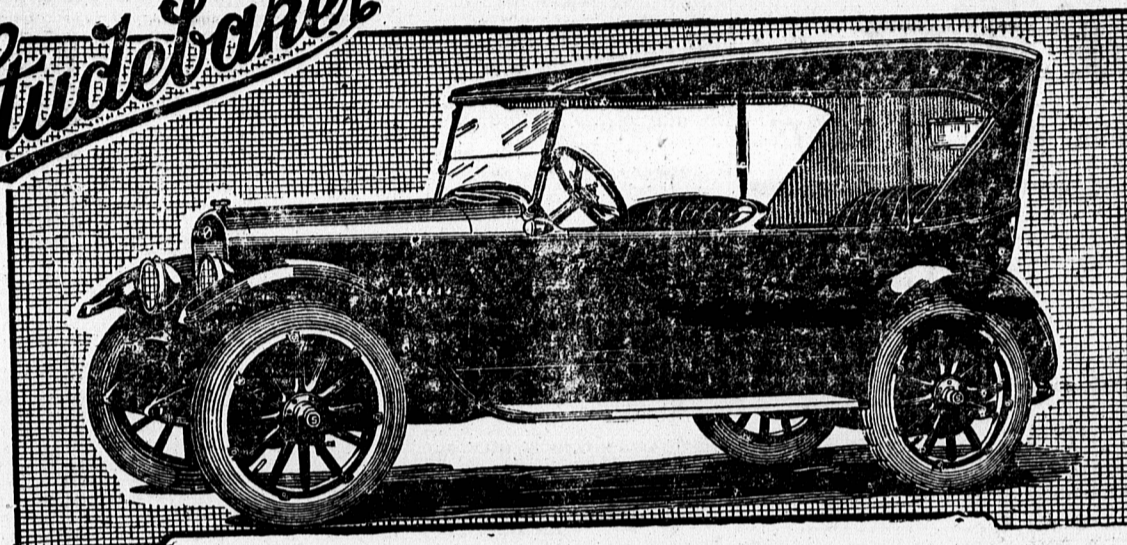
Clip This Coupon

NOMINATE YOURSELF

The Charlottetown Guardian's Great Automobile Campaign
Gentlemen:
I nominate _____
Address _____
District No. _____
Phone _____
Nominated by _____

10,000 FREE VOTES
Given with the first nomination for each new member.
The names of persons making nominations will not be divulged.

ENROLL YOUR NAME EARLY



The Next Thing To Do

Secure your first subscription and receive the extra 100,000 votes

HOW TO GET 100,000 VOTES QUICKLY

First Subscription Coupon to Help You Get an Early Start
Return this Coupon with your first subscription for one year and you will receive in addition to the regular number of votes shown in the vote schedule 100,000 EXTRA VOTES.

(Name of subscriber)

Address _____
Candidate _____

Only one of these credits to each candidate

THE FREE PRIZES AND HOW THEY WILL BE AWARDED

FIRST GRAND PRIZE—A five passenger STUDEBAKER "Light Six" touring car, valued at \$1595.00, and purchased from A. Horne & Co., Charlottetown. This splendid car is now on display. Call in and see it.—Then, win it.

SECOND GRAND PRIZE—A five-passenger MAXWELL touring car, valued at \$1385.00. Purchased from Colin Stewart, Maxwell dealer, Summerside. Call and see it today. Mr. Stewart will be glad to show you this beautiful car.

THIRD PRIZE—A beautiful Ennis & Co. \$400 upright Grand Piano, purchased from Miller Bros., Music Store, Great George St., Charlottetown.

FOURTH PRIZE—A magnificent \$150 Chesterfield, purchased from Holman's, Ltd., Summerside. A wonderful prize. Call and see it.

FIFTH PRIZE—RADIO RECEIVING SET. The winner of this prize will be fortunate indeed. Purchased from Rogers Hardware Co., Charlottetown.

SIXTH PRIZE—\$100 worth of merchandise from Prowse Bros., Ltd., Charlottetown. A splendid reward for some one.

SEVENTH PRIZE—\$50 Classic Kitchen Cabinet. Purchased from Holman's Ltd., Summerside.

EIGHTH PRIZE—\$46 Sewing Machine. Purchased from Miller Bros., Great George St., Charlottetown.

TEN PER CENT CASH COMMISSION Prizes will be awarded to all candidates who continue actively in the contest and fail to win one of the regular prizes. EVERY ACTIVE CANDIDATE IN THE GUARDIAN COMPETITION WILL BE A WINNER. YOU CANNOT AFFORD TO LET THIS WONDERFUL OPPORTUNITY PASS YOU BY. BE A WINNER. ENROLL YOUR NAME AT ONCE FOR ONE OF THE BIG PRIZES.

NOTE—If the first Grand Prize is won by a candidate, living in district Number One, the second Grand Prize, which is a Maxwell Touring Car, will be awarded to the candidate having the highest total of votes in District Number Two, or vice versa, and the balance of the prizes will be awarded to the candidates having the next highest total of votes.

DISTRICT NUMBER ONE COMPRISES THE CITY OF CHARLOTTETOWN AND THE TOWN OF SUMMERSIDE.

HOW TO WIN AN AUTOMOBILE

DISTRICT NUMBER TWO COMPRISES ALL THAT TERRITORY IN PRINCE EDWARD ISLAND OUTSIDE THE CITY OF CHARLOTTETOWN AND THE TOWN OF SUMMERSIDE.

Announcement is made today of the Charlottetown Guardian's Great \$4,000.00 Automobile Prize Competition—open to everyone. Elegant awards will be distributed free to those who enter the competition and secure votes which are given in return for subscriptions secured for The Charlottetown Daily Guardian. If you are one who would appreciate the ownership of a fine new Studebaker Touring Car or a new Maxwell Touring Car, you should enter the competition at once. THIS IS YOUR OPPORTUNITY. It costs nothing to join this big competition, and there is nothing difficult to do. The Competition Management will help you in every possible way and advise you how to organize your friends so that you may win one of the big autos or one of the other valuable prizes. Send in your name today. Do it NOW.

IMPORTANT

The early subscriptions count the most votes. There are four periods. The vote value of straight subscriptions will be reduced ten per cent. after September 30, and again after Oct. 14, and a further reduction of ten per cent. will be made after Oct. 28.

HOW TO ENTER THE BIG COMPETITION

You may enter the competition by filling in the nomination blank which appears on this page. The prizes will be awarded on votes secured—the votes are given in return for subscriptions collected. Old as well as new subscriptions count. The nomination blank alone gives you 10,000 votes as a starter. A VOTE coupon good for 500 votes will also appear in the paper. In addition you receive 10,000 extra votes on each and every new subscription which is a year or more in length. There is a coupon printed in this advertisement which is worth 100,000 free votes when you turn it in accompanied with your first subscription. Don't put off events—NOW IS THE TIME. The most votes are given during the first period of the competition. ACT AT ONCE. Fill in the nomination blank this minute and get started. Win an automobile. Someone must win—WHY NOT YOU?

The Candidate who secures the highest total of Votes in The Charlottetown Guardian's great circulation Drive will be awarded the Studebaker Light Six Touring Car. See it at A. Horne & Co.'s show rooms, Kent St., Charlottetown. Make up your mind NOW to win it.

RULES OF THE CAMPAIGN

- 1—Any man, woman, boy or girl living in the Province of Prince Edward Island may enter the Daily Guardian Campaign.
- 2—No employee of The Guardian is eligible to compete.
- 3—Contestants may nominate themselves or be nominated by their friends.
- 4—The Name of a person who places a candidate in nomination will not be divulged.
- 5—The Daily Guardian reserves the right to reject any nomination without giving reasons for so doing.
- 6—Contestants may secure subscriptions anywhere.
- 7—Votes will be issued on subscription payments to The Daily Guardian. Any payment made to a candidate by a person now taking The Daily Guardian extends the subscription from the date to which the subscriber is paid. Old subscribers as well as new, by paying in advance or by paying both arrears and in advance may help the candidate.
- 8—Votes cannot be purchased. All money must be accompanied by the names and addresses of the subscribers.
- 9—All votes issued on subscriptions are good until the end of the competition and will be called at the discretion of the candidate, subscriber or The Daily Guardian.
- 10—The Daily Guardian reserves the right to alter any rule or condition pertaining to the competition, except that the value of the prizes shall not be reduced.
- 11—In the event of a typographical error it is understood that The Daily Guardian will not be held responsible, except to make the necessary correction on discovery of same.
- 12—The Daily Guardian reserves the right to add more prizes or give extra prizes.
- 13—Candidates who seek to lessen competition by discouraging other competitors or whose friends endeavor to lessen competition by the same means, will be disqualified and dropped from the competition.
- 14—Votes are not transferable except under the following conditions:—
If a candidate wishes to withdraw from the competition, he or she may transfer his or her votes to a suitable substitute, but said substitute must be a new candidate who has not before been accepted in the campaign.
- 15—The Daily Guardian reserves the right to encourage the candidates in every way possible.
- 16—The Daily Guardian reserves the right to give extra votes and to alter the vote schedules but it guarantees the candidates that all subscriptions turned in from the beginning of the campaign will receive the benefits of the alteration in the vote schedules if same are altered or if any extra votes of any other than those mentioned in this advertisement are given.

HOW TO GET THE VOTES

The Daily Guardian, by carrier	\$5.00 a Year				
The Daily Guardian, by mail	\$3.00 a Year				
Term of Subscriptions	Vote Schedule	Vote Schedule	Vote Schedule	Vote Schedule	
1 year	15,000	13,000	12,000	10,000	
2 years	40,000	38,000	32,000	28,000	
3 years	70,000	65,000	60,000	50,000	

10,000 Extra Votes given for each and every new subscription you secure which is a year or more in length.
Add 50 cents extra to all subscriptions to the United States.

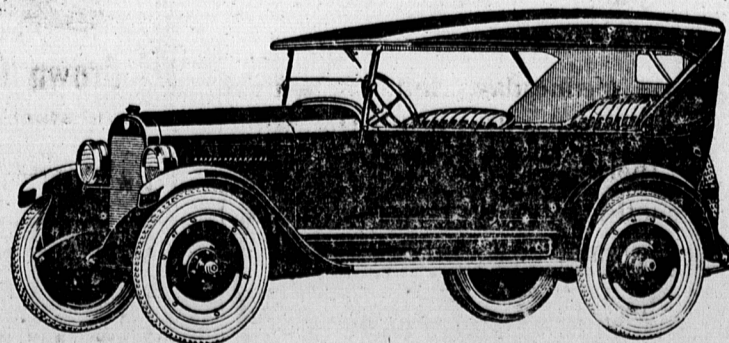
Send in your name at once. Win a Great Prize

"EVERYBODY WINS"

10 per cent. Cash Commission—All Candidates who continue actively in the Campaign will receive a Cash Commission of 10 per cent. on all business they turn in, provided they do not win one of the regular prizes. You can't lose. "Everybody wins."

Send in Your Name At Once

THE GOOD MAXWELL



Beautiful \$1385 Maxwell Touring is Second Grand Prize.

See it at Colin Stewart's, Summerside.

SAVE THESE COUPONS They Have a Big Value

500 FREE VOTES

FOR _____
Name of Contestant

Every issue of The Guardian during the next two weeks will contain a coupon. Save every coupon. They have a big value. Start saving votes today.

This coupon, when neatly cut out and brought or mailed to the Campaign Office of The Guardian will count for the person whose name is written thereon.

VOID AFTER SEPT. 30

Address all Communications _____

The Guardian's Campaign Department
Open Every Evening Till Nine Phone 2000