

There's a real "shortcake"
SHREDDED
WHEAT
with berries and cream

THERE NEVER WAS A CHEW
SO PLEASING AS
Hickey & Nicholson's
Black Twist
Chewing Tobacco

No expense is spared, no care is too great to make
this tobacco the leader regardless of price.

**Antler River
And Vicinity**

Mr. and Mrs. W. H. Johnstone, Charlottetown, spent Sunday here as guests of Mr. and Mrs. John ...

Mrs. Dingwell, Miss Dorothy ... Mr. and Mrs. R. H. Campbell and children motored to Montague, where they spent the week-end with friends ...

Mr. and Mrs. Howard Court are enjoying a holiday at their former home in Dunstaffnage and Mt. Stewart ...

Dr. J. R. Murchison is attending the special clinic directed by the Medical Association of Canada which is being held this week in Canada ...

Among motorists here during the week were Hon. John E. Sinclair, Summersfield, Mr. R. H. Jenkins, Charlottetown, Dr. Carson Chiropractor, Charlottetown ...

Mrs. May Bagnall, Winnipeg, who is spending some weeks at her old home here is at present visiting at the Parsonage Bideford, the guest of Rev. B. E. and Mrs. Carew ...

Mr. Hugh McLure, Bradalbane, visited Rev. Mr. Sterling at the Manse, Montague over the week-end. The host of friends of Mr. Sterling throughout the Province regrets to learn of his continued illness and trusts that he may soon regain his health ...

Mr. and Mrs. Herb Jewell and child, Charlottetown, are spending a vacation with the former's parents, Mr. and Mrs. Hammond Jewell, Hantsville ...

Miss Beatrice VanDerstine, book-keeper with Messrs Bruce Stewart & Co., city, spent part of her holidays here with Mr. and Mrs. William McMillan ...

Mr. and Mrs. Gillespie, Borden, spent Sunday here guests of Mrs. Gillespie's brother, Dr. J. A. Lefurgey and Mrs. Lefurgey ...

Mr. and Mrs. Geo. S. MacLeod, Fredericton and Mr. and Mrs. E. V. MacLeod, Albany, were visitors here on Sunday ...

Miss Ruth Roderson, P. E. I. hospital, spent a half-holiday at her home on Tuesday ...

Recent visitors to the city included Mr. and Mrs. B. W. Taylor, Granville, Mr. and Mrs. L. Woods, Mrs. Large, Mr. and Mrs. Jas. E. Andrew, Mr. William McDougall, Mr. and Mrs. Murdoch Cutcliffe ...

Central Guardian

NEW ANNAN RACES, Wednesday August 25th. 8-4-wb-71

ED'S TAXI day and night service. Phone 687 or 209-J.

RODD'S TAXI SERVICE Empire Hotel, 225 Queen Street, Phone 443-J.

LADY READERS do not miss this opportunity of a sewing set. Every woman wants one with new or renewed yearly subscription to The Guardian.

MOTOR PARTY.—Mr. and Mrs. P. L. Young and four children, Miss Mary Ross, Miss Alice Boreham and Mr. Charles Boreham, Ottawa, motored from Ottawa, arriving in the city last Friday night and are visiting at 234 Fitzroy St.

SPORTING EVENTS.—The Moncton Times has the following reference regarding the New Annan races which shows the interest being taken. A splendid program of horse races has been arranged to take place on the New Annan, P. E. I. track on August 25th. This is an annual event on this famous race course and this year promises to eclipse all previous meets. There will be three classes, free-for-all purse \$400.00; 2:23 trot and pace, purse \$300.00 and a 2:40, trot and pace purse \$300.00 no time allowance in the 2:23. As the colt stake did not fill the 2:40 class was substituted. Tourista to P. E. I. would do well to make their visit synchronize with this annual race meet at New Annan as they can be assured of a fine day's sport."

TRACADIE ANECDOTES.—Haymaking is well advanced in this vicinity. The crop this year is above the standard and the quality is excellent.—Mr. Donald Stewart left Saturday morning on return to Berlin, N. H., where he holds a lucrative position.—Mrs. William Dolan and Miss Marie Dolan, Jamaica Plain, Mass., left recently for their home after visiting their many friends and relatives here and in Charlottetown. They were accompanied by Miss Mary Morris who expects to visit Boston and other American cities.—Miss Sarah MacDonald, Waverley, Mass., Miss Mulford, Somerville, Mass., Miss Mary Fisher, New York City and Miss Rebecca Bown, Newton, Mass., are spending their holidays here, and enjoying our ideal weather, superb scenery and marine attractions.—We are pleased to note that two more of our popular and energetic citizens viz. Messrs John A. McDonald, Scotchfort and James S. Hughes, Milcove have purchased motor cars. Mr. McDonald's is a Ford Sedan and Mr. Hughes an Overland Whippet.—Mr. Patrick Morris and Mr. Fred Lynch students of St. Dunstan's University are spending a well earned vacation at their homes in Donaldston.

Miss Carrie Grant is spending her holidays in Kinkora, the guest of her friend, Miss Ada Smith.

Mr. Maurice McKinnon, who is attending College in Lennoxville, Quebec, arrived Monday night for a holiday visit with his parents Col. D. A. and Mrs. MacKinnon.

Mrs. David Sutherland arrived in the City Monday night to spend a few weeks here. She is a guest at The Russ. She was accompanied by her son, Mr. Gordon Sutherland of the C. N. R. Moncton, who leaves this morning on return.

Miss Laura Simpson, Vancouver, arrived in Malpeque on Tuesday evening and will be the guest for several weeks of her uncle, Mr. Charles Taylor, Malpeque. Miss Simpson is one of our Canadian teachers who have enjoyed the privileges of the teachers exchange and has just returned from an extended trip to Europe. On her return to Vancouver she will be accompanied by Mr. Taylor who proposes spending some time with his sister, Mrs. Green of that city.

Mrs. Creighton of West River, N. S., is the guest of her daughter Mrs. A. N. Gillis, "The Manse".

Miss Gillis, Charlottetown spent the week end with Rev. A. N. and Mrs. Gillis, "The Manse".

Mrs. James Ramsay and three sons of Moncton, N. S., are the guests of Mr. and Mrs. F. J. Lockery Hamilton.

Mr. and Mrs. Angus Murchison, Chicago, paid a flying visit to Malpeque on Sunday and were the guests of Miss Christiana Owen.

Dr. Malcolm Campbell, Mrs. Campbell and three children of Montreal are spending a few weeks at the home of Mr. and Mrs. Percy MacGougan.

Rev. W. B. Muir, St. James Church, Charlottetown, preached very acceptably in Malpeque Hall on Sunday afternoon.

Messrs. G. W. Ramsay, Thomas and L. D. MacNutt and J. R. Lockery were visitors to Freetown on Sunday afternoon.

**ROOP'S
Meat Market
PHONE 421**

BEEF
Per Lb.
Roasts "Shoulder" 17c
Roasts "Rump" 25c
Steak 25c to 28c
Tripe "Cooked" 20c
Corned Beef 18c to 20c
Hamburg Steak 22c
Cooked Lunch Loaf 35c

PORK
Fresh Roasts 28c
Fresh Chops 28c
Fresh Sausages 25c
Bacon "Shoulder" 30c
Cooked Lunch Ham 40c

BIRDS
Chicken and Fowl (milk fed.)

IMPORTANT
All our Beef is hung two weeks and more before being cut. This is the reason why it has that rich and delicate flavor. You are invited to give our "Shoulder" and "Rump" Roasts a trial and learn for yourself the difference.

Why has our business grown to such large proportions in a so short a time. "There's a Reason."

"Stall Fed" Cattle hung two weeks before cutting and Bacon and Hams from fresh killed hogs must eat better and our prices are no higher.

Inspection invited. Our new market is one of the finest in Canada.

**J. M. ROOP CO.
PHONE 421**

RADIO PROGRAMS

WEDNESDAY, AUGUST 4

International Radio Programs

EVENING CONCERTS

8.00 P. M.
KJR (385) Seattle. Puget Sound Trio.

7.00 P. M.
WSAI (326) Cincl. Atkinson Rupp's Ladies quartette. Taylor University.

7.00 P. M.
WLB (302) Elgin, Ill. Popular. Merymakers and the Gentlemen from 2 and 1, also from WTAG, WCAE, WSAI, WCAP, WJAR, WJW, WEEL, WOO, KSD, WOC, WCCO and WGR.

7.30 P. M.
WYNY (375) N. Y. Vocal numbers. KYW (536) Chicago. Family Hour.

8.00 P. M.
WEAF (492) N. Y. Davis Saxophone Octet, also WOO, WJAR, WTAG, WEEL, WCAE, WSAI, WCAP, WGR.

8.00 P. M.
WJZ (455) N. Y. Philharmonic concert.

8.00 P. M.
WGY (380) Schenectady. N. Y. Philharmonic Orchestra.

8.00 P. M.
WAAM (263) Newark. Busy Beavers.

8.00 P. M.
WCAE (462) Pittsburgh. Concert. KFNF (263) Shenandoah. Concert. WSOE (246) Milwaukee. "Jimmy the Bootblack".

8.00 P. M.
PWX (400) Havana. Military Band Music.

8.00 P. M.
WCM (517) Pontiac. Detroit Symphony.

8.00 P. M.
KDKA (309) E. Pitts. Symphony Players.

8.00 P. M.
WTIC (476) Hartford. "Unknown Troubadour".

8.30 P. M.
WMBB (250) Chicago. Popular (2 hr.).

8.30 P. M.
WCO (417) St. Paul-Mpls. Radio Scouts Hour.

8.30 P. M.
WEAF (492) N. Y. South Sea Islanders, also WEEL, WGR, WOO, WCAE.

8.30 P. M.
WOR (405) Newark. Musical.

8.30 P. M.
WAHG (316) Richmond Hill. Montclair Harmony Hour.

8.45 P. M.
WCAP (469) Wash. Studio program.

8.45 P. M.
WRVA (356) Richmond. Home composers.

9.00 P. M.
WDAP (356) Kansas City. Popular Musical.

9.00 P. M.
WAHG (316) Richmond Hill. The Good Humor Boys.

9.00 P. M.
WHAD (275) Milwaukee. Milw. Park Board Band.

9.00 P. M.
WSM (283) Nashville. Studio program.

9.30 P. M.
KFAB (341) Lincoln. Musical.

9.30 P. M.
WRVA (256) Richmond. Favorite hymns.

9.45 P. M.
WBZ (333) Springfield. Harmonica.

10.00 P. M.
WGN (303) Chicago. Musical Program.

10.00 P. M.
erby were visitors to Freetown on Sunday afternoon.

Miss Blanche Crozier, Wilmet is the guest of Mr. and Mrs. Geo. Crozier, Hamilton.

Miss Catherine Rogers, Charlottetown is spending her holidays with Miss Jean Owen, Hamilton.

The following are guests at Mr. and Mrs. Alex. Sinclair's, Hamilton.—Mrs. Nelson Ramsey and son, Edison of Conway, Miss Sadie Sinclair and nephew Maurice Anderson of Waltham, Mass., and Miss Lillian Ramsay of Tyne Valley.

Dr. J. W. and Mrs. Keir motored to Alberton, on Friday, returning on Saturday.

Dr. Millar of Amherst, N. S. paid a short visit to Malpeque in the interest of the Silver Foxes, and Cup Oysters of Malpeque, Limited of which he is a shareholder.

Miss Margaret MacMillan, Charlottetown and Mrs. John Cameron, O'Leary, are the guests of Mr. and Mrs. Malcolm MacGougan.

A large number were in attendance at St. Anne's day service on Sunday at Lennox Island.

COMMUNITY WORK

"Doing any gardening this year?" "A little in that line," replied Mr. Sibbald. "I'm training a neighbor's bean vine to grow on my side of the fence."

Excellent for Croupy Children.—When a child is suffering with croup it is a good plan to use Dr. Thomas' Electric Oil. It reduces the inflammation and loosens the phlegm giving speedy relief to the little sufferer. It is equally reliable for sore throat and chest, earache, rheumatic pains, cuts, bruises and sprains. Dr. Thomas' Electric Oil is regarded by many thousands as an indispensable of the family medicine chest.

KMA (252) Shenandoah. Mixed

WCCO (417) St. Paul-Mpls. Billson Male quartette. 10.10 P. M.

KTHS (375) Hot Springs. Violin solos. 10.15 P. M.

KOA (322) Denver. Estes Park Chamber of Commerce. 11.00 P. M.

WOOD (342) Grand Rapids. Studio Musicale. 11.00 P. M.

KLX (508) Oakland. Studio Program. 10.30 P. M.

WOC (484) Davenport. Organ Program. 11.15 P. M.

WSAI (326) Cincl. Congress String Quartette. 11.30 P. M.

WEBB (370) Chicago. Musical. 12.00 A. M.

WJJD (370) Mooseheart. Popular. 12.00 A. M.

KLX (508) Oakland. Community Program. 12.00 A. M.

KPO (428) San Francisco. Studio Program. 12.30 A. M.

KGW (492) Portland. Studio program. 12.30 A. M.

WRVA (256) Richmond. Carry Me Back to Old Virginia. 12.00 A. M.

WSWS (276) Chicago. Watching Hour. 2.00 A. M.

WCCO (417) St. Paul-Minneapolis Organ Recital. 2.00 A. M.

WAPD (275) Port Huron. Studio Program. 2.00 A. M.

FEATURE TALKS

3.30 P. M.
WLW (422) Cincinnati. Cooking chats. 4.00 P. M.

WTAM (389) Cleveland. Baseball scores. 5.00 P. M.

WFAA (476) Dallas. Baseball. Texas. 5.00 P. M.

WCCO (416) St. Paul-Minneapolis. Baseball scores. 6.00 P. M.

WEAF (492) N. Y. Synagogue Service. 6.30 P. M.

WGY (350) Schenectady. Special Children's Program. 7.00 P. M.

WOR (405) Newark. "Topics of Day." 7.30 P. M.

WDAP (356) Kansas City. Tell Me a Story Lady. 7.30 P. M.

WLW (423) Cincinnati. Educational Talk. 7.45 P. M.

WTIC (476) Hartford. Feature Talk. 8.00 P. M.

WQAI (395) Houston. Baseball Results. 8.45 P. M.

KGW (491) Portland. Bergologues. 8.45 P. M.

WAAM (263) Newark. Talk. 9.00 P. M.

WRVA (256) Richmond. Health Talk. 9.00 P. M.

KJR (385) Seattle. Baseball Scores. 9.30 P. M.

WBBM (226) Chicago. Travelogue. 9.30 P. M.

WSMB (319) New Orleans. Talks. 10.00 P. M.

WCAE (462) Pittsburgh. Baseball Scores. 10.10 P. M.

KGW (491) Portland. Travelogue. 11.00 P. M.

WHT (400) Chicago. Collyer's Sport Gossip. 11.00 P. M.

WANT TO DANCE?

7.30 P. M.
WTIC (476) Hartford. Capitol Theatre. 8.00 P. M.

WEAF (492) N. Y. "Ipana Troubadours." to WEEL, WCAP, WOC, WJW, WLH, WCCO, WOC, WGR, WSAI and KSD.

WAE (461) Pittsburgh. Kennywood Park. 9.00 P. M.

WTIC (476) Hartford. Palais Royal WWJ (352) Detroit. Detroit News. 9.20 P. M.

WAHG (316) Richmond Hill. Dance Music. 9.30 P. M.

WJZ (455) N. Y. Hotel Astor. 10.00 P. M.

KPO (328) San Francisco. Fairmont Hotel. 11.00 P. M.

WEAF (492) N. Y. Pelham Heath. WHO (526) Des Moines. Dance Music. 11.00 P. M.

WBBB (250) Chicago. Trianon. 11.00 P. M.

WLW (423) Cincinnati. Cincinnati Post Orchestra. 12.00 A. M.

WSM (283) Nashville. Radio Seven. 12.45 A. M.

WCCO (417) St. Paul-Minneapolis. Marigold Garden. 12.00 A. M.

WLW (423) Cincl. Royal Elks. 12.45 A. M.

**The Most
Desired
of**



HEALTH DRINKS

Drink it in the morning! ENO's "Fruit Salt," sparkling, effervescent, refreshing, carries the poisons from the system, stimulates the liver, stomach and bowels to proper natural action—and gives a sense of inner cleanliness and well-being that leads to bounding health and mental clarity.

Do you take a 'dash' of ENO in the morning in a glass of water?

**ENO'S
"FRUIT SALT"**

Sales Representatives for North America: Harold F. Ritchie & Co., Limited, 16 18 McCaul Street, Toronto

WDAF (366) Kansas City. Night Hawks. 1.00 A. M.
KHL (405) Los Angeles. Hickman's. (Copyright, 1926, by International Radio Programs, Chicago.)



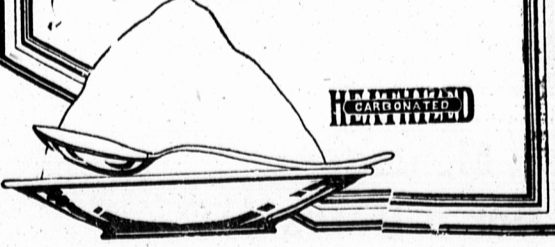
**EAT MORE
ICE CREAM**

Pure and wholesome, it's the ideal summer dish. So make it a point to have it on your table daily for dessert. But be sure it is

PERFECTION
because then you are sure your tasty dish is absolutely pure—made from Island Cream and the best ingredients that money can buy.

NOURISHING & REFRESHING
so that you may feed it to the children knowing it is a food that contains everything required for growing bodies.

**Central Creameries
Limited**
WHOLESALE DISTRIBUTORS



—By George McManus

**INSIDIOUS
EYE STRAIN**

We use this adjective adverbly. Sufferers from Eyestrain may have perfect vision and therefore do not suspect the presence of any eye defect.

The motive power of the entire human organism is Nerve Energy. It is computed that 20% of this Nerve Energy, but when Eyestrain is present, a much larger proportion is required. Hence defective eyes, through their consumption of an excessive amount of Nerve Energy, may seriously affect the functioning of other organs of the body, and produce ill health.

Mr. and Mrs. Geo. S. MacLeod, Fredericton and Mr. and Mrs. E. V. MacLeod, Albany, were visitors here on Sunday

Recent visitors to the city included Mr. and Mrs. B. W. Taylor, Granville, Mr. and Mrs. L. Woods, Mrs. Large, Mr. and Mrs. Jas. E. Andrew, Mr. William McDougall, Mr. and Mrs. Murdoch Cutcliffe.

Mr. and Mrs. Milton and children left on return to their home in Dorchester, Monday morning. They had been visiting Mrs. Milton's father, Mr. W. C. Smith.

Mr. N. J. Cabalder, manager of Beauty Bros., Ltd., St. John and son James motored to the Island last week on business in connection with his firm. They returned to the mainland on Thursday.

Miss Jean Ellis, Ellerslie, is spending a few days here with Mr. and Mrs. Geo. D. MacLeod.

Mr. McDonald, West St. Peter's is relieving Mr. J. F. McMillan, station agent who is enjoying a two weeks holiday.

Last week New Glasgow Dairy Co., shipped from this station two carloads cheese to Montreal. The price was 16 1/2c.

Several of the homes in the town have been newly painted adding much to what at any time is one of the beauty spots of the Island. Mr. J. S. MacLeod, Postmaster, has had his new home done by Mr. R. H. McNeill local painter and decorator and it now presents a most pleasing appearance. The Patterson homestead has also been done by Mr. David Patterson and shows up to splendid advantage, it being possibly on one of the prettiest sites in the town. Mr. Pope Bagnall, Hazel Grove has also had his residence handsomely repainted this summer. L.

PERSONALS

Miss Bernice Gwynne, Boston, Mass., spent a pleasant week at Alexandra, the guest of her cousin, Miss Anita Wood.

Mr. Benj. Wood, Alexandra, accompanied by his two daughters, and niece, Miss Gwynne, motored to Dundas Sunday. They were the guests of Mr. and Mrs. John Wood.

Mr. and Mrs. A. Burton Lord of Fitchburg, Mass., arrived Monday night on a visit to the latter's parents, Mr. and Mrs. B. Bremner, 17 Greenfield Avenue. They are accompanied by their little son Burton Jr.

Miss Laura Simpson, Vancouver, arrived in Malpeque on Tuesday evening and will be the guest for several weeks of her uncle, Mr. Charles Taylor, Malpeque. Miss Simpson is one of our Canadian teachers who have enjoyed the privileges of the teachers exchange and has just returned from an extended trip to Europe. On her return to Vancouver she will be accompanied by Mr. Taylor who proposes spending some time with his sister, Mrs. Green of that city.

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