

STRAND

TODAY 3.00. NIGHT 6.45 AND 9.00
Matinee, Adults 26c. Children 16c.
Evening, Orchestra 37c. Balcony 26c.
Children 16c.

They step right out of the book and come to life on the screen



The WILLIAM FOX screen version of
A S M Hutchinson's famous novel
A HARRY MILLARDE Production

Prince Edward

TODAY 3.15. NIGHT 7 AND 8.45
Matinee, Adults 16c. Children 11c.
Evening, Orchestra 25c. Balcony 21c.
Children 11c.

Last Showings Today of this Startling Picture of a Woman's Wiles and Man's Folly

WILLIAM FOX presents

Does It Pay?

with HOPE HAMPTON
and a notable cast including ROBERT T. HAINES, MARY THURMAN, PEGGY SHAW, FLORENCE SHORT and BUNNY GRAUER



The Inimitable WILL ROGERS
In "JUST PASSING THROUGH"

PRINCE EDWARD THEATRE

MARCH 3RD AND 4TH, 1924

The V. D. Players

With an Entirely New Cast

PRESENT A NOBLE OUTCAST

J. FRASER JR., AUTHOR

4 Act Society Drama

PERSONAL DIRECTION OF

Capt. A. Williamson

One of the strongest Dramas of recent years.

—New York Press

Orchestra in Attendance

COUPONS NOW ON SALE

Ticked Office opens for exchange of Coupons Thursday morning, February 28th at 9.30 a. m.
PRICES—80c, 52c, 37c.

"Does it Pay?" Asks a Vital Question

STARTLING EXPOSE OF SOCIAL LOVE PIRATE IS SHOWN MIDST LAVISH SETTINGS.

Yesterday at the Prince Edward Theatre, William Fox offered his new special, "Does It Pay?" featuring Hope Hampton supported by a splendid cast, and left the answer to the audience. We decided that if you wish to enjoy a comet career, it does pay. If, on the other hand, you prefer the sustained happiness of a quiet nature with only the accustomed ruffings it does not pay.

This Fox picture has to do with a refreshingly new version of social life—the girl, Doris Clark, who deliberately comes to the home of a contentedly married couple and with the generosity of a Napoleon maps her campaign to capture the man, overlooking the havoc such a circumstance would cause his home and family.

It is the role that Hope Hampton delineates, contributing not only her beauty and grace to it, but the depth of dramatic acting that has hitherto been uncalled for in the more ingenuous roles she has played in previous pictures.

Prominent in the supporting cast is Robert T. Haines, playing the part of John Weston, the man who succumbs to the charms of the alluring Doris. Others include Florence Short, Walter Petri, Peggy Shaw, Charles Wellesley, Mary Thurman, Claude Brooks, Pierre Gendron, Marie Showell, and Bunny Grauer.

It is seldom that a woman frankly a vamp can yet be so appealing as Miss Hampton in this picture. Perhaps it is human quality of all the players in "Does It Pay?" that makes this picture distinct—vividly so—from others that verge on the fringe of society.

The frocks worn by the leading feminine players will delight the hearts and eyes of men and women alike, while the interior settings of the magnificent homes, the lavish parties and dances are pictured with a beauty that delights.

If you have desired something different in the way of a motion picture, the ending included, don't miss this new Fox special, "Does It Pay?" It doesn't pay to miss it. Last showing today, 3.15-7 and 8.45.

PROBABLY

He—There is an awful rumbling in my stomach—like a cart going over a cobblestone street.
She—It's probably that truck you ate for dinner.

A thief who was interrupted by the return of the occupants whose house he was robbing in Broadstairs, England, jumped over the garden wall shouting: "It's all right, I'm after him!" And thereby made his escape.

To be occupied with good is the best defence against evil.

Minard's Liniment for Headache

Central Guardian

SHOP from Holman's Catalog

POSTPONED—Skate in aid of poor postponed until Friday night, Feb. 29.—11.

MR. BROWN'S ACKNOWLEDGMENT.—Mr. L. S. Brown, general superintendent of the Atlantic Division of the C. N. R., has acknowledged the receipt of a letter from the Charlottetown Board of Trade summarizing the matters set forth in a recent interview with Mr. Brown. He states that the contents are being carefully and closely gone into and hopes to advise definitely within a reasonable time.

A BLENDED TEA IS BETTER.—Tea from one garden, no matter how fine it is, possesses certain desirable qualities but may lack others, because all characteristics are not developed under the same conditions. If the tea has a perfect flavor it may lack richness; if it has body it is, perhaps, without the same perfection of flavor. To combine all the desirable qualities in one blend has been the work of the "SALADA" Experts for over a quarter century and the brand "SALADA" is the fruit of their labours.

LAI D TO REST—The funeral of the late Ferdinand McKenna was held on Sunday afternoon from his late residence, Tracadie, to St. Bonaventure Church, where funeral service was held by the pastor, Rev. J. B. McIntyre. The funeral cortege was one of the largest witnessed in the section for some time—over 200 sleighs following the remains to their last resting place. The pall bearers were Messrs Roderick Steele, John DeVine, Plus McBride, John Smith, Ambrose Mullin and Wm. Fitzpatrick. A large number drove out from the city, including a number of the 8th Seige Battery, with which the deceased went overseas. The Knights of Columbus were also well represented by a large delegation from the Charlottetown Council.

PERSONALS

Mr. George Walker left yesterday morning for Ottawa.

Mrs. Sidney Drake, Souris, leaves this morning for Halifax.

Mr. W. B. McNeill, Summerside, is in the city.

Mr. S. P. Black, Toronto of McLean's Magazine, is registered at the Victoria Hotel.

Mr. R. M. Pidgeon, of the Imperial Oil Company, Halifax, is at the Victoria.

Messrs. A. S. Hamilton and Gordon Myers, New Perth, are at the Revere Hotel.

Messrs. E. F. McDonald, and D. S. Logan, Halifax, are at the Queen Hotel.

Miss Helen Power, of Charlottetown is visiting in the city, the guests of friends.—(Moncton Times.)

Senator McLean and Mrs. McLean, Souris, were passengers to the city yesterday. Senator McLean leaves this morning for Ottawa.

Are You Fat? Just Try This

Thousands of overfat people have become slim by following the advice of doctors who recommend Marmola Prescription Tablets, those harmless little fat reducers that simplify the dose of the famous Marmola Prescription. If too fat don't wait—go now to your druggist and for one dollar, which is the price the world over, procure a box of these tablets. If preferable you can secure them direct by sending price to the Marmola Co., 4612 Woodward Ave., Detroit, Mich. They reduce steadily and easily without tiresome exercises, starvation diet and leave no unpleasant effect.

Voices

as clear as a bell

are possible, even with a cold, by the frequent use of Boots Meloids. These are now being used by the local singers and public speakers to alleviate the distressing conditions caused by colds. They come in a nice convenient box which goes in the vest pocket. They are 25 cents a box.

Rexall

Catarrh Jelly for cold in the head and all catarrhal affections. Price 35c a tube.

MacKinnon Drug Co.
Phone THE RECALL, P.O. Box 219 KODAK STORE 33A



Delicious and refreshing—FRY'S

There's a refreshing delicacy in the flavour of Fry's Pure Breakfast Cocoa. No other cocoa tastes quite like it. The flavour is just that of pure, delicious chocolate. It's nourishing too—energy-giving and sustaining. When appetite fails, you can enjoy a cup of Fry's, and rely on it to keep you going. Try it.

Miss Cecilia Stodart of Mt. Allison Ladies College spend the past week-end in this city, the guest of Miss Estelle Wise.

Mr. A. Allan Kirk, of the firm of Kirk and McDonald of this city wholesale distributors for the MacCormick Manufacturing Co., Ltd., left Monday morning eastward.

STOCK QUOTATIONS

HALIFAX, Feb. 25.—Stock quotations furnished by Johnson and Ward, members Montreal Stock exchange:

Bell Telephone	128 1/2
Brompton	41
Ottawa Power	112 1/2
Cuba Cane Sugar Pfd	69 1/4
Pan Am. Petroleum	47
American Can	112 1/2
Brazilian Fraction	52 1/2
Howard Smith Pfd	114
Howard Smith Com	114
Spanish River Pfd	108
Spanish River Com	78
Steel Com. of Can	57 1/2
British Em. Steel 1st Pfd	64
Pennam	126
Abitibi	92
Shawinigan	78
Laurentide Pulp	157
Can. General Electric	53
Can. Steamship Com.	99 1/4
Can. Steamship Pfd	73 1/2
Asbestos Com.	61
Dominion Bridge	37 1/2
Montreal Power	147 1/2
Winnipeg Electric	100
National Breweries	63
Atlantic Sugar	36 1/2
Atchison	25 1/2
Am. Car & Foundry	99 1/4
Am. Locomotive	92
Am. Smelting & Refining	61
Anaconda Copper	37 1/2
Can. Pacific Ry	147 1/2
New York Central	100
Cuba Cane Sugar	63
Crucible Steel	36 1/2
Inter. Paper	25 1/2
Kelly Springfield	92
Mex. Petroleum	56
Inter. Mer. Marine	88 1/4
Press Steel Car	99 1/4
Reading	56
Southern Pacific	88 1/4
Studebaker	99 1/4
Union Pacific	131 1/4
Utah Copper	66
U. S. Steel	104 1/4

MONTREAL EXCHANGE

1934 Victory	102.65
1933 Victory	102.65
1922 Victory	102.65
1937 Victory	102.65

JOINTS ACHE?

Minard's will ease the pain and stiffness. The old reliable remedy.



A Modern Bath Tub

And Other

Bath Room Fixtures

Supplied And Fitted Up

in the

Modern Way

Call and have a quotation on your plumbing requirements.

FRED H. TRAINOR

THE RELIABLE PLUMBER

80 Grafton Street Phone 393-J

Correct Styles Reflected in Advertising

There are a great many women who take considerable pains to read different fashion publications on correct dress and at the same time overlook the fact that, as a rule, the local newspaper advertising can be relied upon as expressing the best statements in regard to styles.

Dealers have to view this matter quite differently from the ordinary writer in a magazine. They have to know what the people want and what they will buy and therefore their knowledge in regard to styles is practical and up-to-date.

The average article on styles is prepared at least six months before the styles are supposed to go into effect, and therefore it is only natural that these styles frequently miscarry.

In other words, it is frequently found that the public refuses to buy what Dame Fashion decided is correct, and therefore the true index of fashion is always to obtain through the dealers.

Up-to-date dealers reflect such information in their advertising.

It is really the only up-to-the-minute and correct standard, because it tells you just what the best dressed women are now buying.

Not what somebody thinks about it.