

August Shoe Sale

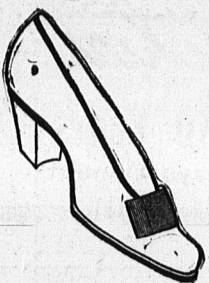


200 pairs of Men's Tan and Black OXFORDS Worth to \$5.00 **\$2.95**

\$3.50 to \$4.50 Ladies' OXFORDS shown in all leathers **\$2.95**

Pumps A sensational clearance of Ladies' Pumps, worth to \$3.50 **\$2.29**

White Pumps and Oxfords Discontinued lines shown in Colonial and Button effects **\$1.48**



Extra Boxes on our Counters at **98c and \$1.98**
Alley & Co.
135 Queen St.

The Eastern Guardian

..*IT PAYS to buy in this Province. .. CARL McDONALD is Guardian Representative for Souris.

..*T GORDON IVES is Guardian Representative for Souris.

..*GIVE OLD ADDRESS. — Subscribers are asked when having their papers changed from one address to another to please give old address as well as new one. This prevents any delay and saves unnecessary trouble in going over the books.

EASTERN PERSONALS

..*Mr. A. G. B. Cribb of St. Peter's School, Charlottetown spent last week in Georgetown.—G.

..*Prof. F. J. Watkins, is spending his vacation at the Wrightman Hotel, Lower Montague.—G.

..*Mr. Stephen Hession of the law firm of Michael & Bentley has been visiting friends in Georgetown.—G.

..*Mr. Ben Conrod and Mr. J. Nathan of Georgetown spent the week end in Charlottetown.—G.

..*Miss Clara Conrod of Boston, Mass., is visiting her parents Mr. and Mrs. Frank Conrod.—G.

..*Miss Margaret Sencabough, lately of the domain of Uncle Sam, and formerly of Georgetown is now visiting in the latter place.—G.

..*Miss Alice Doull has returned to her home in Charlottetown after having passed the last fortnight in Georgetown, the guest of Miss Hilda Barnes.—G.

..*Mr. and Mrs. Ernest Adams left Saturday via Charlottetown for their home in Halifax. They had been visiting Mrs. Hogan who is summing in Georgetown.—G.

..*ONE CENT per word each insertion for advertising in this column. Cash must accompany order.

..* Liberal-Conservative meetings will be addressed by the Hon. Premier Saturday evening and at Cardigan on Tuesday evening next when addresses will be delivered by the Hon. Premier Mathieson; Hon. John McLean, Hon. J. A. MacDonald and Mr. J. A. Dewar, M. L. A. 2414-8-5ME31.

..*MOONLIGHT PICNIC — An exceptionally large number of Georgetown young people took advantage of the beautiful evening of Friday last to have a moonlight picnic and clamb bake at Shaws Point, between Montague and Brudenell Rivers. About the time the first party had begun to unpack the well-stocked hampers of eatables another "bunch" arrived, so the point was well lighted by the enormous fires. The evening was passed in games, "spooning" in the shadows, dancing to the music of the harmonious, and last, but not least in the discussion of the appetizing bunch.—G.

ISLAND BOY TELLS OF TRIP TO ENGLAND

The following letter has been received by Mr. Freeman Nuttall from his son Edward.

Dear Father: Before I forget it, when I wrote last I gave you my number as 44183, it should have been A. 44183 not much of an error but it might be enough to put my mail some where else or get it mixed up so that I would not get it. We had a great trip over We left Sussex about five

o'clock on a Friday evening. It took 18 hours to reach Point Levis just across the river from Quebec. We left there at about 4 o'clock on Saturday evening it took 9 days to come across and all the time it was so smooth that a small boat would have come over without taking in a drop of water.

Then it took almost a day to come from Plymouth to here. We started to get ready at 5.30 in the morning but it was 11 o'clock before we got away, and it was 9 when we got to camp. This is a very pretty country, just like a book, everything is so well looked after. We passed through Windsor Castle but it was a good way off. Plymouth is a very pretty place, the harbor is lined with Forts built of white stone overgrown in places with Ivy even the trunks of the trees are covered with it. Then the narrow white roads lined with well trimmed green hedges look very nice. The buildings are all built of either stone or brick with slate roofs. We are in metal huts 40x25 feet 30 men to a hut. They say there are about 40 thousand men here now. There are a lot of wounded here, guess I will have to close so Bye bye for now. Guess I had better give you my address again for fear you did not get my other letter.

Pte., No. A44183, No. 1 Coy., 12th Batt., 3 Brigade, C. E. F., St. Martins Plains, Shorncliffe, England, Kent. ED.

"HARD COAL TO ARRIVE.—The schooner "Ruth B. Cobb" and "Ulba" are due to arrive with hard coal for A. Pickard & Co. Customers will kindly book their orders now for delivery from above vessels. 2342-7-30M61. "Everybody should read Alley & Co., adv., then see the goods, the best shoe bargains ever offered. 2411-8-5M311

WOUNDED ISLANDER TELLS OF HIS INJURIES

The following is a copy of a letter received by Mrs. Henry Coffin, Morrell from her son Leland who enlisted from Saskatoon and served with the first contingent, and who was wounded about the first of June.

Dear Mamma, I am going to try and get this written today if my arm will hold out long enough. I was moved over to a hospital in Sheffield and was taken here about a week ago. I am only twenty-five miles out of Sheffield away up in the hills. When I got to Sheffield they found that I had a bullet in my back, got hit when bending over firing. They took that out and it is nearly all healed up now. The wound wasn't deep as my rib stabbed the bullet. I got two broken ribs out of it—that will keep me out of trouble for a while. I am all strapped up tight with a high board belt like a pair of corsets. When I got hit I fell back into the trench and bruised the lining of my right lung a bit, and badly sprained my right shoulder. It is sore and very weak yet but will be all right in a little while I guess. The doctor won't let me out of bed yet, but I expect to be out before long.

We are treated fine everywhere by the nurses and doctors and are looked after well. This is a private place with only about 15 or 16 of us. The people of the house are doing it on their own account. There are five or six nurses and the doctor comes nearly every day. There are only two of us in this room—the only two Canadians here. The other chaps come from Ontario. This place is pretty quiet but I get

CLEANSE THE BLOOD AND AVOID DISEASE

When your blood is impure, weak, thin and debilitated, your system becomes susceptible to any or all diseases. Put your blood in good condition. Hood's Sarsaparilla acts directly and peculiarly on the blood—it purifies, enriches and revitalizes it and builds up the whole system. Hood's Sarsaparilla has stood the test of forty years. Get it today. It is sure to help you.

all kinds of reading matter and can pass the time all right. In Sheffield we had lots of visitors. They brought us fruit, flowers, cake, jelly, candy and almost everything to eat. They don't come here, but it is just as well for me as they won't let me eat fruit now. Well I think I had better close for now. Yours etc., L. C. COFFIN, 10th. BATTN. CANADIAN.

GERMAN PLANS HAVE BEEN CHANGED.

BERLIN, Aug. 3.—The German Emperor and Crown Princess, returning to Berlin after a visit to East Prussia, have addressed a letter to the newspapers praising the spirit of the Prussians, who have set about replacing the buildings destroyed by the Russians in their two invasions. A recent despatch said the Emperor and Crown Princess would accompany the Kaiser on his state entry into Warsaw. It appears that the plans have been changed.

"Alley & Co., are making a High Time for Low Shoes worth \$4.00 to \$5.00 now \$2.29. 20411-8-5M31.

THE MARKETS

CHTOWN MARKETS

Print butter (per lb)	20 to 25
Fowl (per lb)	10 to 11
Chickens	14 to 16
Wheat, (per bushel)	\$1.25
Buckwheat	\$1.00
Barley	\$1.00
Oats (white)	.62
Oats (black)	.60
Hay, pressed per ton	\$14.00
Eggs (per doz)	20
Tub butter (per lb)	21
Potatoes (per bushel)	35
Turnips, (per bushel)	25
Hides	.12
Beef (per lb) retail	10-12
Pork (per lb) carcass	.11
Oats (Black) bus.	68 1/2

S'SIDE MARKETS

Straw (per ton)	\$6.00
Turnips, bus.	.15
Wheat, bus.	1.10 1.60
Wool, lb.	.30
Eggs, dozen	.15
Hay, loose ton	\$10.00 11.00
Hay, pressed	10.00 12.00
Hides, lb.	.10
Lamb pelts	.60
Oatmeal, per 100	3.75
Oats, (white) bus.	.65
Barley bus.	.65 to .90c.
Buckwheat	.60 .90
Butter, lb. (dairy)	.20 .24
Butter, lb. (creamery)	.22 .23
Calfskins lb.	.10 .10
Oats (black) bus	.70

ROD AND GUN.

The August issue of Rod and Gun in Canada published at Woodstock, Ont, by W. J. Taylor Limited, and now on the news stands, makes good reading to the sportsman. Its stories of hunting and fishing and "been there" descriptions of various outings in Canadian woods or on Canadian waters are in line with the vacation season and the magazine is one well worth while tucking into the club or dunnage bag when setting out on the annual summer vacation.

Minard's Liniment Co., Limited.

Gentlemen.—Last Winter I received great benefit from the use of MINARD'S LINIMENT in a severe attack of LaGrippe, and I have frequently proved it to be very effective in cases of inflammation.

Yours,
W. A. HUTCHINSON.

Time Table, Rocky Point Ferry, S. S. Hillsboro.

Leave Ch'town	Leave Rocky Point
7:00 a.m.	7:20 a.m.
8:30 a.m.	8:30 a.m.
9:30 a.m.	10:00 a.m.
11:00 a.m.	11:30 a.m.
1:30 p.m.	2:00 p.m.
2:30 p.m.	3:00 p.m.
3:30 p.m.	4:00 p.m.
4:30 p.m.	5:00 p.m.
6:30 p.m.	7:00 p.m.
9:30 a.m.	10:00 a.m.
12:45 p.m.	1:00 p.m.
2:00 p.m.	2:30 p.m.
3:00 p.m.	3:30 p.m.
4:00 p.m.	5:00 p.m.

M. MURPHY, Manager.

PLANT LINE

CHARLOTTETOWN TO BOSTON.

Commencing FRIDAY at noon AUGUST 6th, the S. S. HALIFAX will leave CHARLOTTETOWN for BOSTON via Hawkesbury and Halifax, and every Friday at noon thereafter, FROM BOSTON EVERY TUESDAY AT NOON. For further information apply to JAS. CARRAGHER, Agent, Charlottetown.

LET us develop your films and make your prints. We have a complete and very modern department for handling this work. Send us your exposures we will get the best there is in them, **The G. H. Cook Studio**

Telephone us for an appointment. We will be glad to make portraits of the children, yourself the entire family or any gathering of friends. **The Bayer Studio**

A. E. Lyon
Photo Studio
Specialty in Groups, College, Society and Family
Work unexcelled.
Moderate Prices.
Amateur's work given personal attention
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Furness
Sailings
From LONDON From HALIFAX
STEAMER
July 11th Messina July 31st
July 21st Appenine August 10th
From LIVERPOOL From HALIFAX
STEAMER
July 22 Durango August 7th
August 3rd Tabasco August 20th
Furness, Withy & Co., Ltd.
Halifax, N. S.

Hard Coal
To Arrive
We have the following schooners, now on way and due from New York and Philadelphia with cargoes of Best American Anthracite coal in Egg stove and Chestnut sizes, namely
"ISAIAH K. STETSON, with 500 tons
"R. POWERS" with 670 tons
"F. A. ALLAN" ...with .650 tons
This Coal is all of best quality, and will be sold at very lowest price while discharging. Parties requiring Anthracite Coal cannot do better than by booking their orders at once, and delivery will be made from vessels while discharging.
Buntain Bell & Co
Agents, Dominion Coal Co., Ltd.
PHONE 404

CANADIAN PACIFIC
Direct Short Route BETWEEN MARITIME PROVINCES AND Montreal and West "ALL RAIL LINE" TO BOSTON See The Canadian Rockies EN ROUTE TO **SAN FRANCISCO EXPOSITION** **CANADIAN PACIFIC** TRANS ATLANTIC SERVICE From Montreal—Quebec MISSANABIE - - SEP. 4 METAGAMA, - - SEP. 11 W.B. Howard, D. P. A., C. P. R., St. John, N.B. Geo. Waller, Dominion Express Building Charlottetown

Eastern S. S. Lines
International Line
Steamships Calvin Austin, Gov. Dingley and Governor Cobb.
COASTWISE:—Leave St. John, Mon., Wed., and Friday at 9 a.m. for Lunenburg, Eastport, Portland and Boston. Return, leave Central Wharf, Boston, Mon., Wed., and Fri., at 9 a.m. for Port, land, Eastport, Lunenburg, and St. John.
DIRECT:—Leave St. John, Tues., Fri., and Sat. at 7 p.m. Return, leave Central Wharf, Boston, Mon., Thurs., and Sun., at 10:00 a.m.
METROPOLITAN LINE
STEAMSHIPS MASSACHUSETTS AND BUNKER HILL
Leave North side of India Wharf, Boston, every day at 5 p.m., due New York at 8 a.m. Same service returning.
MAINE STEAMSHIP LINE
STEAMSHIPS NORTHLAND AND NORTH STAR
Leave Franklin Wharf, Portland, Tues., Thurs., and Sat. at 6:30 p.m., also Mon., at 10:30 a.m. for New York. Same service returning.
City Ticket Office, 47 King Street.
A. C. Currie, Agent, St. John, N. B.
A. E. Fleming, T.F.&P.A. St. John, New Brunswick.

Coal
We carry a complete stock of all HY GRADE Coals and always give prompt and careful attention to all orders large and small.
We have vessels now en route with HARD COAL—Egg, Stove Nut, Old Sydney Round, Sydney Run of Mine, Inverness Round and Peanut, Albion Round, Run of Mine and Nut Customers who want the best should order now so as to take delivery from the Vessels.
Use our Coal and save money.
Phone 111
C. Lyons & Co

EXCLUSIVELY MADE-TO-MEASURE

English and Scotch Woolen Goods

NO MORE \$15 NO LESS

SUIT OR OVERCOAT

Just take a look around before you come to us with your order for Suit or Overcoat. We want every man to FEEL he is getting MORE for his money at the English & Scotch Woolen Co. than is POSSIBLE elsewhere, we want the pleasure of doing business with men who are CONVINCED they can't find the equal of the value and variety of the wonderful woolens to be seen in our "Mill-to-Man" Tailor Shop. That's why we invite comparison.

Any style you may fancy--always to measure--and never any added charges for "Extras."

"Didn't believe it possible"

Last week we made a Suit for a man who told us he never paid less than \$30.00, and was leaving his order because he "didn't believe it was possible." That man showed the suit to a friend of his who is "in the business" and who valued it at \$25.00. Now he is figuring out how much he could have saved in the last few years, and is putting a few of his friends wise who "didn't believe it possible." There's nothing we can't do in good Tailoring, and its mighty gratifying to have them come in and tell us we win--because any man has a right to expect it must be "some" stuff at fifteen that will stand up beside what he is used to at twice the money.

FRED'K GAREAU, Supt. of Branches, Maritime Provinces.

Out-of-Town Men Send a postal for generous assortment of Samples, style book and measuring chart with easy instructions how to measure yourself. Mail orders guaranteed exactly as represented—\$15.00 to measure. Address Mail Order Department

158 Richmond Street, Charlottetown, P. E. I.

"Mill-to-Man Tailoring Service"

No More \$15 No Less

English & Scotch Woolen Co

No More \$15 No Less

Five Montreal Stores

261 St-Catherine West, 904 Mt-Royal Ave. East, 1240 Notre-Dame West, 415 St-Catherine East near Bleury, near Papineau, near St-Henri Depot, near St-Hubert.

158 Richmond Street, Charlottetown, P. E. I.