

Taste its fruity tang!

● Tiny, tangy orange slices mellowed in pure cane sugar according to a rare old Scotch recipe—that's Shirriff's Seville Orange Marmalade. Spread it on! Spread it thick! Amber-coloured deliciousness, fruity and appetizing. Get a jar of Shirriff's Marmalade today.

SHIRRIFF'S Seville Orange MARMALADE

HOW MUCH FEED FOR A POUND OF CHICKEN

To 8 weeks—3.5 lbs. of feed to make 1 lb. of chicken.
 8-16 weeks—5.5 lbs. of feed to make 1 lb. of chicken.
 16-24 weeks—9 lbs. of feed to make 1 lb. of chicken.

From one cause or another some variation can be expected in individual flocks, but these figures are good guides and should be used to prevent the statement, "You haven't any idea how much feed it takes to feed that flock!"

EASIER IRONING

In a large family where the ironing is a real chore, look for simply made garments such as pajamas, blouses, night gowns, etc., which will iron easily. Tricky trimmings look nice, but they mean extra work in laundering and ironing, and pajamas without collars are much easier to iron.

accept only the finest



3 rolls for 30¢

BUYS AND WHYS BY Barbara Brent

A weekly shopping and information service for today's women

MONTREAL, May 20th — I housecleaned the other day... thoroughly and most effectively, with Sapho! This is the time of year when houseflies begin to buzz—mosquitoes to hum... and spiders to spin webs. So when a friend told me how completely Sapho 5% DDT had freed her home from Maytime insects, I tried it for myself. Remember "Sapho the Killer" on the radio... well known for his boasting and confidence in his powers to destroy insect pests? Allow me to say that his confidence was well founded... never have I used anything as effective as Sapho! And so clean, too! It won't stain or harm furniture or clothing... all you do—just brush the DDT crystals away. Take my tip and ask for SAPHO 5% DDT... the liquid spray with hand sprayer... or for SAPHO 10% DDT Pest Dust.

Have you thought of converting your War Savings Certificates into Victory Bonds or Canada Savings Bonds? It's an excellent way to keep your savings intact, you know... and the BANK OF MONTREAL provides a special service for this very thing. The B of M looks after my Certificates as they come due—and credits the full proceeds toward my Canada Savings Bond. The Bank charges very little for this service—and saves me the trouble of sending each Certificate to Ottawa myself, as it matures. Lending the B of M the money also helps me duck the temptation of spending the "little things" now... helps me save for the important things I've always wanted. Ask your B of M accountant about this really worthwhile service tomorrow!

Lights Out! The youngsters are tucked in for the night after their special bedtime treat—Kellogg's Pep! And how they love its crisp deliciousness. They like the fascinating, fun-to-play-with decimal transfer pictures in every package of Pep, too. There are sixty-four different designs—two free in each Pep package—sports, dogs, butterflies, aeroplanes—all in colour. Yes, youngsters like to see those packages of Pep in your market basket... and mothers like Pep because it's just what children need for sound growth and health. You see, it's a real whole grain cereal... the crisp whole wheat that's good to eat! Ask your grocer tomorrow for crunchy KELLOGG'S PEP! It's priced way below what you'd expect from the cost of living index.

Where do children get all that energy? A lot of them get it from Vi-Tone—an energy food that wise mothers keep on their kitchen shelves ready for use at all times of day. Vi-Tone contains minerals, vitamins and other elements essential in building strong bones—maintaining vitality. Children really love Vi-Tone! Its rich, chocolaty flavor makes milk taste twice as good—adds more calories to it, too! See that your children are equipped with plenty of energy this summer—serve Vi-Tone often! Try a free, trial tin of VI-TONE—write to me—Barbara Brent, Dept. M-4, 1411 Crescent St., Montreal, P.Q.

Lingerie laundering can be a cinch instead of a chore! The secret is a lingerie wardrobe of nylon... nylon nighties, slips, panties and bras. So simple to wash—so quick to dry... and there's no need at all to iron nylon. It has such an amazing resistance to wear—it looks freshly, crisply lovely with so little effort on your part that you'll want to begin collecting that nylon lingerie wardrobe now! Nylon's beauty is its lasting beauty, as women wise in the ways of fashion and the family budget have told me over and over again! And, remember—when you're buying—your sense of quality and satisfaction in nylon lingerie is that important C-I-L Nylon Lingerie Tag. Look for it!

Morning, noon and night... every mealtime in your busy day can be made tastier, more exciting with versatile CROWN BRAND CORN SYRUP! Begin your day with a "Crown Brand" breakfast—fruit juice, cereal sweetened with this delicious corn syrup—bacon—eggs—coffee and golden brown toast topped with Crown Brand. Then for your noon or evening meal, there are these delicious recipes... Old-Fashioned Baked Beans—Bran Muffins—Applesauce Cookies—Chocolate Cream Pie. Simply write to me—Barbara Brent, 1411 Crescent St., Montreal, P.Q.—for your copy of Crown Brand Recipe Sheet C.B.A.

Here's such a simple way to make your husband happy that you can't afford to ignore it! If there's one thing a man really loves... it's a good cup of coffee... coffee with zest and flavour and full-bodied richness! Time now to take stock of your husband's response to the coffee you serve him! If he drinks it without enthusiasm... switch to Chase & Sanborn—the sooner the better! You see, Chase & Sanborn is REAL coffee... coffee that's full and fragrant with the basic goodness of the coffee bean! So don't deprive your husband of good coffee, will you? Give him CHASE & SANBORN COFFEE and he'll say... "Honey, this is REAL coffee!"

Save on cleaner's bills this May, completely effective way! Keep clothes and furniture clean with Emerge Cleaning Fluid. Truly, a household "must"... Emerge removes grease spots like magic—from hats or dresses—handbags or upholstery... almost anything you can think of! I always keep Emerge on a handy shelf for those little accidents that will happen. I follow the directions for truly amazing results! Don't just take my word for it that Emerge works like magic... ask for a tin at your drug or department store... then try it for yourself!

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Handy Shoe Bag A good sized shoe bag hung on the inside of a downstairs closet door is handy for storing many articles like the children's caps, mittens, rubbers, small hat or clothes brushes, etc.

SAL HEPATICA

THE GENTLE, SPEEDY LAXATIVE

Gives FAST RELIEF Also soothes EXCESS GASTRIC ACIDITY

Ellen's Diary

(Continued from Page 2)

the old nest are happy and busy with their house-keeping there. "Well now!" James has commented on the happening so distressing to me "isn't it a strange thing too, how fond they are of the like of those, instead of the grass in the field there—is that where they've gone now, Ellen?" A pause, and then "the lambs are doing well—you know they're right thrifty and heavy and they only young. Oh yes, it's the makings of them to be out in the sun picking up bites of the new grass." In the face of their well-doing who was I to complain over the loss of a plant or two from my treasures? Away the ewes and their playful lambskins went this morning, following up the rise of the farm trail to spend this night under the stars, amid a sheetering grove in the stump field.

This morning grand-daughter went to a clinic held in the old school down the river road to receive her first inoculation against a number of sicknesses, Jeanie named to me. It was a new experience, which she accepted bravely but not without flinching. Later, waking from her afternoon nap she appeared to favor the "sore" arm though later any inconvenience from it was forgotten in her play. Jamie's day has been taken up with pieces of carpentry and there was time spent in prowling the lofts and mows which we searched carefully in hopes of finding the two small kittens that had suddenly disappeared. Jamie was puzzled about it. "There were there as plain as plain" he said pointing

BLUE RIBBON TEA

For extra satisfaction



they were gone!" Tabby herself, bland of face, for all the world as Jamie observed "like no relation" refused to give us any inkling of their whereabouts though she alone knew the secret. Sunbeams through a high window stole in, in dusty streams of light to fall in golden spots on the fender and bedding in the loft. Aside from finding a nest of five brown eggs almost concealed by a broad beam, our hunt was in vain.

James was off on a sad mission this afternoon, to a village cemetery to help dig a last resting place for the one recently gone from our neighborhood—in death. As is the custom in the community, the neighboring farmers, work suspended, had gathered to fashion this earthy house as if distrustful of strangers, they themselves would perform this rite, making it neat and straight and true. James had assisted at many a grave-digging since one by one old and younger friends and neighbors through the years have been called from time and place. Thoughts reverting to the spot, which lies so quietly near the cross-roads, he says to Mr. C. from the house on the hill, come to stay only briefly, now that Spring duties demand early rising: "The grave ends it all! No matter how strong one may be, how great, how wise, how gifted or how rich it's a grave one comes to at the end—"dust to dust" in small plot of earth." And Mr. C. nods "that's right—when a fellow comes to think of it." But I remember that "dust thou art, to dust thou returnest—was not written of the soul."

Until tomorrow—Diary—Good-night.

GIRLS LIKE SWEATERS LIKE THESE

because they're so soft, so lightweight for summer wear and ever so handsome. Choose from our selection.

They come in beautiful pastel shades and dark colors; also several styles in Striped Pullovers.—Sizes 14 to 44.

The FASHION SHOPPE

"THE STORE THAT FASHION BUILT"

PHONE 55 GT. GEO. STREET

EXCITING! NEW! Here's your big Bath-Size Camay!

LOOK! IT'S SO MUCH LARGER!

THE BIG BEAUTY NEWS OF THE YEAR!

BE LOVELIER ALL OVER!

DELICATE, FLOWER-LIKE PERFUME!

SAME FINE, SMOOTH TEXTURE!

BEAUTIFUL ARMS! BEAUTIFUL BACK! BEAUTIFUL YOU!

MORE LATHER! MORE LUXURY!

Now there's a Bath-Size Camay! And this new and bigger Camay makes it easier for you to give all of your skin the very finest complexion care. Bathe every day with Bath-Size Camay and you'll be lovelier from head to toe. And you'll rise from your bath with your skin just touched with the delicate, flower-like fragrance of Camay, the Soap of Beautiful Women!

Bath-Size Camay

for your CAMAY BEAUTY BATH

MADE IN CANADA

British Boost Wheat And Potato Acreage

LONDON, May 18—(CP)—British farmers have hit the first target in their five-year plan to guarantee more home-grown wheat and potatoes in 1946.

The Ministry of Agriculture says reports from England and Wales show that 2,340,260 acres of wheat have been sown, an increase of 288,000 over last year. More than 78,000 additional acres have been found for potatoes, bringing the total to 1,014,940.

Although increase in linseed acreage has been "disappointing" the 6,000 new-acreage target for sugar beet has been passed.