

Open Evenings for Public Inspection

We have just unloaded three car-loads of

CHEVROLET and STUDEBAKER

Latest open and closed Models

And we now announce to the public that they may have the opportunity of inspecting these models in our Kent Street showrooms where they are on display.

Our showrooms will be open each evening this week.

A. HORNE & CO.

SACRED CONCERT

League of Cross Hall Wednesday, April 2nd, 1924

PROGRAMME

- 1. Orchestra... 2. "Sweet Sacred Music"... 3. "Ave Marie"... 4. "In a Monastery Garden"... 5. "Regina Coeli"... 6. "The Holy City"... 7. "The Grand Amen"... 8. Orchestra... 9. "Face to Face"... 10. Solo-Selected... 11. "Cross and Crown"... 12. "Calvary"... 13. Reading-"The Love of the Cross"... 14. Violin Selection...

Concert will start at 8.15 p. m. Tickets 35 cents UNDER THE AUSPICES OF THE THIRD ORDER OF ST. FRANCIS

Eastern Guardian

Annual Meeting of "Y" Auxiliary

"SHOP from Holman's Catalog... MISS COMPTON, GEORGETOWN-Investigates your presence at a spring exhibition of fashionable millinery, beginning Thursday, Apr. 3rd.-2360-4-2-11.

The Annual Meeting of the Auxiliary of the Y. M. C. A. was held Tuesday, March 26th in the Y. M. C. A.

Officers elected for the ensuing year are: Hon. Pres. Mrs. Duell. Pres., Mrs. W. Owen. Sec'y., Mrs. McNair.

Treas., Mrs. L. E. Prowse. Vice Pres., Mrs. J. A. McLaren. Mrs. R. Cox. Mrs. E. G. Saunders. Mrs. James Puncher. Mrs. John McLeod. Mrs. Burhoe. Mrs. L. Henry.

Following is the Secretary's report for the year: During the year just closing eight monthly and three special meetings were held. The first social entertainment for the year was on May 10th, when a banquet was held for the canvassing team.

On the evening of July 28th we entertained the sailors of His Majesty's Ship "Cape Town" and on Oct. 25th, a public tea was held in Zion School room.

On Nov. 15th a Father and Son banquet was held; this was especially arranged to make it convenient for the members of the Y. and their Dads to meet.

During the year one banquet and upwards of twenty teas were served to the boys in training.

While no very large sums have been raised during the year, a number of improvements have been added to the building in which the Ladies have helped materially with funds.

Tenders For Hotel Property in Charlottetown

Sealed Tenders addressed to the undersigned will be received up to and on Thursday, the 10th, day of April, A. D. 1924, at twelve o'clock noon, for the property on the corner of Great George and Dorchester Streets, Charlottetown, known as the "Davies Hotel" and having 29 bedrooms, 2 bathrooms and 3 toilet rooms.

Tenders may be for the Hotel property and the furniture therein, or separate Tenders may be made for each.

The Hotel may be inspected any day from 3 to 5 p.m. The highest or any Tender not necessarily accepted.

Dated this 28th day of March, A. D. 1924. C. R. SMALLWOOD, Solicitor, Cameron Block, Charlottetown, 2356-4-2-31.

Minard's Liniment For Sprains

QUEEN HOTEL

This popular Hotel has been completely renovated and furnished throughout and offers very comfortable accommodation to the travelling public.

The table is especially good and the public are courteously cared for. Rates \$3.00 a day. BRUCE J. TAYLOR, Manager

Charlottetown Hotel Co., Ltd.

Proprietors VICTORIA HOTEL

Geo. F. Oxley, Quebec; C. R. Holmstrom, St. John; H. S. Peoper, Walkerville; E. Serrish, Montreal; W. Pierce, Jr., Halifax; P. M. Cunningham, Antigonish; E. F. Cormier, Waltham, Mass.; C. Donaldson, Ottawa; W. B. Arthur, Halifax; C. E. McDonald, Boston; H. G. Rogers, St. John.

Central Guardian

"MISS PEARLESS AND CO." three act comedy, Zion Hall, tomorrow night.-11.

WANTED TRAVELLER for Province. Write, stating experience, and wages to 'Wholesale', Charlotte town.

IN MONTREAL.—P. E. I. potatoes are quoted in Montreal at from \$1.50 to \$1.60 per cwt.

HOME FOR FUNERAL.—Mr. Lincoln Irving arrived home last night by the Borden train from Boston, Mass., to attend the funeral of his father David C. Irving.

FUNERAL NOTICE.—The funeral of the late David C. Irving will take place Thursday, April 3rd leaving the residence of his son-in-law, William Nelson, West Royalty at 10 a. m. Interment Cherry Valley Cemetery.

ALL RADIO FANS are guaranteed a good social evening at the Board of Trade Rooms tonight at 8 p. m. when the Charlottetown Radio-Club will give a Radio show and hold their regular meeting.

CAVENDISH SERVICES.—There will be services in the Presbyterian Church, North Rustico, Sunday, April 6th at 11 a. m.; and at Stanley at 3 p. m. Please note the change in the hour of the Stanley service. The Bible Study Group will meet at New Glasgow Wednesday evening, April 2nd at 7.30.

LAI D TO REST.—The funeral of the late Mrs. Richard Woolridge took place from her late residence, Covehead Road on Saturday, March 29th, the funeral being very largely attended. The services at the house and the grave were conducted by Rev. T. Wilson of Covehead assisted by Rev. Mr. Smith of York, interment being in York Cemetery. The pall bearers were, Edward Reardon, Ambrose Doyle, Kenneth MacMillan, Norman Brown, Aeneas MacDonald, and Fred Mobbs.

PERSONALS

Mr. J. C. Irving, Vernon River was a visitor to the city yesterday. He is registered at the Queen.

MESSERS. J. Leroy and H. P. Holman, Summerside are in the city on business.

Mr. and Mrs. T. B. Woodman have returned from a visit to Ottawa and Newfoundland.

The many friends of Mrs. Fulton Douglas who recently came to the city, will regret to learn that she was operated upon Saturday in the P. E. I. Hospital for appendicitis. She is making a good recovery.

Miss Mary Flynn who for a number of years was employed with the Charlottetown Selling Agency as bookkeeper and stenographer resigned her position and left for Boston, Mass.

Mr. Jos. Peters and son James accompanied by Mr. F. Gallant, Royalty who spent the first of April fishing trout met with great luck. Among the great number caught, Mr. Peters was fortunate enough to land one weighing 3 1/2 lbs.

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THE BUDGET

(Continued From Page One)

We now find that there are two classes of depositors in the Loans Account,—one to invest the money permanently; the other to take the money out at the end of a few months or years. It is proposed to reduce the interest paid to the latter class of depositors to 4 per cent.

Mr. Stewart then referred to the increased cost of Education. In ten years it has pretty nearly doubled. The importance of education to the country cannot be measured by dollars and cents. But are we getting value for the money we are expending. Are we keeping up with the advances made by other Provinces. The most serious condition that we have to face today is the number of our small schools. The multiplicity of these small schools is costing the Province too much money, and the results are not satisfactory. This is a matter that will have to be dealt with in some way.

The cost of education is now nearly \$200,000 a year, which is more than can be afforded. We have had the teachers up to the end of the year 1923; and we propose to do this in future years.

As to public works Mr. Stewart pointed out that a great deal of permanent work has yet to be done, on account of the storm of last fall. It will be the policy of the government to rebuild the bridges and wharves in a permanent way. That is the most economical way in the future. It is proposed to do away with the road inspectors and to return to the old system of road repair. We propose to follow the policy which was laid down by the Liberal Conservative Government. To borrow public money on public roads is all very well when the works are so permanent that they will outlast the term for which the money was borrowed. The roads constructed in the past four years have been ephemeral. They require constant repair. We propose to establish a patrol system to maintain these roads. To pay the cost we propose to levy a tax on the gasoline used by car owners. The improvement of the roads will result in a saving to car owners. We will get from car owner visiting the Province much more money required for the upkeep of the roads.

Concerning agriculture the Premier pointed out that the Province was spending \$60,000. The sudden withdrawal of the Agricultural grant has made it necessary to see to it that every dollar is productive of results. We must get down to essentials. We propose to carry on exhibitions, farmers and women's institutes, etc. But just how far are we justified in making large expenditures on Agricultural and technical school. The Province is too poor to pay teachers \$2,000 for six months service.

The cost of the Falconwood Asylum last year was in round numbers \$125,000. We are entering this year in the belief that a considerable reduction can be made in the cost of that institution. There can be a saving in the purchase of coal, more attention being paid to quality.

The estimate for this year's interest will be \$70,000 and where the highways are taken into account the interest will be upwards of \$100,000. We have to repeal the poll tax and we propose to collect the revenue that is still lawful. The tax officials of their work. If the tax officials are not, the Opposition press articles, collected the fact is due to the officials of the late government. The assessors of the late government did their duty in the first year. But in the three succeeding years they did not do so.

The tax act has never been properly administered. It is absolutely impossible to arrange to make it in a body.

St. Zeta Society for girls employed in domestic service which was re-organized under the auspices of the League, is still flourishing. The members meet two nights a week in Rosary Hall, and a large number attend.

We are justly proud this year of the formation of the Charlottetown No. 1 St. Dunstan's Girl Guides. This is a great boon for the girls, and it is pleasing to note that our young school teachers have interested themselves so much in this movement. Miss Martina Monaghan is Captain of Company No. 1, with Miss Margaret Jenkins and Miss Agnes Murnaghan, Hententants, while Miss Gladys McCormack is Captain of Company No. 2 with Miss Anne Walsh and Miss Mary Pineau, Lieutenants. Most of the girls in these two companies were members of the Little Flower League of the last few years, and you all know of the good work accomplished in taking them to camp. The Convent for Juvenile Welfare, Mrs. W. J. McIntyre was responsible for this movement and further details will appear in her report. Our Catholic students have also formed themselves into an organization under the auspices of the League, and although they have only held a few meetings as yet, all are well pleased with the results. The meetings are held at 4.30 p. m. so as not to interfere with studies. Our members have co-operated with every public movement assisting with envelope collections for various causes and have identified themselves with Children's Aid and the Women's City Club.

Realizing the necessity of seeing further than our Parish limits and giving a helping hand to National endeavor, substantial cash donations were sent to the Immigration Fund and Sisters of Service. We were able too at Christmas time to remember our beloved Chaplain, Fr. Maurice McDonald with a small gift, which fact gave us much pleasure. Prizes of Gold Coins have been donated to Notre Dame and

were in office reduced the liabilities by \$133,000. At eleven o'clock Mr. Saunders moved the adjournment of the debate and the House adjourned until three o'clock, Liberals had, in the four years they

Legislative Summary

(Continued From Page One)

of amendments were submitted and adopted before the committee rose and reported progress.

Afternoon Session

The first business of the afternoon sitting was the third reading of the bill for the improvement of highways moved by the Hon. John A. McDonald.

Then, on motion of Hon. Mr. McDonald, the bill for the encouragement of Agriculture was read a second time and committed, Mr. McLean in the chair. It was explained that there would be a slight reduction in the grant to Farmers Institutes from twenty dollars to fifteen dollars. But new institutes are to be permitted to function on payment of \$15 instead of \$20, and the fees of members may be set by the institutes themselves instead of by the Legislature.

On motion of the Hon. Mr. Myers, the bill to amend the act to incorporate the Prince Edward Island Veterinary Medical Association was read a second time and committed, Mr. Buntain in the chair. The bill enables a farmer to employ when an animal is sick, a man in the neighborhood known to be skilful in veterinary practice. It was reported agreed to without amendment.

On motion of Mr. Tanton the bill to incorporate the Trustees of the Elmsdale Church of the Nazarene was read a second time, and committed, Mr. McNevin in the chair. The bill was discussed and criticized by Mr. McNevin. Mr. Buntain and Mr. Arthur, a defendant by Mr. Dennis as well as by the promoter, Mr. Tanton. Progress was reported.

On motion of Hon. Mr. Wood the bill to incorporate the Farmers Milling Company was read a second time and committed, Mr. Hunter in the chair. The bill enables Albert E. Ings, Earl H. Ings, H. Pope Noy, Evelyn Ings, and Annie Noy to become a body corporate with common seal and with the powers and privileges made incident to the corporation by law and the statutes of this Province. It was suggested that the name should especially include the part of the country in which the company is to be established, viz. Mount Herbert. This suggestion was adopted. The capital stock of the company is to be \$20,000 in four hundred shares of \$50 each. The bill was reported agreed to with an amendment.

Hon. Mr. Myers moved that an address be despatched to the Governor General in Council in opposition to the importation and sale of oleomargarine throughout Canada. He strongly urged that the importation of oleomargarine should be prohibited in order that our dairy industry may be adequately protected. The House went into Committee, Mr. Maynard McDonald in the chair. The address was strongly supported by Hon. Mr. Myers, Mr. Dennis, Mr. McNevin, Hon. Mr. McDonald, Mr. Buntain, and Mr. McLaure, who said that it was in the interests of all classes of the community. It was unanimously adopted.

At the evening session an eloquent address was given by Premier Stewart in introducing supply. He was followed by Mr. Saunders, Leader of the Opposition, who at 11 p.m. adjourned the debate, the House adjourning until 3 p. m., Wednesday.

Catholic Women's League

(Continued From Page One)

tional Novena for Peace was made by our members individually, as it was impossible to arrange to make it in a body.

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Smoke



It depends on your own fancy as to which form you prefer.

The Plug is for those smokers who like to slice their tobacco right off the plug as they use it.

The Cut Plug is for those who would enjoy the convenience of buying their smoking tobacco ready sliced for the pipe.

Whichever you choose, you are sure to get an extra choice pipe tobacco—mellow, rich and tasty.

Manufactured by Imperial Tobacco Company of Canada Limited



St. Joseph's Convents for the best Essay on "The Value of Higher Education for Girls"

A prize for English has been donated to Grade X of St. Patrick's School, and one also to St. Dunstan's University.

Expressions of gratitude have been received from the Principal of each school.

At Christmas time a large hamper of fruit, candy, books, toys and clothing was sent to the St. Vincent's Orphanage, and at First Communion time, eleven pairs of shoes and stockings provided for the little ones. A treat was also sent to the inmates of the Infirmary. Fruit and candy and a large quantity of tobacco comprised the contents of this box. I would like to make a plea for more interest in our magazine the Canadian League. It is the official organ of the C. W. L., and in no way can we keep more in touch with the work than through its columns. Each month it contains messages from our National officers, as well as news of the Sub Division from Coast to Coast, making us realize more fully that we belong to a great National body.

As you already know the Catholic Women's League of Canada is now an incorporated body and our Charter which has recently been renewed, has been accepted by the Government. A large quantity of literature was gathered and remailed to different parishes in the Province, and a number of letters of appreciation for same have been received. The Feast of Our Lady of Good Counsel, our Patron, falls on April 26th, and a High Mass will be sung in the Cathedral in thanksgiving on that day. We have under consideration a change of plans for the coming year, and this will be made known as soon as it is fully decided. The work which recommends itself particularly is Girls' work and educational endeavour. Great interest has been and is taken in the boy. He is given a helping hand when he needs it to finish his college education and follow his chosen profession, but the girl seems to have no particular association upon whom she can look for assistance. However the questions will be well considered before any definite steps are taken. I would urge each member to continue to give her support to every undertaking, and to endeavor to increase the membership, that more may be partakers in the rewards which will be reaped.

Our Holy Father has set his seal of approval on our work and blessed it, and for that reason alone we should know we are doing well in co-operating with all the activities of the C. W. L. We have lost a valued member by death this year, Mrs. Oswald Hornsby, May her soul rest in peace.

Now I have covered the work of the Sub Division for the past year, although numerous good charitable deeds have gone unrecorded. The reports of the different committees will give details, as I have just touched lightly on the different activities.

In closing I wish to say that much credit is due the Chaplain, Officers and Conventions of the different committees, for they have worked faithfully and acquitted themselves admirably, and I feel I am speaking with the voice of the Sub Division in extending them our sincere thanks for their service. And to the members I extend the deep gratitude of all officers for their loyal support at all times.

Let us beg God's blessing on the year we are facing that it may be

very good reason for the lower price, the advertiser tries frantically to make it appear as if there was. For as I have said, every experienced advertiser knows that the reason for the price reduction is more important than the reduction itself.

You can find advertisements offering great reductions in price in which no reason at all is given, plenty of them it is true, but you can be very sure that the concern putting out the advertisement would much rather have a good reason, a plausible reason, and if they did they would tell it. There are cases though, of course, where a concern willingly reduces prices just because they feel that they have to. Of course that is not a very good reason to tell the public. After all, the thing eventually gets back to actual values. When big value is offered for a small price and the prospective purchaser actually knows it is big value nothing more need be said. The point about the reason for the low price is, however, that it usually helps the purchaser in arriving at an estimate of value.

If you are a merchant of any advertiser, try to have a good reason before you advertise price reductions. If you are merely a reader of advertisements and a buyer of advertised materials don't be reading tempted by an advertised low price. You will nearly always find that a definite reason is assigned. And you will find, furthermore, that if there is not a

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DAILY TALK

(Continued From Page One)

And the fire sale is a perfectly legitimate reason for a lower price. If there has really been a fire and the stock is slightly damaged by smoke and water.

Here is an absolutely valid reason for a lower price. The result is that the people flock to the fire sales and the result is also that some unscrupulous merchants have at times sprinkled in a vast amount of bad merchandise or otherwise misused this valid reason and rendered it, for many people, entirely invalid.

Notice the mail order advertisements in the magazines you read, advertisements, for example, offering a set of books at a greatly reduced price. You will nearly always find that a definite reason is assigned. And you will find, furthermore, that if there is not a

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