

MISS MARY BRAIDEN

A Special Richard Hudnut Representative will be at our Store all of this week to tell you about the

Home Method of DU BARRY BEAUTY TREATMENTS.

Each step of a Du Barry Beauty Treatment will be thoroughly explained, so that you may follow the Treatment in your home. These are professional beauty methods brought right to your dressing table.

Miss Mary Braiden will also give you smart make-up hints that will enable you to wear a new variety of colors with added becomingness and in keeping with the demands of this exceptionally Smart Season.

MISS BRAIDEN will give facials from Sept. 17th to Sept. 20th inclusive. Phone or Call in for an appointment.

DO NOT FAIL TO AVAIL YOURSELF OF THIS SPECIAL OPPORTUNITY

THE JENKINS PHARMACY

Dispensary Chemists PHONE 214 COR. OF GEORGE & KENT STS. CHARLOTTETOWN P.E.I.

Make sweeter, tastier bread!



use FLEISCHMANN'S FRESH ACTIVE YEAST

NO WAITING—no extra steps! Full-strength—Fleischmann's fresh active Yeast goes right to work. Makes sweeter, finer bread! And makes it faster! You can be sure of tender, smooth texture—lightness—delicious flavour every time!

IF YOU BAKE AT HOME, insist on Fleischmann's fresh active Yeast with the familiar yellow label. It's dependable—Canada's tested favourite for more than 70 years.



Always fresh—at your grocer's MADE IN CANADA

Call To Arms Is Stampede

PARIS, Sept. 18 — Petite Simone Hirsch, the curvaceous redhead who wants an American husband, now has 147 torrid applications on hand—and 74 of them go into the hazardous but interesting question of what's wrong with American women.

Someone is the sweater-built number who lives at 21 Rue Alphonse Daudet in Paris. Besides red hair, she has blue eyes. In a burst of hands-across-the-sea enthusiasm, she wrote Mayor Edward J. Jeffries of Detroit, Mich., and asked him to help her find an American mate. That did it. Since Mayor Jeffries sounded the call to arms, the love letters have poured in from Quebec to Manila and from Florida to Missouri. They left Simone quivering. She was so excited she couldn't make a choice.

Letters of Protest

Then American women began writing letters of protest to Mayor Jeffries. What business was this of his? Why did he want to help this French girl get an American husband? What was wrong with American women? Someone has received 74 answers to this last question—and she's somewhat confused.

"American women have been spoiled, they think they are Queens of Sheba, they are almost as repulsive as English women," wrote C. N. Fortier, Detroit.

"And when you know them better," Fortier added, "you know they are not honest. That they do not have the high quality of mind, nor are they even-tempered. Forties apparently does have the high quality of mind, concluded his critique by pointing out that his remarks did not apply to all American girls. Arthur Plannegan, Chicago, Ill., was more explicit. If not so delicate, he observed, "seem to think they're giving something away every time they kiss you. It seldom occurs to them to get something out of it themselves."

"Girls here all want to be airline hostesses or movie stars," said Walter Karr, an Orlando, Fla., applicant for Simone's hand. "They do not have your respect for home."

It. Clinton R. Burroughs, Camp Atterbury, Ind., put it on a patriotic basis. "Many American women," he wrote, "do not appreciate our country."

Stay Home Edward Jesse Francis, aboard the tanker Michigan, was not so patriotic. More "new-to-earth" type, American girls are "too flimsy," he ruled.

Alex. Taylor, New York City, squarely accused an attention school teacher somewhere along the line. "American women are school teachers at heart," he said, "even when they are trying to get you with their silly ways."

Simone — her flashing blue eyes wide open — is a little puzzled by this lack of chivalry. All she wants is an American husband.

"From all these letters I should think American women are terrible people," she said, "but I am sure they cannot really be like that."

Just then she picked up another letter. It was from an American woman—maybe not typical, but an American woman. "Why don't you stay in France where you belong?" The letter advised Simone—who has no intention of leaving—why must you try to get one of our men?

Living & Leisure

—THE WOMAN'S REALM—

HAPPY DAY

Every year brings special days—Christmas, Easter, birthdays all. When we drop care's tedious ways And our troubles great and small These are days of pure delight. But perhaps the happiest known is the one (I think I'm right) When the baby walks alone.

Christmas is a joyous day. Easter, hope in life renews— May they never pass away. Life were harsh if these we'd lose. But as time wings on its way, To the winds all care is thrown. On that very special day, When the baby walks alone.

Mothers hail it with delight, Fathers very proudly grin, Greeted with the news at night, Loved ones all to smile begin. Grandpas at the temples gray, Not a year too old have grown to stand up and shout, "Hooray!" When the baby walks alone.

FORBIDS MARRIAGE

A Kentucky law passed in 1946 forbids marriage of first cousins and persons of closer blood relationship.

LaGuardia's Visit To Soviet Russia

During his recent visit to Moscow, UNRRA Director General H. LaGuardia made a press conference on August 29 for Soviet and foreign journalists. The following excerpts are from this Soviet Overseas Service in English. Morse to North America, as mentioned by the Foreign Broadcast Intelligence Service in Washington, D.C.

"This is necessary in order to derive the size of funds which will be required for rendering aid," Mr. LaGuardia said.

Goods supplied to the two Soviet Republics include fish, fish medicines, seeds and agricultural machinery. Mr. LaGuardia explained.

He stated that execution of the program of supplies envisaged by the UNRRA plan for 1946 will be completed in January and February of 1947, he added.

When asked whether he was satisfied with the distribution of supplies in the Ukraine and Byelorussia, Mr. LaGuardia replied that he was.

He stated that the UNRRA Missions in the two Republics worked splendidly and that he was highly satisfied with the attitude of their Governments in regard to the distribution of supplies.

He declared that the UNRRA Missions and the Ukrainian and Byelorussian Governments cooperated efficiently in the distribution of supplies, and pointed out that the heads of the two Missions were returning to Minsk and Kiev from the UNRRA Council meeting in Geneva.

CROCHETED HATS WITH SPECIAL ORDER LOOK

NEW YORK — College and career girls have gone all-out for the clever new knitted and crocheted headwear. They're showing their usual appreciation for something that looks snappy and fits snugly. These new models are far from the amateurish looking puffed and fancy stitches offered. They're made with a smooth professional appearance nearly all of them with that special order look.

Loved ones all to smile begin. Grandpas at the temples gray, Not a year too old have grown to stand up and shout, "Hooray!" When the baby walks alone.

Mothers hail it with delight, Fathers very proudly grin, Greeted with the news at night, Loved ones all to smile begin. Grandpas at the temples gray, Not a year too old have grown to stand up and shout, "Hooray!" When the baby walks alone.

SPLENDOUR PASSES

Taplow Court, the late Lord-Deborough's beautiful forty-roomed upriver mansion near Boulter's Lock, becomes research headquarters of British radio-telephonic scientists. Their task will be to work out how best wartime radar and radio gadgets can be adapted to peaceful commerce.

They will be working in one of the loveliest corners of the winding Thames, comments a London correspondent. Old stagers who can recall the past glories of Taplow Court, and the brilliant crush at Boulter's on Ascot week-end must have a sigh over the passing of a splendid epoch.

Many a time, on a sunny afternoon, one saw Lord Deborough, noble in face and figure, gracefully punting his way along that wooded Cliveden reach. The first glimpse of the house, so gallant and handsome, Taplow Court has "metaphorically" never had its blinds up since.

BETTER, CHEAPER

NEW YORK — Jewelry makers are producing better jewelry more economically than ever before, from costume pieces to those containing the finest gems, thanks in a large measure to broadening experience in war work. Prices continue high. We are seeing more gems and synthetic stones from Europe and the Far East now, however, and this should contribute to a more fluid price range.

Every man will have his own criterion in forming his judgment of others. I depend very much on the effect of affliction. I consider how a man comes out of the furnace; gold will lie for a month in the furnace without losing a grain—Richard Cecil.

Potato Salad Plus. Potatoes are taking on new importance as an energy giving food, now that we are going easy on bread. To give potato salad extra zip for lunch or supper try adding, thinly sliced frankfurters, chopped crisp bacon or dried ready-to-serve meat.

STOP MOTH DAMAGE FOR 5 YEARS

OR BERLOU PAYS FOR THE DAMAGE. Berlou Mothspray is Guaranteed, in writing, to protect your furniture, rugs, blankets, clothing and furs from moth damage for five years, or Berlou pays for the damage. It will protect your clothes for five years—only 8¢ a year, other articles equally low.

Buy this guaranteed Mothspray today from your department, drug or hardware store, mail order store, or write to: Berlou Mothspray, 1000 University Ave., Toronto, Ont. Send for literature, free.

BERLOU MOTHSPRAY

DESIGN NO. 1244

Little Dutch boy and girl are the designs worked in this beautiful chair set. Pattern No. 1244 contains complete instructions.

To order: Send 20 cents in coin to Needlework Bureau, CharloTTetown Guardian, Design No. 1244

Name _____ Address _____ City _____ Province _____

New Powder-Shade makes even a Bride look more Feminine Romantic!

If ever a girl looks lovely and feminine—it's on her wedding day! Yet here is a powder-shade so gloriously fresh and flattering—it makes even a bride look more romantic! Lady Esther "Bridal Pink" is a soft, warm shade that instantly makes any skin look younger, more feminine. Instantly makes any face look more romantic!



"BRIDAL PINK" Flatters your skin 5 different ways!

- 1. "Bridal Pink" gives a smooth, young finish to your skin. 2. "Bridal Pink" helps blend out flaws, hide little blemishes. 3. "Bridal Pink" gives new freshness and clarity—even to a faded skin. 4. "Bridal Pink" seems to erase signs of weariness and fatigue. 5. "Bridal Pink" clings softly—makes skin look feminine and romantic.

Blended by Entirely New Color-Principle

Women who have tried "Bridal Pink" tell me it's the most flattering powder-shade I have ever achieved. That's because it's blended by means of a new patented color-principle, which gives it a special translucence and beauty.

Try "Bridal Pink" on one cheek and compare it with the other... if you want to see the exciting difference it makes in your appearance!

Send for your FREE package of Lady Esther "Bridal Pink". Let me send you a little gift package of "Bridal Pink". Try it! See how it lights up your face with new warmth, new excitement! I'll include the 4 other most popular shades of Lady Esther Face Powder. It's fun to try them all!



Lady Esther FACE POWDER

Mail This Coupon for Gift Package—TODAY! LADY ESTHER LTD., DEPT. S-102, 1391 YONGE ST., TORONTO 5, ONTARIO. Please send me your gift package containing "Bridal Pink" and the 4 other most popular shades of Lady Esther Face Powder.

Name _____ Address _____ City _____ Province _____

INSTITUTE TO AWARD 20 SCHOLARSHIPS

The Agricultural Institute of Canada announces that it will award twenty scholarships of \$500 each in open competition for post graduate training during the University Year 1946-47. The competition is open to both men and women; to graduates in Agriculture and to holders of other degrees

provided that the course taken afforded suitable preparation for graduate work leading to service in the field of agriculture. In the case of candidates from faculties other than Agriculture, evidence must be presented of intention to enter the agricultural field on completion of graduate training. The awards will be made to university graduates who are residents of Canada for additional

PHILIPPINES' DISCOVERER Magellan discovered the Philippines in 1521.

The Grand Old Recipes



made more delicious with Carnation Milk

YOUR cream soups and sauces... desserts and creamy entrees—take on an entirely new and luxurious character when you make them with double-rich Carnation Milk. They're smoother, richer, finer in flavor. It's easy to use Carnation—if the recipe calls for milk, use half Carnation, half water; if cream is called for, use Carnation undiluted as it pours from the can.

Carnation is just pure, whole, cows' milk, evaporated to double richness by removing part of the natural water, homogenized for smoothness, sterilized for absolute safety.

Carnation Milk

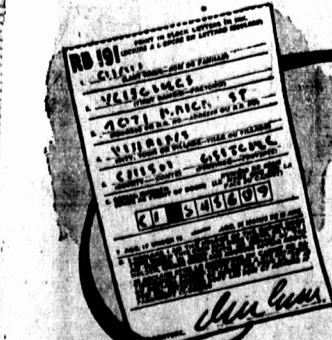
A CANADIAN PRODUCT "from Contented Cows"

Listen to the Contented Hour Mondays CFCY—11 P.M. and Dominion Network

To those who did not get NEW RATION BOOKS!

It is not possible to issue new Ration books to consumers who apply in person at Local Ration Boards or at Ration Branches.

If you did not secure your new book during official "Distribution Week"—then mail your application card to any Local Ration Board or Ration Branch in your vicinity.



Your application is to be made on the green card, marked RB.191, at the back of your present book No. 5.

Be sure that the card is filled in completely before mailing, and that your name and address are printed.

DELAYED APPLICATIONS will have to be cleared through the main office of the Ration Administration—and your new book will be mailed you as soon as possible.

THE WARTIME PRICES AND TRADE BOARD

\$200. CASH EVERY MONTH

Who's the misspelled word in this sentence?

"OUR WHOLE FAMILY LOVES CUE" RULES: Send your answer to Cue, Dept. 1, 54 Natalie St., Toronto 8. Every month the first ten correct entries drawn each win \$10 CASH—amounting to \$200 if accompanied by a bonus from Cue Liquid Beautifiers. Send as many entries as you like. Names of winners will be published.

CUE

Modern Liquid Beautifier

CUE TASTES GRAND—children love it. It's safe, it's clean, it's light, it's easy to use.

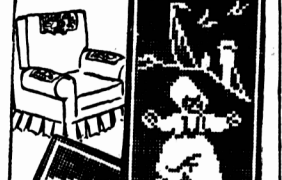
CUE IS SAFE—no abrasives or acid to harm delicate skin.

CUE SAVES MONEY—you need only 1-3 drops at a time to clean teeth, sweeten breath.

The most refreshing and most delicious dentifrice you've ever used!



FILLET CROCHET CHAIR SET



DESIGN NO. 1244 Little Dutch boy and girl are the designs worked in this beautiful chair set. Pattern No. 1244 contains complete instructions.

To order: Send 20 cents in coin to Needlework Bureau, CharloTTetown Guardian, Design No. 1244

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