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CARNATION is the largest-selling brand of unsweetened, evaporated milk in the world to-day!



Write for free Cook Book and Baby Book Carnation Co. Limited, Aylmer, Ont.

Carnation Milk



MILK FROM CANADIAN COWS, PACKED IN CANADA IN CANADIAN-MADE CANS AND CASES

TOM LONGBOAT'S SON IS SERIOUSLY INJURED

TORONTO, Sept. 14. — Clifford Longboat, 5-year-old son of the well-known Indian marathon runner Tom Longboat, was run over and fatally injured by an automobile Saturday afternoon on Tyndall Avenue.

Darted in Front of Car

The child was running with an older brother across Tyndall Avenue, to meet his father when,

according to police, he darted in front of a southbound car and was struck by the northbound machine, driven by Mrs. Rogers.

Longboat had left his children in his car while he went across the street. When he was returning the children sighted him and were running to meet him when Clifford was run down.

Mrs. Rogers was driving north on Tyndall Avenue, looking for a place to park her car prior to attending the Exhibition. An inquest will be held. The Longboat family live at 1980 Yonge Street.

SUMMERSIDE GUARDIAN and Prince County Chronicle

This is for Prince County news items, but advertisements of a news description may be inserted at 2c per word, strictly payable in advance.

PREPARE for fall and winter. Buy slate surfaced shingles, roofing and roof coating, at Brace's.

PRESBYTERIAN CHURCH services September 18th. Preland (Lot 11) 10.30 A. M. Lot 14, 3 P. M. Victoria West 7 P. M. Mr. George McDougall of Charlottetown will be the speaker.

FOR SALE. — Eight roomed house on Beaver Street, Summerside, single dwelling, with every modern improvement.

SCHOONER GROUNDED — During the storm early Friday morning the two masted schooner "Wild Briar," engaged in carrying lumber from New Brunswick for the Tignish breakwater, was driven from her course while trying to make the harbour and was run aground on the sand beach south of the breakwater.

PERSONALS

Miss Gertrude McDonald and Miss Helen Dohrn of Charlottetown were visitors to Summerside this week the guests of Mrs. Josephine Murphy.—S.

Mr. J. S. Perry of Summerside left on Tuesday on a visit to relatives in New York. He accompanied Mr. and Mrs. Anthony Gaudet on their return home from visiting relatives in Miscouche.—S.

Mr. and Mrs. A. E. Large of Charlottetown are in Summerside this week attending to the removal of their furniture to their new home in town.—S.

Miss Helen Hammill, R. N. of Freetown, has returned to her home after spending a well earned vacation in Tignish with her cousin Miss Florence Callaghan.

Mrs. L. Murphy and Mrs. J. H. Gallant returned to their homes in Tignish after having attended the C. W. L. Convention in Charlottetown. T.

Miss Mary Kinch, R. N., Grafton, Mass., arrived home Saturday to attend her mother, Mrs. J. W. Kinch, who is ill. T.

Miss Frances Harper with her brother Ralph, left on return trip to Boston where she will visit friends and relatives. T.

MONTAGUE.—Preaching service in the Gospel Mission Hall at Montague Sunday, September 18th at 7.30. Louis Harris.

ST. ANDREW'S PRESBYTERIAN CHURCH Montague. Services Sunday Sept. 18th. Services will be held in the evening at 7 o'clock.

CARDIGAN PRESBYTERIAN CHURCH Services Sunday Sept. 18th. Service at Cardigan at 3 p. m. Rev. Alex. R. Gibson will preach.

Lamentations prevented by Minard's.

BUY T. STRAP and Butt Hinges at Brace's. 5718-9-15-21.

KENSINGTON - FREETOWN Presbyterian Church services, Sept. 18th. Kensington 11 A. M. and 7.30 P. M. Freetown at the usual hour.

Pleasant Odor Improves Eyesight

IITHACA, N. Y., Sept. 14.—Experiments proving that a sniff of a pleasant odor improves eyesight temporarily were reported to the annual meeting of the American Psychological Association which opened at Cornell University today.

Back of the experiments lies one of the new messages of psychology for the person who tries to overcome his natural handicaps. The message of the eyes is that they do not function virtually alone in seeing, as commonly supposed, but that sight is really only a part of the "unity of senses."

In other words, a person seemingly crippled in some needed talent can replace part of this lack by training some other part of his being.

UNFELT JARS AFFECT SIGHT

A discovery that human eyes are subject to unfelt jars which cause them sometimes to see intermittently like the shutter of a movie camera, was reported by Dr. Milton Metfessel, of the University of Southern California, who credited the discovery to Dr. Wichart, his assistant. The doctor does not realize he is seeing intermittently. The effect is called stroboscopic seeing.

"The jarring from walking," said Dr. Metfessel, "motions of the jaw in talking or vibrations set up by an airplane motor, can produce intermittent vision. Under certain conditions the pulsing of blood in and about the eyes can produce the same effects."

EXPLANATION SUGGESTED

"These experiments suggest a possible explanation why revolving wheels of automobiles and propellers of airplanes are perceived as apparently standing still."

The well known aversion to starting a hard job is just a momentary matter of heart beat and oxygen, as explained by Herman J. P. Schubert, of the University of Buffalo. In the first few minutes of muscular work the heartbeat and also the intake of oxygen rise rapidly. They climb a hill. But after that for a long time they ride a level plateau of effort.

This may apply to mental work as well as physical, for Louis B. Holsington, of the University of Oklahoma, declared: Determination "to do something" is nothing other than a state of tension in the muscular system. Thus he linked, "will, desire, purpose, aims, ideals, and attention," as in some degree related to the muscular system.

Springfield and Vicinity

Mrs. A. E. Culliffe, Hunter River, spent last week end in Springfield, at the home of her parents, Senator Sinclair and Mrs. Sinclair.

Mr. Donald Sinclair, City, is enjoying a few days in Scarleton, guest of Mr. and Mrs. Major Lowther.

Mr. and Mrs. John A. Deegan and Mr. Ernest Deegan, Carleton, left by motor on Friday morning to spend a week's vacation in Amherst. They were accompanied as

\$2,500.00 IN CASH PRIZES

Given for arranging these 7 uses for Fry's Cocoa in the order of their popularity—

HERE ARE THE PRIZES:

- 1st \$500.00
2nd \$350.00
3rd \$300.00
4th \$250.00
200 Prizes, \$2.00 each
5th \$200.00
6th \$150.00
7th \$100.00
50 Prizes \$5.00 each
TOTAL \$2,500.00



Here are seven different and well-recognized uses for Fry's Cocoa, arranged in alphabetical order:

- Cake Icing
Cakes and Puddings
Children's Drink
Iced Cocoa Drink
Chocolate Fudge
Chocolate Sauce
Hot Cocoa Drink



You may send in as many different entries as you wish but each entry must be on a separate Fry's Breakfast Cocoa label.

Rules of Contest

The first prize, \$500 in cash, will be awarded to the person listing all seven uses in the order found to be the winning order.

If two persons list all seven uses correctly, the first and second prizes will be pooled and divided evenly. If three or more persons guess correctly, the grand prizes will be pooled and divided amongst the winners.

The 50 prizes of \$5.00 each will be awarded to the 50 persons whose lists come nearest to being correct after the grand prizes have been awarded.

This Competition is open only to residents of Canada. Employees of the FRY Company are barred.

The contest will close November 15th and no entries will be considered if postmarked after that date. Prize Winners will be announced in this paper on December 15th and cheques will be mailed at once.

Everyone Has an Equal Chance

No individual can possibly figure out in advance just what the final order of the seven uses will be. This can only be determined by popular vote. Thus your chance of winning a prize is just as good as any.

How to Enter the Contest

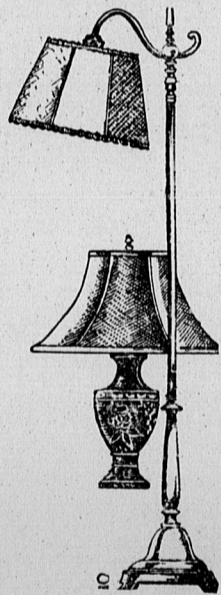
Simply remove the label from a tin of Fry's Breakfast Cocoa (either a one-pound or half-pound size) and write on the back of it the seven uses in the order of your choice and number them accordingly.

AN EASY WAY TO WIN A HANDSOME CASH PRIZE. SEND IN YOUR ENTRY TODAY

J. S. FRY & SONS (Canada) Limited 2025 Masson Street - MONTREAL

Bridge Lamps

Complete with shade \$6.95



These Bridge Lamps at \$6.95 are the best lamp value we have seen for years. New in style and priced temptingly low.

\$3.95 and up.



Occasional Chairs \$7.95

A good, durable, sturdy, Chair covered in Jacquard Velour with seats in Mohair. The Saddle Seat adds much to the comfort. Birch walnut frames.

Extra Specials From Our Crockery Department

JELLY GLASSES 60c Per Doz.

TEA PLATES 6 for 39c

Jelly season is now on. Get a supply of these now while the price is so low.

Stock up now on these serviceable plain white tea-plates. A real saving item.

"SHELLEY CHINA" TEA SETS 15 Pieces \$4.98

These charming little Bridge Sets of "Shelley China" are made in England and famous for the fine quality. The cups have solid modernistic handles. Several patterns to choose from.

HOLMAN'S CHARLOTTETOWN

EASTERN GUARDIAN

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BRINGING UP FATHER



By George McManus