

DEMAND EXCEEDS SUPPLY

Wonderful Growth in the McClary Company's Business -- Their Stoves Ranges and Furnaces have Found a Ready Market-- Judicious Advertising in the Right Mediums Plays an Important Part in this Result.

The stove season for 1901 is now nearing a close, as far as the manufacturers are concerned, and to the McClary Company, of London, Ont., this has been the crowning year in their experience. Although their foundries, which are among the largest in Canada, have been running their full capacity all year, as well as a good deal of over time, this company is said to have been forced to cancel thousands of dollars worth of orders because they were unable to turn out the goods in time.

This great popularity of McClary's "Famous" stoves and furnaces is not the result of mere accident or of any sudden caprice on the part of the stove buying public, but is due to over fifty years of honest dealing with up-to-date goods, a level headed use of experience gained, and prices right. During this long period of years the McClary people have from time to time brought out many new and improved stoves and furnaces, and have always, with the help of judicious advertising, found a ready market for their new lines. The advertising of the McClary Company has, in the last few years, become so important a factor in their business that they felt the necessity of making it a distinct department, which was done last spring. Since then this work has been under the management of Mr. J. E. McConnell.

This year the company have advertised only three lines, viz:—The "Famous Active," range, the "learn wall" steel range and the "Sunshine" furnace. The "Famous Active" is their leading cast iron range, and is perhaps the best known and most popular kitchen stove in Canada. It is undoubtedly one of the most handsome, and its makers claim is the only range on the market equipped with all the later improvements. For instance, they say that while other range

on the market may have the ventilated oven, basting door, or thermometer, no one of them has all three, while the "Famous Active" has. Besides these, it has many other strong features, such as clinkerless duplex grates, heavy sectional cast iron linings, a thick layer of cement between bottom of stove and the oven, steel lining, poker hole in fire door, sectional covers, and an exceptionally rich nickel dress. The sales of this favorite Canadian range this year have trebled those of last.

Their "Cornwall" steel range is quite new on the market, and yet its sales and general satisfaction reported from those in use already assures its success. This range differs from most steel ranges in that it has clear, gracefully outlined, distinctly its own, and this shape built, combined with its rich nickel dress, which contrasts beautifully with the highly polished hammered steel body, makes the "Cornwall" a range of which the McClary Company have just reason to be proud.

The "Sunshine" is the furnace which the McClary Manufacturing Company have been advertising this year, and when it is known that scores of orders for this hot-air heater have had to be cancelled, because the furnaces could not be supplied, some idea of its success and popularity may be formed. The "Sunshine" is made in three sizes, burns coal, coke, or wood, and has every known improvement. An American furnace expert, who bought duplicate iron patterns of the "Sunshine" for his company, described it as the most common-sense furnace he ever saw. [The sale of McClary's "Famous" Stoves Ranges and Furnaces in Charlottetown and vicinity this season will greatly exceed that of last, which shows the advertising value of THE GUARDIAN in which they have used space regularly all this season.]

LAXA LIVER PILLS

Those who have used Laxa-Liver Pills say they have no equal for relieving and curing Constipation, Sick Headache, Biliousness, Dyspepsia, Coated Tongue, Foul Breath, Heart Burn, Water Brash or any disease or disorder of the stomach, liver or bowels.

Mrs. George Williams, Fairfield Plains, Ont., writes as follows: "As there are so many other medicines offered for sale in substitution for Laxa-Liver Pills I am particular to get the genuine, as they far surpass anything else for regulating the bowels and correcting stomach disorders."

Laxa-Liver Pills are purely vegetable; neither gripe, weaken nor sicken, are easy to take and prompt to act.



Celery for winter use should be stored now. We make a specialty of celery culture and it will pay you to buy direct from the producers. The medicinal qualities of celery is now so well known that it is needless for us to sound its praises. With every order we send a plan for keeping it through the winter.

If you are a consumer of Celery, send us direct and secure your winter supply. If you do not use it, send and get some and learn to use it. Please send cash with order.

Price for 1 bbl \$3.00
Price for 2 bbls \$3.75
Price for 3 bbls \$5.40
Address

J. J. GAY & SON,

Charlottetown, P. E. I.

Cranberries

7 cents per quart.

1000 quarts in stock.
COOKING APPLES
25 cents per peck.
MIXED PICKLES
18 cents per quart.

1000 LBS. VE CODFISH
4 1/2 cents per lb.
EUREKA BLEND TEA.

We are sole proprietors of this brand of tea which is giving such general satisfaction to our customers. We guarantee it to have no superior on this market at 25 cents per lb. Try once and we feel sure of your future trade for

We also sell
Hasard's Brahmin and Red Rose Blend.

R. F. Maddigan & Co
Telephone No. 25 Lower Queen St.

LEGAL CARDS

M. LEAN, A. A. O. C. Barrister, Solicitor
Office, Brown's Block, Victoria Row, Charlottetown. Branch office in Wadman's building, Cape Breton. Money to loan.

SMALLWOOD, C. R. Barrister and Attorneys
Law, Notary Public, etc. Office, Cameron Block lately occupied by F. I. Hazard, K. C. North Side Queen Square. Money to loan.

To Let

A dwelling house on Upper Euston Street. Apply to CHARLES MCGREGOR.

SUPERIOR

BOOK & JOB

PRINTING

MODERN type, modern and fast presses, the best quality of stationery and a long and practical experience in the business enable me to turn out superior work at the rates charged for poor work. I have now a complete and first-class Job Printing plant—at your service.

ARCHIBALD IRWIN,

Publisher P. E. Island Magazine.

Office—Richmond Street, West, Next door to you by Telephone ing me up. Telephone No. 198.

DRINKING WATER IN AFRICA.

It is highly probable that the serious mortality in the concentration camps in South Africa results to a large extent from enteric fever. Apart from the principal towns, it is generally impossible to get pure drinking water. Adequate filtration for a large camp would be a matter of the utmost difficulty. When the war began thousands of officers and men took out the best filters that could be bought and found them of no use.

SALT FAMINE THREATENED.

Knoxville, Tenn., Nov 22.—The Journal and Tribune says that the prevailing scarcity of cars on all southern railroads threatens a salt famine. The heaviest season for the use of salt in the South is between the months of November and March. Local jobbers have had heavy orders at the mines since early in October, but as yet none has been filled.

DR. A. W. CHASE'S CATARRH CURE... 25c.

Is sent direct to the diseased parts by the Improved Blower. Heals the ulcers, clears the air passages, stops droppings in the throat and permanently cures Catarrh and Hay Fever. Blower free. All dealers, or Dr. A. W. Chase Medicine Co., Toronto and Buffalo.

TURKISH FROM ONTARIO.

Thirteen hundred live turkeys were shipped from Orillia this week for the British market. They were bought at 6 1/2 cents per pound live weight, which means about 8 1/2 cents dressed, a pretty good price for the producer.

I believe MINARD'S LINIMENT will cure every case of Diphtheria.

MRS. REUBEN BAKER.

Riverdale, I believe MINARD'S LINIMENT will produce growth of hair.

MRS. CHAS. ANDERSON.

Stanley, P. E. I. I believe MINARD'S LINIMENT is the best household remedy on earth.

MATHIAS FOLEY.

Oil City, Ont.

FRANCE ANNOYED WITH STRIKING MINERS.

France is menaced by a strike of miners which may develop into a civil war. The fighting spirit seems to be contagious in monarchial and republican countries alike.

Bicyclists and all athletes depend on BENTLEY'S Liniment to keep their joints limber and muscles in trim.

BOERS CANT BE TRUSTED.

A lot more Boers are said to be anxious to enlist under the British banner. They had better be sandwiched in between strong British columns.

To cure a headache in ten minutes use KUMFORT Headache Powders.

The Two Scourges, Alcohol and Morphine. An Antidote Discovered.

A recent remarkable discovery in medicine which has been found to annihilate the appetite for alcoholic drinks and all drugs, even in the most hopeless cases, is attracting a good deal of attention among those interested in temperance work. The medicine is purely vegetable perfectly harmless and absolutely free from narcotics. It cures no evil after effects and can be carried in the pocket and taken in absolute privacy, thus dispensing with the publicity, loss of time and expense of an institute treatment. The medicine has been tested and is vouched for by "The Vicar of St. Michael's Rev. Eather Quinlivan, Rev. Joseph Eggvr Rev. B. L. Fitzgerald, Rev. Father Strubbe, Rev. Father McCallen, Rev. Mr. Gaugher, Rev. A. McCovenry, Rev. Eather Gaulle, Sister Augustine, Sister William, S. S. H. Sister Ethelburga, and many others.

Full particulars regarding this medicine can be obtained by writing to Mr. Dixon, No. 81 Willcocks Street, Toronto, Can. da.

FORESTERS ARCH DISAPPEARING.

The Foresters' arch is about on its last legs, and with its demolition the last vestige of the decorations in honor of the royal visitors disappears from Toronto's streets.

WANTED.—A case of Headache that KUMFORT Powders will not cure in from ten to twenty minutes.

ENGLISH ACTORS COARSENEO.

LONDON, Nov 22.—The St. James' Gazette this afternoon repeats its assertion that English actors are "coarsened" in America and that visits there are artistically detrimental to English actresses. The paper also says: "We fear there is no doubt about the matter. In the United States a less subtle and a more accentuated style of acting is necessary.

Diphtheria and scarlet fever cannot spread where Vapo-Cresolene is used. All Druggists.

ARTHUR J. B. MELLISH, B. A. BARRISTER-AT-LAW.

LONDON HOUSE, Charlottetown
214 & 215 mos.

THANKGIVING DAY SPECIAL DINNER

—AT THE—
Commercial Cafe.

Chicken soup, a-la-Regine, Roast Turkey, Cranberry Sauce, Mashed Turnips, Creamed Potatoes, Plum Pudding, Apple Pie, Tea or Coffee.

25 cents.

Lonergan & Riggs, PROPRIETORS

These short Pants, sizes 28 to 38 inch waist you have been waiting for are here now.—Prowse Bros. 27 31.

How would you like to wear a suit of our Fleece-Lined Underwear, regularly sold at \$1.50? You may buy it now at \$1.10. Its warm and good.—Prowse Br. 27 31.

Boys Suits 70c, \$1, \$1.50, good solid Tweed Suits for school wear in cool weather. Warm, pretty, wearable Ulsters at \$2, \$2.50 and \$3 each, at the home of Children's Clothes.—Prowse Bros. 27 31.

MUSIC

HERBERT A. TANTON
Late of New York.
TEACHER OF
Piano, Organ and Voice Culture.
VOICE CULTURE a Specialty.
Studio: Tanton's New Building, Great George Street, Charlottetown, P. E. I.
Office Hours: 11 to 11:30 to 6.
11-22-dif

Just Received

60 Kegs Grapes wholesale and retail.

W. A. HUTOHESON.

Cheap Light For the Long Evenings

Call and get some Mayflower brand of Kerosene Oil, the best oil imported to Charlottetown, which I will sell in four gallon lots at 21 cents a gallon.

Canned Lobsters, one lb flat new pack, 25 cents.

Libby McNeil's Sliced Bacon, 25 cents.

Heaton's Chow-Chow, 22c; air tight top.

Half doz bars Surprise Soap, 27 cents.

No Tea can beat Hasard's Brahmin. We sell the genuine article.

Those are cash prices. Goods delivered free in City. Phone 208.

R. J. Wood

Cor. Euston and Hillsboro Sts.

Sep. eod&w.

Feed, flour, fertilizer, arming implements

50 per cent of fuel saved and no soot dust or ashes, is the result of using a

Queen Top Draft Stove.

return at our expense if they do not do what we say.

R. E. MUTCH, McCormick Agency.



REEFERS

For the boys \$1.25, 1.50, 1.75, 2.00 and up to \$5.20.

Never had so many nice ones. Nap cloth, frieze cloth, and tweed, sailor collar, small collar or ulster collar, send the down we will do the rest.

ULSTERS

for the little men, \$2.00, 2.50, 3.00, 3.50 up to \$7.

Blue, black, brown, wine, gray and fawn, large collar, all sizes that are made.

Beautiful frieze and made to keep out the freeze. We have many that will fit the boy's father too, \$3.75 up to \$14.

Prowse Bros.,

The Wonderful Cheap Men.



DIRECT

STEAMERS FOR ENGLAND, G. B.

The Furness Withy S. S. Co's Ltd.
CHARLOTTETOWN TO LIVERPOOL

S. S. ULUNDA

3000 tons will arrive here on or about 3rd Dec. to load cargo including sheep and cattle on deck.

For freight rates and space and all other information apply to HORACE HASZARD, or W. W. CLARKE, Agents.

If You Wish

the largest profits in your Life Insurance Policy see that it is placed with the

North American Life Assurance Co.

A strong, reliable, up-to-date, Canadian Company issues every conceivable form of contract on favorable terms.

J. K. ROSS,

Provincial Manager at Charlottetown.

HICKEY & NICHOLSON

TOBACCO MANUFACTURERS.

Black Twist
Bright Twist
Pearl Smok in
Ruby Chewing

In cads
20 lbs.

Fine Cut Mixtures 1-2 and 1 lb. tins.

16 dly and w 1 yr.