

Patronize Them  
For Your  
Requirements

# THE COMMUNITY PAGE

These Business  
Firms Will Serve  
You Well

Many programs of expansion and alteration have taken place throughout the Province in recent months as the merchants, ever alert to improving their shopping facilities, are keeping in step with the general trend of improvements. District residents are becoming more and more conscious of the advantages of shopping in their community, too. Not only is it convenient, but the

quality of the merchandise available right here at home is the equal of that obtainable elsewhere. Anything and everything can be bought in this trading area where practically every phase of business life is represented.

Community merchants take great pride in their community and endeavor to bring about all the improvements necessary to give their customers the best

in shopping satisfaction, both as to merchandise and shopping service. "Shop Locally" may be the slogan of the merchants, but it is much more than that. It is an invitation and a bit of wise counsel for the residents to patronize their merchants and at the same time to take advantage of the excellent services being offered close to home.

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THE PLAN IN A NUTSHELL

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Each week there will appear in the Advertisements on this Page the Names and Addresses of people living in Charlottetown, Kensington and District. Simply locate your name in one of the Advertisements, clip out the Advertisement, present it, or mail it to the Guardian Office and you will receive absolutely FREE two Theatre Tickets with the compliments of the Advertiser in whose Advertisement your name appeared.

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"WHERE SMARTER  
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