MID SUMMER CLEARANCE

COATS ---

25 PER CENT Discount off all this season's COATS — for instance:

The $15.95's are reduced to $11.96
The $16.95's are reduced to $12.71
The $18.95's are reduced to $14.21
The $26.95's are reduced to $20.21

ETC.—ETC.—ETC.

Last season's COATS are selling below cost.

REVERSIBLES reduced to $7.95-$8.95-$9.95 and $10.95 formerly up to $22.50

SKIRTS, Light and Dark shades. Formerly $2.98 and $3.98—Selling for 1.49

A few BLOUSES left at 1.49

Last season's DRESSES reduced below cost.

JACKETS— Reduced to 4.95

PLAID SUITS— Reduced to 5.98

SUMMER TURBANS, formerly 69c and 95c.—Reduced to 19c

AT

The Fashion Shoppe

GREAT GEORGE STREET

Transportation Problem Discussed By Trade Board

The Board of Trade Council and Transportation committees met at the Charlottetown Hotel yesterday morning to discuss the serious transportation problems which confront the province on the eve of Old Home Week. Those present were Messrs. D. J. Bonnell, who acted as chairman in the absence of Morton Dew; W. L. Higgins, secretary; J. O. Hyndman, H. C. Bohaker; D. M. Gass; B. G. Rogers; Col. C. L. MacKay; A. W. Matheson, and R. E. Mutch.

Mr. Bonnell gave a report of the transportation committee's communications with J. H. Horton, General Freight Agent, C.N.R., Moncton, and J. P. Johnson, Vice-President and General Manager C.N.R., Atlantic Region. Mr. Bonnell quoted Mr. Johnson as saying: "There is no one in Prince Edward Island more anxious than I am to give the Island the best possible service under the present circumstances."

Mr. Bonnell thought it would be a good idea for representatives of the Board of Trade to visit Moncton once in a while with the view of keeping in close contact with Mr. Johnson as he felt that the general manager of the C. N. R. Atlantic region was sincere in his efforts to ameliorate the Island's transportation difficulties.

The "Scotia" would be available immediately for the Borden-Cape Tormentine run, Mr. Bonnell said. Steps were being taken to impress upon the railway officials the necessity of their operating 24 hours a day especially during Old Home Week. He thought it would be a great mistake to keep the "Prince Edward Island" here for that celebration as the sooner she got away for necessary repairs, the sooner she would be back to handle the potato crop and the rush of other fall shipments.

The rumour that her hull is in bad shape is false, Mr. Bonnell said. Just the ordinary repairs common to a ship of her age will once again make her capable of maintaining continuous communication between the Island and the mainland.

Lack Of Facilities

Mr. Hyndman agreed with Mr. Bonnell and stated that Premier Jones also thought it would be a mistake to keep the "Prince Edward Island" away from repairs a day longer than is necessary. Mr. Hyndman protested in vigorous language against the lack of toilet facilities at Borden and Tormentine. There was no excuse for the lack of such indispensable facilities, and he thought a good time to bring this matter up would be when the Maritime Premiers meet here in conference. He thought the Charlottetown and Summerside Boards of Trade, the Tourist Bureau, and any other public agencies interested in the matter should go before the three Premiers on this question.

Mr. Rogers informed the meeting that he had assurance from Mr. Johnson that the counter diner would be left on the "Scotia" this season. He thought two dining cars should be in service for Old Home Week, one from Sackville to Tormentine and the other from Borden to Charlottetown. There should also be dining facilities at both piers. The Borden pier should be paved, Mr. Rogers said, for serious accidents had already occurred there due to large holes in the pier.

It was moved by Mr. Mutch and seconded by Col. MacKay that the Board of Trade formally approve Mr. Johnson's suggestion that the "Prince Edward Island" be repaired quickly and that the "Scotia" be brought here immediately in readiness for the heavy traffic which will accompany Old Home Week celebrations.

Upon motion of Mr. Hyndman, the meeting then adjourned.

As Long as I Live

By EMILIE LORING

.. CHAPTER X ..

Back in his office Craig Lamont answered the telephone. He gazed unseeingly at his art-director perched on the corner of his desk.

Lamont speaking -Mother! How are you? Sorry I was in New York when you arrived at Silver Birches. Got back on the job this morning. Have been waiting for a chance to call you. Who?- You sent Joan Crofton here? Why didn't you give her a letter to me? - She came. She didn't like the reception we gave an beat it for another agency, probably Bard's He has? Of course you'll be nice to him, Sally Shaw, why not? Tony and I'll be out for dinner tomorrow night. Why not invite Phil to Silver Birches and get it over - quick. You'll do it sooner or later, you know you will,—Okay Goodbye.

He spoke to Tony Crane.

The Crofton family has inherited the Mansion, that oorking old 1800 brick house, the land adjoins Silver Birches. Joan Crofton showed mother the list of Boston agencies she had been told to visit. Mother steered her here though the girl was strong for trying Bard Inc., first, had planned to take the agencies alphabetically. Nadja had been here threatening to petition the Probate Court. When she left Gould phoned that Janvers was waiting for me in your office and I had a set-to with him. He was so darn cocky that I saw red. He was all het up because we'd gone ahead with that last ad without waiting until he reached town. After Nadja's threat I was fit to tie and didn't tackle the ex-taxi driver right

I thought she was anchored in Hollywood.

She made two pictures recently. I've heard that they didn't click. That's why she's back here to make life merry for mother and me. We can take it. Apparently this isn't my tactful day. I've heard of Joan Crofton's work. She's good and I've been thinking that the feminine angle in the Bus line ads would help. The majority of bus passengers is women and a woman would know how to appeal to their sense of ccomfort and adventure. After our blundering reception she probably has shot straight to the Bard Agency.

Tony Crane's blue blazed with anger.

I go fighting mad when Phil Bard's name is mentioned. You took him in here when he was walking the streets, jobless. You taught him all he knows, then when he's worth something to you he walks out and tries to take your accounts with him. Sometimes when he looked at you his eyes would give me the shivers. I always hung around for fear he'd stick a knife in your back.

You've been seeing too many gangster pictures, Tony. Phil may have been jealous of what I had and have - natural enough, isn't it - but he's a sniper, he wouldn't attack in the open. If he hadn't had what it takes to make an advertising man, he wouldn't have made good, and he has built up a business. Janvers was friendly with him when he worked for us, thats why he is on his way there now.

And so is Joan Crofton! What do you know about that! He's looking for something new and that girl has it. I liked the dark decisive strokes in her drawings. Suppose I could head her off?

Heading her off is out, Tony. We'll try diplomacy. Better drop in for lunch at T wharf tomorrow. Janver always lunches there when he's in town. Says the water and the boats always remind him of his gob days. He likes you, Tony. He'll probably rave at you, then admit that weve made his bus line tick and be a good boy. We'll get the girl artist and we'll keep the Janvers account too - unless —

Unless what —

Mother phoned that Phil Bard had taken rooms at the Inn in Carsfield for the summer. There's a chance that he may become Joan Crofton's heart interest; girls like him. Then where would we be?

Well, we'll be in Carsfield too, won't we? You'll move out to your mother's house next week and I'll settle down at the Country Club.

Craig Lamont laughed.

Curious that you and I should have the same idea, Tony.: It will take some cutting in,, though, after my bad break this afternoon.

Meanwhile dampness was seeping through Joan's smart blue shoes as she crossed slushy streets was reducing the temperature of her anger. How like her quick temper to flare and burn the bridges behind her, she brooded. As an apology for his suspicion, Craig Lamont would have given her a chance to submit her sketches. Experience told her that Tony Crane would have soothed the way for her. It would serve her right and give her a much needed lesson in controlling her temper if she didn't get a chance to show what she could do for weeks.

She doggedly resisted the urge to call it a day. She wouldn't go home and admit to her father and mother that he had lost out on her first try for work. They had enough on their minds following the closing up of his business and their move from New York, which they loved to a small town, to say nothing of their consternation and concern when their younger daughter Vivian had announced her determination to try her fortune in Hollywood. Now that Uncle Mark Crofton had left her five thousand dollars, she would not bury herself in a stuffy village, she had insisted. She would stay in New York while she prepared for her journey to the coast.

Joan winced as she visualized her father's white face, her mother's wistful eyes as she asked:

You had a legacy too, Joan. Are you off on you own or will you go to Carsfield with us?

Of course I'm going with you! she had answered fervently. As she watched the color come back into their faces, her conscience pricked She wasnt going entirely on their account. it would be heavenly to escape Jerry Slade's weekly proposal that she marry him.

(To Be Continued)

"Well bowled, sir!" they shrieked

1 'Way back in the days when you could buy a cricket bat in a general store, muscles bulged from that good Grape-Nuts nourishment.

2 Today, when it's cricket to work in a war job, folks start off their busy days with that famous nourishment in Grape-Nuts Flakes as well as Grape-Nuts.

3 No wonder they work smartly! Grape-Nuts Flakes provide carbohydrates and proteins, useful quantities of phosphorus and iron and other food essentials.

4 And Grape-Nuts Flakes are so downright delicious! These curly, crispy flakes have a malty-rich, nutlike goodness that millions call for every morning.

5 Nuff said! You'll want to hike over to your grocer's right now for a regular size or giant economy package.

REGISTERED TRADE-MARK
Grape-Nuts Flakes
BRAND

GF14

A Product of General Foods

Thunderbolts in France Are Itching for a Fight With Elusive Luftwaffe

• • • • • •

Germans Rely On Flak To Meet AAF Air Raids

By LIEUT. WILLIAM H. McCHESNEY

(Written for NEA Service)

ADVANCE NINTH USAAF BASE IN FRANCE, July 10—Fighting in France in the air, at least, has turned out a lot different from what most of us expected. We are getting all our opposition from the ground, not from the Luftwaffe.

Even before the invasion started, I had been on 25 missions and I have yet to see a single German plane in the air. All I've seen of them is vapor trails.

Flak is something else. The Germans have small cannon and machine guns mounted on just about every vehicle. They throw up a lot of stuff. They have an advantage, too, because of the terrain. In Africa the ground was flat and you could strafe a convoy from almost any direction. Usually you went in at a 55-degree angle to the road and swung the plane's nose to spray a wide area.

But in France there are high trees along all the roads and you have to fly straight down the road to hit troop movements. The Germans know exactly where you're going to fly. So they just throw up a wall of fire and you've got to fly through it.

The Germans got a lot of tricks, too. Sometimes they leave trucks or tanks in the open. They look like they're disabled. But when you fly over them, hidden ack-ack guns open up on you. And they've got 20-mm. cannon shells in their engine.

RUN LIKE RABBITS

There's nothing over there which will take on a Thunderbolt head-on. We've got too much fire power on them. But we have to be careful about tanks. They can lick us in ground strafing if we aren't careful.

We have shot up roads so much that the Germans don't move on them much except at night. They also go through woods a lot. It's getting hard to find any targets. They run like rabbits.

Republic Thunderbolts dare Luftwaffe to come up and fight.

It's funny. The last few days I've begun to think of the enemy as rabbits. Nearly every time we see any enemy soldiers, they're running like the devil for the woods or ditches. I guess I'd be doing the same, but it certainly looks funny from the air.

We keep trying to catch a Jerry plane. Every time one of our flight leaders spots one we nearly tear off our wings trying to get him, but no luck.

Keeping Jerry from the sky like this certainly means a lot to our troops. It means they can move up right on the roads in the open day or night. And they certainly are moving up. Our boys on the ground are certainly doing a swell job.

Awards To 16 Naval Men

OTTAWA, July 11 — (CP) —Awards to 15 officers and ratings of three Canadian Tribal destroyers—including the Distinguished Service Cross to Lt.-Cmdr. J. H. Stubbs of Kaslo, B. C., and the Distinguished Service Medal to CPO. Douglas Abbott of Victoria — for "good service in action against enemy destroyers," were announced today by the navy.

16th award—mention in dispatches — went to Lieut. Cornelius Burke of Vancouver, son of the president of Boeing Aircraft Company of Canada, for "good service in action against German light forces in the Adriatic."

The other 15 awards went to men of the destroyers Athabaskan, Haida and Huron.

The Athabaskan was sunk in an encounter with German destroyers April 29 during a pre-invasion sweep off the French coast. The Haida stood by to rescue survivors but was warned away by Cmdr. Stubbs, who later was listed as missing with 205 of his ship's company. Some have been reported as prisoners of war.

The recipients:—

— Distinguished Service Cross —

Lt. Cmdr. J. H. Stubbs, D. S. O., of Kaslo, B. C., commander of the Athabaskan, missing, whose wife is Mrs. Ruth Stubbs, care of Fleet Air Mail Office, St. John's Nfld.

— Distinguished Service Medal —

CPO. Douglas Abbott of Victoria.

Posthumous Mention In Dispatches

Acting Leading Seaman Henry William Gosnell of Saint John, N. B., killed in action, whose mother, Mrs. Jean B. Knapman, lives at (118 Queen St.) Saint John.

Mention in Dispatches

Lt.-Cmdr. H. S. Rayner, D. S. C., commander of the Huron, St. Catherines, Ont.

Lieut. Charles Mawer of Calgary.

Lieut. R. M. Heslam of Montreal, whose wife lives at (302 Morris St.) Halifax.

Lieut. H. B. Bolus of Ottawa.

Chief Stoker G. O. Lang of Verdun, Que.

Chief Ordnance Artificer Stewart F. Mein of Moose Jaw, Sask.

Chief Ordnance Artificer J. M. Haywood of Port Arthur, whose wife lives at (256 Gottingen St. St.) Halifax.

Chief Engine Room Artificer C. F. Rainsford of Victoria.

PO. Fred Polischuk of Toronto.

Acting PO. L. A. Dempster of Calgary.

AB. B. P. Honsinger of St. Thomas, Ont.

Supply Assistant J. L. McCartney of (100 Queen St.) Saint John.

N. B.

Mention in Dispatches for good service against German light forces in the Adriatic:—

Lieut. Cornelius Burke of Vancouver.

IN MEMORIAM

MR. ROBERT AGNEW

The sudden passing of the late Mr. Robert Agnew brought a deep gloom of sorrow over Wilmot Valley and elsewhere. Although he had been in poor health for the past year, yet his death was entirely unexpected, having entered the Prince County Hospital on Monday, June 26th in the afternoon. At midnight the family was notified that the end was approaching and at three o'clock in the morning he had gone to join his wife who predeceased him by a year and a half.

Mr. Agnew was born in Wilmot Valley 73 years ago. He was a kind and affectionate husband and father and will be greatly missed in the town. He followed current events with a keen interest, and could converse on a wide range of subjects tempered with original humour. Every worthy cause received his sympathetic support, the community, school and the church.

In politics he was a Liberal, one ever ready to work, not for personal gain or emolument, but for the party. He held positions of honour in the county organization as well as within his own ward and district.

His funeral was held on Thursday afternoon, June 29th, at 2 o'clock from his residence at Wilmot Valley, where a host of friends and relatives gathered to pay their final tribute to the deceased. The service was conducted by his pastor, Rev. J. A. McGowan, of Kensington Presbyterian Church, assisted by Rev. A. D. Stirling, of Kensington United Church, who was also his former pastor. The music was under the leadership of the organist of the Presbyterian Church, Miss Marion Lockhart, and the following hymns were feelingly sung: "The Sands of Time Are Sinking," "Abide With Me", and "Peace, Perfect Peace."

All that was mortal of this great personality was laid to rest in People's cemetery, Kensington, in the family plot.

The pall-bearers were Darrell Picketts, John Burrows, Ira Huestis, Lyman Huestis, Crawford Picketts, and Darius Hogg.

The deceased leaves to mourn their loss two sons, Hubert at home, and Luther in Saranac Lake, New York; one daughter, Ethel, Mrs. Leonard Bowman, North Wiltshire; one sister, Mrs. James Muttart, East Norwalk, Conn., and eight grandchildren.

HOLIDAY PICTURE HELPS INVADERS

LONDON — (CP) — Fifteen-year-old Gwendoline nearly drove her family crazy that day some five years ago as she posed them on the beach of Normandy for a holiday picture. But she got a good snap—such a good one that on invasion day, it drove the Germans crazy.

Gwendoline didn't know that then. When the snap was developed, she put it away in the family album. It stayed there, until about a year ago when an appeal went out for photographs of the French coast. Then, with about 500,000 similar holiday pictures, it went to the British Admiralty to be studied by experts—experts who looked at it closely and found what they had been looking for.

The picture showed the sea wall, letting them figure out its exact slope and height. In the corner of the picture, over the top of the picnic teapot, were spotted gaps in the seemingly impregnable cliffs.

The experts could see the slope of the beach, figure out the amount of seaweed. The excavations made by Gwendoline's baby brother that day even told them about the nature and texture of the beach itself.

That holiday snap had become a vital link in the whole chain of facts and figures without which the Normandy landings on D-Day might have been impossible.

C.N.R. OPERATING REVENUES

Montreal, Que., July 12, - operating revenues of the Canadian National Railways all-inclusive System for the month of May, at $36,369,000 show a decrease of $704,000 in comparison with the corresponding month in 1943. For the first five months of the current year, operating revenues for the System totalled $176,190,000, an increase of $4,966,000 over the operating revenues earned during the corresponding period in 1943.

With operating expenses of $29,231,000 for the month of May, the net revenue was $7,138,000, a decrease of $1,615,000 from the net revenue of May last year.

The net revenue for the first five months of 1944 is shown as $32,546,000, as against net revenue of $ 35, 567,000 in the similiar period of 1943.

1,000 Special Trains For the Invasion

MONTREAL, Que., July 12 —No fewer than 1,000 special trains were operated by the British railways to carry 230,000 soldiers and 12,000 tons baggage across Britain for the invasion, it is revealed in a communication from the Canadian National Railways' London office based on information received from the railway executive committee of London.

Stores and heavy equipment for "D" Day absorbed another 800 special trains with a total of more than 30,000. These trains carried 7,000 tanks and other vehicles as well as other freight.

More than six thousand cars of supplies and equipment went by ordinary freight trains.

During the weeks before "D" Day the movement of special trains reached a crescendo. In one week all wartime records were surpassed with the running of 3,63[illegible] special trains, the total for the three weeks being no fewer than 9,679 trains.

To complete the overall picture of the railways undertaking during these days of stupendous effort, one must have regard to the day to day task of keeping war production at full blast besides the running of ordinary passenger services.

Earlier this year railway managements and men at a private meeting with General Montgomery gave him their assurance that he could rely upon the railways and their staffs to see the job through and Monty has not been let down.

REUNITED IN HOSPITAL

LONDON —(CP)— Sgt. Van Volkenburg, Kempville, Ont., and Sgt. Lawrence Galley, Peterborough, Ont., came to England at the same time and were posted with the same unit. They crossed to France in the same landing craft. Then they lost sight of each other. Now they are wounded and in the same

Canada's Mutual Aid program was extended to New Zealand with the signing of a Mutual Aid Agreement between the two countries recently. Here, the Honourable Walter Nash, Deputy Prime Minister and Minister of Finance for New Zealand, shakes hands with Canada's Prime Minister following the signing. The Prime Minister, as Secretary of State for Foreign Affairs, signed the agreement on Canada's behalf.

Gardens Need Food and Water in Hot Weather

Hot weather tests the Victory gardener's skill. So long as rains are plentiful, nights cool but not too cool, and the days pleasant, crops will grow with very little attention, except for cultivation. But in hot weather troubles multiply.

Growth slows up and insect attacks grow worse. Even if rains continue hot weather is always dry, because the heat evaporates an enormous amount of water. Cultivation becomes vital, not only to cut down the weeds which are competing with the crops for subterranean water and food, but to create a dust mulch, which will check evaporation from the surface of the soil and conserve it for the plants.

It is now that the application of extra plant food becomes important for stimulating the growth of plants which otherwise would be inclined to sulk. Insect attacks should be dealt with upon their first appearance, since the warm weather not only increases the number of the insects but diminishes the resistance of the plants.

Where a garden can be irrigated the complaint is often heard that water does not seem to do much good, and the reason usually given is that the water is cold. But if the water is applied in a spray which is broken up into fine particles it is warmed by the air sufficiently to overcome the objection. It is probable that the reason for disappointment in irrigation, as a rule, is not cold water but insufficient water.

The extent of evaporation during hot weather calls for an extraordinary amount of water to balance the supply available for the plants. The amount possible to apply by the ordinary garden hose is insufficient and is made less effective when sprayed through the air. It is advisable, then, that even with cold water, if the amount that can be used is limited, it be allowed to run in shallow trenches or applied directly to the soil rather than sprayed.

Instead of trying to water the entire garden on the same day, or evening, concentrate on one portion, and give it a thorough soaking, at least a foot down. Next day, try another part. Such watering should last a week, and the water will not be cold very long.

MILLVIEW W. I.

The regular monthly meeting of the Millview Women's Institute was held at the home of Mrs. Herman Ings, Wednesday evening, July 5th, with an attendance of thirteen members.

Meeting opened with Ode followed by Creed. Minutes of last meeting were read, approved and signed.

School committee reported that children and visitors were treated with drinks at school closing.

Sick committee reported that three visits had been made and fruit taken to sick in district.

The following committees were appointed for next four months: School, Mrs. Herman Ings and Mrs. Joseph Smith; Sick, Mrs. Walter Crane and Miss Mary Grant.

A very interesting report from Charlottetown convention was read by Mrs. Harold Robertson.

All bills were paid.

Proceeds from pantry sale amounted to $21.37.

The sick committee reported that the district, with the help of the Institute, intended to put in as many new seats in school this fall as funds would allow.

It was moved and seconded that $40 be voted for new seats for school.

Collection amounted to 75c.

The Institute plan on having a dance in the near future.

The next Institute meeting to be held at home of Mrs. Robert Drake.

The next Red Cross to be held at the home of Mrs. Charles McKenzie.

A dainty lunch was served by the hostess and meeting closed with God Save The King.

NOTED MOVIE STAR WORKS FOR TROOPS

HOLLYWOOD — (CP) — Joan Crawford's bit in "Hollywood Canteen"—she has a dance sequence with Dane Clark—would be more realistic if they showed her in her real canteen work. She is there every Monday, for more than three hours, writing letters and postcards to servicemen's homes at their request, and averages 800 messages per appearance.

There are few stars who maintain a more personal relationship with fans than Joan. She meticulously sends out requested autographs and photos, paying the freight herself. If you give her your name, the autograph will be in the mail tomorrow.

KISS YOUR TIRED FEELING GOODBYE!

Pepless Many Suffer Low Blood Count—And Don't Know It.

The baffling thing about low blood count is that you can weigh about as much as you ever did—even look healthy and strong, yet —you can feel as if you had lead in your legs, dopey, tired and pepless.

Low blood count means you haven't got enough red blood corpuscles. It is their vital job to carry life-giving oxygen from your lungs throughout your body. And just as it takes oxygen to explode gasoline in your car and make the power to turn the wheels, so you must have plenty of oxygen to explode the energy in your body and give you going power.

Get Dr. Williams Pink Pills today. They are world-noted for the help they give in increasing the number and strength of red corpuscles. Then with your blood count up, you'll feel like bounding up the stairs as if you were floating on air. Ask your druggist for Dr. Williams Pink Pills today.

"FACTORY" RASH

DON'T DELAY ANOTHER MOMENT!

Try This Prompt Medicated Relief!

Use what *thousands* have tried for clearing up eczema, rash, pimples, itch. Cuticura! Scientifically medicated. Used by many *nurses*. Satisfaction guaranteed or maker will refund money. At all druggists. *Made in Canada.*

CUTICURA SOAP AND OINTMENT

MOTHERS! TRY CUTICURA BABY OIL