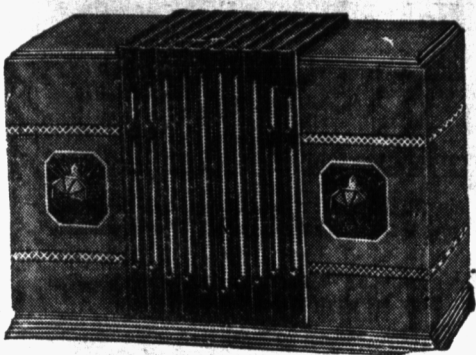


# SENSATIONAL RADIO SALE FOR XMAS

Right in the middle of the Christmas Gift buying season we offer 85 new 1934 Radios. Our complete stock for this Big Sale. A model and a price to suit every purse. To please all the family all the year round get that new Radio for Xmas.

Famous Rogers Majestic, Victor, General Electric, Lyric and Phonola Sets fully guaranteed and all A1 Radios. By special request we extend our offer of 10% EXTRA TRADE in allowance.



An Instant Success  
In Charlottetown

THE "BIG LITTLE SET"

**\$46.50**  
\$4.00 Now—  
\$4.25 Monthly—  
10 Months  
NO INTEREST

So great was the popularity of this truly amazing little Radio when we introduced it a few weeks ago that our large stock was soon sold out. We have, with great difficulty, secured a further shipment—A Gift which will delight all the family—Full toned—full powered. The national price is being advanced on December 10th to \$49.50. Our stock is limited—Come early.

## PHONOLA CONSOLE



**\$59.50**

\$5.00 Now—  
\$5.45 Monthly—  
10 Months  
NO INTEREST

The full round tone of this thoroughly reliable Radio will please the most critical. Powered by 5 of the newest type tubes giving the equivalent of at least 7 tube performance. Very sensitive tuning ensures distant reception. Specially recommended as real good Holman Value. Handsome modernistic cabinet. Advanced Automatic Volume Control. Bang up to the minute. A solution to that problem!—A Phonola for Xmas.

# HOLMAN'S LTD

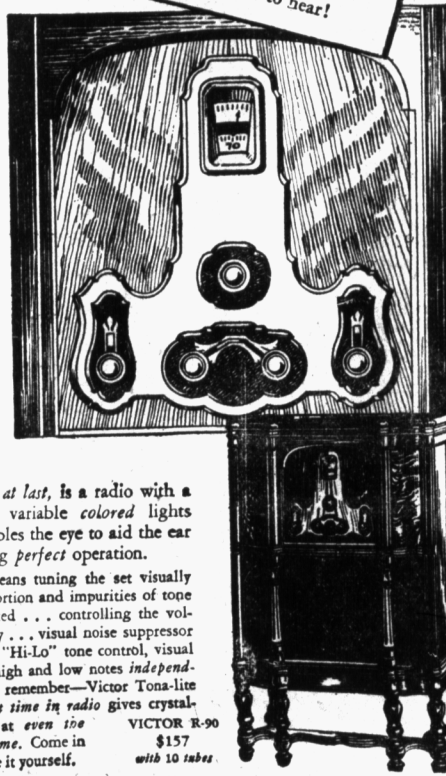
**\$1.00 Now**  
**\$1.00 weekly**  
**NO INTEREST**  
**ONLY \$24.50**  
**SNAP — SNAP**  
**LYRIC Mantle Model**  
 A powerful compact superheterodyne You CAN afford this.

## VICTOR RADIO

WITH

*Tona-lite*  
CONTROL

You See Everything  
but you hear only what  
**YOU WANT TO HEAR**  
—everything you want to hear!



HERE, at last, is a radio with a system of variable colored lights which enables the eye to aid the ear in attaining perfect operation. Tona-lite means tuning the set visually so that distortion and impurities of tone are eliminated... controlling the volume visually... visual noise suppressor... and the "Hi-Lo" tone control, visual control of high and low notes independently. And remember—Victor Tona-lite for the first time in radio gives crystal pure tone at even the lowest volume. Come in and operate it yourself.

Charlottetown Store

## This New VICTOR

What you're really buying in a radio is cabinet beauty and programs! And that's what this Victor offers... and nothing else but! Of course it has 7 double-efficiency tubes... automatic volume control... Class "B" amplification... visual volume indicator... and tone control—but all those are in it for just one purpose! To give you programs... and make you like 'em! Come in and judge for yourself. Easy terms.

**\$99**

VICTOR RADIO R-49 with 7 tubes



## MODEL R 37

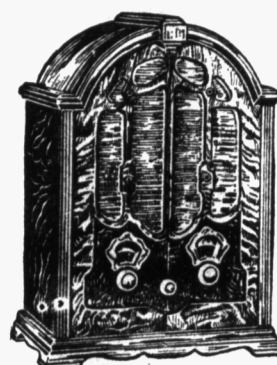
6-TUBE  
(equal to 9)

MANTLE RADIO

**\$66.50** \$6.50 now

\$6.00 monthly

10 Months  
NO INTEREST



Another product of Famous Victor—Rare quality built into every detail—Full Victor Tone... Mellow as Chimes... Clear as a Bell—Everything on the air reproduced with uncanny fidelity.

### Announcement!

Also for this week only given with any model

FREE Aerial  
FREE Ground Wiring  
FREE Installation and Instructions

# TO PLEASE ALL THE FAMILY

# HOLMAN'S BIG XMAS RANGE SALE!

AT OUR LAST SALE, KEEN BUYERS BOUGHT THE LARGEST NUMBER OF RANGES IN ALL HOLMAN HISTORY. NOW, RIGHT IN THE face of increasing factory costs of Labor and Materials, we jumped in and bought UP to hold the Price DOWN for this Great Sale. Think what this means to you. ENTERPRISE always has been the Island's most popular Range — ENTERPRISE outsells, outperforms and outlasts all competitors. NOW — not when it's too late—but RIGHT NOW Holman's present you with the greatest opportunity to SAVE MONEY on YOUR RANGE — A Genuine ENTERPRISE — while our supply lasts — At the Lowest Range Price in Canada.

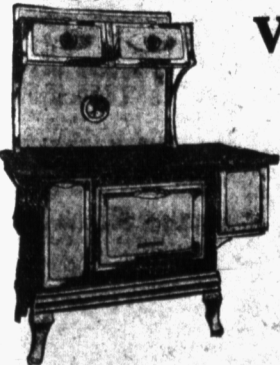
## VICTORY ENAMEL Cast Iron Range

In  
Handsome  
Suntan  
and Ivory

**\$76**

\$6.00 Now \$7.00 Month 10 Months

NO INTEREST



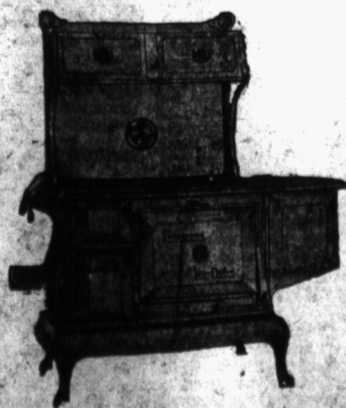
The Enterprise "IRON DUKE" The Island's Most Popular Range

The finest Range Enterprise can build. Proven Best in Service

**\$88.75**

\$8.75 Now \$8.00 Month 10 Months

NO INTEREST



The Enterprise  
"New Majestic"  
Canada's Greatest  
Range Value!  
FORMERLY \$89.50

**\$69.50**

If we built your Range to order, it could not be any finer than the "New Majestic." Long life, handsome

in appearance, and all modern features. We have to buy in Carloads to give you this Greatest Range Value in Canada. Come In For IT Today.

\$7.00 Now \$6.25 Monthly 10 Months NO INTEREST

AN "ENTERPRISE"—  
The Family's Gift For A Lifetime Of Service!

# HOLMAN'S

Summerside

Charlottetown

This Steel Range with White Enamel and Nickel Trim, is another striking proof of our Great Volume Buying! Well constructed with good sized Oven, Polished Top and Copper Reservoir or Waterfront.

## The "DELIGHT"

**\$43.50**

\$4.50 Now \$3.90 Monthly 10 Months—No Interest

The "CAPITAL" Range

**\$49**

The "Capital" is in quality—far above its price class, and is noted for being a good heater and perfect baker.

\$6.00 Now \$4.30 Monthly 10 Months—No Interest

